

Dao Thanh Dat

Web Developer

SUMMARY

Experienced WordPress and Web Developer with 5+ years of expertise in designing, developing, and maintaining high-performance, secure websites. Skilled in custom theme and plugin development, WooCommerce integrations, and performance optimization. Strong front-end expertise in HTML, CSS, JavaScript, jQuery, and responsive design, combined with back-end proficiency in PHP, MySQL, APIs, AWS, and server management. Experienced with page builders, SEO best practices, and Git version control. Focused on creating high-performing websites that drive business results. A long-term passion for web development fuels my commitment to continuous learning and delivering exceptional digital solutions.

CONTACT



District 9, Ho Chi Minh City

SKILLS

WordPress: Theme/Plugin Development, WooCommerce, Caching & Performance Optimization, Security, Page Builders, SEO

Front-End: HTML, CSS, JavaScript, jQuery, Responsive Design, Figma, Adobe XD

Back-End: PHP, MySQL, APIs & Web Services, AWS, Sever Management

Version Control: Git

EDUCATION

FPT Aptech

CERTIFICATIONS

Higher Diploma in Software Engineering

WORK EXPERIENCE

Align - Web Design and Branding Agency

- Developed custom WordPress themes & plugins for education platforms, clothing stores, bakeries, and clinics, enhancing functionality and user experience.
- Built WooCommerce stores with optimized product pages and checkout flows, leading to a 20% increase in online sales.
- Managed hosting, security, and performance optimizations.
- Enhanced website speed, SEO, and mobile responsiveness.
- Converted Figma & Adobe XD designs into WordPress themes.
- Implemented page builders (Elementor, WPBakery, Oxygen, Beaver Builder) for easy content management.

Patroids Creative Works

- Contributed to the development and maintenance of shopping mall, real estate, pharmaceutical, educational research, car, and entertainment websites, ensuring high performance and scalability.
- Assisted in building custom post types, taxonomies, and fields to enhance website functionality and content management.
- Designed and optimized landing pages for marketing campaigns, improving user engagement and conversion rates.
- Optimized websites for mobile responsiveness and cross-browser compatibility, enhancing user experience.
- Supported AWS hosting, server security, and performance optimization, ensuring 99.9% uptime and fast load speeds.

Vietnam Suzuki Corporation

- Managed and maintained the company website, including server administration, content updates, and performance optimization.
- Implemented DDoS protection using Cloudflare & WAF, securing the site against cyber threats.
- Collaborated with the marketing team to develop and optimize landing pages for campaigns

FREELANCE

Data Society - Data Science Training & Solutions

- Developed websites for clients in diverse industries, including Education & Training and Technology & Data Science, focusing on performance, security, and user experience.
- Enhanced user experience by developing an AJAX-based Case Study filtering feature using REST APIs, allowing users to easily refine their search and find relevant Case Studies without page reloads.

The Bulimia Project

- Developed a custom WordPress theme and pattern for Bulimia.com, a website dedicated to providing support and resources for individuals affected by eating disorders.
- Utilizing PHP and Advanced Custom Fields for flexible content management, JavaScript for interactive navigation elements including the main menu and resource filtering, and HTML/CSS for responsive design, the reusable pattern streamlined the creation and organization of resource pages, significantly improving access to vital information for users.