

# Hafid Yusuf

Jakarta based UI / UX Designer

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## EXPERIENCE

### Reframing, Tangerang Selatan — *UI/UX Designer*

JANUARY 2021 - PRESENT

I'm designing a web and app to match the client business model and help them to reach their goals and guide them to the path where they can improve their project to the next level.

Because we're a small team, I do all of the UI, UX, and Graphic Design work, i've been working with **10+ Clients** and **15+ Projects** all by myself (UI, UX, and Graphic Design work)

### Meeber, Jakarta — *Product Designer*

FEBRUARY 2020 - DECEMBER 2020

I work closely with the CTO of the company to discuss improving design and features to follow up the user's needs and do a total redesign of the app to fit the company's Goals.

There are more than **30 features** that has been added to **4 of all the apps** that Meeber has developed since i worked here

### Froyo Story, Tangerang Selatan — *UI/UX Designer*

AUGUST 2019 - NOVEMBER 2019

This is my first internship as UI/UX designer, I work closely with my senior UI/UX colleague to design a web and app that have to match the client's business model and needs. I handle Pocari Sweat Bintang SMA event website, Andalan Mama Mobile App (an app for housewife to share their recipe) and others

## EDUCATION

### Esa Unggul, Jakarta, Indonesia — *S.Des*

AUGUST 2016 - AUGUST 2020

## SKILLS

### Framework :

Five Element Framework &  
Design Thinking Framework

### Visual :

UI (User Interface), Graphic  
Design, Illustration, Design  
System

### Interaction :

UX (User Experience), IxD  
(Interaction Design), Userflow,  
Wireframing, Prototyping

## Tools

### Designing :

Figma, Adobe XD, Photoshop,  
Illustrator

### Management :

Click Up, Trello, Airtable

### Developing :

HTML, CSS, JQuery, GSAP,  
Three.js (a little bit)

## AWARDS

Indonesia Website Award  
Nominee & 2x 1st place on Web  
Design Competition