



Sponsorship Proposal

HackTheMidlands 2.0 is the second iteration of the HackTheMidlands events. Following the successful first event (see: <https://www.youtube.com/watch?v=bakpTO7weKk>) we are back and ready for even more!

Hosted once again at the fabulous Millennium Point in central Birmingham, we aim to provide an outstanding place for attendees from across the country to **learn, build and share** their ideas and talent.

For 24 hours, from the **23rd to the 24th September**, over **150 programmers** in industry and education will build, create, and innovate to produce projects at the forefront of technology.

We want **you** to be a part of this.

What makes us different?

Unlike most Hackathons in the UK, this event will be **open to anyone over 14**, not just University students. This means you will have the chance to gain unique exposure to industry professionals, in addition to having the opportunity to play a part in shaping the enthusiasm of the next generation of innovators.

Having the combined skills of the organisers of many successful Hackathons around the country, means we will understand your needs and most importantly, the needs of the participants so we can ensure a great experience for all.

We believe firmly in **inclusivity**, and one of our core aims is to encourage people to come along that might otherwise have never experienced a hackathon.

Why sponsor HackTheMidlands?

Without the amazing support the tech industry has given hackathons over the years, these awesome events would never be able to happen. We can offer unique branding and recruitment opportunities, your input into making this event as awesome as possible and also have hackers adopt and test your products.

This will allow us to have the funds to make this event happen, and we hope we can apply your expertise in making this event as brilliant as possible whilst giving hackers the chance to play with new and exciting technologies.

Interested?

We would love to hear from you! ❤️

If you have any questions, reservations or ideas don't hesitate to ask. We want to work with you and our focus is entirely on making the HackTheMidlands the best it can be for everyone taking part (and we hope that will include you!). This is a special event, even as far as hackathons go and we want you on board in shaping it into what it can be

Also, there will be cake

 Digital	 Bronze	 Silver	 Gold
£250 <ul style="list-style-type: none">✓ Logo on Website	£750 <ul style="list-style-type: none">✓ Your logo on a trophy✓ Booth✓ Banner✓ Swag distribution	£1250 <ul style="list-style-type: none">✓ Three minute talk during ceremony✓ Brand Challenge + prize giveaway✓ Logo on T-Shirt✓ Access to opt-in LinkedIn and resume data✓ Run a branded mini-event✓ One seat on the judging panel	Negotiable <ul style="list-style-type: none">✓ Five minute talk during ceremony✓ Logo on all photos & videos produced of the event✓ Two seats on the judging panel✓ Featured as exclusive co-host of the event✓ Option to provide the team with branded lanyards to wear for the event duration✓ Special cake with your logo on as part of the first place prize