

# MODEL QUESTION PAPER : 2024-25

Course Code: BISMES03

## VIDYAVARDHAKA COLLEGE OF ENGINEERING

Autonomous Institute, Affiliated to Visvesvaraya Technological University, Belagavi  
Gokulam, 3<sup>rd</sup> Stage, Mysuru 570 002

Fifth Semester B.E. Examinations

COURSE NAME: MANAGEMENT AND ENTREPRENEURSHIP FOR IT

Duration: 3 hours

Max. Marks: 100

### INSTRUCTION TO STUDENTS

- 1) Answer One Full question from each module
- 2) Three module questions are compulsory and remaining two modules will have internal choice

Q. No.	Module-I	Marks	BL	CO
1.(a)	Explain the roles, phases and responsibilities of a manager.	10	L2	CO1
1.(b)	Differentiate between Management and Administration with a neat diagram.	10	L3	CO2
(OR)				
2.(a)	Explain the various steps in planning with a neat diagram.	10	L2	CO1
2.(b)	Justify with suitable reasoning the importance of planning with suitable diagram.	10	L3	CO2
Module-II				
3.(a)	Explain the following Organization Departmentation with a neat diagram. i. Product departmentation ii. Geographical departmentation	10	L2	CO1
3.(b)	Differentiate between Autocratic, Democratic and Bureaucratic leadership styles by considering appropriate examples.	10	L3	CO2
(OR)				
4.(a)	Explain Maslow's need hierarchy theory and McClelland's need theory with suitable diagram.	10	L2	CO1
4.(b)	Illustrate the meaning and importance of Communication and Coordination.	10	L3	CO2
Module-III				
5.(a)	Explain the stages in Entrepreneurial Process with a neat diagram.	10	L2	CO1
5.(b)	Categorize the various kinds of entrepreneurs based on Socio-Cultural and Technical Experience with examples.	10	L3	CO2

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Module- IV				
6.(a)	<i>Illustrate</i> the various characteristics of SSI.	10	L3	CO2
6.(b)	Analyze the objectives/functions of the following agencies. i. KSIIDC ii. SIDBI	10	L4	CO3
Module- V				
7.(a)	Explain the need and significance of a project report with suitable diagram.	10	L2	CO1
7.(b)	Analyze the case study of "Naresh Goyal and Jet Airways".	10	L4	CO3

