



ABOUT ME

Hello! I'm Bac, a senior software developer specializing in web applications and infrastructure.

I have over 10 years of professional development experience.

My strongest skills are in software development, and most of my roles have involved agile development processes using Jira, Trello, Notion, and MS Project. I'm also a certified Scrum Master through ScrumAlliance.



28/05/1988



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Nam

Lê Vũ Bắc

Sr. Software Engineer



SKILLS

Salesforce Commerce Cloud



Magento 1& 2



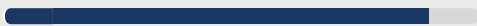
Drupal 7 & 8



Zend, Laravel, Codeigniter, Symfony, Framework



CRM Vtiger 7.x



Javascript, CSS 3, HTML 5



BitBuket/JIRA/Github/SVN.



Facebook API, Google API



MySQL/ PostgreSQL/ SQL server



Linux: Ubuntu, CentOS



Docker



WORK EXPERIENCES

10/2022 - 3/2025

MID+.SALESFORCE ENGINEER - Groove Tech

I will be responsible for developing and enhancing eCommerce solutions using Salesforce Commerce Cloud

- Design and develop scalable, high-performing Salesforce Commerce Cloud solutions using SFRA
- Customize and enhance business manager configurations, cartridges, and pipelines to meet specific business requirements.
- Build and maintain integrations between Salesforce Commerce Cloud and third-party systems (payment gateways, shipping, warehouse, etc.).
- Troubleshoot and resolve technical issues in SFCC, optimizing site performance and stability.
- Implement and configure APIs, web services, and batch jobs within Salesforce Commerce Cloud.
- Use and customize the page designer to quickly create pages.
- Collaborate with the UX/UI teams to improve the storefront experience, aligning with customer and stakeholder expectations.
- Stay updated on new SFCC features and releases, implementing best practices to ensure optimal use of the platform.
- Work in an agile environment, participating in sprint planning, daily standups, and retrospectives.

Oop Design Pattern/ MVC, Abstract Factory, Factory, Adapter, Singleton

Microservice

Amazon AWS

CERTIFICATES

SCRUM MASTER

10/2019

PSM I Assessment: PSM I certificate holders prove that they understand Scrum as described in the Scrum Guide and how to apply Scrum in Scrum Teams

My Certification:

<https://www.scrum.org/user/574766>

ACQUIA CERTIFIED DEVELOPER – D8

12/2016

The purpose of Acquia Certified Developer - D8 exam is to validate skills and knowledge of a Drupal Developer in the areas of Fundamental web concepts, Site Building, Front end development (theming), and Back end development (coding).

My Certification:

<https://dev.acquia.com/person/community/le-vu-bac>

03/2021 - 09/2022

SR.SOFTWARE ENGINEER - Amaris

Role: Experience Consultant

In my current position, I work with Vtiger CRM:

- I developed a CRM project for Generali Insurance using Vtiger CRM version 7.x.
- Vtiger is a comprehensive CRM software that provides customer-centric insights across contacts, leads, sales, support, and marketing. It allows for efficient contact management, running email campaigns, tracking transactions, and creating quotes and invoices.
- Participated in the development and maintenance of the consumer credit system using Oracle Database in the FE Credit Client.

03/2014 - 03/2021

SR.WEB DEVELOPER - Ogilvy One Viet Nam

In my current position, I have worked on major projects for customers such as Nestlé, Unilever, Coca-Cola, and others. This experience has enabled me to handle multiple projects simultaneously.

* Magento 1 & 2:

- I have worked extensively with Magento 2.2.x and Magento Enterprise Edition 1.14.
- My responsibilities involved maintaining and developing Magento Enterprise Edition.
- This included creating and implementing new modules, upgrading existing sites to the latest version, implementing and fine-tuning third-party modules, integrating MailChimp for newsletters, creating HTML emails, and managing catalogs and inventory through custom import scripts.
- I also debugged and store issues that arose
- I worked alongside a lead programmer
- I primarily used css/js to help re-design the site/store/admin area and assisted the lead programmer in plug-in development.

* Drupal Developer 7 and 8:

- Maintained and developed modules for Drupal web store
- Streamlined website development by migrating to Acquia's Drupal hosting service
- Implemented necessary changes to make website PCI compliant
- Administered database holding availability.
- Used web services to create a user friendly interface.
- Coded, architected and tested various themes, modules and processes to extend Drupal to meet the clients needs.
- Created custom Drupal modules using PHP.

* Build API and use API of Third Party:

- I build the API structure from the server site to provide for Mobile or front-end use. And in the web system can use additional 3rd party APIs like Facebook, Google or Gigya.
- Fix security bugs from the security system provided. (Ex: Nestle security).

Jan 2010 - 03/2014

WEB DEVELOPMENT ENGINEER Pungkook Corporation

I have been working as a web developer at Pungkook Corp since 2010.

UDEMY CERTIFICATE

- PHP with Laravel for beginners -

Become a Master in Laravel:

<https://udemy-certificate.s3.amazonaws.com/pdf/UC-c5d2f65b-d068-49d9-a943-1eec1b9c0e13.pdf>

- The Complete Magento 2 Course

<https://udemy-certificate.s3.amazonaws.com/pdf/UC-7a318903-86a4-464e-b113-7a013a5c4c65.pdf>

- Magento 2 Theme Development

<https://udemy-certificate.s3.amazonaws.com/pdf/UC-950e680b-c4da-4d32-9e75-b8494d1f0964.pdf>

- Magento 2 Module Development

<https://udemy-certificate.s3.amazonaws.com/pdf/UC-c44514f1-0f03-4b97-bd5e->

-Master KnockoutJS : Knockout JS - JavaScript MVVM

<https://udemy-certificate.s3.amazonaws.com/pdf/UC-3c21b723-d122-41ea-9840->

- Ultimate AWS Certified Solutions Architect Associate

2022<https://udemy-certificate.s3.amazonaws.com/pdf/UC-16df85e2-da73-401d-97ac-3759df09d45e.pdf>

LANGUAGES

ENGLISH

Write: Good

Read: Normal

Listening: Normal

GENERALI CRM

With Vtiger CRM I'm working on the functions:

- Development new functions round-robin and ReRound-robin automation assigned contacts, leads to agent user for big data in Generali insurance.
- APIs for Integration - With REST APIs, Developers can connect and extend Vtiger capabilities. : Deployment APIs for Generali mobile app and other app in Generali system used.
- Customize new modules for Generali CRM with Vtiger Core
- Customize and upgrade the current module of vtiger to suit customer requirements for Generali CRM.
- Deployment - Support deploy to productions for Generali CRM

I have experience with Oracle at FE Credit client

- Participated in the development and maintenance of the consumer credit system using **Oracle Database**.
- Designed and optimized **stored procedures, functions, packages, and triggers** using **PL/SQL** to support core business processes such as loan approvals, customer management, and payment processing.
- Worked closely with BA, QA, and development teams to ensure data accuracy and high performance in large-scale transaction systems.
- Developed and scheduled **batch jobs** for daily and weekly data processing tasks.
- Supported data analysis and generated reports for business operations and executive decision-making.
- Optimized complex SQL queries, resolved deadlocks, managed indexing strategies, and improved overall system performance.

- KITKAT

A website built by Magento 2.2.6 system, providing confectionery products of Kitkat brand of Nestle:

- Domain: <https://kitkat.com.au/>

- Technique: CentOS, Nginx, Magento 2.2.6, Gigya Third Party for customer

- ALLENS

A website built by Magento 2.2.6 system, providing confectionery products of Allen's brand of Nestle:

- Domain: <https://www.allenslollies.com.au/>

- Technique: CentOS, Nginx, Magento 2.2.6, Gigya Third Party for customer

- MILO VIETNAM

Website built by Drupal 8 CMS. Providing information about MILO milk in Vietnam market.

- Domain: <https://www.nestlemilo.com.vn/>

- Technique: CentOS, Nginx, Drupal 8, Gigya Third Party for customer

- SHOP MILO AU

A website built by the Magento 1.14 system, which provides MILO Band. Website provides only 1 product so building the system is quite easy. And users only need to pay via paypal port.

- Domain: <https://shop.milo.com.au/>

- Technique: CentOS, Apache, Magento 1.14, Paypal Payment.

- NESCAFE SHOP

Website built by the Magento 1.14 system, and using a package purchase method. Customized on Magento 1.14 system to suit customers' requirements.

- Domain:

+ <https://subscribe.nescafe.com.au/>

+ <https://shop.nescafe.com.au/>

- Technique: CentOS, Apache, Magento 1.14, Paypal Payment.

- MAGGI

Website built by Drupal 8 CMS. Providing recipes and household products of Maggi brand at Viet Nam

- Domain: <https://www.maggi.com.vn/>

- Technique: CentOS, Apache, Drupal 8, Gigya Third Party for customer

- VIETNAM TOURISM

Is a website about cultural tourism of Vietnam. Built with Drupal 8 CMS. The product provides information on photo tourism, video about Vietnam in all regions of the country.

- Domain: <https://vietnam.travel/>

- Technique: CentOS, Apache, Drupal 8



EDUCATION



12/2011 - 12/2013

BACHELORS

HUTECH - Ho Chi Minh University of Technology



HOBBIES

Virtual bug hunting

Coding nice web

Feeling the music