



The Original High School Hackathon  
November 21-22, 2020



Alexandria, VA  
Thomas Jefferson High School for  
Science and Technology



## Dear Potential Sponsor,

HackTJ is Major League Hacking's first high school hackathon. On November 21-22, 500+ of the brightest high school students from all over the East Coast will come together to build mobile applications, wearables, websites - you name it! We would love for you to join us for our first online hackathon this fall.

### "Hack-a-what?"

Hackathons are 24-hour competitions where students learn to code and work in teams to bring their ideas to life. Student hackathons now take place at universities and top high schools around the country, and all students – from beginners to experts – are encouraged to attend.

**Our mission is to provide ALL students with an environment in which they can gain computer science and innovative skills and then use their knowledge to build something unique.**

### Why Should You Help?

Come to HackTJ to meet the next generation of aspiring coders, to showcase your products, and help support and promote diversity in CS! It will be a lot of fun, and we can't wait for you to join us online!

On the next page you'll find a list of sponsor benefits describing all the exciting ways in which you can be a part of HackTJ. Shoot us an email at [sponsor@hacktj.org](mailto:sponsor@hacktj.org) if you're interested in sponsoring or have any questions. We couldn't be more excited for HackTJ 7.5, and look forward to having you as a proud HackTJ sponsor.

Thanks!

The HackTJ Team

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Interested? Email [sponsor@hacktj.org](mailto:sponsor@hacktj.org) for more info.

|                                 | Prize<br>Tier* | Bronze<br>(\$1000) | Silver<br>(\$2000) | Gold<br>(\$4000) | Platinum<br>(\$6000)* |
|---------------------------------|----------------|--------------------|--------------------|------------------|-----------------------|
| General                         |                |                    |                    |                  |                       |
| Sponsor Channel on Slack        |                |                    |                    |                  |                       |
| Company Rep on Judging Panel    |                |                    |                    |                  |                       |
| Host Special Event / Workshop   |                |                    |                    |                  |                       |
| Sponsored Prize**               |                |                    |                    |                  |                       |
| Present at Opening Ceremony***  |                |                    |                    |                  |                       |
| Branding                        |                |                    |                    |                  |                       |
| Logo on HackTJ Website          | Name Only      |                    |                    |                  |                       |
| Distribute Swag                 |                |                    |                    |                  |                       |
| Logo on T-shirt                 | Name Only      |                    |                    |                  |                       |
| Social Media Promotion          |                |                    |                    |                  |                       |
| Marketing/Recruitment           |                |                    |                    |                  |                       |
| Receive Student Resumes         |                |                    | After Event        | Before Event     | Before Event          |
| Sponsored email to hackers****  |                |                    |                    |                  |                       |
| Participant Contact Information |                |                    |                    |                  |                       |

Notes: (All sponsorship packages are negotiable)

\* If the prizes are worth more than \$1000, benefits will match the Bronze tier.

\*\* Limited to one prize, which must be provided for all four members of a team.

\*\*\* Pre-recorded video must be sent to us by Nov 14, with a max presentation time of 3 minutes.

\*\*\*\* We will send an email on your behalf to our participants through the HackTJ email.

\*Platinum Tier: This is a double sponsorship opportunity to be gold tier sponsor for online and in-person event, which will take place in the spring. Gold benefits for in-person event can be found on our website at <https://hacktj.org/sponsorship.pdf> and includes a photography package, having a reserved sponsor table at the event, a company banner at entrance, and more.

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