











## Fintech companies Comparison

### 1. ConsenSys / BitGuild / Automata / DappRadar / ShoCard (1/2)

	 <p>ConsenSys</p> <p>ConsenSys designs and develops a platform to build ethereum application.</p>	 <p>BitGuild</p> <p>BitGuild is a technology company providing applications to empower blockchain and cryptocurrency adoption.</p>	 <p>Automata</p> <p>Automata is a company developing an app that enables users to store and manage cryptocurrencies.</p>	 <p>DappRadar</p> <p>DappRadar is a company that develops a platform for discovering and analyzing blockchain-based decentralized applications (dapps).</p>	 <p>ShoCard</p> <p>ShoCard provides a digital identity card that is used through a mobile application.</p>
Founding Date	2014	2017	2017	2018	2015
Type	Private	Private	Private	Private	Private
Tags	Financial Services app development cryptocurrency fintech mobile app	Technology app development blockchain cryptocurrency fintech mobile app platform	Technology app development cryptocurrency fintech	Financial Services Technology app development blockchain cryptocurrency fintech games	Financial Services cryptocurrency fintech mobile app platform

	 <span>×</span> Consensys	 <span>×</span> BitGuild	 <span>×</span> Automata	 <span>×</span> DappRadar	 <span>×</span> ShoCard
Locations	Brooklyn, US HQ Barangaroo, AU Kitchener, CA Paris, FR Dublin, IE Makati, PH <a href="#">see more</a>	Hong Kong	London, GB HQ	Kaunas, LT HQ	Palo Alto, US HQ
Employees	692 <sup>~</sup> 4% decrease	16	9	22 <sup>^</sup> 10% increase	10 <sup>~</sup> 38% decrease
Twitter followers	406	13.6 k	1.3 k	9.9 k	967
Number of tweets (last 30 days)	N/A	12	17	141	N/A
Average likes per tweet (last 30 days)	N/A	14.9	1.9	11.1	N/A
Percentage of tweets with engagement (last 30 days)	N/A	100%	100%	98.58%	N/A
Alexa Website Rank	90754	529600	481629	76703	537296

## 2. [ConsenSys](#)

### [I. Areas of focus](#)

ConsenSys was founded by Ethereum co-founder Joseph Lubin in 2014. Since forming, they have built blockchain developer tools that have been adopted across the Ethereum ecosystem. They have incubated and accelerated Ethereum startups that are launching products across industries, from finance to supply chain to law. And they have deployed real-world Enterprise Ethereum solutions that are helping corporations, governments, and NGOs secure their IT infrastructure, optimize workflows, and unlock new blockchain-based business models. ConsenSys AG is headquartered in Switzerland, with a presence in over 30 countries around the world.

As one of the largest blockchain technology companies, ConsenSys is unique as the only Ethereum focused company that creates dApps, provides consulting and Ethereum implementations for corporate and government clients, educates the global blockchain community to bridge the Ethereum knowledge gap, and invests in blockchain startup initiatives. Powered by smart contracts and secured through encryption, their applications provide the benefits of transparency, auditability, and immutability that are unique to blockchain-based solutions.

### [II. Consensus Blockchain Use Cases and Applications by Industry](#)

*What are the Use Cases and Applications of Blockchain Technology?*

Blockchain technology's innovative characteristics include decentralization, transparency, immutability, and automation. These elements can be applied to various industries, creating a multitude of use cases. Here are what we believe to be the most pertinent institutional blockchain use cases:

- Institutional Capital Markets: Cofedi Assets
- Asset Management: Cofedi Assets
- Payments and Money: CBDC, Cofedi Payment
- Global Trade and Commerce: Cofedi assets,
- Decentralized Finance

ConsenSys is a partner with the likes of Microsoft and Amazon Web Services (AWS) and many more.

### III. [Clients](#)

Type	Clients	Countries	Description	Projects with Consensys
FINANCIAL INSTITUTIONS	Monetary Authority of Singapore	Singapore	The Monetary Authority of Singapore is Singapore's central bank and financial regulatory authority. It administers the various statutes pertaining to money, banking, insurance, securities and the financial sector in general, as well as currency issuance	<u>Project Ubin:</u> Consortium blockchain effort led by the Monetary Authority of Singapore reimagining institutional infrastructure by implementing real-time gross settlement systems with full transaction privacy, settlement finality and no single point of failure.
	UnionBank	Philippines	The Union Bank of the Philippines is one of the largest banks in the Philippines, ranking seventh. It is one of the most stable Philippine banks and is the host bank of the E-Card accounts of the members of the Government Service Insurance System.	<u>Project i2i:</u> Driving financial inclusion in the Philippines: an Enterprise Ethereum payment network built with Unionbank of the Philippines to integrate rural banks into the domestic financial system, enabling more accessible and efficient domestic transactions for local citizens.
	South Africa Reserve Bank	South Africa	The South African Reserve Bank is the central bank of South Africa.	<u>Project Khokha:</u> Pushing the limits of interbank payment settlement with blockchain: Blockchain for Central Banking. Project Khokha is a real-time gross settlement solution built on Enterprise Ethereum by the South African Reserve Bank in consortium with seven commercial banks.

## Government

Smart Dubai	Dubai-UAE	Smart Dubai is an Initiative of Dubai Government to facilitate Dubai's citywide smart transformation to deliver an efficient city experience.	Partnering with ConsenSys to create a Blockchain Platform as a Service Blueprint, while making a case for a blockchain enabled digital identity.
Andhra Pradesh Government	India	Government of Andhra Pradesh is the government for the Indian state of Andhra Pradesh. Andhra Pradesh is one of the 28 states of India, situated in the south-eastern part of the country. It is the eight-largest state in India.	Andhra Pradesh government on Tuesday inked an MoU with New York-based blockchain major ConsenSys as a step towards promoting the disruptive technology in the state. The partnership will aim at fostering a blockchain-centric ecosystem.
Switzerland's Zug ID	Switzerland	Switzerland Government	Zug, aka Crypto Valley, set out to explore blockchain-based digital identities to improve access to digital government services while increasing efficiency, data security, and voting accessibility.
Her Majesty's Land Registry	UK, London	Her Majesty's Land Registry is a non-ministerial department of the Government of the United Kingdom. It reports to the Department for Business, Energy and Industrial Strategy.	HMLR: Exploring real estate asset tokenization in the UK Using Codefi Assets, ConsenSys customized a digital asset management platform demonstrating real asset tokenization as part of HMLR's exploration of blockchain technology in the UK real estate industry.

HealthCare	GlaxoSmithKline	UK,London	GlaxoSmithKline is a British multinational pharmaceutical company headquartered in Brentford, London.	GlaxoSmithKline (GSK) is working with Viant, an Ethereum-based platform startup backed by ConsenSys to develop blockchain in pharmaceuticals.
Law Firms	Agust-Debouzy	France	Driven by an entrepreneurial spirit for over 20 years, our law firm offers more than just legal advice.	Introducing joint security token offering services A partnership between August Debouzy law firm and ConsenSys to offer asset managers, investors, distributors, and enterprises a joint Security Token Offering service.
NGO	World Wide Fund for Nature (WWF)	International	The World Wide Fund for Nature is an international non-governmental organization founded in 1961, working in the field of wilderness preservation, and the reduction of human impact on the environment.	The World Wide Fund for Nature's (WWF) announced alongside ConsenSys the launch of Impactio, a platform which enables funding for projects at scale that help solve the world's most pressing environmental and social issues.
Others	Mata capital	France	French real estate fund management company, Mata Capital, looked to blockchain technology in 2019 to modernize and optimize the processes of distributing fund shares and maintaining its investor registry.	Catalyzing real estate investments with blockchain technology. French investment fund, Mata Capital, partners with Codefi Assets to tokenize three funds worth a combined total of €350m, promoting trust, transparency and efficiency for real estate investors.
	EU Blockchain Observatory	EU	It aims to accelerate blockchain innovation and the development of the blockchain ecosystem within the EU, and so help cement Europe's position as a global leader in this transformative new technology.	ConsenSys, one of the most prominent startups in the ethereum ecosystem, will work with the European Commission on its EU Blockchain Observatory and Forum,

## **References**

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