

ROHIT YADAV

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LinkedIn



Developer

SUMMARY

As a dedicated Frontend Developer, I thrive on crafting captivating designs and leading dynamic teams to success. Proficient in Canva, I specialize in transforming visions into visually stunning realities. Eager to continuously expand my skill set, I am a passionate learner with a knack for quickly mastering new concepts. Let's collaborate to bring innovative ideas to life and exceed expectations together!

EDUCATION

Vishwakarma Institute of Information Technology, Pune

B.Tech in Computer Engineering (2021 – 2025) Current CGPA - 8.64

Pratibha Niketan College, Nanded

Senior Secondary (HSC) XII

(2019 - 2022)

Percentage - 89

Nagarjuna Public School, Nanded

Secondary (SSC) X

(2015 - 2018)

Percentage - 90

SKILLS

- C++
- Python
- HTML
- CSS
- JavaScript
- UI/UX
- Editing
- SQL
- Git
- Github

SOFTWARE

- Canva (50+ designs)
- Figma (5+ designs)
- VS Code
- Power Bi

SOFT SKILLS

- Leadership
- Adaptability
- Communication
- Creativity
- Team Management
- Problem-solving
- Public speaking

CERTIFICATIONS

- C++ Programming (Codsoft)
- Introduction to Data Visualization using python and Seaborn (MLSA)
- Problem Solving (Hackerrank)
- Introduction to Digital Marketing (Great Learning)

KEY PROJECTS

HR Website

- Engineered a strategic transformation of an HR consultancy website, introducing innovative services such as recruitment, HR strategy, training, and outsourcing; resulted in a 30% boost in client engagement and 20% revenue escalation..
- Provides expertise in optimizing workforce management and ensuring compliance.
- Features company information, services offered, client testimonials, resources, and contact details.
- Assists businesses in enhancing efficiency and achieving their HR goals.

<u>Digital Marketing Website (EngageX)</u>

- Managed website development, increasing visitor engagement by 30%.
- Implemented SEO best practices, improving organic search rankings by 40%.
- Improved UX/UI design, increasing session duration by 20%.
- Follows trending technology and features to stand out.

Travel Website

- Designed and prototyped a travel website in Figma.
- Revamped website to feature handpicked India travel destinations, resulting in a 50% surge in website traffic and a 40% boost in user engagement metrics, driving interest and interaction with the content.
- Stayed updated on web design trends and best practices.

UI/UX Designs

- Designed Coffee application interface and Nike shoe landing page using Figma.
- Incorporated user interaction features and employed an engaging color scheme.

POSITION OF RESPONSIBLITIES

- Head of Media (Sports Council, VIIT)
- Head of Sponsorship (Competitive Examination Cell, VIIT)
- Head of Computer Department (Training and Placement Cell, VIIT)
- Head of Logistics (NSS, VIIT)