



Pituitary gland



Inventor God

Year ~0

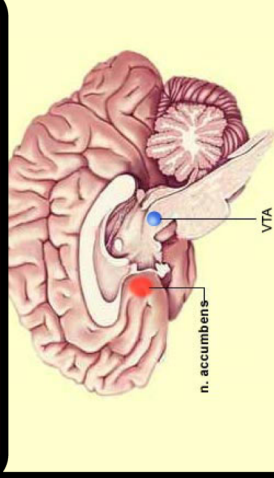
The hypophysis (gr. ὑπόφυσις hypóphysis) is a hormonal gland, which plays a central role in the regulation of the hormone system in the body. It is a kind of interface with which the brain regulates the release of hormonal processes such as growth, reproduction and other metabolisms

Use Cases

Controls the hormonal system of the human body, can be influencet with chemical substances, as well as with conditioning, sport...



NUCLEUS ACCUMBENS



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Different NAcc subregions (core vs shell) and neuron subpopulations within each region (D1-type vs D2-type medium spiny neurons) are responsible for different cognitive functions.[3][4] As a whole, the nucleus accumbens has a significant role in the cognitive processing of aversion, motivation, reward (i.e., incentive salience, pleasure, and positive reinforcement), and reinforcement learning;[5][6][7]

Use Cases

Use the Design-Psychology of the **iPhone** to sell random overpriced junk to costumers.