

Day : 01

HACKATHON

E-commerce Marketplace

Step : 01

Purpose:

The main purpose of e-commerce is to make buying and selling products and services easier through the internet. It allows businesses to reach customers anywhere, anytime and provides a convenient way for people to shop without leaving their homes.

Step 02:

Business Goals:

- My business goals
- 1) Improve product quality to enhance customers satisfaction.

Q: What problem does our market place aim to solve?

A: Many customers face difficulty in finding the right sizes clothes and trendy clothes in stock, and they often don't have time to visit physical stores. Our marketplace provides a seamless online shopping experience, offering a wide variety of clothes for all customers, making it easier to shop from the comfort of their homes.

Q: Who is your target audience?

A: My target audience includes people who prefer online

customers, making it easier to shop from the comfort of their homes.

commerce is to
s and services
allows businesses
anytime and
ople to shop

Q2: Who is your target audience?

A: My target audience includes people who prefer online shopping for convenience and like to buy clothes, electronics, beauty products. We focus on providing them with a wide variety of options, better deals and a seamless shopping experience.

business you
ce customer

Q3: What products or services will you offer?

A: We will offer a variety of fashion items like shirts, jackets, shoes or accessories for men and women.

Q: What will set your market place apart?

A: We will offer affordable prices that make it easy for customers, ensure timely delivery, and make sure customers are satisfied with the products.

Data Schema:

Product
Product-id

Reviews
Reviews-id

satisfied with the products

Data Schema:

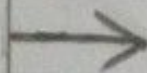
Product
Product-id
Product-name
Price



Order
Order-id
Customer-id
Total-price
Quantity
delivery-charges



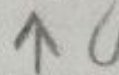
Customer
customer-id
Name
address
contact-info



Reviews
Reviews-id
Product-id
customer-id
Rating



Shipment
shipment-id
order-id
Status
delivery date



Payment
Payment-id
order-id
Account
status