

Orbitar Finance Sheet – GPT-5-mini (USD)

Model: GPT-5-mini
Pricing: 0.25/1Minputtokens, 2.00 / 1M output tokens
Approximate usage per refine: 500 input tokens, 300 output tokens
Estimated cost per refine: \$0.000725

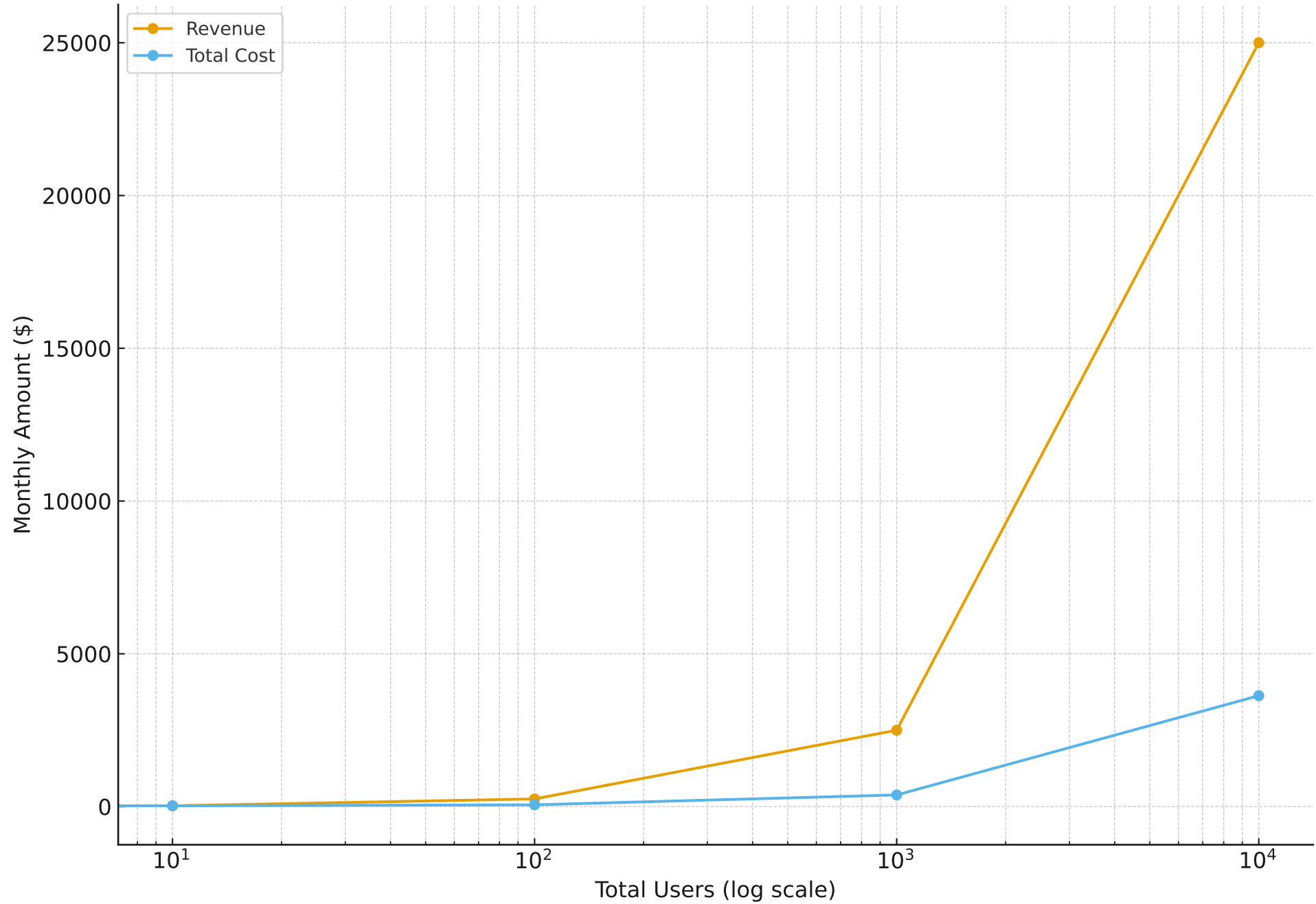
- Plans & limits (per user per month):
- Free: 100 refinements, \$0/mo
 - Light: 400 refinements, \$5/mo
 - Pro: 1,200 refinements, \$15/mo

- Other assumptions:
- Stripe fees: 2.9% + \$0.30 per charge
 - Prompt Lab (background agents): ~1,000 refinements/day → \$21.75/mo
 - Hosting: 0untillargescale, then 25/mo at ~10k users

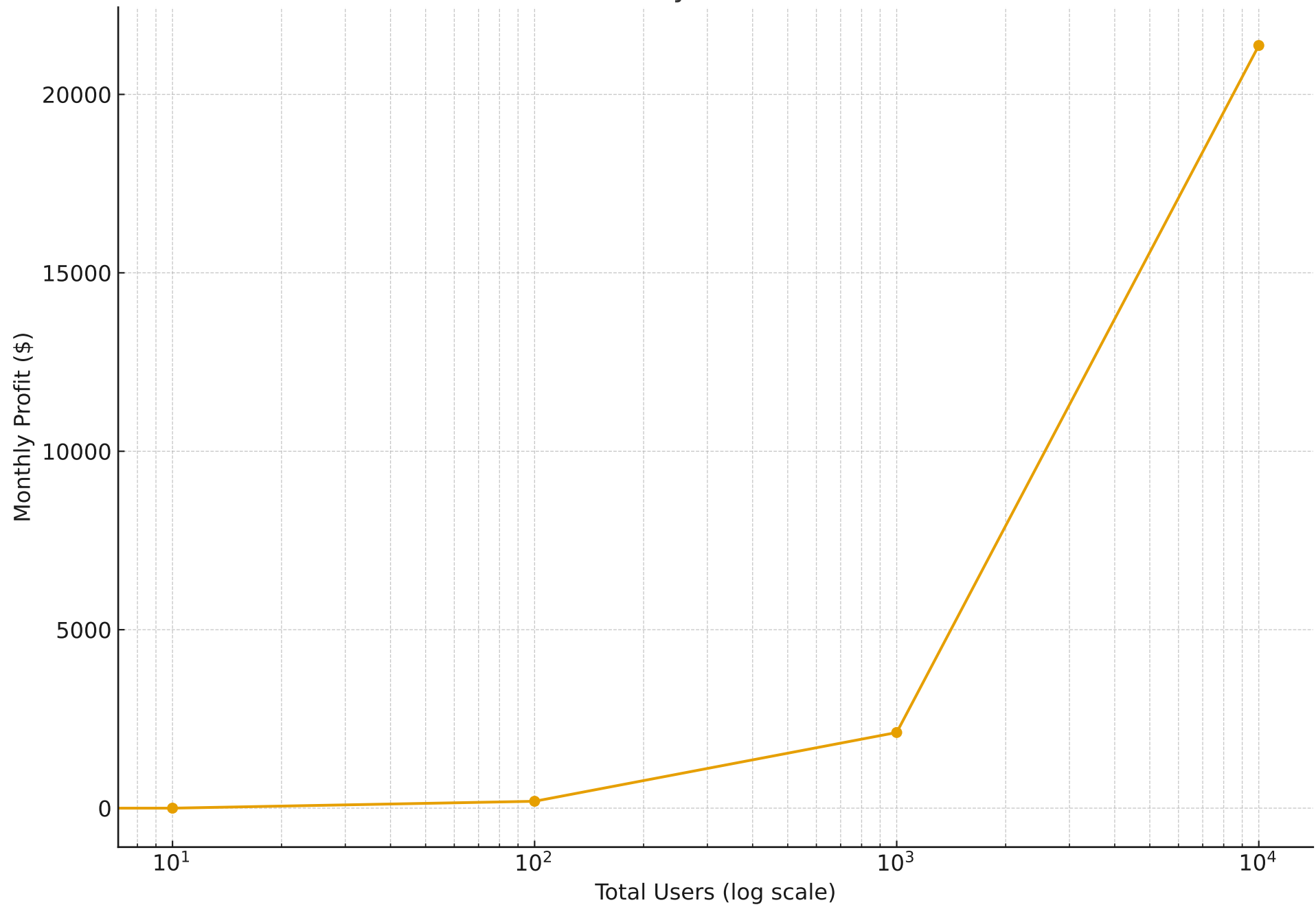
Scenarios below assume user mix 70% Free / 20% Light / 10% Pro.

Total Users	Free Users	Light Users	Pro Users	Revenue (\$)	Stripe Fees (\$)	AI Cost (\$)	Prompt Lab (\$)	Hosting (\$)	Total Cost (\$)	Profit (\$)	per Paying User
0	0	0	0	0.0	0.0	0.0	21.75	0.0	21.75	-21.75	
10	7	2	1	25.0	1.62	1.96	21.75	0.0	25.33	-0.33	-0.11
100	70	20	10	250.0	16.25	19.57	21.75	0.0	57.58	192.43	6.41
1000	700	200	100	2500.0	162.5	195.75	21.75	0.0	380.0	2120.0	7.07
10000	7000	2000	1000	25000.0	1625.0	1957.5	21.75	25.0	3629.25	21370.75	7.12

Revenue vs Total Cost by User Count



Profit by User Count



Profit per Paying User by User Count

