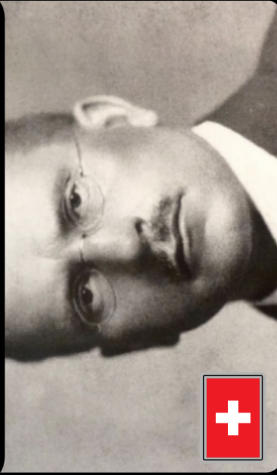




## Carl Gustav Jung



### The Big Five

N Neuroticism: Hunter, killed animals  
E Extraversion: a lot of  
O Openness: hypocritical, ignorant  
C Conscientiousness: only 7 archetypes ???  
A Agreeableness: pretended, played

Year 1875

**Main Achievements**  
Jungian Archetype Theory (many Archetypes missing)

### Brief Profile

Humanism: \*\*\*\*\* (5/5)  
Technical Background: \*\*\*\*\* (4/5)  
Delusions of grandeur: \*\*\*\*\* (4/5)  
Military Background: \*\*\*\*\* (5/5)  
Project Problems to Patients: \*\*\*\*\* (5/5)



## Catherine Deane



### The Big Five

N Neuroticism: low, analytical  
E Extraversion: low  
O Openness: open  
C Conscientiousness: Psychology: high  
A Agreeableness: high

Year 2000

**Main Achievements**  
In the movie "The Cell" she uses technology (Stimodeiver) but no Technical...

### Brief Profile

Humanism: \*\*\*\*\* (5/5)  
Technical Background: \*\*\*\*\* (0/5)  
Delusions of grandeur: \*\*\*\*\* (2/5)  
Military Background: \*\*\*\*\* (0/5)  
Project Problems to Patients: \*\*\*\*\* (1/5)



## Hannibal Lector



### The Big Five

N Neuroticism: calm, ignorant  
E Extraversion: very high  
O Openness: conservative?  
C Conscientiousness: Sociopath → Power → low  
A Agreeableness: low, to much kills

Year 1991

**Main Achievements**  
Shrink, shown as Sociopath that nobody thought that it would that way

### Brief Profile

Humanism: \*\*\*\*\* (1/5)  
Technical Background: \*\*\*\*\* (3/5)  
Delusions of grandeur: \*\*\*\*\* (4/5)  
Military Background: ????? (0/5)  
Project Problems to Patients: \*\*\*\*\* (5/5)



## Wilhelm Reich



### The Big Five

N Neuroticism: In pursuit much guardedly  
E Extraversion: open  
O Openness: killed by the state  
C Conscientiousness: high  
A Agreeableness: high

Year 1897

### Main Achievements

"Orgon-Accumulator", humanism

### Brief Profile

Humanism: \*\*\*\*\* (5/5)  
Technical Background: \*\*\*\*\* (5/5)  
Delusions of grandeur: \*\*\*\*\* (2/5)  
Military Background: \*\*\*\*\* (0/5)  
Project Problems to Patients: \*\*\*\*\* (1/5)



## Jean Piaget



### The Big Five

N Neuroticism: calm, analytic  
E Extraversion: low  
O Openness: open  
C Conscientiousness: conscientious, logical  
A Agreeableness: high

Year 1896

### Main Achievements

Theory of cognitive development

### Brief Profile

Humanism: \*\*\*\*\* (4/5)  
Technical Background: \*\*\*\*\* (2/5)  
Delusions of grandeur: \*\*\*\*\* (1/5)  
Military Background: \*\*\*\*\* (1/5)  
Project Problems to Patients: \*\*\*\*\* (1/5)



## Benjamin Bloom



### The Big Five

N Neuroticism: few  
E Extraversion: not to much  
O Openness: open  
C Conscientiousness: gewissenhaft, exakt  
A Agreeableness: high

Year 1913

### Main Achievements

Bloom's taxonomy

### Brief Profile

Humanism: \*\*\*\*\* (5/5)  
Technical Background: \*\*\*\*\* (2/5)  
Delusions of grandeur: \*\*\*\*\* (2/5)  
Military Background: \*\*\*\*\* (0/5)  
Project Problems to Patients: \*\*\*\*\* (1/5)



## B.F. Skinner



### The Big Five

N Neuroticism: ruhig, gelassen in Machtposition  
E Extraversion: unterschiedlich  
O Openness: experimentierfreudig  
C Conscientiousness: massig  
A Agreeableness: nicht in der SkinnerBOX

Year 1904

### Main Achievements

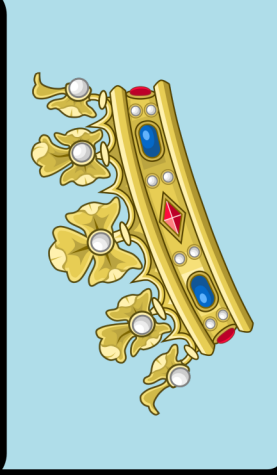
SkinnerBOX = torture and kill poor Lab-Rats

### Brief Profile

Humanism: \*\*\*\*\* (1/5)  
Technical Background: \*\*\*\*\* (4/5)  
Delusions of grandeur: \*\*\*\*\* (4/5)  
Military Background: \*\*\*\*\* (5/5)  
Project Problems to Patients: \*\*\*\*\* (5/5)



## Crown



### Inventor ???

A crown (Latin corona, the wreath); Greek korōnē, wreath, 'crown' is a precious, mostly made of gold and precious stones, predominantly of the Christian-Occident ruler: it expresses its power and dignity as well as symbol of its rule Specific people or territory.

Year ???

### Use Cases

Frequently used in advertising, most often adapts / compensates low self-esteem, that is often a result if a father bosses the kids around to compensate what the low self-esteem from his father/boss