#### **Data Analytics**

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# **SQL DATA Analytics Project**

by Hafeni Natangwe

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### **SQL Course Overview**



SQL Course | SQL Data Warehouse Project | ETL



This comprehensive SQL course covers essential concepts for data analytics, including data warehousing and ETL processes. The course is designed to provide hands-on experience with real-world data analytics projects.

#### **Dimensions vs Measures**



SQL Course | SQL Data Analytics | Dimensions vs Measures

#### **Dimensions vs Measures**

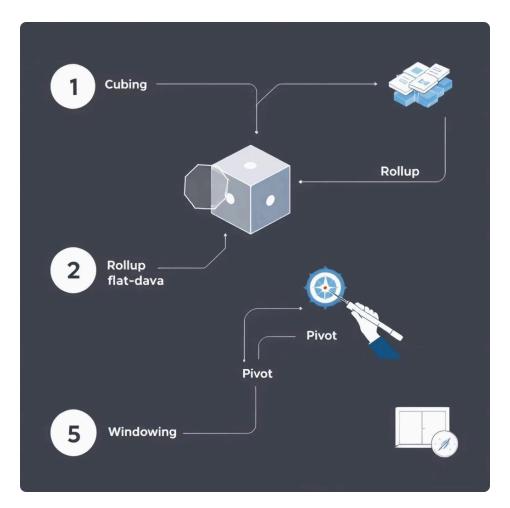


Understanding the difference between dimensions and measures is crucial for effective data analysis. This section explores how to properly identify and use these elements in SQL queries.

### **Advanced SQL Data Analytics**



SQL Course | SQL Data Analytics | Dimensions vs Measures



The course delves deeper into SQL data analytics techniques, providing practical examples of how to work with dimensions and measures in complex data scenarios.

### **SQL Data Analysis Techniques**







SQL Course | SQL Data Analytics

These visualizations demonstrate various SQL data analysis techniques covered in the course, showcasing how to transform raw data into meaningful insights through effective SQL queries.

### **Data Visualization and Analysis**







The course covers essential data visualization techniques that complement SQL analytics. These examples show how to present data effectively after processing it with SQL queries.

## **Advanced Analytics Concepts**



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Data will

$$C_{textucl} = C_{textucl}$$

200

300	200	100
7		
300	200	100
8		
300	200	100

# **Data Segmentation Techniques**

#### **Data Segmentation**

[Measure] By [Measure] Total Products By Sales Range Tetal Customers By Age

#### **CASE WHEN STATEMENT**

			Categorize	50	100	Low	
Medium	6	Large	15	250	10	5	

