

# Digital Marketing Services Pricing

## Social Media Marketing (SMM)

Basic: 3 social media posts per week, engagement monitoring.

Delivery: 7 days

Price: \$100

Standard: 5 posts per week, content creation, and audience interaction.

Delivery: 7 days

Price: \$250

Premium: Daily posts, strategy planning, and ad campaign optimization.

Delivery: 7 days

Price: \$500

## Pay-Per-Click Advertising (PPC)

Basic: Small PPC campaign setup and management (\$500 ad spend required).

Delivery: 7 days

Price: \$150

Standard: Medium-scale PPC campaign with optimization (\$1000 ad spend required).

Delivery: 10 days

Price: \$350

Premium: Large PPC campaign with A/B testing and conversion tracking.

Delivery: 14 days

Price: \$700

## Email Marketing

Basic: 1 email campaign setup with pre-designed templates.

Delivery: 5 days

Price: \$80

Standard: 3 email campaigns with custom designs and audience segmentation.

Delivery: 7 days

Price: \$200

Premium: Full email marketing strategy, automation, and analytics.

Delivery: 10 days

Price: \$400

## **Google Ads & Facebook Ads**

Basic: Google or Facebook ad campaign setup with targeting research.

Delivery: 5 days

Price: \$120

Standard: Campaign setup with A/B testing and audience retargeting.

Delivery: 7 days

Price: \$300

Premium: Fully optimized ad campaigns with conversion tracking and analytics.

Delivery: 10 days

Price: \$600

## **Conversion Rate Optimization (CRO)**

Basic: Website analysis with 3 key recommendations to improve conversion rates.

Delivery: 5 days

Price: \$100

Standard: Detailed audit, heatmap analysis, and 5+ improvements.

Delivery: 7 days

Price: \$250

Premium: Full CRO strategy, A/B testing, and implementation of changes.

Delivery: 10 days

Price: \$500