James Hagen

UX Designer

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Summary

A strong creative expert with over 7 years of experience in art direction, and customer experience. Focused on designing with a "humans first" perspective.

Skills

Tools: Figma, Adobe XD, InVision, GitHub
Languages: HTML, CSS
Methods: User research, Competitive analysis, User stories, User personas, User testing, UX design, UI design, Visual design Branding, Prototyping, Mock-ups

Recent Projects

BusyBus | https://hagendazzj.github.io/ChallengeFF/
- Deployed and analyzed survey information to craft user stories, visual design and create a coded mockup
- Tech: HTML, CSS and Figma

Dotlets | shorturl.at/ampuT
- Assessed user research, found a specific market and build hi-fi prototypes to solve the problem
- Tech: Google forms and Figma

Experience

Freelance Web Designer, Self Employed   November 2018 - May 2019
Colorado Springs, CO
- Developed innovative, user-friendly websites
- Advised in expert marketing practices for client success
- Created Logo design and identity brand strategy for customers

Marketing Consultant - Sales, Outreach   July 2017 - October 2018
Colorado Springs, CO
- Used wireframing and research when advising the internal team on new CRM creation
- Consulted in growth-driven marketing and branding techniques
- Developed launch strategies crafted to each organization's needs

Specialist, Apple   November 2013 - April 2017
San Diego, CA
- Demonstrated innovation by creating a winning presentation, educating teams about merchandising
- Launched a successful education campaign that resulted in a 19% increase in new iPhone financing
- Increased touchpoints by 60% with corporate merchandising team

Education

Bloc
UX Design Apprentice   July 2019 - Present
- Learned industry best practices and design process standards with a focus
- on UX Research, Visual Design, and Front-end development.
- Created and deployed projects while learning new tools and frameworks by
- collaborating several hours every week with a senior product designer.

New Life Church   2008-2009
School of Worship