

JPMorgan Chase Challenge “Best Hack for Social Good”

Already have an idea? Great! Hack on any social good topic that you’re interested in or passionate about.

If you don’t have a specific idea, feel free to respond to the challenge below:

Enabling Entrepreneurship

Background

With it’s growing population, rich supply of eager entrepreneurs and small business owners, and increased investment, Oklahoma is ripe to become the next Silicon Valley, with this momentum is an increased need for entrepreneurs and small businesses in the region to more easily gain access to capital, afford management and consulting services, and knowledge of how to effectively and strategically partner with local government.

Challenge

Develop a web or mobile app that would help increase the number and capability of small business owners and entrepreneurs in Oklahoma. Consider one or more of the following themes/questions to address in your solution:

Spreading the Word:

- How can local business associations and local government better reach and encourage first-time entrepreneurs and small business owners?

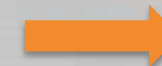
Closing the Information Gap:

- How can small business owners better learn about access to capital funded by governments, venture capitalists, banks, and other financial institutions? How can new small business owners best access curriculum or mentorship opportunities on how to be a successful entrepreneurs?

Prizes

Each member of the winning team will receive:

Bose SoundLink Wireless Headphones



See reverse side for judging criteria

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JPMORGAN CHASE JUDGING CRITERIA

Projects will be judged based on the following criteria:

- **Impact:** How well does the solution address the challenge or problem?
- **Innovation & Creativity:** How creative is the solution? Does it bring new ideas and approaches to solving the problem?
- **Completeness of Solution:** Is the solution finished? Does it work? If not, is there a roadmap for future enhancements?
- **Sustainability:** Is the solution sustainable within the context of the community it's aiming to impact?
- **Design:** Is the solution well thought out and designed?