

Project FilmCatcher

Data Matching: Global Film Titles

Blue Jeans & **Bloody Tears**



Identifying the Problem

Have you ever watched the **first** Star Wars Movie?



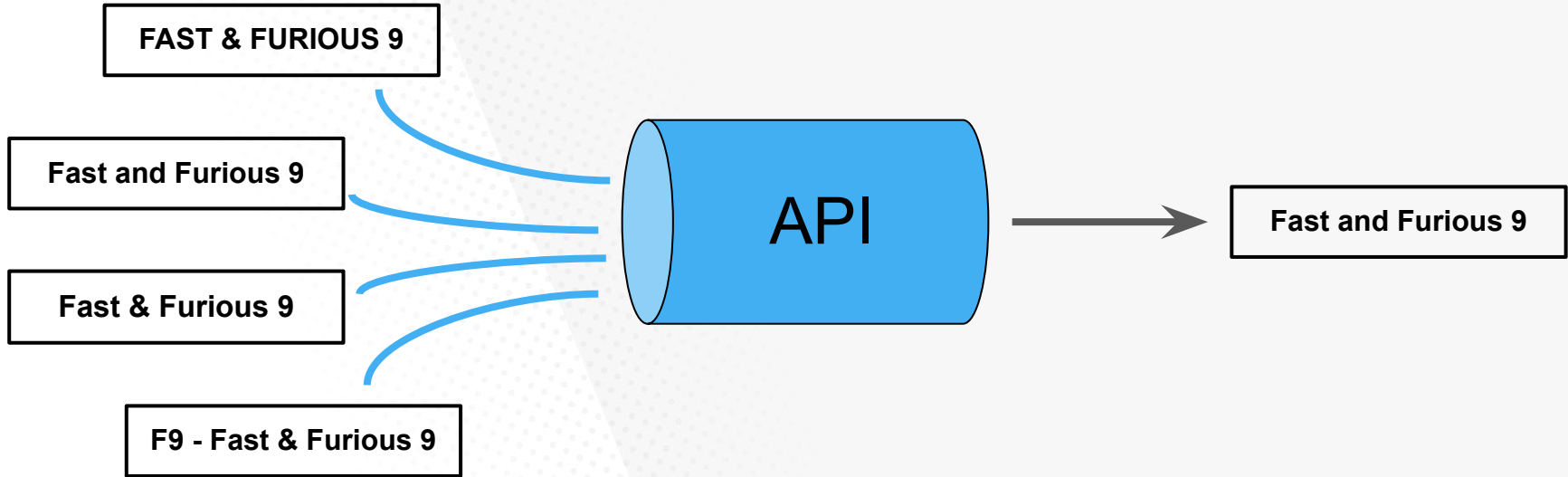
Yes! **Star Wars: Episode I** is my favourite!

Understanding the Problem



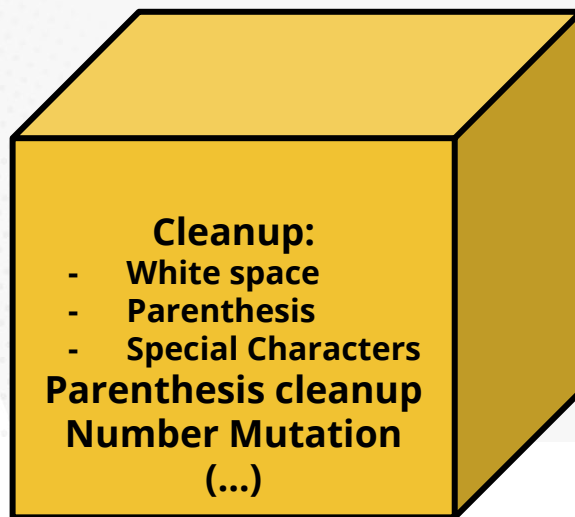
Same film but different titles

The Approach



Implementation

Fast & Furiose - 9 (2019)



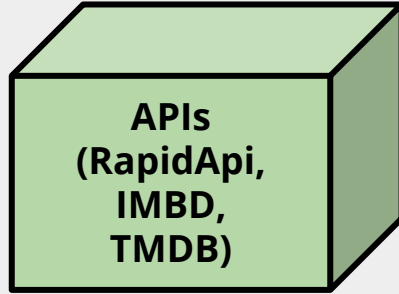
Name _____ Weight

| | |
|------------------------------|------|
| Fast and Furiose 9 (2019) | 1 |
| Fast and Furious 9 (2019) | 0.95 |
| Fast and Furious 9 | 0.9 |
| Fast and Furious nine (2019) | 0.9 |
| Fast and Furious IX (2019) | 0.7 |
| Fast and Furious nine | 0.7 |
| Fast and Furious IX | 0.6 |
| Fast and Furious | 0.4 |
| Fast and 9 | 0.3 |
| ... | |

Implementation

For each variation:

All Titles



Variation weights
+
combined API rank



Fast and
Furious 9

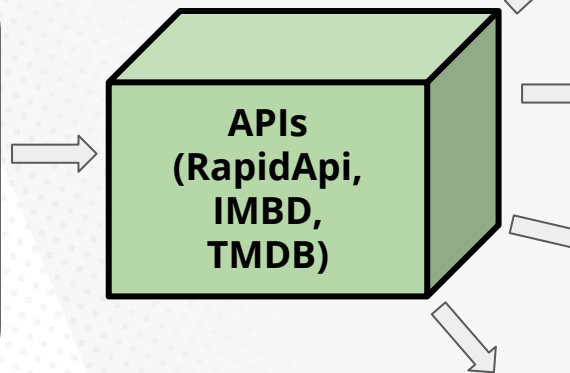
<https://www.imdb.com/title/tt5433138/>

How can we determine the confidence level?

Mutated Titles from “Fast and Furious 9 (2019)”

| Name | Weight |
|------|--------|
|------|--------|

| | |
|------------------------------|------|
| Fast and Furious 9 (2019) | 1 |
| Fast & Furious 9 (2019) | 0.95 |
| Fast and Furious 9 | 0.9 |
| Fast and Furious nine (2019) | 0.9 |
| Fast & Furious IX (2019) | 0.7 |
| Fast and Furious nine | 0.7 |
| Fast and Furious IX | 0.6 |
| Fast & Furious | 0.4 |
| Fast and 9 | 0.3 |



Fast & Furious 9

Year: 2021

Cast: Vin Diesel,
John Cena, Michelle
Rodriguez, (...)

IMDB_ID: tt1234123

Confidence
Factor: **0.934**

Furious 9

Year:

Cast:

IMDB_ID: tt412341

Confidence
Factor: **0.732**

Nine Furious Men

Year: 1875

Cast:

IMDB_ID: tt0000123

Confidence
Factor: **0.663**

Fast and Furious

Year: 2001

Cast: Vin Diesel, (...)

IMDB_ID: tt0040103

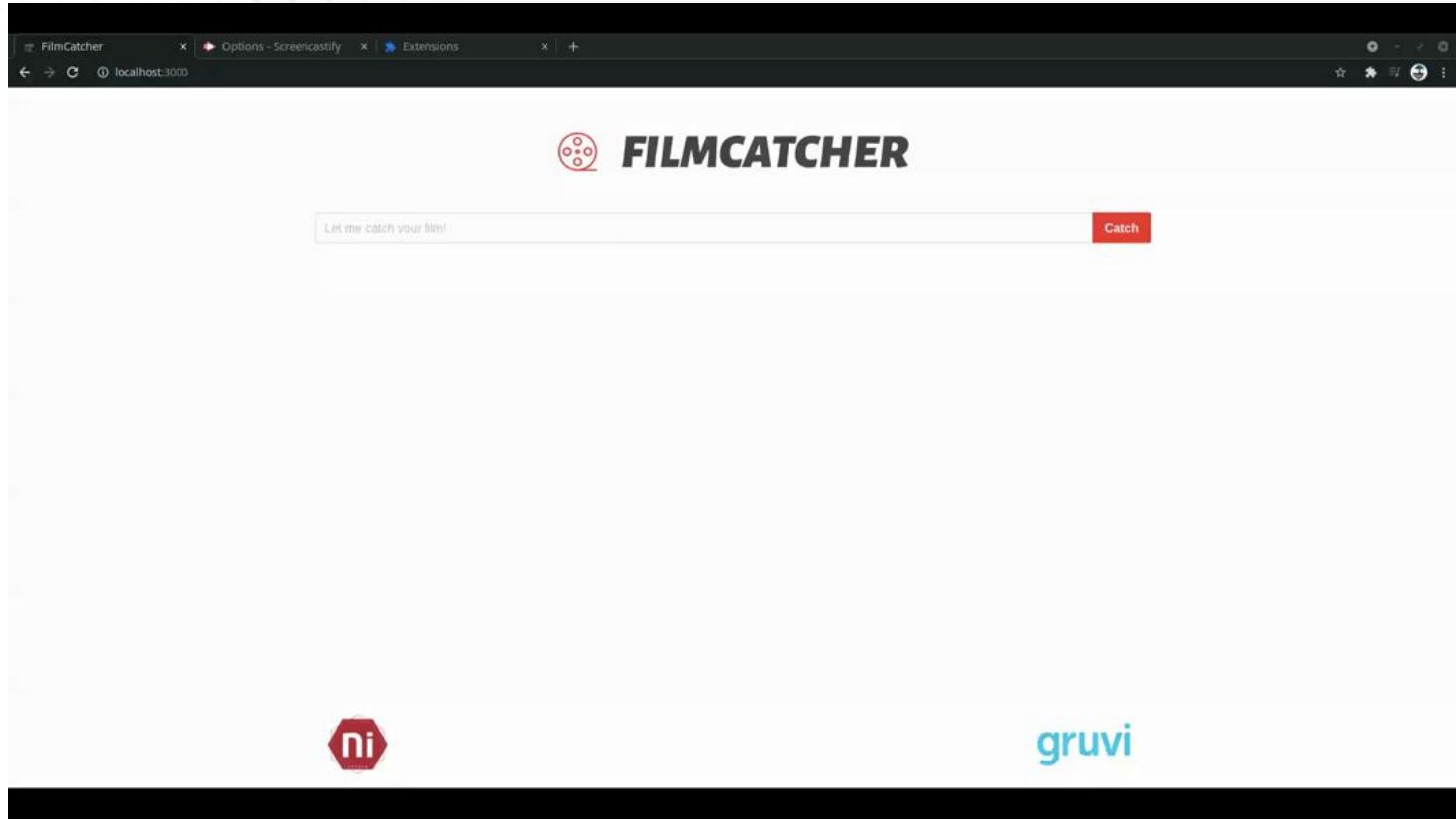
Confidence
Factor: **0.535**

Practical Use Case

The first Harry Potter movie was received greatly by the general public. (...) On a personal level, I find Harry Potter & the Philosopher's Stone to be the best of the series. (...) In America, Harry Potter and the Sorcerer's Stone was a box office hit!

**Film Catcher
API**

Harry Potter and the
Philosopher's Stone
[imdb.com/title/tt0241527/](https://www.imdb.com/title/tt0241527/)



Results, Final Remarks and Q&A

Provided test dataset:

https://hackathon-datasets.s3.eu-west-2.amazonaws.com/mismatched_titles_sample.csv

Our detailed results:

<https://drive.google.com/file/d/1AbScNbEcMkBtPoeoeWKH6hPe3T7-Qn0h/view?usp=sharing>

Removing unreleased movies:

Ratio of correct results before

- 1st result - 0.875
- 2nd result - 0.975
- 3rd - 1.0

Not removing unreleased movies:

Ratio of correct results before

- 1st result - 0.791(6)
- 2nd result - 0.958(3)
- 3rd - 0.9791(6)

| | | | | | | | | |
|---|------------|--------------|------------|--------------|----------|----------|----------|----------|
| Space Jam 2 | tt0117705 | 0.9458334492 | tt3554046 | 0.9284825333 | tt583203 | 0.926092 | tt580420 | 0.908897 |
| Space Jam: A New Legacy | tt3554046 | 0.9482410597 | | | | | | |
| Doctor Strange in the Multiverse of Madness | tt9419884 | 0.9416110861 | tt12616980 | 0.91676825 | tt120823 | 0.901013 | | |
| Doctor Strange in the Multiverse of Madness | tt9419884 | 0.8971575556 | tt12616980 | 0.86058 | tt120823 | 0.809771 | | |
| The Matrix 4 | tt10838180 | 0.9315346444 | tt0133093 | 0.9029809791 | tt043978 | 0.896142 | tt023421 | 0.886096 |
| The Matrix Resurrections | tt10838180 | 0.9137466 | tt9397836 | 0.550704 | tt35252 | 0.4768 | tt109277 | 0.4768 |
| No Time To Die | tt10839440 | 0.99952776 | tt11917048 | 0.9519312 | tt238232 | 0.921978 | tt089907 | 0.896638 |
| Sin tiempo para morir | tt2382320 | 0.9137466 | tt4799088 | 0.90889772 | | | | |
| 007 No Time to Die | tt2382320 | 0.8989103778 | tt0075614 | 0.8875518136 | tt006844 | 0.856081 | tt613269 | 0.856081 |
| The Boss Baby: Family Business | tt6932874 | 0.9475649722 | tt8111438 | 0.9161146988 | | | | |
| Baby Boss 2 : une affaire de famille | tt6932874 | 0.9432107667 | | | | | | |
| Ainbo: Hrdinka pralesa | tt6570098 | 0.9090565556 | | | | | | |
| Ainbo | tt0098165 | 0.949787492 | tt6570098 | 0.92499312 | tt134880 | 0.871725 | tt107956 | 0.78161 |
| Charlie's Angels (2020) | tt5033998 | 0.9244722101 | tt0160127 | 0.912356901 | tt007397 | 0.894676 | tt176094 | 0.894676 |
| Charlie's Angels | tt5033998 | 0.957915758 | tt0160127 | 0.9545260645 | tt030535 | 0.947974 | tt038391 | 0.940787 |
| Godzilla: King of the Monsters | tt3741700 | 0.9511649225 | tt0197521 | 0.9479815375 | tt08939 | 0.943373 | tt039005 | 0.931572 |
| Godzilla II - King of the Monsters | tt3741700 | 0.9538502185 | tt0197521 | 0.9060581525 | tt039005 | 0.906058 | tt108939 | 0.869143 |
| POKÄ%mon Detective Pikachu | tt5884052 | 0.9561971404 | tt11011018 | 0.9244430575 | tt130339 | 0.916114 | tt103192 | 0.901365 |
| PokÄ©mon: Detective Pikachu | tt5884052 | 0.9521316009 | tt13033940 | 0.9331521038 | tt110110 | 0.908204 | tt129300 | 0.901365 |
| The Lion King | tt6570098 | 0.945169508 | tt6105098 | 0.937352425 | tt012013 | 0.937352 | tt031840 | 0.928369 |
| The Lion King (2019) | tt6570098 | 0.9145597268 | tt11279422 | 0.8717252 | tt119587 | 0.871725 | tt012013 | 0.839053 |

Results, Final Remarks and Q&A

Features that could be further developed:

- Language detection
- The use of more API's to search movie databases
- Implementation of additional user prompts to narrow down searches
- Improvements to confidence factor calculations (possible use of ML)



Blue Jeans & Bloody Tears

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