



**DEVILLE SIGNATURE
PROPERTIES**

The guidelines enclosed here demonstrate how best to apply our brand. It is important to us that you adhere and manage the brand consistency and uphold its integrity wherever it is visible.



**DEVILLE SIGNATURE
PROPERTIES**

LOGOTYPE



DEVILLE SIGNATURE PROPERTIES

Our logotype must be visible on all our communications created. It must be consistently applied in the corporate colors and must always be reproduced from a digital master reference. This is available in EPS, JPEG and GIF format.

Please ensure the appropriate artwork format is used.

LOGO GRID & PROTECTION AREA



COLOR LOGOTYPE



**DEVILLE SIGNATURE
PROPERTIES**



■ CMYK 100 , 83 , 37 , 27 / RGB 21 , 55 , 95
15375f



**DEVILLE SIGNATURE
PROPERTIES**

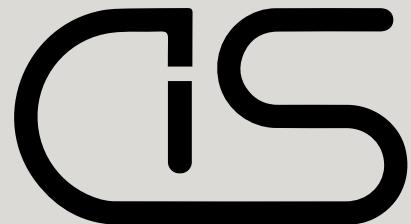


■ CMYK 0 , 0 , 0 , 0 / RGB 255 255 255
ffffff

COLOR VERSIONS



**DEVILLE SIGNATURE
PROPERTIES**



**DEVILLE SIGNATURE
PROPERTIES**



PRIMERY FONTS



DEVILLE SIGNATURE
PROPERTIES

GS : Space Age

DEVILLE SIGNATURE PROPERTIES: Acumin Variable Concept

Our Corporate English Fonts Typography plays an important role in creating a relevant personality for our brand.

We have selected the “ACUMIN VARIABLE CONCEPT” for all editorial communications. It was chosen to portray a contemporary look and feel, and for legibility.

Please do not intrdusing a new font.

Acumin Variable Concept

abcdefghijklmnoprstuvwxyzABCDEFGHIJKLMNOPQRSTUVWXYZ123
4567890&?"!"(%)[#]{@}/&\<-+÷

BUSINES CARD





**DEVILLE SIGNATURE
PROPERTIES**