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Understand generative Al

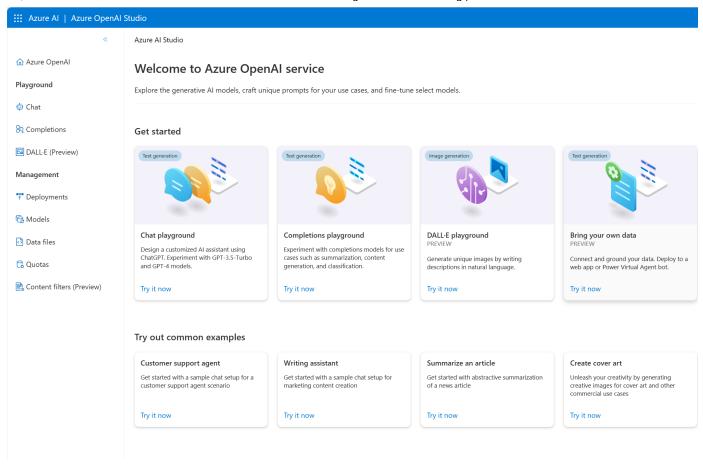
2 minutes

Generative AI describes a category of capabilities within AI that create original content. People typically interact with generative AI that has been built into chat applications. Generative AI applications take in natural language input, and return appropriate responses in a variety of formats including natural language, image, code, and audio.

Generative AI in Microsoft Azure

In Microsoft Azure, you can use the **Azure OpenAl service** to build generative Al solutions. Azure OpenAl Service is Microsoft's cloud solution for deploying, customizing, and hosting generative Al models. It brings together the best of OpenAl's cutting edge models and APIs with the security and scalability of the Azure cloud platform.

Azure OpenAl supports many foundation model choices that can serve different needs. The service features are available for use and testing in the **Azure OpenAl Studio** and other programming languages. You can use the Azure OpenAl Studio user interface to manage, develop, and customize generative Al models.



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