

ONLINE RETAIL STORE DATA ANALYSIS



Country

All

Products

All

37

Count of Country

419

Total Customers

2794

Products

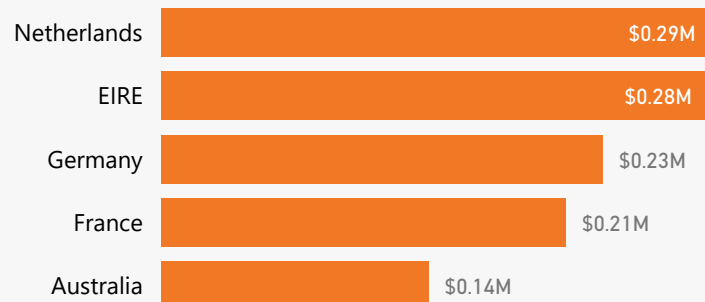
926K

Total Quantity Sold

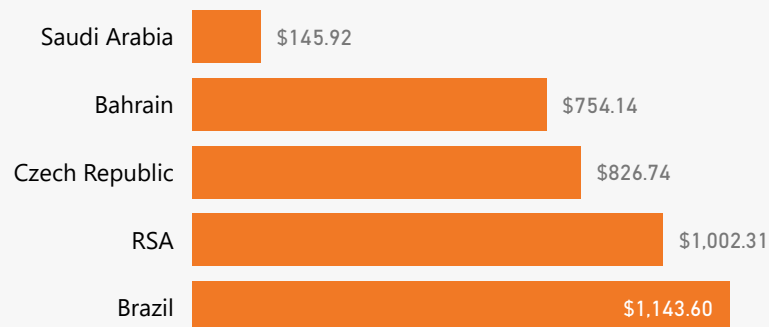
\$1.64M

Total Revenue

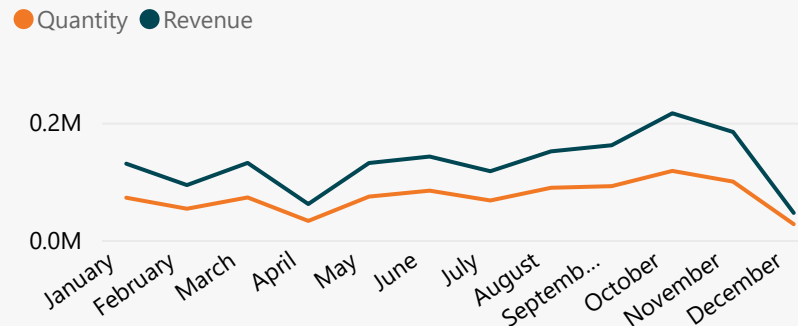
Top 5 Countries by Revenue



Bottom 5 Countries by Revenue



Sales Quantity by Month



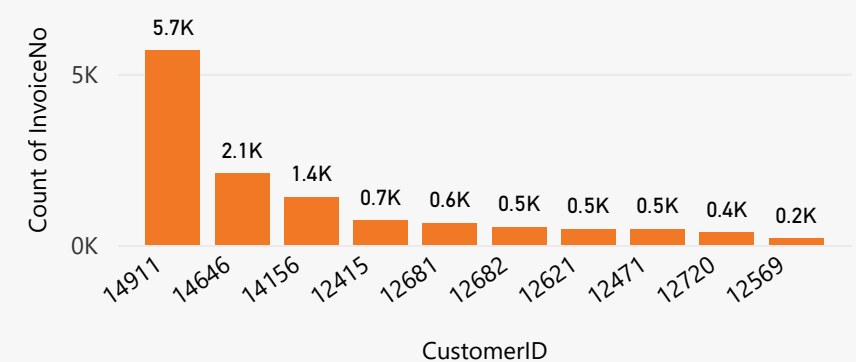
Bottom 10 Products by Sales Revenue

StockCode	QUANTITY	REVENUE
79063C	1	\$0.19
84596J	1	\$0.42
84199	4	\$0.84
20735	1	\$0.85
47563A	1	\$1.25
23331	2	\$1.26
23416	1	\$1.65
84549	1	\$1.65

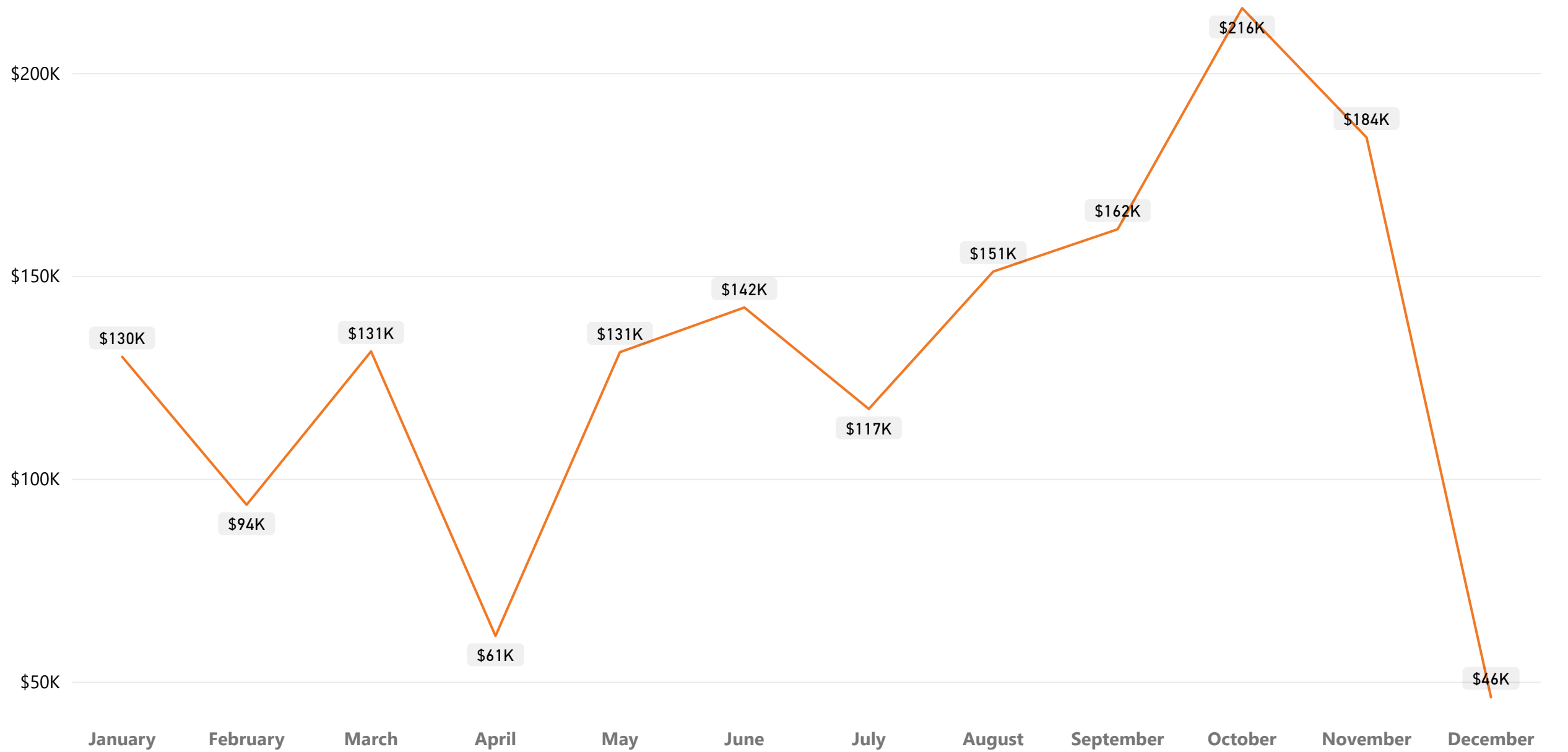
Top 10 Products by Sales Revenue

StockCode	QUANTITY	REVENUE
POST	2865	\$64,779.94
M	45	\$42,820.12
22423	2659	\$30,446.25
23084	15486	\$28,877.04
22326	6451	\$17,360.05
22629	8164	\$14,095.80
22630	7329	\$12,525.15
84997D	2688	\$10,145.28
21731	6171	\$9,519.75
23245	1910	\$8,545.70

Top 10 Customer ID by count of Invoice no.

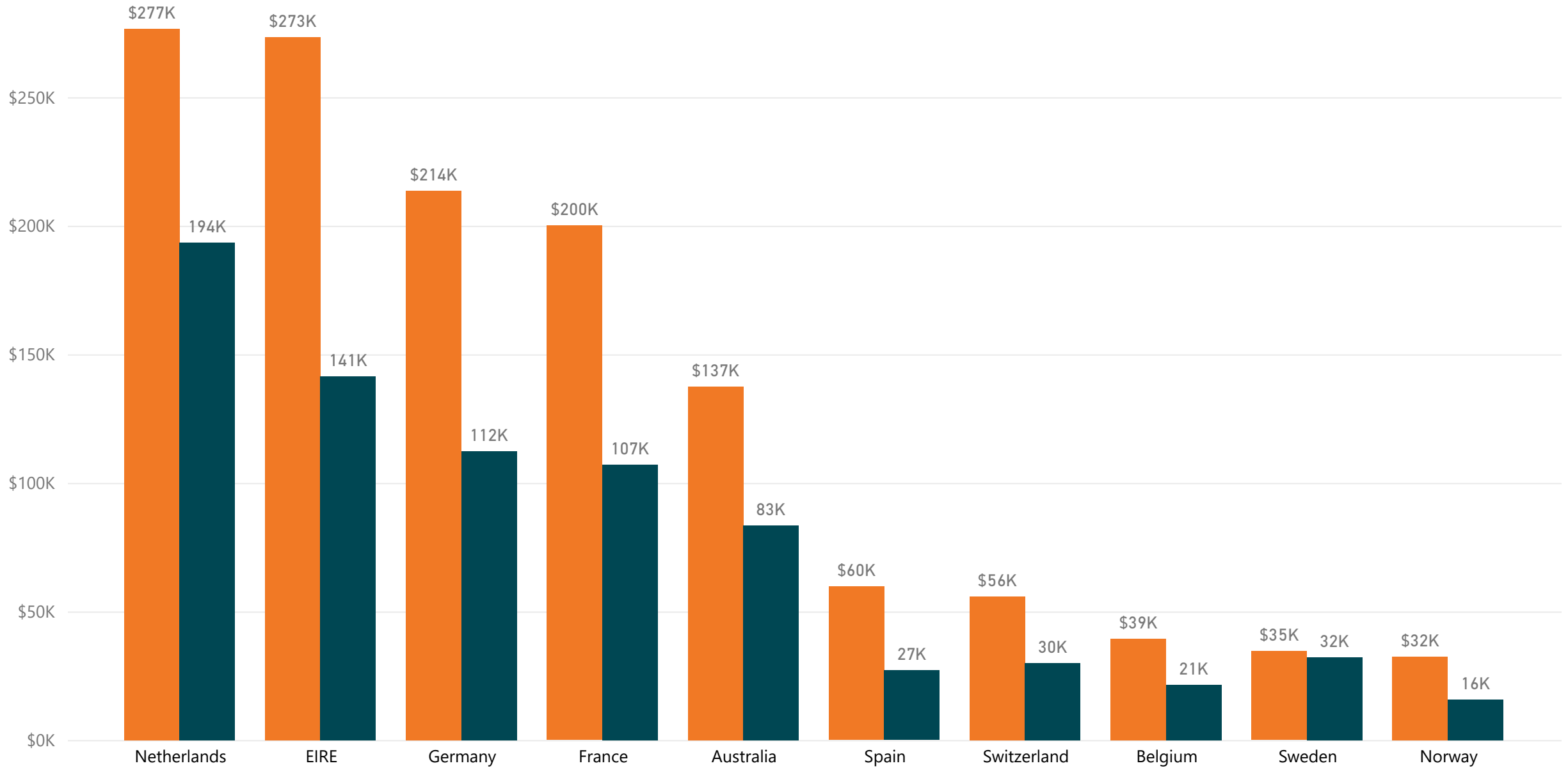


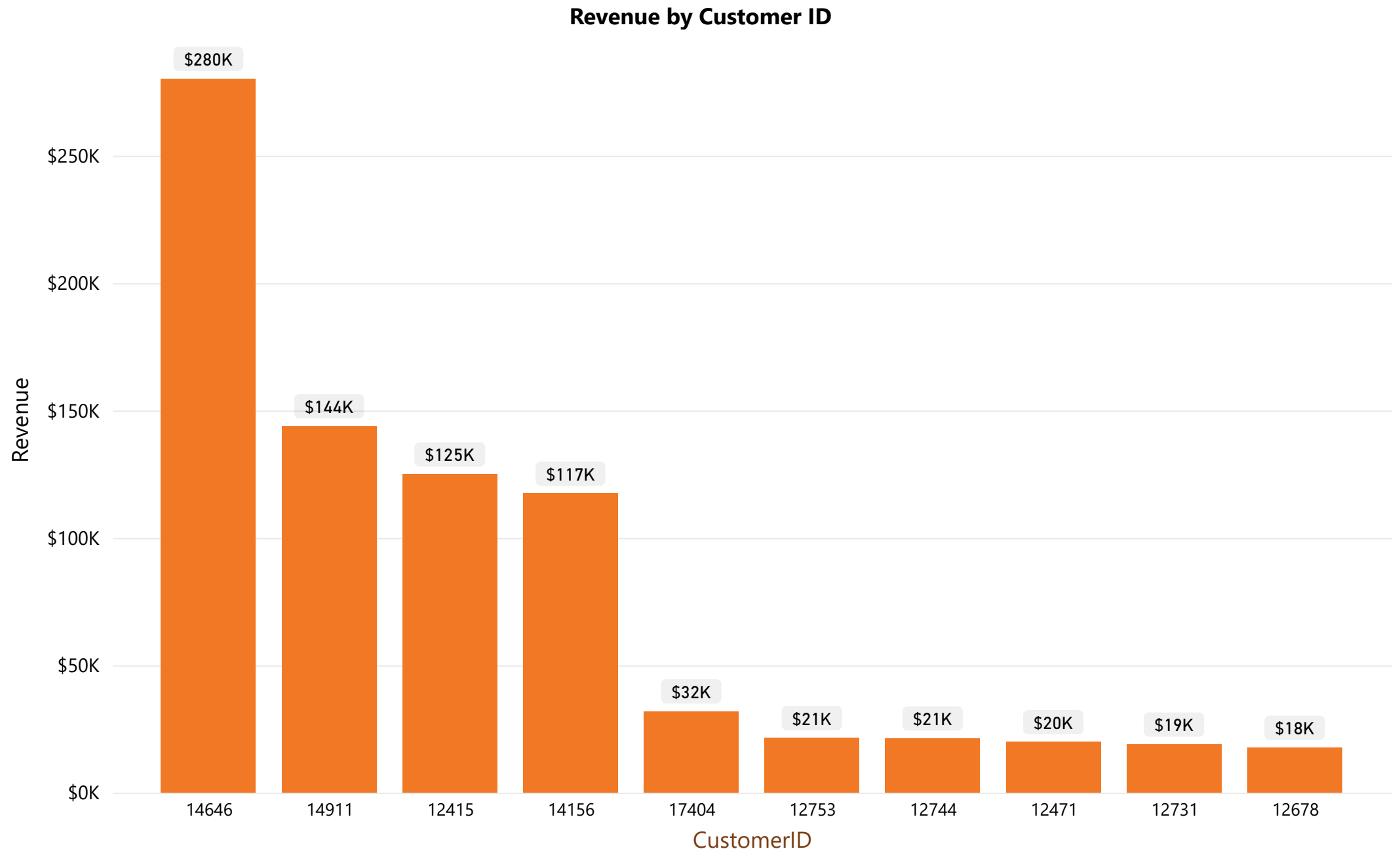
Revenue by Month



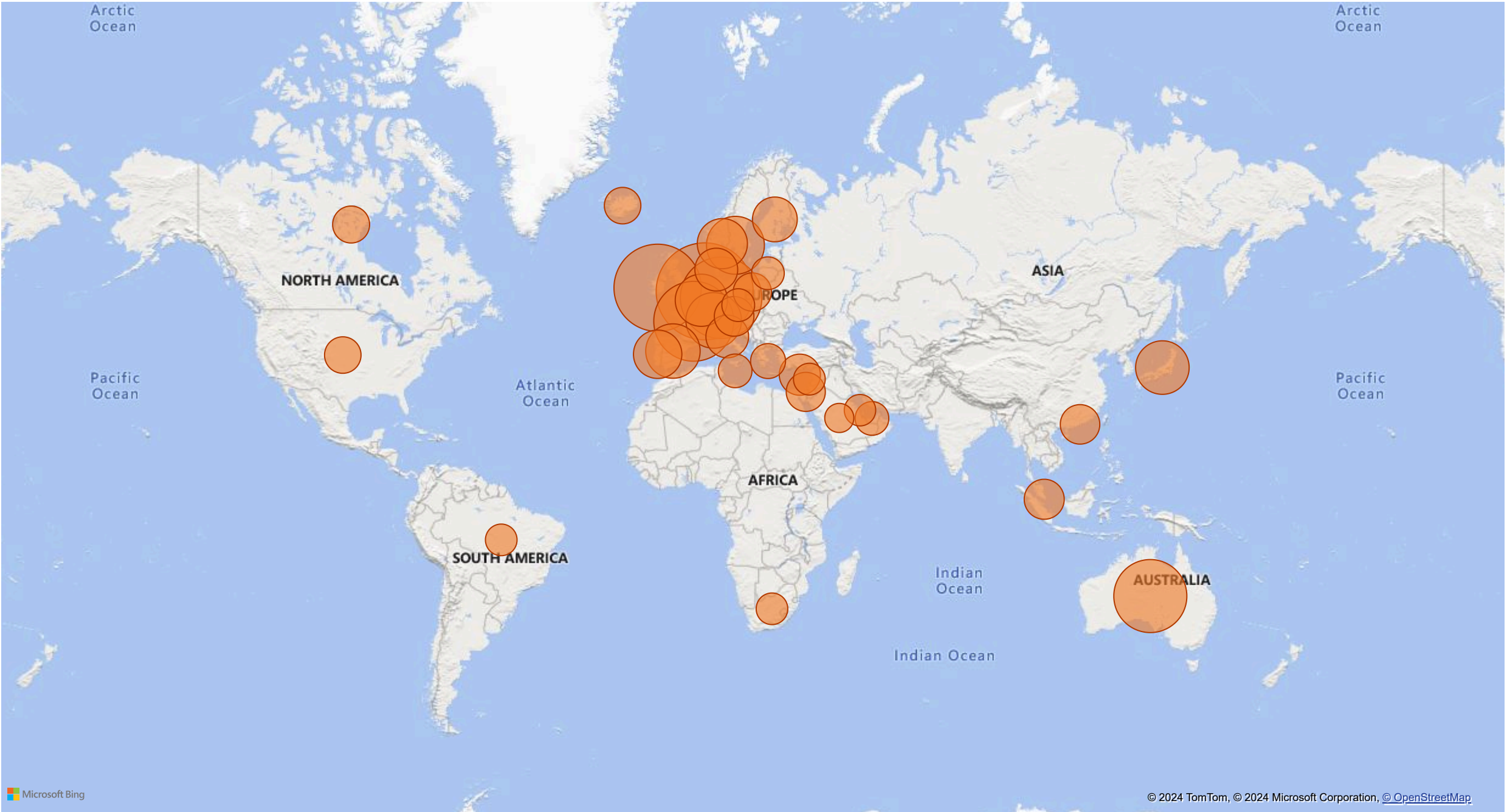
Revenue and Quantity by Country

● Total Revenue ● Total Quantity





Quantity by Country



Top 10 Products Countrywise

Country	21731	22326	22328	22423	22629	22630	23084	84997D	M	POST
Netherlands	2388	3132	1584	289	4528	4132	4801	440		103
France	1315	636	333	239	824	542	4024	161	6	825
Germany	728	1233	672	809	876	196	468	86	8	1114
Australia	1344	384		180	960	1024	1884	72		1
Japan	144	6	1494				3408			
Belgium	156	420	198	47	340	340	186	20		275
Spain	48	56	18	172	106	88	12	1089		209
EIRE	24	8	12	683	370	571	66	14	5	
Switzerland	156	480	114	77	108	48	12	32		102
Finland	84	18	6	3			156	552	2	94
Denmark	24	54	42		96	160	48	52		42
Norway	144	24		28	24	60	24	72	3	57
Hong Kong	12	150	36	12	12	12		120	3	2
Sweden	108	24	36				108	16	1	40
Israel		96	12	50	48	60				
Italy		60	12	6	24	24	72	4		45
Portugal	24			28		12	66	4	8	97
Austria		36	24	4	24	36		20		37
Iceland	72			15			84	6		
Channel Islands	12	6		44	12	12		4	1	
Poland							48			9
Total	6795	6865	4593	2811	8376	7365	15486	2784	45	3084

CustomerID	StockCode	Description	Sum of Quantity
14646	23084	RABBIT NIGHT LIGHT	4801
14646	22629	SPACEBOY LUNCH BOX	4364
14646	22630	DOLLY GIRL LUNCH BOX	4096
14646	21212	PACK OF 72 RETROSPOT CAKE CASES	3864
14646	22326	ROUND SNACK BOXES SET OF4 WOODLAND	2928
12415	22492	MINI PAINT SET VINTAGE	2916
17404	22492	MINI PAINT SET VINTAGE	2880
14646	20719	WOODLAND CHARLOTTE BAG	2100
14646	20724	RED RETROSPOT CHARLOTTE BAG	2100
14646	21731	RED TOADSTOOL LED NIGHT LIGHT	2088
14646	22243	5 HOOK HANGER RED MAGIC TOADSTOOL	2016
14646	85099B	JUMBO BAG RED RETROSPOT	2000
14646	22029	SPACEBOY BIRTHDAY CARD	1872
14646	22595	GINGHAM HEART DECORATION	1872
14646	22492	MINI PAINT SET VINTAGE	1728
17404	84077	WORLD WAR 2 GLIDERS ASSTD DESIGNS	1728
12415	21915	RED HARMONICA IN BOX	1680
14646	22551	PLASTERS IN TIN SPACEBOY	1632
14646	22328	ROUND SNACK BOXES SET OF 4 FRUITS	1584
12415	23084	RABBIT NIGHT LIGHT	1536
14646	22554	PLASTERS IN TIN WOODLAND ANIMALS	1536
14646	20712	JUMBO BAG WOODLAND ANIMALS	1500
Total			52821

Reference Count of Quantity: 1500