

AI Research Report

Heres everything OpenAI announced in the past 12 days

OpenAI's "12 Days of OpenAI": A Summary of New Product Releases and Enhancements

OpenAI's "12 Days of OpenAI" (December 5-16, 2023) marketing campaign showcased a rapid expansion of its ChatGPT ecosystem. The daily announcements focused on new models, features, integrations, and subscription tiers, highlighting significant advancements but also revealing some limitations.

Key Model Releases & Enhancements:

* **o1 Reasoning Model:** Released to ChatGPT Plus (\$20/month) and Pro (\$200/month) subscribers, offering enhanced reasoning capabilities. Full model access later integrated into the OpenAI API for developers. Successor models, o3 and o3-mini, were teased, showing superior performance on benchmark tests but with no immediate release date for general users.

* **Sora Video Generator:** The long-awaited video generation model debuted, generating 1080p, 20-second videos. Reception was muted due to limitations compared to existing competitors and the high subscription cost.

Significant Feature Additions & Integrations:

* **ChatGPT Pro Subscription Tier:** Introduced alongside o1, providing access to all OpenAI models, Advanced Voice Mode, and unlimited usage.

* **Expanded Reinforcement Fine-Tuning Research Program:** Aimed at developers and institutions for training models on specialized tasks, with public API access planned for early 2024.

* **Canvas Enhancements:** Integration with GPT-4o, allowing direct Python code execution and custom GPT creation. Now available across all price tiers.

* **ChatGPT-Apple Intelligence Integration:** ChatGPT integrated into Siri via iOS 18.2.

* **Advanced Voice Mode Upgrades:** Added visual input via camera or screen sharing, and a seasonal "Santa" voice.

* **ChatGPT Projects:** A new folder system for organizing chat histories and documents.

* **ChatGPT Search Public Release:** Previously limited, this feature is now available to all users, providing

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internet search capabilities directly within ChatGPT, although accuracy concerns exist.

* **Expanded Coding App Integration:** ChatGPT's interoperability expanded to include numerous coding apps and IDEs, plus text editors like Apple Notes and Notion.

* **1-800-ChatGPT:** A toll-free number allowing access to Advanced Voice Mode for users without internet access.

Overall Assessment:

While the "12 Days of OpenAI" demonstrated OpenAI's rapid innovation, several aspects warrant consideration: the high cost of accessing premium features (especially the Pro tier), the mixed reception of Sora, and the accuracy concerns related to ChatGPT Search. The consistent focus on model upgrades and new features, however, demonstrates OpenAI's commitment to expanding the capabilities of its AI platform and maintaining a competitive edge in the rapidly evolving AI landscape. The absence of substantial GPT-5 updates is noteworthy and suggests a strategic shift towards focusing on iterative improvements across existing models and features.