

Shahjalal University of Science and Technology
Institute of Information and Communication Technology
B.Sc. (Engg.) in Software Engineering
3rd Year 2nd Semester Final Examination, 2019

Session: 2016-17
Course No: BUS-301W **Course Title: Entrepreneurship Development**
Credits: 2 **Full Marks: 50** **Time: 2 Hours**
Answer any two questions from the following of each part.
All part of question must be answered sequentially

PART-A
(Answer any two questions)

1. 2
 - a. Define Entrepreneur on the basis of Evolution Concept of Entrepreneur. 2.5
 - b. What would be the best possible way to characterize an Entrepreneur? 3
 - c. How will you distinguish among Entrepreneur, Manager and Intrapreneur? 2.5
 - d. Being an Entrepreneur, what type of business will you prefer for your own characteristics and why? 2.5
 - e. What your statement about Entrepreneur and Entrepreneurship? 3
2. 3
 - a. What would be the best possible way to perform for Women to develop an Organization as an Entrepreneur? 2.5
 - b. How will a Women Entrepreneur overcome the obstacles for setting up an Organization? 2.5
 - c. Why Rural Entrepreneurship is needed in country like Bangladesh? 2.5
 - d. How Rural Entrepreneurship would be developed by overcoming the problems? 2
 - e. Mention the basic difference between Maslow's Need Hierarchy Theory and McClelland's Acquired Needs Theory? 5.5
3. 4
 - a. What is the rural entrepreneurship? What are the factors will you consider to be a successful entrepreneur? Explain. 3
 - b. Describe the Kakinada Experiment.
 - c. As a student of Software Engineering, How can you explain the role of technopreneurs in economic development of developing countries like Bangladesh.

*Technopreneur
 management
 management
 connection*

PART-B
(Answer any two questions)

4. 3.5
 - a. Define projects and describe its classification. 5
 - b. How and why will you select a project after identifying among various alternatives? 4
 - c. Why a project report is significant and mentions the basic contents of project report. 2.5
5. 2.5
 - a. Define quality and mention the Historical Development of Quality Concept and Total Quality Management (TQM). 2.5
 - b. What are the differences between ISO 9000 and TQM? 2.5
 - c. Why TQM Process is needed in Small-Scale Enterprise? 1
 - d. What is the concept of industrial sickness? 4
 - e. Explain the Signals and Sickness of Industrial sickness. 5
6. 3.5
 - a. Do you believe that ethics and social responsibilities should be the part of entrepreneurs in Bangladesh? Justify your answer. 4
 - b. Why does and entrepreneur need to be aware of the dynamics associated with time?
 - c. Discuss how an employee can be held liable for trade secrets and knowledge attained while working is a sensitive position