

HACKLAHOMA 2020

February 8-9, 2020 The University of Oklahoma

hacklahoma.org

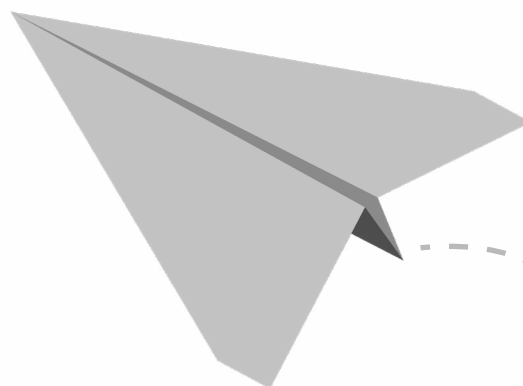
sponsor@hacklahoma.org

[@Hacklahoma](https://twitter.com/Hacklahoma)

ABOUT US

Hacklahoma is the largest hackathon in the state of Oklahoma. Our goal is to create a collaborative space for students of all backgrounds to express their creative and innovative visions. Bright and talented students come together at Hacklahoma to strengthen their leadership and teamwork skills, solve real-world problems and network with industry leaders. In just 24 hours, real-life magic and technological development take place! The Hacklahoma space is an empowering, dynamic and interactive setting. It is with great honor that Hacklahoma 2020 will be the University of Oklahoma's third annual student-run hackathon!

On February 8th and 9th of 2020, you can expect 350 passionate students to come together at Hacklahoma. With your support, sponsorship, and mentorship, Hacklahoma can continue connecting students with exciting technology!



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WHY SPONSOR?

Did you know that hackathons have become the new career fairs? Not only are they quickly replacing traditional recruitment, but they are also fostering innovation within the community. Sponsoring Hacklahoma will give you direct access to the top, most passionate and talented students in the region. With the fast growth of technology, you can count on our members to someday serve your technical needs.

Advertise your brand. Inspire the tech and software developer community in Oklahoma with your company's technical expertise.

Recruit the brightest student developers. Gain access to their resumes and portfolios while building relationships with these talented students through networking and mentoring.

Test and showcase your products and APIs. Get real-time feedback on your tech and have students use your product in ways you never thought of.

Run workshops, tutorials, and talks. Teach students how to use your technology and speak about important skills to have in the professional world.

YOU ARE THE IDEAL SPONSOR!

Ideal sponsors establish a strong presence with the Hacklahoma community by sending representatives, developers, and mentors to the event. This allows Hacklahoma attendees to learn more about your company goals and culture, in addition to professional opportunities in the tech industry.

Sponsors can work with us to coordinate workshops, showcase their unique company culture, and find ways to challenge our hackers. In fact, our team can help you host an interactive experience, tech-talk, or mini-challenge which are great ways to advertise your company.

Promote your business with your branding! Our hackers love swag! Sponsors who give out company-branded shirts, pens, stickers, water bottles and more, leave a lasting impression on Hacklahoma attendees.

BY THE NUMBERS: HACKLAHOMA 2019

217

students from
across the nation



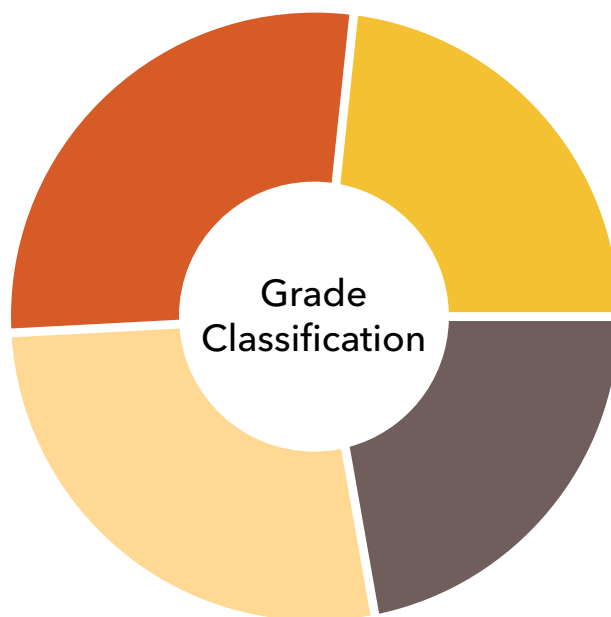
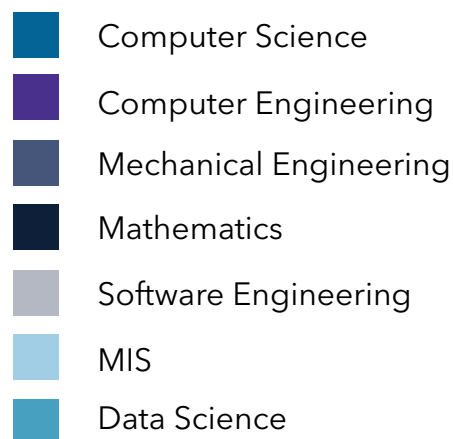
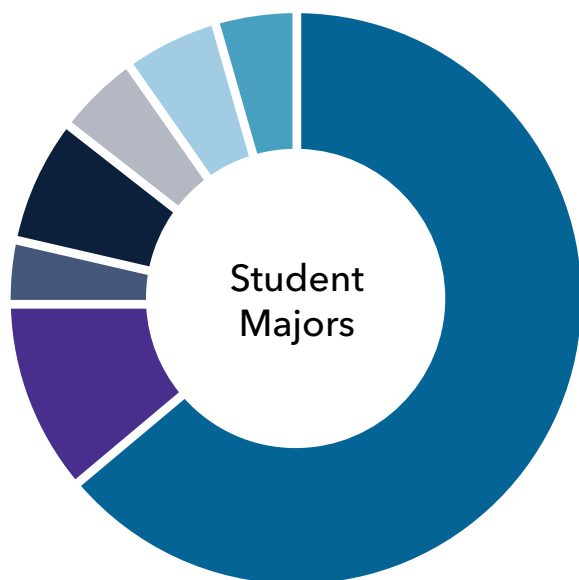
35

universities and
colleges represented



53

total projects
submitted



INTERESTED IN PARTNERING WITH US
TO BRING HACKLAHOMA TO LIFE?

CONTACT US AT SPONSOR@HACKLAHOMA.ORG



@Hacklahoma

HACKLAHOMA 2020 SPONSORSHIP TIERS

TIER	STARTUP*	BRONZE	SILVER	GOLD	DIAMOND	POWERED BY
	\$500	\$1000	\$2000	\$3500	\$5000	\$6000+
GENERAL						
Booth at Event	✓	✓	✓	✓	✓	✓
Kickoff Sponsor Event	✓	✓	✓	✓	✓	✓
Mentors	✓	✓	✓	✓	✓	✓
Mini Event**			✓	✓	✓	✓
Opening Remarks				2 mins	3 mins	5 mins
Closing Remarks					2 mins	4 mins
RECRUITING						
Representatives (2)	✓	✓	✓	✓	✓	✓
Distribute Recruitment Materials		✓	✓	✓	✓	✓
Email Access			✓	✓	✓	✓
Resume Access				✓	✓	✓
Attendee Data					✓	✓
EVENT PRESENCE						
Swag Distribution	✓	✓	✓	✓	✓	✓
Logo on Website		✓	✓	✓	✓	✓
Social Media Shoutout			✓	✓	✓	✓
Logo on Shirt				✓	✓	✓
Custom Prizes					✓	✓
Powered By						✓
EXTRA BENEFITS (NEXT PAGE)						
Number of Benefits	0	1	2	4	6	8

*Startup - Your company must be considered a "small business" according to the U.S. Small Business Administration's (SBA) definition. In addition, your company will need to provide a tax ID or other documentation to verify small business status. (<https://www.sba.gov/>)

**All mini events, tech talks, workshops, and prizes must be discussed and approved by Hacklahoma.

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EXTRA CUSTOM BENEFITS

LIST OF EXTRA BENEFITS		
TIERS	CHOOSE	BENEFITS
Bronze	1	<input type="checkbox"/> Workshop** <input type="checkbox"/> API/Hardware
Silver	2	<input type="checkbox"/> Workshop** <input type="checkbox"/> API/Hardware <input type="checkbox"/> Tech Talk**
Gold	4	<input type="checkbox"/> Workshop** <input type="checkbox"/> API/Hardware <input type="checkbox"/> Tech Talk** <input type="checkbox"/> Second Boothing Table <input type="checkbox"/> Screen Advertisement
Diamond	6	<input type="checkbox"/> Workshop** <input type="checkbox"/> API/Hardware <input type="checkbox"/> Tech Talk** <input type="checkbox"/> Second Boothing Table <input type="checkbox"/> Screen Advertisement <input type="checkbox"/> Private Interview Room <input type="checkbox"/> Judging Panel <input type="checkbox"/> Extra Representative (+1)
Powered By	8	<input type="checkbox"/> Workshop** <input type="checkbox"/> API/Hardware <input type="checkbox"/> Tech Talk** <input type="checkbox"/> Second Boothing Table <input type="checkbox"/> Additional Advertisements <input type="checkbox"/> Private Interview Room <input type="checkbox"/> Judging Panel <input type="checkbox"/> Extra Representative (+2) <input type="checkbox"/> Company Lounge <input type="checkbox"/> One Sponsored Meal Shoutout

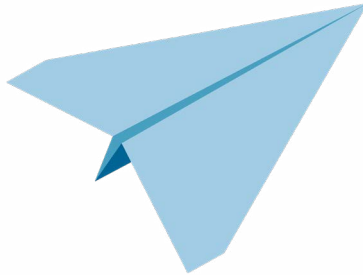
OTHER SPONSORING OPTIONS

OPTION	SUPPORT	BENEFITS
Branded Meal or Snack	\$1500+ OR a catered meal/snack for 400 people	<ul style="list-style-type: none"> • Sponsor Meal Shoutout • Social Media Shoutout • Food Coupons (if applicable) • Logo on Website
Hardware/Materials	\$800+ OR donated hardware with minimum value \$800	<ul style="list-style-type: none"> • Send Mentors • Distribute Recruiting Materials • Logo on Website
Sponsored Challenge	Provide prizes** AND an approved challenge for hackers	<ul style="list-style-type: none"> • Sponsor Challenge Shout-out • Prizes Shoutout • Present Prizes • Logo on Website
Hacklahoma Winning Prizes (max 3 companies allowed)	\$500 minimum OR prize donations worth at least \$500 for a team of four OR additional prizes	<ul style="list-style-type: none"> • Present prizes to 3 winning teams • Prizes Shoutout • Logo on Website
Sponsored Event (ex. tech talk, mini event, competition, games, workshops, etc.)	\$500 minimum	<ul style="list-style-type: none"> • Company-branded Event • Announcement Shoutouts • Social Media Shoutouts • Logo on Website
Travel Reimbursement	Provide a bus OR donate plane miles to hackers	<ul style="list-style-type: none"> • Booth At Event • Distribute Recruiting Materials • Logo on Website • Logo on Shirts

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CONTACT

If our tiers and sponsorship options aren't what you're looking for, please email us at sponsor@hacklahoma.org! We will work with your company to provide the best contribution possible.



Follow us!



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