



**OPTECH**  
**COMPUTERS** PVT LTD  
Complete It Solutions

OPTECH COMPUTERS PRIVATE LIMITED  
COMPLETE IT SOLUTIONS

---



## ABOUT COMPANY

Optech Computers established in 2005 and recently transformed into Private Limited Company because of the trust, business growth and team expansion we achieved in last 16 Years. We have been helping global companies, government organizations and established brands reimagine their operational procedures by building impactful digital engineering solutions powered by the latest technologies.

We focus on the core purpose of delivering high quality IT services consistently that greatly emphasizes growth, compliance and reliability. We are committed to accelerate adoption of new technologies, untangle complex issues that always emerge during digital evolution, and orchestrate ongoing innovation. Whether it is a consumer-oriented app or a transformative enterprise-class solution, the company leads the process from ideation and concept to delivery, and provides ongoing support through its 360 framework.

Now after 20 years of succession, our prime goal is to prepare and transform Government and Semi-Government institutions digitally and making them side by side to the world by adapting best industries practices and technology revolution.

## Our Mission

To enhance digital infrastructure of Government and Private Organizations and achieving maximum potential through technological revolution.

## Our Vision

Transforming Pakistan Digitally

## Why us?

### THE LATEST TECH

Optech IT Solutions always keeps track of new technologies to deliver advanced enterprise software solutions.

The latest tech give you many crucial benefits, from the highest level of security such as blockchain to reliable automation with Artificial Intelligence based algorithms like machine learning.



### INNOVATION

We plan, build & implement business efficiency solutions that help companies to become leaders in their industry.



### STATE-OF-THE-ART

We offer state-of-the-art technological solutions to the diverse group of industries to enhance their customer experience, be more efficient, and lower costs.



### EXPERIENCED TEAM

Our pool of talented developers and IT specialists work as a powerhouse to help you achieve your business goals by simplifying and automating your business processes the rightway.

# SERVICES

---

We are the enterprise software development company that does not just build software but also ensures unparalleled success for your business. Every business needs a reliable enterprise software solution to support your many operations. It needs to scale, coordinate other software and mobile apps, incorporate advance tech, and cover an extensive list of other objectives.

Optech IT Solutions has the experience, tools, and technologies to create such demanding custom software.

**We help companies build the software they need to innovate, grow, adapt and change.**

Leverage our decade-long expertise in enterprise software development, API integration, modernising legacy systems, and consolidating enterprise operations.



# Mobile App Development:

At Optech IT Solutions, we focus on challenging the boundaries of user-centered design by creating bespoke mobile app solutions.

Optech can help you take advantage of the rapidly growing segment of mobile application development. Mobile apps can help increase engagement and foster customer loyalty and brand recognition.

If you are looking for a team to support your mobile application development project, Optech IT Solutions is the answer. We offer cutting-edge research, development, and mobile application design to match your unique project requirements. We also provide quality assurance by industry professionals who ensure your project is done to your complete satisfaction and produces the results you're looking for. Finally, our mobile application solutions can be built and tested to function seamlessly across any mobile device, whether it is a small smartphone or a large tablet.



## Welcome to our world of high end app design and development

To drive home an amazing feat, we follow a step by step course of action and stick with you till the very end.



Launch



# Web Portals

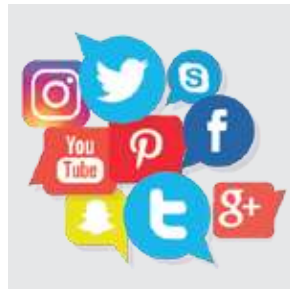
We provide corporate web portals delivering versatile performance and highly-personalized social experiences for our customers.

At Optech ,we specialize in customized web portal development. Unlike many other web design agencies, we craft web portals from the ground up, uniquely tailored to meet your company's specific needs.

## Marketing Solutions

Digital Marketing Services In The Digital Age Leverage the skills of our company's digital marketing services capable of delivering outstanding marketing strategies. We help our clients to engage, convert, and retain customers in the digital world through various digital marketing components such as inbound marketing, SEO, SEM, social media marketing, and more.

**Social Media Marketing**  
**Search Engine Optimization**  
**Email Marketing**  
**Inbound Marketing**





# IT CONSULTING SERVICES

Use the expertise and deep tech background of the best minds at Optech IT Solutions to create a comprehensive IT strategy for a digital and technological transformation of your organization

that goes in line with your business objectives. Our strategic IT consulting will help you automate and digitalise operations, optimise the existing system, and implement the latest technologies.

## Analysis

Our IT consulting advisors study your existing software solutions and the ways in which your employees use them, identifying problems in workflows and automation.

## Strategy

The advisors design a roadmap and strategy that will help your business leverage the latest technologies and de-clutter your software infrastructure. Then, they set software and employee KPIs.

## Improvements

After completing the initially set goals, our IT consulting advisors and software engineers recommend steps for future improvements, as well as assist with implementing them.

Our IT engineers will establish your digital transformation journey through careful planning and effective execution of the outlined IT strategy.



# OUR SUCCESS STORIES

## Pakistan Railway Live Tracking Mobile App

Our most recent Achievement includes working with Pakistan railways, we designed and developed live train tracking system, the project was inaugurated by Honourable Prime minister of Pakistan Mr. Imran Khan on 16 th February 2019. Since then, this mobile app has been evolved as a revolutionary step in the development of Pakistan Railways. It has been downloaded and appreciated by more than a million users on Playstore and iOS store.



## Domicile Registration Center

Optech IT Solutions has developed Domicile Registration System for Government of Sindh. It has been serving numerous citizens of Larkana, Sukkur and other districts in the most professional manner. Through this computerized system, it has not only eradicated chances of malfunctions & ill-practices in domicile registration but also has made the process efficient and hassle free.







## Command and Control Centre

We have designed, developed and delivered Command and Control Centre in the District of Khairpur, which seek to solve security challenges through technological means. It was inaugurated by Ex-Chief Minister of Sindh Syed Qaim Ali Shah. It builds the gap to streamline coordination between departments and rapid response to security threats and unwanted incidents.

## Police Department Complaint Management System

Optech IT Solutions has provided complaint management system to Sindh Police for the betterment of monitoring and providing swift response to the citizen of Karachi. Now making a complain has become so easy that any citizen can register any complain through the tap of any mobile.







## MEETING WITH FEDERAL MINISTER

Visit of safe city briefing to Interior Minister about upgradation of safe city islamabad regarding cecil recognition





Additional IG Karachi Imran Yaqoob Minhas accompanied by DIG Security & Emergency Services Division Maqsood Ahmed visiting Madadgar-15 Call Centre



# OUR CLIENTELE

# OUR CERTIFICATIONS





# Media Gallery

Optech IT Solutions has been called on different media platforms on various occasions to promote our outstanding work















You have a **vision.**  
We have a way to  
get you there.



Syed Mudassir Zaidi  
Chief Executive Officer



**Email:**

[ceo@optech.pk](mailto:ceo@optech.pk)



**Mobile:**

+92 333 0281786

**Office Addresses:**



**Head Office:**

CSD Main Korangi Road, DHA Phase 1,  
Karachi



**Dubai Office:**

Office 3206 Parklane Tower BURJ KHALIFA STREET Business Bay Dubai



**Landline Number**

021-37445618



**Email:**

[info@optech.pk](mailto:info@optech.pk)

