



Hack Canada

Sponsorship Package



Canada



hackcanada.org



sponsor@hackcanada.org

What Is Hack Canada?

- Due to our Discord server's great success, we're hosting our own hackathon attempting to solve Canada's most pressing issues using technology)
- Company sponsors will be able to showcase their products, get people interested in their ideas, and attract more talented hackers to their company

2,300,000+

Views on Instagram over the past
30 days

800+

Followers on
Instagram

2600+

Members in
our Discord
community

36
Hours of
coding

100+

Hackathons
won by the
organizing
team

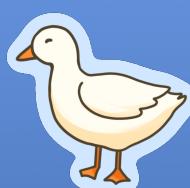
400
Participants

Why Sponsor Us?



Capybara

1k



Goose

2k



Beaver

3.5k



Moose

5k

Recruiting

	Post-Hackathon	Pre-hackathon	Pre-hackathon
Representatives on site	3	5	8
Sponsor booth	1	2	2
Student resumes			
Hacker contact data	✓	✓	✓
Profiles filtered by hacker skills	✓	✓	✓
Coffee chats			✓
Share hiring links			✓

Marketing

Logos on website/banner	Small	Medium	Large	Feature
Give out SWAG to hackers	✓	✓	✓	✓
Shout-out in our community		✓	✓	✓
Newsletter feature	✓	✓	✓	✓
Monthly reports for updates	✓	✓	✓	✓
Custom promo videos on social media		✓	✓	✓
Social media promotion			1	4

Technology & Hacking

Speech at opening ceremony	Shout Out	2 Minutes	3 Minutes	5 Minutes
Host a tech talk		✓	✓	✓
Sponsor a prize category/bounty			✓	✓
Name a location			✓	✓
Custom sponsored event			✓	✓
Possibility of keynote				✓

How To Contribute?

CASH: Cash contributions help us cover costs of food, security, and other essential services for the hackathon.

PARTNERSHIPS: Contributing a product, service, or software that can help us host the hackathon, please reach out to discuss more.

PRODUCTS: Hosting a hackathon requires a lot of prizes, if you have a cool product that would be a good prize for this hackathon, reach out to discuss more.

CHARITABLE DONATIONS: Monetary donations to Hack Canada can receive a charitable tax receipt from us. If interested, please contact us at sponsor@hackcanada.org.

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