

Hadeer Mamdouh

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Career Objective:

A UI/UX designer with a strong background in creative design and strategic thinking, leveraging previous experience in interior design to deliver innovative solutions that blend aesthetics with functionality. Through continuous study in UI/UX design and graphic design, I am developing skills to create comprehensive digital experiences focused on user needs, with attention to detail and effective problem-solving. I am seeking an opportunity to join a professional environment where I can apply my diverse skill set and contribute to providing innovative solutions that enhance user experience and support the organization's goals.

Education :

. Information Technology Institute (ITI) .

Ministry of Communications and Information Technology, 2D Graphic Design Track , (Intensive Diploma In 2D Graphic Design (24 Nov 2024 - Present) .

. Digital Egypt Pioneers Initiative .

Ministry of Communications and Information Technology, UI/UX Design Track .(Diploma In UI /UX Design) . (Jun 2024 - Oct 2024) .

. Information Technology Institute (ITI) .

Ministry of Communications and Information Technology, Interior Design Track .(Intensive Diploma In Interior Design And Visualization) . (Mar 2023 - Oct 2023) .

. Alexandria University, Faculty of Fine-Arts Decor Department, Interior Architecture Division :

- . Working On My Master's Degree.
- . Successfully passed the pre-master's stage.
- . B.Sc. in Interior Architecture (2016) | Graduation Project Grade: Very Good High .

. Franciscan School, Alexandria

Work Experience :

Senior Interior Designer at Moga Design .

- Led interior design projects in the consultancy office, from concept development to detailed design preparation.
- Created detailed design plans, 3D models, and mood boards for residential and commercial spaces.
- Collaborated with a team of designers and consultants to develop innovative design solutions that met client needs.

Furniture Showroom manager & Furniture Designer at Posh Furniture .

- Managed daily showroom operations, ensuring an organized and customer-friendly environment.
- Designed custom furniture pieces that aligned with clients' functional and aesthetic needs.
- Negotiated sales deals with clients, finalized contracts, and ensured customer satisfaction.
- Oversaw showroom inventory, coordinated with suppliers, and ensured the quality of displayed furniture.

Interior Designer at Azzam Designs .

- Designed interior spaces, creating functional and visually appealing environments.
- Collaborated with clients to develop design concepts and ensure their vision was realized.
- Developed and presented design proposals, including mood boards, layouts, and material selections.
- Managed project timelines and worked closely with contractors and suppliers to ensure seamless project execution.

Teaching Assistant at Alexandria University, Faculty of Fine-Arts, Décor Department , Interior Architecture Division.

- Assisted professors in delivering lectures and workshops for interior architecture students.
- Supported students with their projects, providing guidance and feedback on design concepts.
- Prepared educational materials, including presentations, and project briefs.
- Organized and assisted in coordinating workshops and practical sessions for students.

Training & Certifications:

- Diploma in Official Work Preparation & Finishes Works
Graphitopia for Training and Modern Design
- Rhino & Grasshopper (Parametric Design Workshop)
The American University of Beirut (Online Course)
- English for the Workplace
British Council
- Design Recruitment Program in the Field of Interior Design
Center for Career Development and Entrepreneurship, University of Alexandria
- Enhance Awareness and Understanding of the Basics of Professional Work
The American University of Beirut (Online Course)
- Diploma in Foundation Entrepreneurship .
Compete Entrepreneurship Program (CEP) Sponsored by CBS Creative Business Solutions Company .

Technical Skills:

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|-------------------------|------------------------------|---------------------------|
| -UX Research & Analysis | -User Personas. | -Interaction Design |
| -Visual Design (UI) | -Responsive Design | -Prototyping & |
| - Figma | -Adobe XD | -Photoshop & Illustrator |
| - Competitive Analysis | -Color Theory & Typography | -Iconography |
| - Ui Animation | -Wirefram | -User Flow Design |
| -Design Systems | -Accessibility Design (WCAG) | -Collaboration & Teamwork |

Languages

- English -Arabic

Projects:

- Handvana (E-Commerce Handmade app)

https://www.behance.net/gallery/210790425/Handvana_E-commerce-App_UiUx-Case-Study

"Handvana is a digital marketplace designed to connect buyers with unique handmade products crafted by artisans. Our goal is to provide a platform where customers can easily discover and purchase one-of-a-kind items while supporting local and independent creators."

-Problem

"Many buyers struggle to find authentic, handmade products that reflect personal style and craftsmanship. Most platforms focus on mass-produced goods, making it challenging for artisans to showcase their unique creations and for buyers to access such products easily."

-Solution

Our app bridges the gap by offering a dedicated platform for handmade products, allowing buyers to explore a wide variety of unique, locally crafted items. With features like advanced search filters, detailed product descriptions, and secure payment options, we make it easy for buyers to find and purchase one-of-a-kind products, all while supporting independent artisans."

Extracurricular Activities

- . Editor Volunteer in her-story, project of the UN Women (United Nations Women's Organization) .
- . Pr & OC Volunteer at Anpiemed (المؤسسة الثقافية المصرية الإيطالية).
- . Interior Architect Volunteer at all of Anpiemed's activities .
- . Art Instructor & Volunteer at Compete NGO (Tanafas) .
- . Pr & OC member at for them (Supporting the Syrian refugees project) .
- . I participated in organizing (the Pioneers of Hope By MBC Channel) event Which held at the Bibliotheca Alexandria .