



HACKING HEALTH HACKATHON 2019

SPONSORSHIP PACKAGE

November 2019

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HACKING HEALTH HAMILTON
BRINGING INNOVATION TO HEALTHCARE



JOIN US IN OUR MOVEMENT TO IMPROVE HEALTHCARE

In these days of fundamental societal transformation driven by technology, we bring together patients, healthcare professionals, physicians, technologists, designers, entrepreneurs, decision makers, business leaders, researchers, administrators and governments to work collaboratively and resolve tangible issues.

At the hackathon, teams pitch ideas, get advice from experts and build digital health applications that can be integrated and implemented into our healthcare system. By facilitating these cross-disciplinary collaborations, we help generate fresh insights and creative solutions to current challenges.

We choose to unite in the pursuit of a common mission:
Breaking down barriers to innovation in healthcare.



WE CATER TO OUR COMMUNITY'S INTERESTS Hacking Health Hamilton has taken initiatives to bring healthcare stakeholders with different professional backgrounds together to raise thought-provoking conversations around innovative technology. One of the ways we make our vision become a reality is through organizing frequent Meet-ups that cater to many different audiences. Overall, our community has been very receptive towards these meet-ups as we had over 900 attendees.

WE WORK HAND-IN-HAND WITH ESTABLISHED ACTORS In all cities and regions, Hacking Health systematically engages and works hand-in-hand with established actors. Together, as complementary actors, we achieve stronger results. We're here to re-energize partners with new tools, resulting in modern approaches to our partners' own missions. We're not just getting individuals to work together. We're fostering collaboration between organizations, too.

HEALTH INNOVATION IN HAMILTON

Hamilton is a hub for health innovation and is home to evidence based medicine



\$4 Billion spent in healthcare

\$460 Million in applied research



#1 research-intensive university

#2 research-intensive college

40 research centres and institutes



2nd Largest Hospital Network

1,500 researchers

30,000 professionals in life sciences

WHY US

Brand Exposure

Attendees at our events include technology experts and founders as well as business leaders and decision-makers.

Positive Publicity

Our hackathons have received local and national press coverage, and our supporters and partners are highly visible partners.

National & Global Reach

Hacking Health has chapters across Canada and the world. By sponsoring our events, your company will be seen as a leader with global reach.

Recruitment

Recruit student developers who catch your eye. They'll be busy demonstrating their technical and teamwork skills in a high-energy and fast-paced environment.

WHAT WE DO

Build Community

We connect stakeholders: healthcare professionals, patients, developers, engineers, designers, clusters, entrepreneurs, investors.

Share Knowledge

These stakeholders meet in person and exchange ideas at our events. We help actors teach others about technology, healthcare and creativity.

Enable Collaborative Action

Technology and health have been inextricably linked. We bring these disciplines together enabling ideas into solutions with lasting impact.

Accelerate Impact

We facilitate collaborative action and project implementation – this is made possible through the strong connections now established between participants and partnering institutions.



HACKATHON 2019

We offer a way to connect, engage, educate, inspire, but the ultimate goal is to transform healthcare. Hacking Health leaders and communities tackle this endeavor one step at a time, relentlessly growing in impact and maturity towards that final vision.

Our weekend-long hackathon pulls it all together, uniting our diverse community made up of healthcare professionals, developers, designers, patients, and others passionate about healthcare innovation. The more diverse participating teams are, the higher the likelihood of innovative solutions.

OPPORTUNITIES TO SUPPORT

Join us in support of an intense innovation environment.

- Attract outstanding talent from a very competitive base.
- Engage with the right individuals relevant to your own priority areas
- Find partners engaged in the most forward-looking technologies.
- Develop strategic relationships with future leaders in healthcare.

	\$10,000.00	\$5,000.00	\$2,500.00	\$1,000.00	\$500.00
Logo & Link on HHHamilton Chapter	X	X	X	X	X
Logo on event signage	X	X	X	X	X
Social Media mentions	X	X	X	X	X
Logo on post event email to participants	X	X	X	X	X
Complimentary event pass	5	4	3	2	
Recognition on media releases	X	X	X	X	
Swag or material at the conference	X	X	X	X	
Verbal recognition at event opening & closing	X	X	X		
Recognition on Hacking Health Global Blog	X	X	X		
Brand acknowledgement in recap video	X	X			
Complimentary exhibit space	X	X			
Member of the judging panel	X				
Opportunity to speak at event opening	X				

Contact Us Today!

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