uOttawa X **Carleton** University
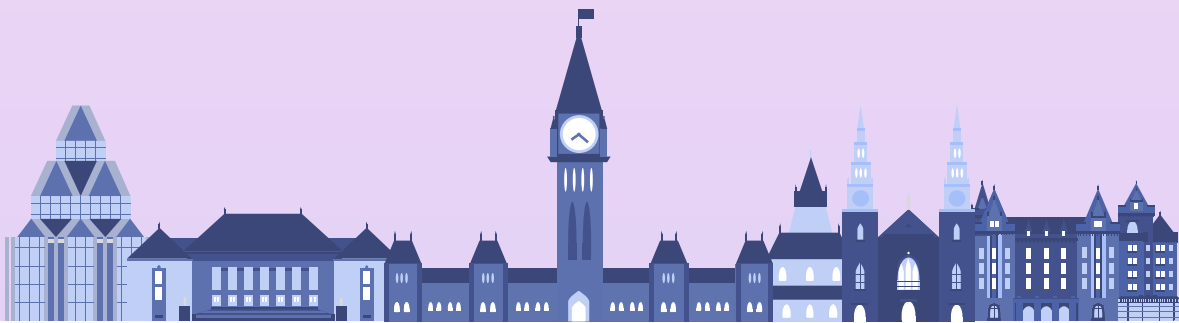
hack the hill

CANADA'S CAPITAL HACKATHON

MAR 03-05
2023

Hybrid @ uOttawa
hackthehill.com
sponsorship@hackthehill.com

General Information

About Us

Hack The Hill is the capital's largest hackathon brought to you for the first time by uOttawa's IEEE, CSSA, SESA, ESS, WIE, UOCS Club, UOGD Club and Carleton's IEEE. This collaboration between the largest student bodies at uOttawa and Carleton will present hackers across North America with the opportunity to display their talents in one of the three themes being offered; general software, game jam, and hardware hacks. From March 3, 2023, to March 5, 2023, over 750 participants will converge to connect with like-minded individuals within the industry.
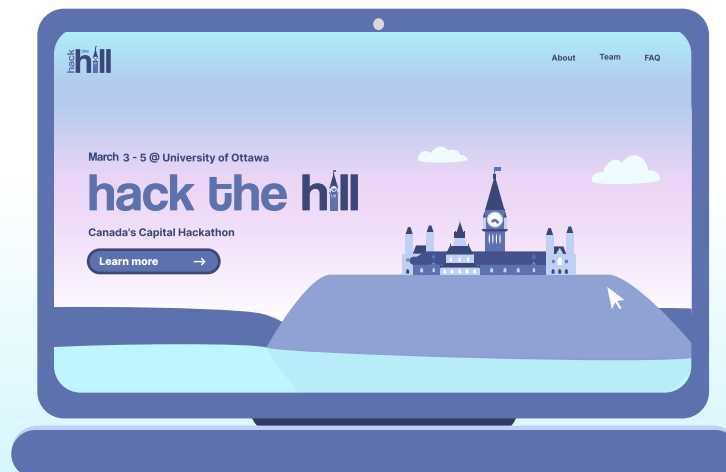
Socials

Instagram: instagram.com/hackthehill

Twitter: twitter.com/hackthehill

Facebook: facebook.com/canadascapitalhackathon

LinkedIn: linkedin.com/company/hackthehill

TikTok: tiktok.com/@hackthehill
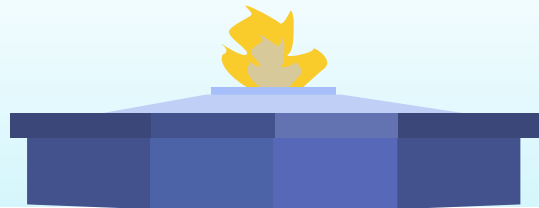
General Information

Why Sponsor

Recruitment

- Sponsors will be introduced to 750+ passionate students who are eager to develop exciting technical projects and become familiar with the industry.

- Sponsors can reach out to not only students graduating soon but also invest in younger students and foster a relationship early with them.

- Hack The Hill will be holding an in-person career fair in collaboration with several associations at uOttawa (IEEE, CSSA, ESS, SESA, WIE, UOCS and UOGD) and Carleton's IEEE for the participating companies. This provides an exceptional opportunity to recruit from a talented student audience.

Promotions

- Hack The Hill will allow sponsors to feature any new products/APIs which the hackers may use to innovate solutions.

- All sponsors will be featured on our website, social media, and merch which will be visible and distributed to all participants.

- Prime Minister-level sponsors will also be able to reach out to our participants prior to the event via email to build anticipation.

Sponsorship Levels

	MAYOR $1000	PREMIER $3000	PRIME MINISTER $5000
🔺 GENERAL			
Opening Ceremonies		2nd Priority	1st Priority
Closing Ceremonies			✔
Judges		1	3
Company Representatives	1	2	4
Email Outreach			✔
🔺 RECRUITMENT			
Interview Room			✔
Resume Access	During	3 Days Before	Before Registration Closes
Organizer Resumes		✔	✔
Booth	March 4	March 3, 4	March 3, 4
🔺 PROMOTIONS			
Sponsor A Challenge			✔
Shirt and Website Logo	Small	Medium	Large
Workshop			✔
Distribute Swag	Self Distribution	Single HtH Kit	Multiple HtH Kits
Social Media Outreach	Story Highlight	Single Post	Multi-Slide Post

Frequently Asked Questions

What does sponsoring a challenge mean?

Sponsors are able to provide a "challenge" which is a problem that hackers are supposed to solve using their technical skills. The solution to the problem can include the use of a sponsor's product/API. This year sponsors will be asked to revolve their challenges around the 3 general themes at Hack The Hill; general software, game jam, and hardware hacks.

What is the purpose of an interview room?

An interview room will allow sponsors to recreate the environment of a typical hiring interview that takes place one on one. Sponsors will have the chance to meet some of the top recruits in the industry. The interview room will provide all the benefits of an actual interview without the pressure of a formal environment.

What are workshops?

Workshops at Hack The Hill will be versatile and multipurpose in nature. They can be technical and of a knowledge-share style. They may also be a recreational activity that is meant to engage hackers and refresh them.

Contact Info

In-Kind Sponsorships

- Looking to promote your company in a different way? You can do so by sponsoring food/drinks, prizes, or more!

- If you have any questions or would like to discuss a customized sponsorship package or an in-kind sponsorship, please reach out to us at sponsorship@hackthehill.com

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