

HACK THE SOUTH

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event_date: 9-10 February 2019

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organiser_name: HackaSoton
organiser_hq: University of Southampton

HackaSoton UNIVERSITY OF **Southampton**

HACK THE SOUTH

Event Description

HACK THE SOUTH is a weekend-long programming competition in Southampton, UK, where students work in teams to develop innovative tech projects. They come to have fun, learn new skills, innovate, make friends and earn cool prizes. Sponsors and mentors help them throughout the weekend with challenges, workshops, swag or advice.

About Our Team

Along the years, HackaSoton has had in their team geeks, passionate hackers, tech aficionados and leaders of Southampton's tech/business societies. We have years of experience in organising workshops, competitions, tech talks, and of course, hackathons.

In the last 5 years, we have attended 15+ hackathons. After experiencing the amazing energy that people bring to these events, we wanted to encourage people to build their crazy ideas right here, at home.

This Year's Committee



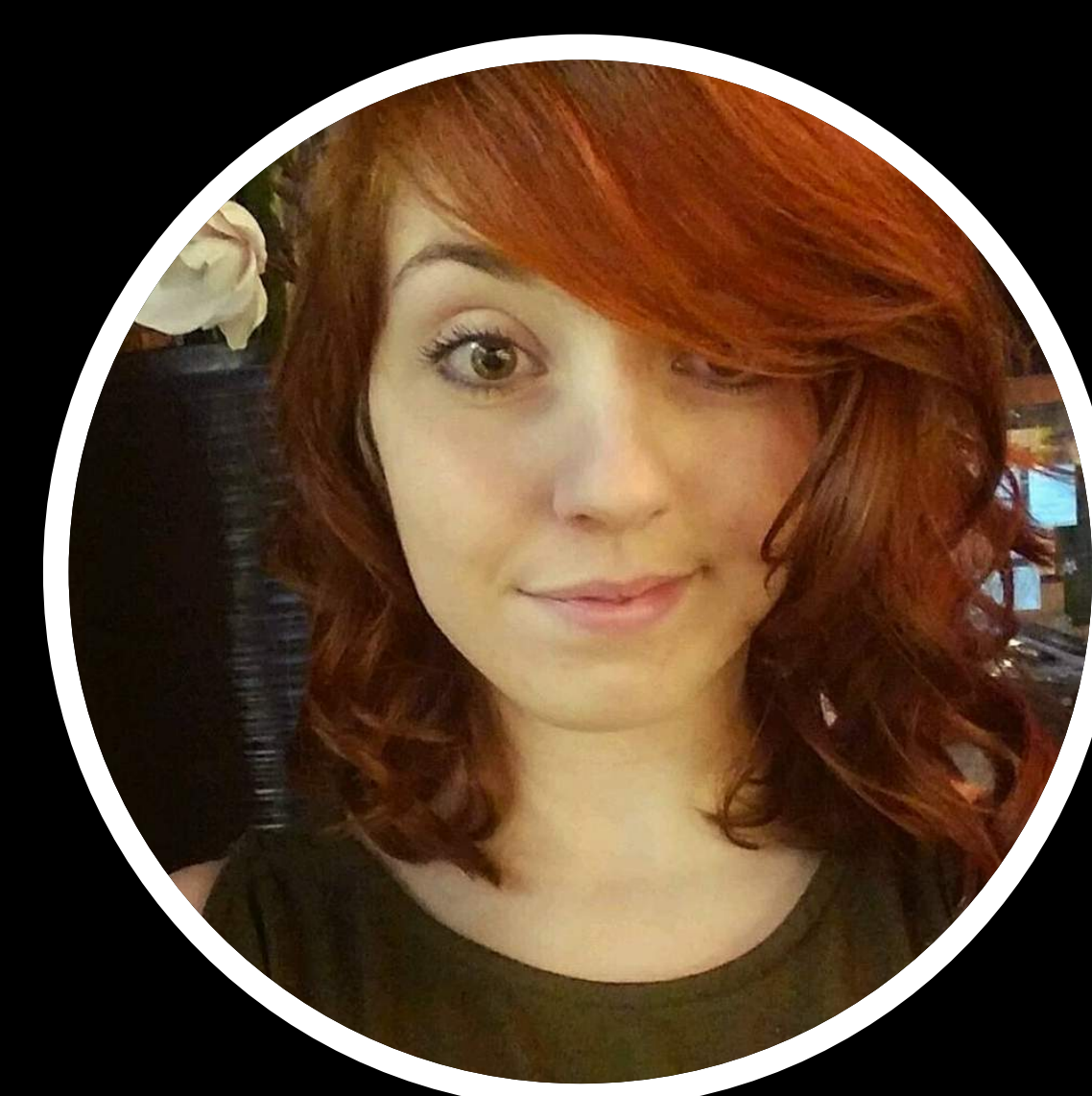
Alexandru Rosianu
President



Vezi Kotelska
Events Executive



Andrea Becsek
Secretary



Amy Fearn
Finance Executive

Impressed? Get in touch!
alex@hackthesouth.co.uk

Alexandru Rosianu
President

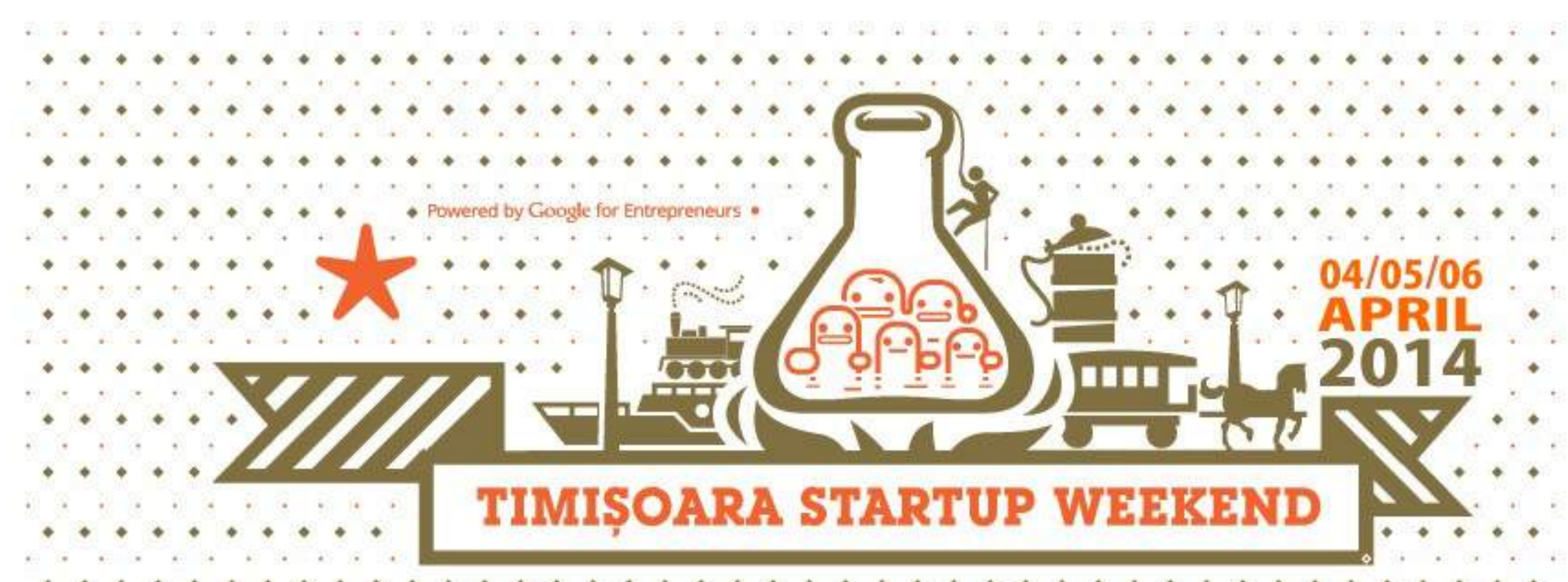
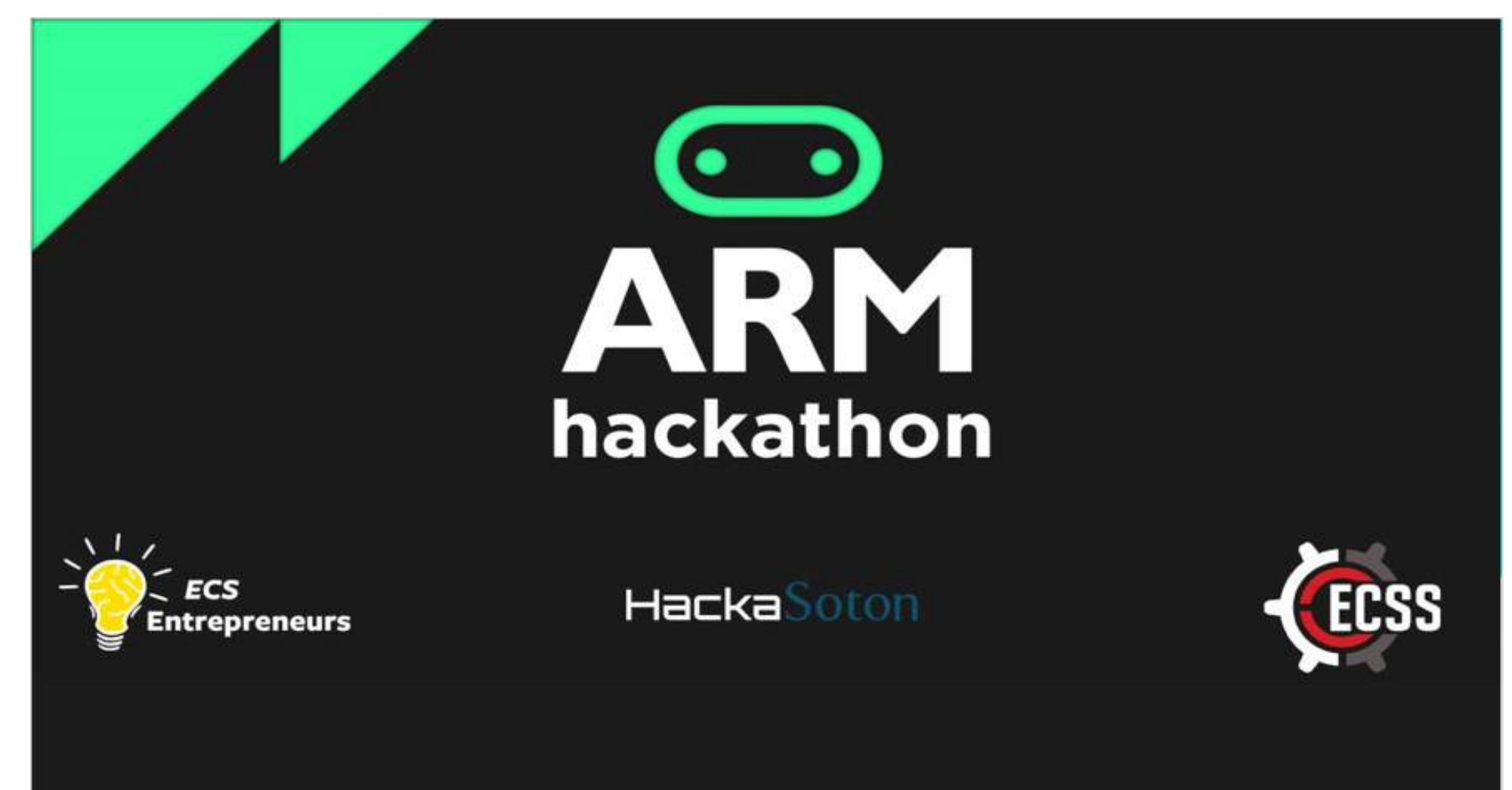


HACK THE SOUTH

Past hackathons organised by HackaSoton



HACKBUDAPEST



Sounds good? Get in touch!
alex@hackthesouth.co.uk

Alexandru Rosianu
President



HACK THE SOUTH

Sponsor Benefits

1) As a sponsor, we're going to place you in the centre of attention at our event. You'll raise your brand awareness among students through both direct exposure during the weekend and our media coverage.

2) You can use **HACK THE SOUTH** as a great testing ground for your products, services, hardware or APIs. Our participants will test, break, innovate and impress you with what they build.

EXAMPLE: At the ARM Hackathon, when ARM offered our teams micro:bit hardware, the participants built a voice-powered assistant for homes, tracking software for waiters, a helmet that detects head injuries, fancy LED headwear, and more.

3) You'll get the chance to recruit driven and talented students who are interested in technology and have shown creativity and experience in building practical solutions.

Past Sponsors



Wanna show up here? Get in touch!
alex@hackthesouth.co.uk

Alexandru Rosianu
President



HACK THE SOUTH

Sponsorship Packages

Tier	Bronze	Silver	Gold
Amount	£500	£2,000	£3,500

ADVERTISING			
Logo on HackTheSouth.co.uk website	yes	yes	yes
Announcement on our Facebook page	yes	yes	yes
3+ email mentions to participants		yes	yes
Logo on participant & org t-shirts			yes

ENGAGEMENT			
Table at the event	yes	yes	yes
5-min talk at the opening ceremony		yes	yes
Mini-event or workshop			yes

EXTRAS			
Facebook stats (clicks, shares, etc)	yes	yes	yes
Email stats (opens, clicks, etc)		yes	yes
Website stats (views, clicks, etc)			yes
CV of all participants (if provided)			yes

We are happy to personalise and negotiate any package. Depending on your needs, you can swap services between packages. Get in touch!

Interested? Get in touch!
alex@hackthesouth.co.uk

Alexandru Rosianu
President



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