



# Weekly Client Feedback Report – Week 3



**Date:** Week 3 – 20 January 2026

## Overview of submissions or discussions

During this week, we met with the client to discuss **two critical aspects** regarding the current state of the *Traffic Analysis project*. The meeting focused on:

- Whether the current **data volume** (approximately 3,000 + hourly records) is sufficient for achieving the project goals and delivering a successful presentation
- Review the **version of the dashboard** and its interaction flow, including scenario selection and visual design

We demonstrated the dashboard functionality and presented the projected final data volume to ensure alignment with the client's expectations for the final deliverables.

## Client feedback



The client confirmed that the current data volume is **perfectly sufficient** for the presentation and project goals. No additional streets need to be added beyond the two agreed street segments.

### Data volume:

- The current dataset contains approximately **3,000 hourly + records** for the two agreed street segments (Sint-Martens-Latemlaan and Graaf Karel de Goedelaan)
- The client explicitly stated there is **no need to add extra streets** that are not part of the original scope, as additional, unrelated streets would not match the use case around the Howest campus

### **Dashboard feedback:**

- The client finds the dashboard **functional, clear and useful** for exploring different scenarios
- Positive remarks included:
  - The ability to choose scenarios (vacation, weather, parking) provides valuable flexibility
  - Visual clarity of main charts and breakdown by transport mode supports easy interpretation
- Small improvement notes:
  - Make key titles and legends slightly more prominent and readable

## **Interpretation**

This feedback confirms that the team's **scope and data choices are appropriate**, which significantly reduces the risk of last-minute changes or additional data collection efforts. The client's validation of the current data volume provides *clear direction* for the final weeks of the project.

The positive reception of the dashboard demonstrates that the **core functionality and design approach** are sound. The client's improvement suggestions are focused on *refinement and polish* rather than fundamental changes, which indicates the project is on the right track.

The explicit confirmation that **no additional streets** should be added reinforces the importance of staying focused on the original scope and use case around the

Howest campus. This allows the team to allocate remaining time to **quality improvements** rather than expanding the dataset.

The priority now shifts from data collection to **polishing the deliverables**: improving dashboard usability, documenting data limitations transparently, and preparing clear demo scenarios that resonate with non-technical stakeholders.

## Actions and adjustments



**Based on the client feedback, the following steps will be taken:**

- Keep the current **two streets** (Sint-Martens-Latemlaan and Graaf Karel de Goedelaan) as the main focus; **no additional streets** will be added to the project scope
  
- Implement **minor layout and UX improvements** to the dashboard, including:
  - Enhanced prominence and readability of key titles and legends
  
- Include a **clear explanation of data limitations and model performance** in the project report to ensure transparency and academic rigor
  
- Prepare **demo scenario(s)** that are easy to understand for non-technical stakeholders, showcasing the dashboard's capabilities in a relatable context