

The Original High School Hackathon. February 6-7, 2016 TJHSST





<u>HackTJ.org</u> @HackTJOfficial

## Dear Potential Sponsor,

HackTJ is a high school hackathon organized by the Coding Lady Colonials, TJ's club supporting women in computer science. On February 6-7, 400+ of Northern Virginia's brightest high school students will come together to build mobile applications, wearables, websites -- you name it! We would love for you to join us.

## "Hack-a-what?"

Hackathons are 24-hour competitions where students learn to code and work in teams to bring their ideas to life. Student hackathons now take place at universities and top high schools around the country, and all students – from beginners to experts – are encouraged to attend.

Our mission is to provide ALL students with an environment in which they can gain computer science and innovative skills and then use their knowledge to build something unique.

## Why Should You Help?

Come to HackTJ to meet the next generation of aspiring coders, to showcase your products, and help support and promote women in CS! It will be a lot of fun, and we can't wait to see you there!

On the next page you'll find a list of sponsor benefits describing all the exciting ways in which you can be a part of HackTJ. Shoot us an email at <a href="mailto:sponsor@hacktj.org">sponsor@hacktj.org</a> if you're interested in sponsoring or have any questions. We couldn't be more excited for the hackathon, and look forward to having you as a proud HackTJ sponsor.

Thanks!

The HackTJ Team and Coding Lady Colonials

## Sponsor Benefits

Bronze (\$1000) Silver (\$3000) Gold (\$5000) General Send Representatives Reserved Sponsor Table Host Special Event Company Rep on Judging Panel Keynote at Opening Ceremony **API** API Demo at Opening Ceremony **API Workshop API** Prize Branding Logo on Website Thanked at Opening and Closing Distribute Swag Sponsored Raffles **Twitter Shoutout** "HackTJ, sponsored by [you]" Marketing/Recruitment Distribute Recruiting Materials Student Contact Information Private interviewing space

Interested? Email <a href="mailto:sponsor@hacktj.org">sponsor@hacktj.org</a> for more info.

<sup>\*</sup> All tiers are negotiable, and we gladly accept in-kind donations.