

General information

Education

Publications

Work

References

Volunteer

Languages

Skills

Interests

Projects

Certificates

# CV



## General information

**Name** Haertanto

**Label** IT Consultant . Programmer . Tutor . Digital Marketer

**Email** [hertz.dhuar@gmail.com](mailto:hertz.dhuar@gmail.com)

**Phone** [\(62\) 85230703508](tel:(62)85230703508)

**Url** <https://www.linkedin.com/in/haertanto/>

**Summary** As a highly adaptable professional, I have cultivated a diverse skill set encompassing IT, Marketing, and Education. My experience spans roles such as IT Project Manager, Web Developer, and Programming Instructor. I am passionate about exploring new technologies and continuously expanding my knowledge in areas including Data Science, AI, Cybersecurity, and Cloud Computing. I am eager to contribute my technical expertise and strong problem-solving abilities to a challenging role where I can drive innovation and achieve business objectives.

## Education

**2008.08 - 2015.08**

**S1 Sarjana Komputer (S.Kom.)**

Universitas Trunojoyo Madura

*Fakultas Teknik*

- Computer Science/Informatics (Teknik Informatika)

## Publications

**2015.07.29**

**RANCANG BANGUN MANAJEMEN KONTEN PADA PEMBELAJARAN PENERAPAN JARINGAN KOMPUTER DESIGN ON LEARNING CONTENT MANAGEMENT APPLICATION OF COMPUTER NETWORK**

Universitas Trunojoyo Madura

## Work

**2024.12 - NOW**

**Digital Marketing Specialist**

Several **\*\*Awesome\*\*** Company

*Responsible for develop and execute comprehensive digital marketing strategies to drive brand awareness, generate leads, and increase sales.*

- In-depth market research
- Optimize website content
- Manage paid advertising campaigns
- Create engaging content

**2024.10 - NOW**

**Private Tutor**

LBB Pointer

*Private programming tutor. Acts as a personal mentor, guiding students to master programming skills.*

- Understanding the student

- Creating a learning plan
- Teach programming concept
- Guiding practice
- Providing feedback

**2023.01 - NOW**  
Bangkalan, Indonesia

**Software Developer**

Abdi Komputer  
*Designing, developing, and maintaining software applications.*

- Develop, test, and deploy
- Collaborate
- Code reviews
- Troubleshoot
- Stay up-to-date

**2022.04 - 2023.04**  
Bangkalan, Indonesia

**BSPS Field Fasilitator**

Kementrian Pekerjaan Umum dan Perumahan Rakyat  
*Guide and support beneficiary communities from the beginning to the end of the house construction process.*

- Outreach and education
- Candidate selection
- Guiding potential beneficiaries
- Assist solving issues
- Ensure the quality
- Reporting

**2020.08 - 2023.01**  
Bangkalan, Indonesia

**Project Manager**

Abdi Komputer  
*Provide a technical support to clients, managing IT projects such as computer installations, and leading software development teams for custom web applications. Responsible for planning, organizing, and managing information technology (IT) projects from start to finish.*

- Project Planning
- Team Management
- Budget Management
- Risk Management
- Stakeholder Coordination
- Quality Control
- Project Closure

**2017.10 - 2020.07**  
Bangkalan, Indonesia

**IT Staff**

Bumi Madura  
*As the primary hardware technician, I am responsible for the day-to-day maintenance of our server infrastructure, including servers, routers, modems, and printers. My duties involve performing routine inspections, troubleshooting network issues, and ensuring optimal performance of all hardware components.*

- Technical Support
- Sistem Administration
- Network Administration
- Software Installation and Updates
- Data Backup and Recovery
- Security
- Hardware Maintenance
- Troubleshooting

**2016.08 - 2017.09**  
Bangkalan, Indonesia

**Marketing Staff**

Tretan Motor Kamal  
*Marketing staff at a Yamaha motorcycle dealership is primarily responsible for promoting Yamaha products and increasing sales through various event activities.*

- Event Planning and Organization

- Event Promotion
- Event Execution
- Event Evaluation

2013.08 - NOW

Lumajang, Indonesia

Freelance Web Developer

Self Employed

Responsible for the entire lifecycle of a website app, from conception to completion. Able to work independently, manage time effectively, and deliver high-quality work for clients.

- Web Development
- Programming
- Report Writing

References

Sulaiman Efendi S.P.

Haertanto is a highly motivated and results-oriented Marketing Event Staff member in Tretan Motor Kamal. His expertise in event planning, marketing strategy, customer relationship management has been instrumental in increasing event attendance and generating leads. He is a creative and innovative thinker who consistently exceeds expectations.

Wirantono Adiputra S.T.

Haertanto's combination of technical skills and dedication has been invaluable to Bumi Madura. His development of the Jokotole Collection website is just one example of his many contributions to my company.

Windy Julianto S.Kom.

As a dedicated IT Project Manager at Abdi Komputer, Haertanto combines a deep understanding of IT Services and Web Development with exceptional project management skills. His comprehensive approach ensures that projects are delivered seamlessly, meeting both client and organizational objectives.

Irfan Dzulkarnain A S.Kom.

Speaking as a facilitator at PUPR myself, I can confirm that Haertanto is a highly skilled and dedicated Field Facilitator in the construction and infrastructure sector. His expertise in project management, community engagement, and technical assistance has been instrumental in the successful implementation of BSPS infrastructure projects. He is a results-oriented individual who is committed to ensuring that projects are completed on time and within budget.

Volunteer

2012.08 - 2013.08

Bangkalan, Indonesia

Secretary General

UKMF LPM Saint

Overseeing all organizational activities, ensuring seamless collaboration between departments.

- Coordination
- Administration
- Program Implementation
- External Relations

Languages

Indonesia

Native speaker

English

Fluent

Skills


# Advanced


# Intermediate

Teaching  
Programming  
Troubleshooting  
Web Development  
Technical Support  
IT Service Management  
Wordpress Development  
Responsive Web Design  
Information Technology  
Learning Management Systems

Marketing  
Networking  
Negotiation  
Report Writing  
Event Planning  
Team Leadership  
Network Troubleshooting  
Agile Project Management

## Interests

-  **Technology**
- Copywriting  
Data Science  
Graphic Design  
Cyber Security  
Cloud Computing  
Machine Learning  
Content Creation  
Digital Marketing  
Internet of Things  
Artificial Intelligence  
Search Engine Optimization

-  **Business**
- Accounting  
Human Resource

## Projects

2015.01 - 2015.02

### [Intiland Tower Company Profile](#)

*This Web showcase an Intiland Tower, Modern Landmark in Surabaya. Experience premium office space in a strategically located building, designed to elevate your business.*

- Web Development
- Responsive Web Design
- Company Profile

2016.07 - 2016.08

### [Asei Insurance Company Profile](#)

*This web is Company Profile of Asei Indonesia. Asei Insurance is committed to providing innovative insurance solutions that empower businesses to thrive.*

- Web Development
- Responsive Web Design
- Company Profile

2018.04 - 2018.05

### [Jokotole Collection Website](#)

*Jokotole Collection is a dynamic e-commerce platform that showcases the beauty and artistry of traditional Indonesian batik, with a particular focus on Madura's unique batik designs. This website serves as both a digital storefront and a comprehensive online representation of company's commitment to preserving cultural heritage while empowering local artisans.*

- Web Development
- Responsive Web Design
- Ecommerce

2018.10 - 2018.11

### [AbdiskomWEB SEO Blog](#)

*Abdiskomweb is a live demonstration of how I apply our SEO expertise to create high-performing websites. This site serves as a portfolio, showcasing my ability to optimize content, technical elements, and user experience to rank higher in search engine results. Every element of this website, from the page titles and meta descriptions to the internal linking structure, has been carefully crafted to adhere to SEO best practices.*

- Web Development
- Responsive Web Design
- SEO

2022.11 - 2022.11

Dapur Nusantara Blog

Learn to cook like a local with Dapur Nusantara. This website offers step-by-step instructions, helpful tips, and beautiful food photography to guide you through the process of preparing your favorite Indonesian dishes.

- Web Development
- Responsive Web Design
- SEO
- Hugo Static Web


2024.10 - 2024.11

My Personal Blog and Portofolio

A personal website showcasing my thoughts, projects, and experiences. Explore my blog posts, view my portfolio, and get to know me better.

- Web Development
- Responsive Web Design
- Jekyll Static Web

Certificates

 [Programming Basic Course](#)


Great Learning

2024-12-22

 [Human Resource Management Course](#)


Great Learning

2024-12-21

 [Management Course](#)


Great Learning

2024-12-20

 [Project Management Course](#)


Great Learning

2024-12-17

 [Cyber Security Course](#)


Great Learning

2024-12-16

 [Microsoft Excel Course](#)


Great Learning

2024-12-15

 [DevOps Course](#)


Great Learning

2024-12-14

 [Machine Learning - Supervised and Unsupervised](#)


Great Learning

2024-12-13

 [Machine Learning Course](#)


Great Learning

2024-12-11

 [Microsoft Skills for Jobs](#)


Microsoft, Kementerian Koordinator Bidang Perekonomian, and Mereka

2024-12-09

 [AI - Natural Language Processing](#)


Great Learning

2024-12-09

 [AI - Neural Network](#)


Great Learning

2024-12-08

 [AI - Deep Learning](#)


Great Learning

2024-12-07

 [AI - Computer Vision](#)


Great Learning

2024-12-06

 [Artificial Intelligence](#)


Great Learning

2024-12-04

 [Digital Marketing - Google](#)


Great Learning

2024-12-03

 [Digital Marketing Course](#)

Great Learning

2024-12-02

 [Complete Beginners Course to Master Microsoft Excel](#)

EDUONIX

2024-11-29

📌 [TeacherTalent Free Course](#)  
Karier.mu  
2024-11-28

📌 [Tableau Data Visualization Course](#)  
Tutorialspoint  
2024-11-28

📌 [Build 11+ Complete Website Design Course in Bundle](#)  
Tutorialspoint  
2024-11-28

📌 [Cybersecurity Foundations](#)  
LinkedIn  
2024-11-26

📌 [Cyber Security](#)  
Great Learning  
2024-11-26

📌 [LearnPy](#)  
Tutorialspoint  
2024-11-22

📌 [Introduction to Cybersecurity](#)  
Cisco Networking Academy  
2024-11-20

📌 [CompTIA Network+ \(N10-007\) Prep Course](#)  
LinkedIn  
2024-11-20

📌 [ID Camp 2024 : Data Scientist](#)  
Dicoding Indonesia  
2024-11-17

📌 [CompTIA A+ 1000 Prep Course](#)  
Alison  
2024-11-14

📌 [CompTIA A+ \(220-1001\) Prep Course](#)  
LinkedIn  
2024-11-14

📌 [Introduction to IoT](#)  
Cisco Networking Academy  
2024-11-13

📌 [Mastering Network Security\\_ Defending Against Cyber Threats](#)  
Udemy  
2024-11-12

📌 [MPLS Fundamentals: Cisco CCNP & Real World](#)  
Tutorialspoint  
2024-11-12

📌 [Computer networks for physical security systems installers](#)  
Udemy  
2024-11-12

📌 [Ultimate Cyber Security Beginner Course : Zero to Hero](#)  
Tutorialspoint  
2024-11-11

📌 [Trik Membuat Video Konten Kreatif di Channel Youtube](#)  
LSP P1 LPK GETI - Global Edukasi Talenta Inkubator  
2024-11-11

📌 [Cybersecurity Fundamentals](#)  
IBM  
2024-11-11

📌 [Network Technician Career Path](#)  
Cisco Networking Academy  
2024-11-10























📌 [Belajar Pemrograman Dasar](#)  
Dicoding Indonesia  
2024-11-10

📌 [The AWS Course](#)  
Tutorialspoint  
2024-11-09

📌 [Master E-commerce Development with Bagisto: Ultimate Course Guide](#)  
Tutorialspoint  
2024-11-07

📌 [The Science of Learning: Mater Educational Psychology](#)  
Tutorialspoint  
2024-11-06

📌 [Foundations of Web Development: CSS, Bootstrap, JS, React](#)  
Udemy  
2024-11-05

<div>  <a href="#">Cloud computing explained: benefits, AWS, and more</a> </div> <div> EDUONIX 2024-11-05 </div>	<div>  <a href="#">Become A Certified Web Developer From Scratch</a> </div> <div> EDUONIX 2024-11-05 </div>
<div>  <a href="#">KOMPUTER ADMINISTRASI PERKANTORAN (MICROSOFT WORD)</a> </div> <div> LPKN Training Center 2024-11-04 </div>	<div>  <a href="#">Become a Successful Online Teacher</a> </div> <div> Udemy 2024-11-04 </div>
<div>  <a href="#">Membuat Dokumen Menggunakan Microsoft Word untuk Menjadi Sekretaris</a> </div> <div> Karier.mu 2024-11-03 </div>	<div>  <a href="#">Desain Kaos Distro dengan Corel Draw</a> </div> <div> Karier.mu 2024-11-02 </div>
<div>  <a href="#">Langkah Awal Menjadi Pendidik Hebat</a> </div> <div> MojadiPro 2024-10-27 </div>	<div>  <a href="#">Cara Membuat Laporan Menggunakan Microsoft Word</a> </div> <div> Alterra Indonesia 2024-10-27 </div>
<div>  <a href="#">Basic Concept of Human Resources and Payroll Processing</a> </div> <div> Mekari University 2024-10-27 </div>	<div>  <a href="#">Terampil dalam Mengelola Keuangan untuk Pengembangan Bisnis</a> </div> <div> lingkaran 2024-10-26 </div>
<div>  <a href="#">Menginstal Sistem Operasi dan Aplikasi bagi Teknisi TIK</a> </div> <div> Karier.mu 2024-10-26 </div>	<div>  <a href="#">Information Technology Fundamentals</a> </div> <div> IBM 2024-10-26 </div>
<div>  <a href="#">Basic Concept of Financial Accounting</a> </div> <div> Mekari University 2024-10-26 </div>	<div>  <a href="#">Cloud Practitioner Essentials</a> </div> <div> Dicoding Indonesia 2024-10-25 </div>
<div>  <a href="#">Training Codeigniter</a> </div> <div> LKP DUTA 2024-10-24 </div>	<div>  <a href="#">Networking Course</a> </div> <div> Aguna Course 2024-10-17 </div>
<div>  <a href="#">Selling Online</a> </div> <div> HP LIFE 2024-10-15 </div>	<div>  <a href="#">Effective Business Website</a> </div> <div> HP LIFE 2024-10-15 </div>
<div>  <a href="#">Python Fundamental</a> </div> <div> Aguna Course 2024-10-14 </div>	<div>  <a href="#">Digital Business Skills</a> </div> <div> HP LIFE 2024-10-14 </div>
<div>  <a href="#">Certificate of Achievement</a> </div> <div> ETS 2023-08-23 </div>	<div>  <a href="#">Raih penghasilan jutaan rupiah hanya modal Website</a> </div> <div> Bitlabs Academy 2021-08-29 </div>