

HACKSUSSEX

SPONSORSHIP

PROSPECTUS

ABOUT

HackSussex is a student-led organisation that empowers students to thrive by challenging them to improve their technical skills. The society boasts over 1000 student members, many of whom engage in our weekly social events, workshops, and discussions, covering topics from cybersecurity to competitive programming. Since the society's conception in 2015, HackSussex has successfully hosted five well-received Hackathons and three competitive programming competitions.

Partner with us! Sponsor HackSussex for an entire year at a price suitable for your business! As a HackSussex Partner organisation, you will be featured in all of our events that you wish to be part of including, but not limited to, the 'Big Three' (Hackathon, Coder's Cup, and Game Jam).

You will have the ability to arrange additional talks and workshops if you choose. This is a great opportunity to make meaningful connections with graduating students and the Informatics Department at Sussex.

For more information, email contact@hacksussex.com.

ANNUAL EVENTS

Game Jam - November 2024, is an exciting event dedicated to game development. Similar to a hackathon, this intensive and creative 24-hour event will bring together talented individuals with a passion for gaming. Participants will have the opportunity to showcase their skills and innovative ideas in designing and developing games within a limited timeframe. The Game Jam will foster collaboration, experimentation, and the exploration of new technologies in the realm of game development.

HackSussex Hackathon - February 2025, the 24-hour hackathon will be our largest-scale event of the year with over 200 attendees expected from all over the country. The themes of the hackathon are inclusivity, sustainability, and education. After the success of previous years, we expect to see the usual high level of standard and innovation. We are

excited to be offering our hackers exposure to the latest hardware. With access to technologies like Raspberry Pis, Arduinos, and full virtual reality setups, attendees will have the freedom to showcase their full talent and creativity.

Coders' Cup - Spring 2025 is our annual competitive programming competition at the University of Sussex. Talented students will gather to showcase their skills and compete for the title of Sussex's best competitive programmer. With a series of complex programming problems and a thrilling single-elimination format, this event promises to be an unforgettable experience for both viewers and competitors.

[Click Below to view our Highlight Reels](#)

HackSussex 2023: https://youtu.be/gmKBSb7kbTY?si=1tBW4J3prbPRz_-J

Coders' Cup 2024: https://www.youtube.com/live/VixYfv0UEyE?si=3y_sl9zgOO1iZjrW

Why Sponsor Us: <https://youtu.be/XAIrb-ik6Xo?si=-ZwwisEyiHJPk01w>

SPONSORSHIP BENEFITS

Brand Awareness

Make your brand visible to students seeking work in the technology industry. Increase awareness of new products, services, and causes by hosting a workshop during the event.

Product and API Testing

Observe your products and API's performance under pressure as students push them to their limits. Receive invaluable user and developer feedback after the event, with the option to bolt on a custom questionnaire tailored to your products.

Recruitment

Witness the interpersonal and technical skills of your next cohort of interns, placements, and employees first-hand. Receive the GitHub and LinkedIn profiles of participants beforehand. Form lasting relations with the next generation of technology professionals.

SPONSORSHIP TIERS

(All Prices Shown Excluding VAT)

	Bronze	Silver	Gold	Headline
Partner 2024/25				
Hackathon 2025				*
Game Jam 2024				*
Logo on Website, Media & Merchandise	✓	✓	✓	✓
Dedicated Social Media Posts	✓	✓	✓	✓
On-site Mentors	2	3	4	5
Hosted Track		1	1	2
Hosted Talk/Workshop		1	1	2
Opening Ceremony Speech		✓	✓	✓
Emails, CVs, LinkedIn			✓	✓
Embedded branding			✓	✓
Main Judge Panel			✓	✓
Coders’ Cup 2025			*	
Logo on Website, Media & Merchandise	✓	✓	✓	
Dedicated Social Media Posts	✓	✓	✓	
Video advertisement played on stream		✓	✓	
Product/Service				

promotion on stream			✓	
Participants CVs/LinkedIn/Github			✓	
Embedded Branding			✓	

*Only one slot is available. All tiers can be negotiated and tailored to your preference.

Sponsorship Benefit Details

- **Logo on Website, Media, and Merchandise** – Get your brand out there and let people know that you're one of the people to make HackSussex happen, by appearing on the HackSussex website for the event as well as the commemorative t-shirts every hacker will walk away with.
- **Dedicated Social Media Posts** – Get a special mention across all HackSussex social media to spread the word that you are one of the people making the events happen, and a dedicated custom social media post to promote your company on HackSussex's social media platforms.
- **On-site Mentors** – Have your people represent your brand at the event. Get to know students face-to-face and see first-hand what they're capable of. On-Site Mentors are given access to the event for its duration.
- **Hosted Track** – Set one of the challenges of the hackathon/game jam. This can be a way to test hackers' skills in your field, such as setting a challenge related to Data Science or Gaming, or to encourage hackers to try out your tools or API by setting specific challenges using them.
- **Hosted Talk/Workshop** – Share your company's expertise with our hackers, by doing a talk or workshop with hackers. Typically 30 or 60 minutes, your talk or workshop can be about any topic your company can bring to the table and will be written into the schedule as one of the events hackers can attend in our lecture theatre.
- **Participant's Emails, CVs, LinkedIn, Github** – Our participants may opt to be put in touch with sponsors for future employment opportunities. After the Hack, we will be in touch to share this information with you.
- **Opening Ceremony Speech** – This is a great opportunity to introduce all participants to your company and the tracks or events you will be running throughout the event.
- **Main Judge** – Allows votes into who wins the overall Hack.
- **Product/service promotion on stream** – Have us advertise your product or service during our live finals. This is a great chance to advertise graduate schemes, placement opportunities, or products/services.
- **Video advertisement** – Have the option to provide a promotional video for us to play live on stream.