



FoodTuck–The Future of Online Food Ordering

A Q-Commerce Marketplace for Fast & Quality Food

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The Problem:

- People struggle with **long food delivery times** and **low-quality meals**.
- Many platforms charge **high commissions**, affecting restaurants.

Problem Statement

The Problem



Our Solution



FoodTuck - A Smart Food Marketplace

- **Fastest food delivery system** powered by optimized logistics.
- **Direct partnership with top chefs** for fresh and high-quality meals.
- **Lower service charges** compared to other platforms.



Market Opportunity



Huge Market Potential

- The global **online food delivery** market is valued at **\$150 billion+**.
- Rapid growth in **Q-Commerce** (Quick Commerce) for fast deliveries.
- Increasing demand for **healthy and fresh food options**.



Revenue Streams:

- **Commission-based model:** Small fees on each order.
- **Subscription model:** Premium users get free delivery & discounts.
- **Ads & Promotions:** Restaurants & chefs can pay for top placement.

Business Model

 **Revenue Streams**

- **SEO & Social Media Marketing** (Instagram, Facebook, YouTube).
- **Referral Programs:** Users earn rewards for inviting friends.
- **Local Restaurant Partnerships** for exclusive deals.
- **Influencer Collaborations** for brand awareness.

A person wearing a white button-down shirt is shown from the chest down, pointing their right index finger towards the right side of the frame. The background is a blurred indoor setting.

Marketing Strategy



How Will We Attract Customers?



Competitive Advantage



Why FoodTuck Stands Out?

- **Faster deliveries** (AI-based route optimization).
- **Exclusive chef partnerships** (home-cooked, premium meals).
- **Lower commissions** (More profit for restaurants).
- **Personalized food recommendations** (AI-driven).



Financial Projections

 Estimated Growth (Next 3 Years)

- **Year 1:** Acquire 10,000+ users, **\$100K revenue.**
- **Year 2:** Expand to multiple cities, **\$500K revenue.**
- **Year 3:** Scale globally, **\$2M+ revenue.**



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Call to Action (What We Need)



Looking for Partners & Investors

- Seeking **\$100K investment** for platform expansion & marketing.
- Building strategic partnerships with **restaurants & chefs**.



*"Join us in
revolutionizing food
delivery!"*

Thank You!

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