

LOCAL BUSINESS ADVERTISING RATES

EFFECTIVE SEPTEMBER 2013

**All prices are GST inclusive*

WOADY YALOOK HERALD - 4 ISSUES PER YEAR

CODE	ADVERTISEMENT SIZE	ANNUAL COST 2013-2014 YEAR	TERM CASUAL
W1	FULL A4 PAGE	\$380	\$100
W2	HALF A4 PAGE	\$310	\$80
W3	QUARTER A4 PAGE	\$220	\$60
W4	BUSINESS CARD	\$110	\$30
W5	FRONT PAGE BANNER / SPONSORSHIP	N/A	\$150
W6	BACK PAGE BANNER / SPONSORSHIP	N/A	\$150

EMAIL NEWSLETTER - 8 ISSUES PER YEAR

CODE	ADVERTISEMENT SIZE	ANNUAL COST	TERM CASUAL
E1	BANNER (double business card)	\$150	\$20
E2	BUSINESS CARD	\$75	\$10

ANNUAL COMMUNITY DIRECTORY - 1 ISSUE PER YEAR

Rates TBA.

*All Non-Profit Community Groups are eligible for free advertising in all publications.

NOTE: ADVERTISEMENTS WILL NOT BE PUBLISHED UNTIL INVOICES PAID IN FULL

For more information please email media@haddonlearning.org.au or call Joan on 5342 7050