

Shahjalal University of Science & Technology, Sylhet – 3114.

Department of Software Engineering

SWE Program, 3rd Year 2nd Semester 2021 Final Examination (Session: 2018 – 2019)

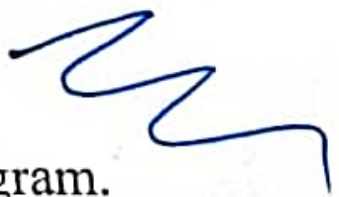
Course Code: BUS – 301W, Course Title: Entrepreneurship Development, Credit: 02

Time: 40 minutes

Marks – :

[Answer the following Question]

[All parts of a question must be answered sequentially, like 1 (a), 1 (b), 1 (c)]

- | | | | |
|----|----|---|----|
| 1. | a. | Distinguish between ISO and TQM. | 03 |
| | b. | Why TQM is needed in small enterprises? | 02 |
| | c. | Explain in brief the TQM Process with relevant diagram. | 05 |
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Group A

[All parts of a question must be answered sequentially, like 1(a), 1(b), 1(c).....]

Q.1 Answer any 5 (five) from the following questions. [5 x 1=5]

- a) Define Entrepreneur.
- b) Define innovator and innovation.
- c) What are the characteristics of an Entrepreneur?
- d) Distinguish between Entrepreneur and Intrapreneur.
- e) What is Entrepreneurship?
- f) Who is an Organizer?
- g) What is rural Entrepreneurship?
- h) What is Woman Entrepreneurship?

Q.2 Answer any 4 (four) from the following questions. [4 x 2.5=10]

- a) Being an Entrepreneur, what type will you prefer for your own characteristics and why?
- b) How will a Woman Entrepreneur overcome the obstacles for setting up an organization?
- c) Why rural Entrepreneurship is needed in a country like Bangladesh?
- d) How rural Entrepreneurship would be developed by overcoming the problems?
- e) Explain the classification of project.
- f) Mention the basic contents of project report.

Q.3 Answer any 2(two) from the following questions. [2 x 5=10]

- a) What would be the best possible way to perform for a Woman to develop an Organization as an Entrepreneur?
- b) How will you select a project? Justify your answer.
- c) Mention the advantages and limitations of CPM and PERT.

Group B

[All parts of a question must be answered sequentially, like 1(a), 1(b), 1(c).....]

Q.4 Answer any 5 (five) from the following questions. [5 x 1=5]

- a) Define Project Appraisal.
- b) What is Industrial Symptom?
- c) Define Quality and Total Quality Management (TQM).
- d) Define E-Commerce.
- e) Define Industrial Sickness.
- f) Define SMEs.
- g) Define Motivation.
- h) Define Network.

Q.5 Answer any 4 (four) from the following questions. [4 x 2.5=10]

- a) Explain the method of Project Appraisal.
- b) How and why will you select a Project after identifying among various alternatives?
- c) Why TQM process is needed in small-scale Enterprises?
- d) Why is Entrepreneurship a growing phenomenon in Business Corporate World?
- e) Discuss the concept of the value chain.
- f) What are the common errors in project formulation?

Q.6 Answer any 2(two) from the following questions. [2 x 5=10]

- a) Distinguish between ISO 9000 and TQM.
- b) Describe how to use Internet and Library Research to generate new business idea.
- c) Discuss the process of Focus Group Discussion.