

HACK THE SOUTH



Event Description

Date of Hackathon: 12-13 February 2021

HACK THE SOUTH is a weekend-long programming competition in Southampton, UK, where students work in teams to develop innovative tech projects. They come to have fun, learn new skills, innovate, make friends and earn cool prizes. Sponsors and mentors help them throughout the weekend with challenges, workshops, swag or advice.

About Our Team

Along the years, HackaSoton has had in their team geeks, passionate hackers, tech aficionados and leaders of Southampton's tech/business societies. We have years of experience in organising workshops, competitions, tech talks, and of course, hackathons.

In the last 5 years, we have attended 15+ hackathons. After experiencing the amazing energy that people bring to these events, we wanted to encourage people to build their crazy ideas right here, at home.

This Year's Committee



Dan Goje
President



Nicky Vukadinova
Secretary



Velina Valcheva
Finance Executive



Alek Vukadinov
Outreach Executive

Impressed? Get in touch!
hack@soton.ac.uk

Dan Goje
President



HACK THE SOUTH



Sponsor Benefits

- 1) As a sponsor, we're going to place you in the centre of attention at our event. You'll raise your brand awareness among students through both direct exposure during the weekend and our media coverage.
- 2) You can use **HACK THE SOUTH** as a great testing ground for your products, services, hardware or APIs. Our participants will test, break, innovate and impress you with what they build.

EXAMPLE: At the ARM Hackathon, when ARM offered our teams micro:bit hardware, the participants built a voice-powered assistant for homes, tracking software for waiters, a helmet that detects head injuries, fancy LED headwear, and more.
- 3) You'll get the chance to recruit driven and talented students who are interested in technology and have shown creativity and experience in building practical solutions.

Past Sponsors



arm GitHub



accenture

UNIVERSITY OF
Southampton



Goldman
Sachs

Bloomberg

otpbank

Wanna show up here? Get in touch!
hack@soton.ac.uk

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Sponsorship Packages

Tier	Bronze	Silver	Gold
Amount	£500	£1,500	£2,500

ADVERTISING

Logo on HackTheSouth.co.uk website	yes	yes	yes
Announcement on our Facebook page	yes	yes	yes
3+ email mentions to participants		yes	yes
Logo on participant & org t-shirts			yes

ENGAGEMENT

Discord channel	yes	yes	yes
Mini-event or workshop		yes	yes
5-min talk at the opening ceremony			yes
API presentation			yes

EXTRAS

Facebook stats (clicks, shares, etc)	yes	yes	yes
Email stats (opens, clicks, etc)		yes	yes
CV of all participants (if provided)		yes*	yes**
Website stats (views, clicks, etc)			yes

* after the event

** before the event

We are happy to personalise and negotiate any package. Depending on your needs, you can swap services between packages. Get in touch!

Interested? Get in touch!
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Dan Goje
President

