Carl Gustav Jung

Ψ

🇨🇭

The Big Five Year **1875**
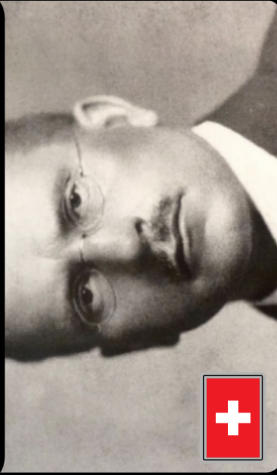
N Neuroticism: Hunter, killed animals
E Extraversion: a lot of
O Openness: hypocritical, ignorant
C Conscientiousness: only 7 archetypes ???
A Agreeableness: pretended, played

Main Achievements
Jungian ArchetypeTheory (many Archetypes missing)

Brief Profile
Humanism: ★★★★☆ (5/5)
Technical Background: ★★★★☆ (4/5)
Delusions of grandeur: ★★★★★ (4/5)
Military Background: ★★★★★ (5/5)
Project Problems to Patients: ★★★★★ (5/5)

Catherine Deane

Ψ

🇺🇸

The Big Five Year **2000**

N Neuroticism: low, analytical
E Extraversion: low
O Openness: open
C Conscientiousness: Psychology: high
A Agreeableness: high

Main Achievements In the movie "The Cell" she
uses technology (Stimoceiver) but no Technical...

Brief Profile
Humanism: ★★★★★ (5/5)
Technical Background: ★☆☆☆☆ (0/5)
Delusions of grandeur: ★★☆☆☆ (2/5)
Military Background: ★☆☆☆☆ (0/5)
Project Problems to Patients: ★★☆☆☆ (1/5)

Hannibal Lector

Ψ

🇺🇸

The Big Five Year **1991**

N Neuroticism: calm, ignorant
E Extraversion: very high
O Openness: conservative?
C Conscientiousness: Sociopath ⇒ Power ⇒ low
A Agreeableness: low, to much kills

Main Achievements Shrink, shown as Sociopath
that nobody thought that it would that way

Brief Profile
Humanism: ★☆☆☆☆ (1/5)
Technical Background: ★★★☆☆ (3/5)
Delusions of grandeur: ★★★★☆ (4/5)
Military Background: ????? (0/5)
Project Problems to Patients: ★★★★★ (5/5)

Wilhelm Reich

Ψ

🇭🇺

The Big Five Year **1897**

N Neuroticism: In pursuit much
E Extraversion: guardedly
O Openness: open
C Conscientiousness: killed by the state ®
A Agreeableness: high ®

Main Achievements
"Orgon-Accumulator", humanism

Brief Profile
Humanism: ★★★★★ (5/5)
Technical Background: ★★☆☆☆ (2/5)
Delusions of grandeur: ☆☆☆☆☆ (0/5)
Military Background: ★☆☆☆☆ (1/5)

Jean Piaget

Ψ

🇨🇭

The Big Five Year **1896**

N Neuroticism: calm, analytic
E Extraversion: low
O Openness: open
C Conscientiousness: conscientious, logical
A Agreeableness: high

Main Achievements
Theory of cognitive development

Brief Profile
Humanism: ★★★★☆ (4/5)
Technical Background: ★★☆☆☆ (2/5)
Delusions of grandeur: ★☆☆☆☆ (1/5)
Military Background: ★☆☆☆☆ (0/5)
Project Problems to Patients: ★☆☆☆☆ (1/5)

Benjamin Bloom

Ψ

🇺🇸

The Big Five Year **1913**

N Neuroticism: few
E Extraversion: not to much
O Openness: open
C Conscientiousness: gewissenhaft, exakt
A Agreeableness: high ®

Main Achievements
Bloom's taxonomy ®

Brief Profile
Humanism: ★★★★★ (5/5)
Technical Background: ★★★★★ (5/5)
Delusions of grandeur: ★★☆☆☆ (2/5)
Military Background: ☆☆☆☆☆ (0/5)
Project Problems to Patients: ★☆☆☆☆ (1/5)

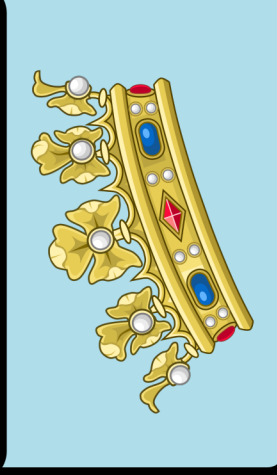## B.F. Skinner

Ψ

🇺🇸

The Big Five Year **1904**

N Neuroticism: ruhig,gelassen in Machtposition
E Extraversion: unterschwellig
O Openness: experimentierfreudig
C Conscientiousness: mässig
A Agreeableness: nicht in der SkinnerBOX

Main Achievements
SkinnerBOX = torture and kill poor Lab-Rats

Brief Profile
Humanism: ★☆☆☆☆ (1/5)
Technical Background: ★★★★☆ (4/5)
Delusions of grandeur: ★★★★☆ (4/5)
Military Background: ★★★★★ (5/5)
Project Problems to Patients: ★★★★★ (5/5)

Crown

?

Inventor ??? Year **???**

A crown (Latin corona, the wreath '; Greek
κορώνα, wreath', 'crown') is a precious, mostly
made of gold and precious stones, predominantly
of the Christian-Occident ruler: it expresses its
power and dignity as well as symbol of its rule
Specific people or territory.
say: fame -> inappropriate pride -> fall

Use Cases
Frequently used in advertising, most often
adapts / compensates low self-esteem, that is
often a result if a father bosses the kids around to
compensate what the low self-esteem from his
father/boss