



P R E S E N T A T I O N   T E M P L A T E

# Anmel WebSite

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Crafter  
Handmade



CRAFTER PRESENTATION

# Introduction

## Traditional knitting

Anamal is a platform to support small projects that specialize in handicrafts, merchants are registered on the platform by the super admin, and accordingly, this merchant displays his handicrafts, and the buying and selling process is done through the website itself.





# why Choosing Crafter



Crafting pottery in a  
unique way

Small businesses and local artisans, particularly in rural and underserved areas, struggle to market and sell their products due to limited access to digital platforms. They often lack the technical resources or reach to compete with larger businesses, leading to missed opportunities for growth and sales. Moreover, consumers interested in handmade and local products often face difficulty in finding a reliable source to purchase such items.





CRAFTER PRESENTATION

# what we looking in Anamel

Anamel is the solution crafters need, offering a digital marketplace tailored to support small businesses selling handmade products. The platform simplifies product showcasing, inventory management, and order handling, empowering vendors to reach more customers. Buyers can easily browse and purchase unique items, with secure payment options and flexible delivery methods. By promoting artisanal craftsmanship and supporting local entrepreneurs, Anamel helps small businesses grow sustainably while encouraging fair trade practices.



**Beaded earrings**



**Resin plates**



**Beaded bracelets**





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PRESENTATION TEMPLATE

# THANK YOU



*Szikati*