



The Original High School Hackathon  
April 24-25, 2021



Alexandria, VA  
Thomas Jefferson High School for  
Science and Technology



## Dear Potential Sponsor,

HackTJ is Major League Hacking's first high school hackathon. On April 24-25, 500+ of the brightest high school students from all over the East Coast will come together to build mobile applications, wearables, websites - you name it! We would love for you to join us for our eighth anniversary.

### "Hack-a-what?"

Hackathons are 24-hour competitions where students learn to code and work in teams to bring their ideas to life. Student hackathons now take place at universities and top high schools around the country, and all students – from beginners to experts – are encouraged to attend.

**Our mission is to provide ALL students with an environment in which they can gain computer science and innovative skills and then use their knowledge to build something unique.**

### Why Should You Help?

Come to HackTJ to meet the next generation of aspiring coders, to showcase your products, and help support and promote diversity in CS! It will be a lot of fun, and we can't wait to see you there!

On the next page you'll find a list of sponsor benefits describing all the exciting ways in which you can be a part of HackTJ. Shoot us an email at [sponsor@hacktj.org](mailto:sponsor@hacktj.org) if you're interested in sponsoring or have any questions. We couldn't be more excited for HackTJ 8.0, and look forward to having you as a proud HackTJ sponsor.

Thanks!

The HackTJ Team

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Interested? Email [sponsor@hacktj.org](mailto:sponsor@hacktj.org) for more info.

|                                 | Prize<br>Tier* | Bronze<br>(\$1000) | Silver<br>(\$3500) | Gold<br>(\$5000) | Platinum<br>(\$6000)* |
|---------------------------------|----------------|--------------------|--------------------|------------------|-----------------------|
| General                         |                |                    |                    |                  |                       |
| Send Company Representatives    |                |                    |                    |                  |                       |
| Reserved Sponsor Table          |                |                    |                    |                  |                       |
| Company Rep on Judging Panel    |                |                    |                    |                  |                       |
| Host Special Event / Workshop   |                |                    |                    |                  |                       |
| Sponsored Prize**               |                |                    |                    |                  |                       |
| Present at Opening Ceremony***  |                |                    |                    |                  |                       |
| Branding                        |                |                    |                    |                  |                       |
| Logo on HackTJ Website          | Name Only      |                    |                    |                  |                       |
| Distribute Swag                 |                |                    |                    |                  |                       |
| Logo on T-shirt                 | Name Only      |                    |                    |                  |                       |
| Social Media Promotion          |                |                    |                    |                  |                       |
| Company Banner at Entrance      |                |                    |                    |                  |                       |
| Marketing/Recruitment           |                |                    |                    |                  |                       |
| Distribute Recruiting Materials |                |                    |                    |                  |                       |
| Receive Student Resumes         |                |                    | After Event        | Before Event     | Before Event          |
| Photography Package****         |                |                    |                    |                  |                       |
| Sponsored email to hackers***** |                |                    |                    |                  |                       |
| Participant Contact Information |                |                    |                    |                  |                       |

Notes: (All sponsorship packages are negotiable)

\* If the prizes are worth more than \$1000, benefits will match the Bronze tier.

\*\* Limited to one prize, which must be provided for all four members of a team.

\*\*\* All slides must be sent to us by April 16, with a max presentation time of 3 minutes.

\*\*\*\* Our photographers will take personalized shots of your reps and booth to send to you for your use after the event.

\*\*\*\*\* We will send an email on your behalf to our participants through the HackTJ email.

\*Platinum Tier: This is a double sponsorship opportunity to be gold tier sponsor for this in-person and online hackathon event, which will take place this fall from November 21-22. Gold benefits for our online hackathon can be found on our website at <https://hacktj.org/sponsorship7.5.pdf>.

Interested? Email [sponsor@hacktj.org](mailto:sponsor@hacktj.org) for more info.