



HADISEH SHIROUDI

UI/UX Designer, Frontend Developer

Innovative UI/UX Designer and Frontend Developer with a passion for crafting seamless digital experiences. Combining creative design principles with robust technical skills, I specialize in translating complex ideas into user-friendly interfaces and scalable solutions. Experienced in merging design and development to deliver impactful, efficient, and visually engaging products that meet both user and business goals.

✉ h.shirudi@gmail.com

in in/hadiseh-shiroudi

📍 Tokyo, Japan

HARD SKILLS

- Javascript
- React
- Typescript
- Vue.js
- HTML5
- CSS3/ SCSS
- UI/UX design
- Tailwind CSS
- Test Automation
- Material-UI
- Vite

TOOLS

- Figma
- Adobe XD
- Sketch
- Jira & Confluence
- Selenium
- CI/CD

SOFT SKILLS

- Teamwork
- Flexibility
- Detail oriented
- Problem solving

LANGUAGES

- English (Fluent)
- Japanese (Conversation)
- Persian (Native)

INTERESTS

- Designing
- Tennis
- Drinking
- Programming

WORK EXPERIENCES

- ✦ **UI/UX designer / Frontend developer** 2024.08 - Now
Freelance, Japan
 - Designing product pages to enhance user experiences, optimize designs for web and mobile, and align interfaces with business goals.
 - Converting Figma designs into responsive solutions using Tailwind CSS, HTML, React.
- ✦ **FrontEnd developer, Test automation engineer** 2023.06 - 2024.08
Kotozna / Tokyo
 - FrontEnd Vue.js developer focused on enhancing chatbot, coupon, and payment services applications for improved user interaction.
 - Designed and implemented automated testing solutions to ensure robust multilingual support across platforms.
- ✦ **UI/UX designer, FrontEnd developer** 2022.04 - 2023.06
Rakuten Mobile / Tokyo
 - Enhanced user experiences with RCP assets by designing wireframes, prototypes, and designs for the RIC (RAN Intelligent Controller) platform, elevating usability standards.
 - Partnered with cross-functional teams to implement dynamic, scalable UI solutions using React and Angular, driving innovation and engagement.
- ✦ **UI/UX designer/Coding teacher** 2020.11 - 2022.04
Kyoto Lesson / Kyoto
 - Developed impactful designs through research, prototyping, and testing, ensuring solutions met user needs and accessibility standards.
 - Led programming instruction and biannual code camps at a programming school, fostering practical coding skills and foundational programming concepts.

EDUCATION

- ✦ **PhD, Applied mathematics, Operation research** 2016.09 - 2019.11
Azad university Iran, Science and research branch
Working on applying advanced DEA methodologies for ranking insights from data mining and evaluating efficiency in complex multi-objective optimization problems.
- ✦ **MSc, Applied mathematics, Operational research** 2011.09 - 2014.02
Azad university Iran, Science and research branch
Focused on classifying inputs and outputs in Data Envelopment Analysis (DEA), developing a revised DEA model, and exploring its applications with selected models.
- ✦ **BSc, Applied mathematics** 2005.09 - 2010.07
Azad university Iran
Studied core principles of Applied Mathematics with a focus on mathematical modeling, optimization, and analytical problem-solving.

VOLUNTEER ACTIVITY

- Volunteer UI/UX Designer, Golestan Foundation** 2019/12 - 2022/10
Created a landing page and admin panel using Figma, improving usability and design.