#### 1. Introduction

#### 1.1 Overview

"Charting the Course of Innovation: A Startup Analysis with Tableau" is a data-driven project aimed at exploring the evolution of innovation within the startup ecosystem. Using Tableau, a powerful data visualization tool, the project will analyze and visualize various aspects of startup innovation over time, such as funding trends, industry trends, and geographic distribution.

The project will leverage data from various sources, including public databases of startup funding, industry reports, and social media platforms. By analyzing this data, the project aims to identify key patterns and trends in startup innovation, including the emergence of new industries, the rise of new funding models, and the changing landscape of startup ecosystems around the world.

The ultimate goal of the project is to provide insights into the dynamics of innovation in the startup world, and to help entrepreneurs, investors, and other stakeholders make informed decisions about where to invest their time, money, and resources. Through interactive visualizations and in-depth analysis, the project will showcase the power of data-driven insights in understanding the complex and ever-changing world of startup innovation.

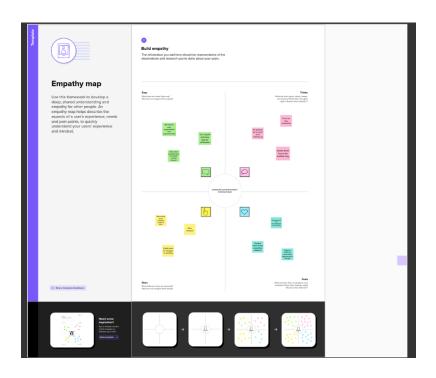
### 1.2 Purpose

The purpose of the analysis of financial performance of leading banks with Tableau is to gain insights into the financial data of different banks and to provide stakeholders with a comprehensive and visually engaging view of their performance. The analysis aims to help investors, regulators, and other stakeholders make informed decisions about the banks and to ensure the long-term success and stability of the banking industry.

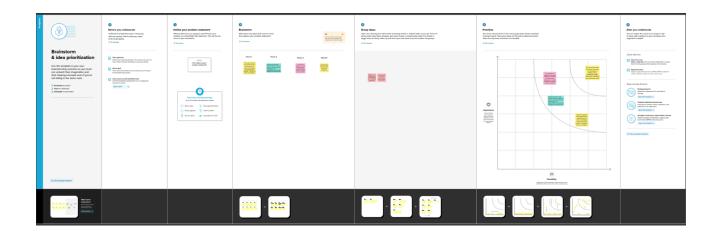
By using Tableau, the analysis can provide a detailed and customizable view of the financial data, allowing users to explore different aspects of the data and identify patterns, trends, and outliers. This can help stakeholders to identify areas of strength and weakness, understand the risks and opportunities associated with the banks, and make informed decisions about investments, regulatory policies, and other strategic decisions. The analysis of financial performance of leading banks with Tableau can also provide insights into the broader trends and challenges facing the banking industry. By comparing the performance of different banks, stakeholders can identify common challenges and opportunities and develop strategies to address them.

# 2. Problem Definition & Design Thinking

# 2.1 Empathy Map

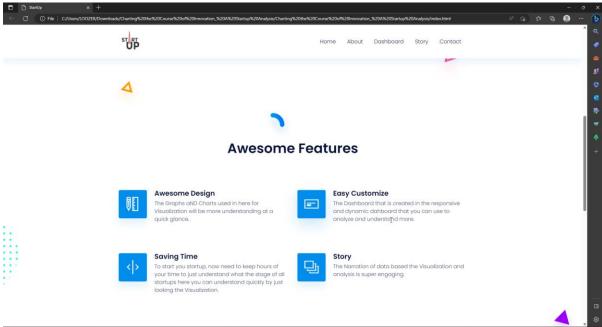


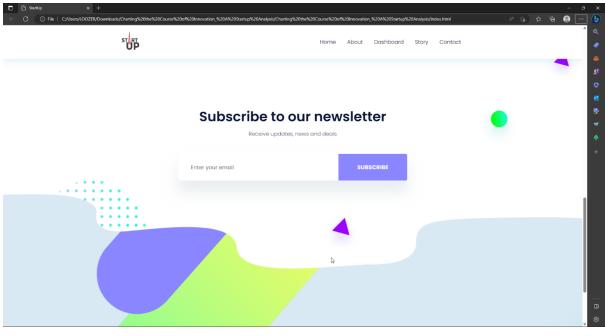
# 2.2 Ideation & Brainstorming Map

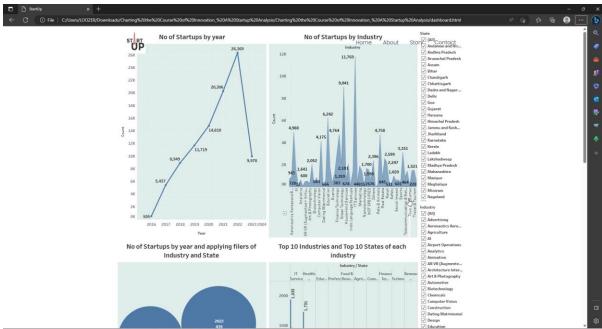


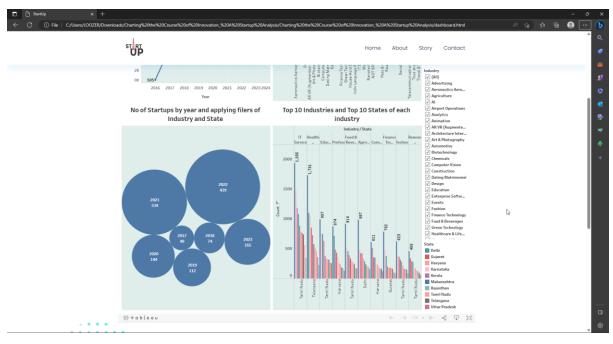
# 3. Results

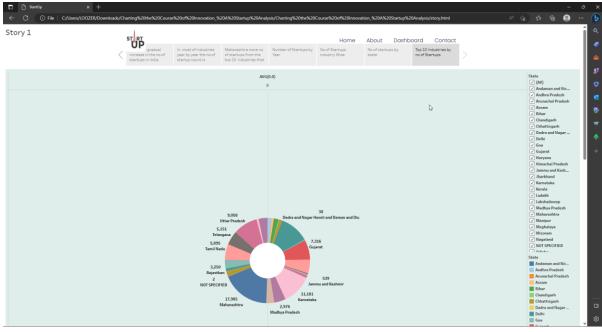


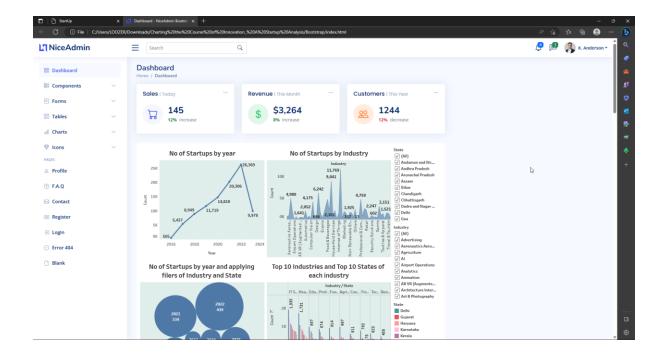












## 4. Advantages & disadvantages

## 4.1 Advantages

- 1. Data-driven insights: The project leverages data to provide insights into the dynamics of innovation in the startup world, which can help entrepreneurs and investors make informed decisions about where to invest their resources.
- 2. Visual representation: Using Tableau, the project can create interactive and visually appealing representations of data, making it easier for users to understand and explore the data.
- 3. Comprehensive analysis: By analyzing data from multiple sources, the project can provide a comprehensive analysis of the startup ecosystem, including funding trends, industry trends, and geographic distribution.
- 4. Broad applicability: The insights and analysis generated by the project can be applicable to a wide range of stakeholders, including startups, investors, policymakers, and researchers.

## 4.2 Disadvantages

1.	Data availability: The project relies on the availability of quality data,
	which can be limited or difficult to obtain in some cases.

- 2. Data accuracy: There may be discrepancies or errors in the data used for analysis, which can affect the accuracy of the insights generated by the project.
- 3. Limited scope: The project may not be able to capture all aspects of the startup ecosystem, and may not be able to account for all factors that influence innovation in the startup world.
- 4. Time-consuming: Collecting, cleaning, and analyzing data can be a time-consuming process, which may limit the scope and depth of the analysis.

## 5. Applications

The project "Charting the Course of Innovation: A Startup Analysis with Tableau" can have several applications, including:

- Startup Strategy: The analysis can provide startups with insights into industry trends, funding patterns, and geographic distribution, which can help them make informed decisions about their growth and expansion strategies.
- 2. Investor Decision Making: Investors can use the insights generated by the project to identify emerging industries, promising startups, and potential investment opportunities.
- 3. Policy Making: Policymakers can leverage the project's analysis to understand the dynamics of innovation in the startup ecosystem, which can inform the development of policies that support and encourage innovation.
- 4. Research: Researchers can use the project's insights to conduct further studies and analysis on specific aspects of the startup ecosystem.

- 5. Education: The interactive visualizations generated by the project can be used as educational tools to help students and professionals learn about the startup ecosystem, funding trends, and industry dynamics.
- 6. Media: The analysis can be used by media outlets to inform their coverage of the startup ecosystem and provide readers with data-driven insights into innovation and entrepreneurship.

#### 6. Conclusion

"Charting the Course of Innovation: A Startup Analysis with Tableau" project provides valuable insights into the dynamics of innovation within the startup ecosystem. By leveraging data from multiple sources, the project identifies patterns and trends in funding, industry, and geography, providing stakeholders with a comprehensive understanding of the startup ecosystem.

The project's interactive visualizations enable users to explore and interact with the data, making it easier to understand and interpret the insights generated by the analysis. The insights generated by the project can be useful for startups, investors, policymakers, researchers, educators, and media outlets.

While the project has its limitations, such as data availability and accuracy, it highlights the power of data-driven insights in understanding and exploring the complex world of startup innovation. The project's analysis can inform decision-making and strategy development, contributing to the growth

and success of the startup ecosystem. Overall, the project provides a valuable contribution to the field of startup innovation and entrepreneurship.

## 7. Future scope

The "Charting the Course of Innovation: A Startup Analysis with Tableau" project has several potential future scope areas, including:

- 1. Real-time data analysis: The project can be extended to include real-time data analysis, providing stakeholders with up-to-date insights into funding, industry trends, and geographic distribution.
- 2. Machine learning and AI: The project can be enhanced by incorporating machine learning and AI algorithms to analyze data and generate insights automatically, enabling stakeholders to obtain insights faster and more efficiently.
- 3. Comparative analysis: The project can be expanded to include comparative analysis of startup ecosystems in different regions or countries, providing stakeholders with a broader perspective on innovation in the global startup ecosystem.

- 4. Data quality improvement: The project can be improved by focusing on improving data quality, including data accuracy, completeness, and consistency, to enhance the accuracy and reliability of the insights generated by the analysis.
- 5. Collaborative analysis: The project can be extended to include collaborative analysis, where stakeholders can share and analyze data collaboratively, enabling them to obtain insights from diverse perspectives.
- 6. Overall, the future scope of the project is vast and provides opportunities for improvement and expansion. The project's insights can be useful for startups, investors, policymakers, researchers, and educators, contributing to the growth and success of the startup ecosystem.

# 8. Appendix

#### 8.1 HTML code for index

```
<meta name="viewport" content="width=device-width, initial-scale=1" />
  <meta
   name="viewport"
   content="width=device-width, initial-scale=1, maximum-scale=1"
 <!-- theme meta -->
 <meta name="theme-name" content="dtox" />
 <!-- ** Plugins Needed for the Project ** -->
 <!-- Bootstrap -->
 <link rel="stylesheet" href="plugins/bootstrap/bootstrap.min.css" />
 <!-- themefy-icon -->
 <link rel="stylesheet" href="plugins/themify-icons/themify-icons.css" />
 <!-- slick slider -->
 <link rel="stylesheet" href="plugins/slick/slick.css" />
 <!-- venobox popup -->
 <link rel="stylesheet" href="plugins/Venobox/venobox.css" />
 <link rel="stylesheet" href="plugins/aos/aos.css" />
 <!-- Main Stylesheet -->
 <link href="css/style.css" rel="stylesheet" />
 <!--Favicon-->
 <link rel="shortcut icon" href="images/favicon.ico" type="image/x-icon" />
 <link rel="icon" href="images/favicon.ico" type="image/x-icon" />
</head>
<body>
 <!-- navigation -->
 <section class="fixed-top navigation">
   <div class="container">
      <nav class="navbar navbar-expand-lg navbar-light">
        <a class="navbar-brand" href="index.html"</pre>
          ><img src="images/logo1.png" alt="logo" width="70" height="70"</pre>
        /></a>
        <button
          class="navbar-toggler border-0"
         type="button"
          data-toggle="collapse"
          data-target="#navbar"
          aria-controls="navbar"
         aria-expanded="false"
          aria-label="Toggle navigation"
          <span class="navbar-toggler-icon"></span>
```

```
<!-- navbar -->
        <div class="collapse navbar-collapse text-center" id="navbar">
          <a class="nav-link" href="index.html">Home</a>
            <a class="nav-link" href="about.html">About</a>
            <!-- <li class="nav-item">
             <a class="nav-link page-scroll" href="#feature">Feature</a>
            <a class="nav-link" href="dashboard.html">Dashboard</a>
           <a class="nav-link page-scroll" href="story.html">Story</a>
            <a class="nav-link" href="contact.html">Contact</a>
            <!-- <a href="#" class="btn btn-primary ml-lg-3 primary-shadow"
            >Try Free</a
        </div>
      </nav>
     </div>
   </section>
   <!-- /navigation -->
   <!-- hero area -->
   <section</pre>
     class="hero-section hero"
     data-background=""
     style="background-image: url(images/hero-area/banner-bg.png)"
     <div class="container">
      <div class="row">
        <div class="col-lg-12 text-center zindex-1">
          <h1 class="mb-3">
           Indian StartUp <br>
            Analysis and Visualization
          </h1>
          We have anyalized and about the startups that are especially in
India and approved by Indian Govt.
```

```
<a href="about.html" class="btn btn-secondary btn-lg">explore
us</a>
              class="img-fluid w-100 banner-image"
              src="images/hero-area/banner-img.png"
              alt="banner-img"
          </div>
        </div>
      </div>
      <!-- background shapes -->
      <div id="scene">
          class="img-fluid hero-bg-1 up-down-animation"
          src="images/background-shape/feature-bg-2.png"
          alt=""
        <img
          class="img-fluid hero-bg-2 left-right-animation"
          src="images/background-shape/seo-ball-1.png"
          alt=""
          class="img-fluid hero-bg-3 left-right-animation"
          src="images/background-shape/seo-half-cycle.png"
          alt=""
          class="img-fluid hero-bg-4 up-down-animation"
          src="images/background-shape/green-dot.png"
          alt=""
        <img
          class="img-fluid hero-bg-5 left-right-animation"
          src="images/background-shape/blue-half-cycle.png"
          alt=""
        <img
          class="img-fluid hero-bg-6 up-down-animation"
          src="images/background-shape/seo-ball-1.png"
          alt=""
          class="img-fluid hero-bg-7 left-right-animation"
          src="images/background-shape/yellow-triangle.png"
          alt=""
```

```
class="img-fluid hero-bg-8 up-down-animation"
          src="images/background-shape/service-half-cycle.png"
          alt=""
          class="img-fluid hero-bg-9 up-down-animation"
          src="images/background-shape/team-bg-triangle.png"
      </div>
    </section>
    <!-- /hero-area -->
    <!-- feature -->
    <section class="section feature mb-0" id="feature">
      <div class="container">
        <div class="row">
          <div class="col-lg-12 text-center">
            <h2 class="section-title">Awesome Features</h2>
            </div>
          <!-- feature item -->
          <div class="col-md-6 mb-80">
            <div class="d-flex feature-item">
              <div>
                <i class="ti-ruler-pencil feature-icon mr-4"></i></i>
              </div>
              <div>
                <h4>Awesome Design</h4>
                  The Graphs aND Charts used in here for Visualization will be
more understanding at a quick glance.
                </div>
            </div>
          </div>
          <!-- feature item -->
          <div class="col-md-6 mb-80">
            <div class="d-flex feature-item">
              <div>
                <i class="ti-layout-cta-left feature-icon mr-4"></i></i>
              </div>
              <div>
                <h4>Easy Customize</h4>
```

```
The Dashboard that is created in the responsive and dynamic
dahboard that you can use to analyze and understand more.
                </div>
            </div>
          </div>
          <!-- feature item -->
          <div class="col-md-6 mb-80">
            <div class="d-flex feature-item">
              <div>
                <i class="ti-split-v-alt feature-icon mr-4"></i></i>
              <div>
                <h4>Saving Time</h4>
                  To start you startup, now need to keep hours of your time to
just understand what the stage of all startups here you can understand quickly
by just looking the Visualization.
                </div>
            </div>
          </div>
          <!-- feature item -->
          <div class="col-md-6 mb-80">
            <div class="d-flex feature-item">
              <div>
                <i class="ti-layers-alt feature-icon mr-4"></i></i>
              </div>
              <div>
                <h4>Story</h4>
                  The Narration of data based the Visualization and analysis
is super engaging.
                </div>
            </div>
          </div>
        </div>
      </div>
      <img
        class="feature-bg-1 up-down-animation"
        src="images/background-shape/feature-bg-1.png"
        alt="bg-shape"
      <img
        class="feature-bg-2 left-right-animation"
        src="images/background-shape/feature-bg-2.png"
        alt="bg-shape"
```

```
</section>
<!-- /feature -->
<!-- newsletter -->
<section class="newsletter">
 <div class="container">
    <div class="row">
      <div class="col-lg-12 text-center">
        <h2>Subscribe to our newsletter</h2>
       Receive updates, news and deals
      </div>
      <div class="col-lg-8 col-sm-10 col-12 mx-auto">
        <form action="#">
          <div class="input-wrapper position-relative">
            <input</pre>
              type="email"
              class="newsletter-form"
              id="newsletter"
              placeholder="Enter your email"
            <button type="submit" value="send" class="btn newsletter-btn">
              subscribe
            </button>
          </div>
       </form>
     </div>
    </div>
 </div>
  <!-- background shapes -->
    class="newsletter-bg-shape left-right-animation"
   src="images/background-shape/seo-ball-2.png"
   alt="background-shape"
</section>
<!-- footer -->
<footer
 class="footer-section footer"
 style="background-image: url(images/backgrounds/footer-bg.png)"
 <div class="container">
    <div class="row">
      <div class="col-lg-4 text-center text-lg-left mb-4 mb-lg-0">
       <a href="index.html">
```

```
<img
    class="img-fluid"
    src="images/logo1.PNG"
    alt="logo"
    width="70"
    height="70"
  </a>
 </div>
 <!-- footer menu -->
 <nav class="col-lg-8 align-self-center mb-5">
  <a href="index.html">Home</a>
   <a class="page-scroll" href="#feature">Feature</a>
   <a href="about.html">About</a>
   <a class="page-scroll" href="#team">Team</a>
   <a class="page-scroll" href="#pricing">Pricing</a>
   <a href="contact.html">Contact</a>
   </nav>
 <!-- footer social icon -->
 <nav class="col-12">
  <a class="facebook" href="#"><i class="ti-facebook"></i></a>
   <a class="twitter" href="#"><i class="ti-twitter-alt"></i></a>
   <a class="linkedin" href="#"><i class="ti-linkedin"></i></a>
   <a class="black" href="#"><i class="ti-github"></i></a>
  </nav>
</div>
```

#### 8.2 HTML code for dashboard

```
<!DOCTYPE html>
<html lang="en">
 <head>
   <meta charset="utf-8" />
   <title>StartUp</title>
   <!-- mobile responsive meta -->
    <meta name="viewport" content="width=device-width, initial-scale=1" />
    <meta
     name="viewport"
     content="width=device-width, initial-scale=1, maximum-scale=1"
    <!-- theme meta -->
    <meta name="theme-name" content="dtox" />
    <!-- ** Plugins Needed for the Project ** -->
    <!-- Bootstrap -->
    <link rel="stylesheet" href="plugins/bootstrap/bootstrap.min.css" />
    <!-- themefy-icon -->
    <link rel="stylesheet" href="plugins/themify-icons/themify-icons.css" />
    <!-- slick slider -->
```

```
<link rel="stylesheet" href="plugins/slick/slick.css" />
 <!-- venobox popup -->
 <link rel="stylesheet" href="plugins/Venobox/venobox.css" />
 <link rel="stylesheet" href="plugins/aos/aos.css" />
 <!-- Main Stylesheet -->
 <link href="css/style.css" rel="stylesheet" />
 <!--Favicon-->
 <link rel="shortcut icon" href="images/favicon.ico" type="image/x-icon" />
 <link rel="icon" href="images/favicon.ico" type="image/x-icon" />
</head>
<body>
 <!-- navigation -->
 <section class="fixed-top navigation">
   <div class="container">
     <nav class="navbar navbar-expand-lg navbar-light">
       <a class="navbar-brand" href="index.html"</pre>
         ><img src="images/logo1.png" alt="logo" width="70" height="70"</pre>
       /></a>
       <button
         class="navbar-toggler border-0"
         type="button"
         data-toggle="collapse"
         data-target="#navbar"
         aria-controls="navbar"
         aria-expanded="false"
         aria-label="Toggle navigation"
         <span class="navbar-toggler-icon"></span>
       </button>
       <!-- navbar -->
       <div class="collapse navbar-collapse text-center" id="navbar">
         <a class="nav-link" href="index.html">Home</a>
           <a class="nav-link" href="about.html">About</a>
           <!-- <li class="nav-item">
             <a class="nav-link page-scroll" href="#feature">Feature</a>
           <a class="nav-link page-scroll" href="story.html">Story</a>
```

```
<a class="nav-link" href="contact.html">Contact</a>
             <!-- <a href="#" class="btn btn-primary ml-lg-3 primary-shadow"
             >Try Free</a
         </div>
       </nav>
     </div>
    </section>
    <!-- /navigation -->
   <!-- dashboard -->
    <div class="container">
     <div class="row">
       <div class="col-lg-12">
         <!-- <h2 class="section-title">About us</h2> -->
       </div>
       <div class='tableauPlaceholder' id='viz1681616903580' style='position:</pre>
relative'><noscript><a href='#'><img alt='Dashboard 1 '
src='https://public.tableau.com/static/images/Book1
_16815545485030/Dashboard1/1_rss.png' style='border: none'
/></a></noscript><object class='tableauViz' style='display:none;'><param
name='host_url' value='https%3A%2F%2Fpublic.tableau.com%2F' /> <param</pre>
name='embed_code_version' value='3' /> <param name='site_root' value=''</pre>
/><param name='name' value='Book1 16815545485030&#47;Dashboard1' /><param
name='tabs' value='no' /><param name='toolbar' value='yes' /><param</pre>
name='static image'
value='https://public.tableau.com/static/images/Bo/Boo
k1_16815545485030/Dashboard1/1.png' /> <param
name='animate_transition' value='yes' /><param name='display_static_image'</pre>
value='yes' /><param name='display_spinner' value='yes' /><param</pre>
name='display_overlay' value='yes' /><param name='display_count' value='yes'</pre>
/><param name='language' value='en-US'
/></object></div>
                               <script
type='text/javascript'>
                                         var divElement =
document.getElementById('viz1681616903580');
                                                              var vizElement
= divElement.getElementsByTagName('object')[0];
divElement.offsetWidth > 800 ) {
vizElement.style.width='100%';vizElement.style.height=(divElement.offsetWidth*
0.75)+'px';} else if ( divElement.offsetWidth > 500 ) {
vizElement.style.width='100%';vizElement.style.height=(divElement.offsetWidth*
0.75)+'px';} else {
vizElement.style.width='100%';vizElement.style.height='1377px';}
     var scriptElement =
```

```
document.createElement('script');
                                        scriptElement.src =
'https://public.tableau.com/javascripts/api/viz v1.js';
                                                         viz
Element.parentNode.insertBefore(scriptElement,
vizElement);
      </div>
    </div>
   <!-- footer -->
   <footer
    class="footer-section footer"
    style="background-image: url(images/backgrounds/footer-bg.png)"
    <div class="container">
      <div class="row">
       <div class="col-lg-4 text-center text-lg-left mb-4 mb-lg-0">
         <a href="index.html">
          <img
            class="img-fluid"
            src="images/logo1.png"
            alt="logo"
            width="70"
            height="70"
         </a>
       </div>
       <!-- footer menu -->
       <nav class="col-lg-8 align-self-center mb-5">
         <a href="index.html">Home</a>
          <a class="page-scroll" href="#feature">Feature</a>
          <a href="about.html">About</a>
          <a class="page-scroll" href="#team">Team</a>
          <a class="page-scroll" href="#pricing">Pricing</a>
          <a href="contact.html">Contact</a>
```

```
</nav>
      <nav class="col-12">
       <a class="facebook" href="#"><i class="ti-facebook"></i></a>
         <a class="twitter" href="#"><i class="ti-twitter-alt"></i></a>
         <a class="linkedin" href="#"><i class="ti-linkedin"></i></a>
         <a class="black" href="#"><i class="ti-github"></i></a>
         </nav>
    </div>
   </div>
 </footer>
 <!-- /footer -->
 <!-- jQuery -->
 <script src="plugins/jQuery/jquery.min.js"></script>
 <!-- Bootstrap JS -->
 <script src="plugins/bootstrap/bootstrap.min.js"></script>
 <script src="plugins/slick/slick.min.js"></script>
 <!-- venobox -->
 <script src="plugins/Venobox/venobox.min.js"></script>
 <script src="plugins/aos/aos.js"></script>
 <!-- Main Script -->
 <script src="js/script.js"></script>
</body>
```

### 8.3 HTML code for story

```
<meta charset="utf-8" />
 <title>StartUp</title>
 <!-- mobile responsive meta -->
  <meta name="viewport" content="width=device-width, initial-scale=1" />
   name="viewport"
   content="width=device-width, initial-scale=1, maximum-scale=1"
 <!-- theme meta -->
 <meta name="theme-name" content="dtox" />
 <!-- Bootstrap -->
 <link rel="stylesheet" href="plugins/bootstrap/bootstrap.min.css" />
  <!-- themefy-icon -->
 <link rel="stylesheet" href="plugins/themify-icons/themify-icons.css" />
 <!-- slick slider -->
 <link rel="stylesheet" href="plugins/slick/slick.css" />
 <!-- venobox popup -->
 <link rel="stylesheet" href="plugins/Venobox/venobox.css" />
 <link rel="stylesheet" href="plugins/aos/aos.css" />
 <!-- Main Stylesheet -->
 <link href="css/style.css" rel="stylesheet" />
 <!--Favicon-->
 <link rel="shortcut icon" href="images/favicon.ico" type="image/x-icon" />
 <link rel="icon" href="images/favicon.ico" type="image/x-icon" />
</head>
<body>
 <!-- navigation -->
 <section class="fixed-top navigation">
   <div class="container">
      <nav class="navbar navbar-expand-lg navbar-light">
        <a class="navbar-brand" href="index.html"</pre>
          ><img src="images/logo1.png" alt="logo" width="70" height="70"</pre>
        /></a>
        <button
          class="navbar-toggler border-0"
          type="button"
          data-toggle="collapse"
          data-target="#navbar"
          aria-controls="navbar"
          aria-expanded="false"
```

```
aria-label="Toggle navigation"
           <span class="navbar-toggler-icon"></span>
         </button>
         <!-- navbar -->
         <div class="collapse navbar-collapse text-center" id="navbar">
           <a class="nav-link" href="index.html">Home</a>
            <a class="nav-link" href="about.html">About</a>
            <a class="nav-link" href="dashboard.html">Dashboard</a>
            <a class="nav-link" href="contact.html">Contact</a>
            <!-- <a href="#" class="btn btn-primary ml-lg-3 primary-shadow"
            >Try Free</a
         </div>
     </div>
   </section>
   <!-- /navigation -->
   <!--story-->
   <div class='tableauPlaceholder' id='viz1681617143485' style='position:</pre>
relative'><noscript><a href='#'><img alt='Story 1 '
src='https://public.tableau.com/static/images/Bo/Book1
_16815545485030/Story1/1_rss.png' style='border: none'
/></a></noscript><object class='tableauViz' style='display:none;'><param
name='host_url' value='https%3A%2F%2Fpublic.tableau.com%2F' /> <param</pre>
name='embed_code_version' value='3' /> <param name='site_root' value=''</pre>
/><param name='name' value='Book1_16815545485030&#47;Story1' /><param
name='tabs' value='no' /><param name='toolbar' value='yes' /><param</pre>
name='static image'
value='https://public.tableau.com/static/images/Bo/Boo
k1_16815545485030/Story1/1.png' /> <param name='animate_transition'
value='yes' /><param name='display_static_image' value='yes' /><param
name='display_spinner' value='yes' /><param name='display_overlay' value='yes'</pre>
/><param name='display count' value='yes' /><param name='language' value='en-
```

```
US' /></object></div>
                              <script
type='text/javascript'>
                                    var divElement =
document.getElementById('viz1681617143485');
                                                     var vizElement
divElement.getElementsByTagName('object')[0];
                                                      vizElement.st
yle.width='100%';vizElement.style.height=(divElement.offsetWidth*0.75)+'px';
              var scriptElement =
document.createElement('script');
                                            scriptElement.src =
'https://public.tableau.com/javascripts/api/viz v1.js';
                                                              viz
Element.parentNode.insertBefore(scriptElement,
vizElement);
                       </script>
   <!--/story-->
   <!-- footer -->
   <footer
     class="footer-section footer"
     style="background-image: url(images/backgrounds/footer-bg.png)"
     <div class="container">
      <div class="row">
        <div class="col-lg-4 text-center text-lg-left mb-4 mb-lg-0">
          <a href="index.html">
           <img
             class="img-fluid"
             src="images/logo1.png"
             alt="logo"
             width="70"
             height="70"
          </a>
        </div>
        <!-- footer menu -->
        <nav class="col-lg-8 align-self-center mb-5">
          <a href="index.html">Home</a>
           <a class="page-scroll" href="#feature">Feature</a>
           <a href="about.html">About</a>
           <a class="page-scroll" href="#team">Team</a>
           <a class="page-scroll" href="#pricing">Pricing</a>
```

```
<a href="contact.html">Contact</a>
         </nav>
      <!-- footer social icon -->
      <nav class="col-12">
       <a class="facebook" href="#"><i class="ti-facebook"></i></a>
         <a class="twitter" href="#"><i class="ti-twitter-alt"></i></a>
         <a class="linkedin" href="#"><i class="ti-linkedin"></i></a>
         <a class="black" href="#"><i class="ti-github"></i></a>
       </nav>
    </div>
   </div>
 </footer>
 <!-- /footer -->
 <!-- jQuery -->
 <script src="plugins/jQuery/jquery.min.js"></script>
 <!-- Bootstrap JS -->
 <script src="plugins/bootstrap/bootstrap.min.js"></script>
 <!-- slick slider -->
 <script src="plugins/slick/slick.min.js"></script>
 <script src="plugins/Venobox/venobox.min.js"></script>
 <script src="plugins/aos/aos.js"></script>
 <!-- Main Script -->
 <script src="js/script.js"></script>
</body>
```