

General information

Education

Publications

Work

References

Volunteer

Languages

Skills

Interests

Projects

Certificates

CV



General information

Name Haertanto

Label IT Consultant . Programmer . Tutor . Digital Marketer

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Url <https://www.linkedin.com/in/haertanto/>

Summary As a highly adaptable professional, I have cultivated a diverse skill set encompassing IT, Marketing, and Education. My experience spans roles such as IT Project Manager, Web Developer, and Programming Instructor. I am passionate about exploring new technologies and continuously expanding my knowledge in areas including Data Science, AI, Cybersecurity, and Cloud Computing. I am eager to contribute my technical expertise and strong problem-solving abilities to a challenging role where I can drive innovation and achieve business objectives.

Education

2008.08 - 2015.08
Bangkalan, Indonesia

S1 Sarjana Komputer (S.Kom.)
Universitas Trunojoyo Madura
Fakultas Teknik

- Computer Science/Informatics (Teknik Informatika)

Publications

2015.07.29

RANCANG BANGUN MANAJEMEN KONTEN PADA PEMBELAJARAN PENERAPAN JARINGAN KOMPUTER DESIGN ON LEARNING CONTENT MANAGEMENT APPLICATION OF COMPUTER NETWORK

Universitas Trunojoyo Madura

Work

2024.12 - NOW
Lumajang, Indonesia

Digital Marketing Specialist

Several ****Awesome**** Company

Responsible for develop and execute comprehensive digital marketing strategies to drive brand awareness, generate leads, and increase sales.

- In-depth market research
- Optimize website content
- Manage paid advertising campaigns
- Create engaging content

2024.10 - NOW
Lumajang, Indonesia

Private Tutor

LBB Pointer

Private programming tutor. Acts as a personal mentor, guiding students to master programming skills.

- Understanding the student

- Creating a learning plan
- Teach programming concept
- Guiding practice
- Providing feedback

2023.01 - NOW
Bangkalan, Indonesia

Software Developer

Abdi Komputer
Designing, developing, and maintaining software applications.

- Develop, test, and deploy
- Collaborate
- Code reviews
- Troubleshoot
- Stay up-to-date

2022.04 - 2023.04
Bangkalan, Indonesia

BSPS Field Fasilitator

Kementrian Pekerjaan Umum dan Perumahan Rakyat
Guide and support beneficiary communities from the beginning to the end of the house construction process.

- Outreach and education
- Candidate selection
- Guiding potential beneficiaries
- Assist solving issues
- Ensure the quality
- Reporting

2020.08 - 2023.01
Bangkalan, Indonesia

Project Manager

Abdi Komputer
Provide a technical support to clients, managing IT projects such as computer installations, and leading software development teams for custom web applications. Responsible for planning, organizing, and managing information technology (IT) projects from start to finish.

- Project Planning
- Team Management
- Budget Management
- Risk Management
- Stakeholder Coordination
- Quality Control
- Project Closure

2017.10 - 2020.07
Bangkalan, Indonesia

IT Staff

Bumi Madura
As the primary hardware technician, I am responsible for the day-to-day maintenance of our server infrastructure, including servers, routers, modems, and printers. My duties involve performing routine inspections, troubleshooting network issues, and ensuring optimal performance of all hardware components.

- Technical Support
- Sistem Administration
- Network Administration
- Software Installation and Updates
- Data Backup and Recovery
- Security
- Hardware Maintenance
- Troubleshooting

2016.08 - 2017.09
Bangkalan, Indonesia

Marketing Staff

Tretan Motor Kamal
Marketing staff at a Yamaha motorcycle dealership is primarily responsible for promoting Yamaha products and increasing sales through various event activities.

- Event Planning and Organization

- Event Promotion
- Event Execution
- Event Evaluation

2013.08 - NOW

Lumajang, Indonesia

Freelance Web Developer

Self Employed

Responsible for the entire lifecycle of a website app, from conception to completion. Able to work independently, manage time effectively, and deliver high-quality work for clients.

- Web Development
- Programming
- Report Writing

References

Sulaiman Efendi S.P.

Haertanto is a highly motivated and results-oriented Marketing Event Staff member in Tretan Motor Kamal. His expertise in event planning, marketing strategy, customer relationship management has been instrumental in increasing event attendance and generating leads. He is a creative and innovative thinker who consistently exceeds expectations.

Wirantono Adiputra S.T.

Haertanto's combination of technical skills and dedication has been invaluable to Bumi Madura. His development of the Jokotole Collection website is just one example of his many contributions to my company.

Windy Julianto S.Kom.

As a dedicated IT Project Manager at Abdi Komputer, Haertanto combines a deep understanding of IT Services and Web Development with exceptional project management skills. His comprehensive approach ensures that projects are delivered seamlessly, meeting both client and organizational objectives.

Irfan Dzulkarnain A S.Kom.

Speaking as a facilitator at PUPR myself, I can confirm that Haertanto is a highly skilled and dedicated Field Facilitator in the construction and infrastructure sector. His expertise in project management, community engagement, and technical assistance has been instrumental in the successful implementation of BSPS infrastructure projects. He is a results-oriented individual who is committed to ensuring that projects are completed on time and within budget.

Volunteer

2012.08 - 2013.08

Bangkalan, Indonesia

Secretary General

UKMF LPM Saint

Overseeing all organizational activities, ensuring seamless collaboration between departments.

- Coordination
- Administration
- Program Implementation
- External Relations

Languages

Indonesia

Native speaker

English

Fluent

Skills


Advanced


Intermediate

Teaching
Programming
Troubleshooting
Web Development
Technical Support
IT Service Management
Wordpress Development
Responsive Web Design
Information Technology
Learning Management Systems

Marketing
Networking
Negotiation
Report Writing
Event Planning
Team Leadership
Network Troubleshooting
Agile Project Management

Interests

-  Technology
- Copywriting
- Data Science
- Graphic Design
- Cyber Security
- Cloud Computing
- Machine Learning
- Content Creation
- Digital Marketing
- Internet of Things
- Artificial Intelligence
- Search Engine Optimization

-  Business
- Accounting
- Human Resource

Projects

2018.04 - 2018.05

Jokotole Collection Website

Jokotole Collection is a dynamic e-commerce platform that showcases the beauty and artistry of traditional Indonesian batik, with a particular focus on Madura's unique batik designs. This website serves as both a digital storefront and a comprehensive online representation of company's commitment to preserving cultural heritage while empowering local artisans.

- Web Development
- Responsive Web Design
- Ecommerce


2018.10 - 2018.11


AbdiskomWEB SEO Blog


Abdiskomweb is a live demonstration of how I apply our SEO expertise to create high-performing websites. This site serves as a portfolio, showcasing my ability to optimize content, technical elements, and user experience to rank higher in search engine results. Every element of this website, from the page titles and meta descriptions to the internal linking structure, has been carefully crafted to adhere to SEO best practices.


- Web Development
- Responsive Web Design
- SEO

Certificates

-  [Programming Basic Course](#)
- Great Learning
- 2024-12-22

-  [Human Resource Management Course](#)
- Great Learning
- 2024-12-21

-  [Management Course](#)
- Great Learning
- 2024-12-20

-  [Project Management Course](#)
- Great Learning
- 2024-12-17

📌 Cyber Security Course Great Learning 2024-12-16	📌 Microsoft Excel Course Great Learning 2024-12-15
📌 DevOps Course Great Learning 2024-12-14	📌 Machine Learning - Supervised and Unsupervised Great Learning 2024-12-13
📌 Machine Learning Course Great Learning 2024-12-11	📌 Microsoft Skills for Jobs Microsoft, Kementerian Koordinator Bidang Perekonomian, and Mereka 2024-12-09
📌 AI - Natural Language Processing Great Learning 2024-12-09	📌 AI - Neural Network Great Learning 2024-12-08
📌 AI - Deep Learning Great Learning 2024-12-07	📌 AI - Computer Vision Great Learning 2024-12-06
📌 Artificial Intelligence Great Learning 2024-12-04	📌 Digital Marketing - Google Great Learning 2024-12-03
📌 Digital Marketing Course Great Learning 2024-12-02	📌 Complete Beginners Course to Master Microsoft Excel EDUONIX 2024-11-29
📌 TeacherTalent Free Course Karier.mu 2024-11-28	📌 Tableau Data Visualization Course Tutorialspoint 2024-11-28
📌 Build 11+ Complete Website Design Course in Bundle Tutorialspoint 2024-11-28	📌 Cybersecurity Foundations LinkedIn 2024-11-26
📌 Cyber Security Great Learning 2024-11-26	📌 LearnPy Tutorialspoint 2024-11-22
📌 Introduction to Cybersecurity Cisco Networking Academy 2024-11-20	📌 CompTIA Network+ (N10-007) Prep Course LinkedIn 2024-11-20
📌 ID Camp 2024 : Data Scientist Dicoding Indonesia 2024-11-17	📌 CompTIA A+ 1000 Prep Course Alison 2024-11-14
📌 CompTIA A+ (220-1001) Prep Course LinkedIn 2024-11-14	📌 Introduction to IoT Cisco Networking Academy 2024-11-13
📌 Mastering Network Security_ Defending Against Cyber Threats	📌 MPLS Fundamentals: Cisco CCNP & Real World

<p>Udemy 2024-11-12</p> <p>📌 Computer networks for physical security systems installers</p> <p>Udemy 2024-11-12</p> <p>📌 Trik Membuat Video Konten Kreatif di Channel Youtube</p> <p>LSP P1 LPK GETI - Global Edukasi Talenta Inkubator 2024-11-11</p> <p>📌 Network Technician Career Path</p> <p>Cisco Networking Academy 2024-11-10</p> <p>📌 The AWS Course</p> <p>Tutorialspoint 2024-11-09</p> <p>📌 The Science of Learning: Mater Educational Psychology</p> <p>Tutorialspoint 2024-11-06</p> <p>📌 Cloud computing explained: benefits, AWS, and more</p> <p>EDUONIX 2024-11-05</p> <p>📌 KOMPUTER ADMINISTRASI PERKANTORAN (MICROSOFT WORD)</p> <p>LPKN Training Center 2024-11-04</p> <p>📌 Membuat Dokumen Menggunakan Microsoft Word untuk Menjadi Sekretaris</p> <p>Karier.mu 2024-11-03</p> <p>📌 Langkah Awal Menjadi Pendidik Hebat</p> <p>MojadiPro 2024-10-27</p> <p>📌 Basic Concept of Human Resources and Payroll Processing</p> <p>Mekari University 2024-10-27</p> <p>📌 Menginstal Sistem Operasi dan Aplikasi bagi Teknisi TIK</p> <p>Karier.mu 2024-10-26</p> <p>📌 Basic Concept of Financial Accounting</p> <p>Mekari University</p>	<p>Tutorialspoint 2024-11-12</p> <p>📌 Ultimate Cyber Security Beginner Course : Zero to Hero</p> <p>Tutorialspoint 2024-11-11</p> <p>📌 Cybersecurity Fundamentals</p> <p>IBM 2024-11-11</p> <p>📌 Belajar Pemrograman Dasar</p> <p>Dicoding Indonesia 2024-11-10</p> <p>📌 Master E-commerce Development with Bagisto: Ultimate Course Guide</p> <p>Tutorialspoint 2024-11-07</p> <p>📌 Foundations of Web Development: CSS, Bootstrap, JS, React</p> <p>Udemy 2024-11-05</p> <p>📌 Become A Certified Web Developer From Scratch</p> <p>EDUONIX 2024-11-05</p> <p>📌 Become a Successful Online Teacher</p> <p>Udemy 2024-11-04</p> <p>📌 Desain Kaos Distro dengan Corel Draw</p> <p>Karier.mu 2024-11-02</p> <p>📌 Cara Membuat Laporan Menggunakan Microsoft Word</p> <p>Alterra Indonesia 2024-10-27</p> <p>📌 Terampil dalam Mengelola Keuangan untuk Pengembangan Bisnis</p> <p>lingkaran 2024-10-26</p> <p>📌 Information Technology Fundamentals</p> <p>IBM 2024-10-26</p> <p>📌 Cloud Practitioner Essentials</p> <p>Dicoding Indonesia</p>
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2024-10-25

 [Networking Course](#)

Aguna Course

2024-10-17

 Effective Business Website

HP LIFE

2024-10-15

 Digital Business Skills

HP LIFE

2024-10-14

 Raih penghasilan jutaan rupiah hanya modal Website

Bitlabs Academy

2021-08-29