Table of Content

User Flow

My Apps

View Comment

Fill in Basic Info

Select Template

Add Feature

Edit Feature

Customize Feature: **Home**Customize Feature: **About**

Customize Feature: Photo Gallery

Customize Feature: Video
Customize Feature: Audio
Customize Feature: News
Customize Feature: Cast
Customize Feature: Form
Customize Feature: Event

Customize Feature: Notification

Customize Appearance

Preview App Submit App My Account

EMP Phase 1 Wireframe

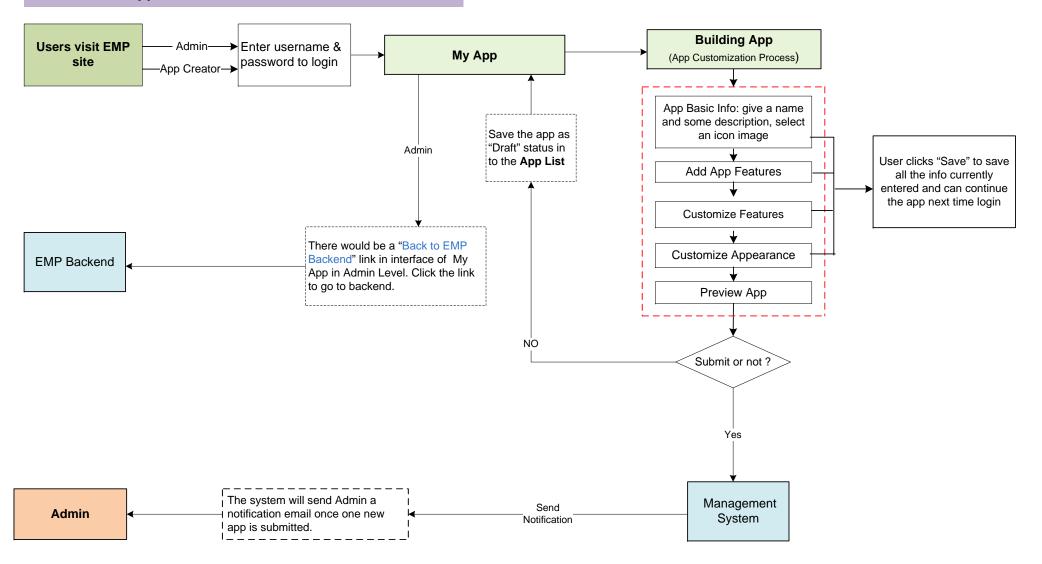
For After Login

Prepared by Susyn Su Reviewed by Tracy Xu

Version: V11

Last Edit Date: 20120301

User Flow for App Customization & Submission



Page Name: Login Site Map No: Wireframe No:		Page URL: tive Comp No:	CMS Template NO: Copy Dec Version NO:	
	EMP Logo			
Login				
Username:	Remember me			
Password:	Forget Password 1			
	Login 2			

Site Section:

Project Name: EMP

Description:

Login

App Creator/Admin can login to "My App" by using their username and password

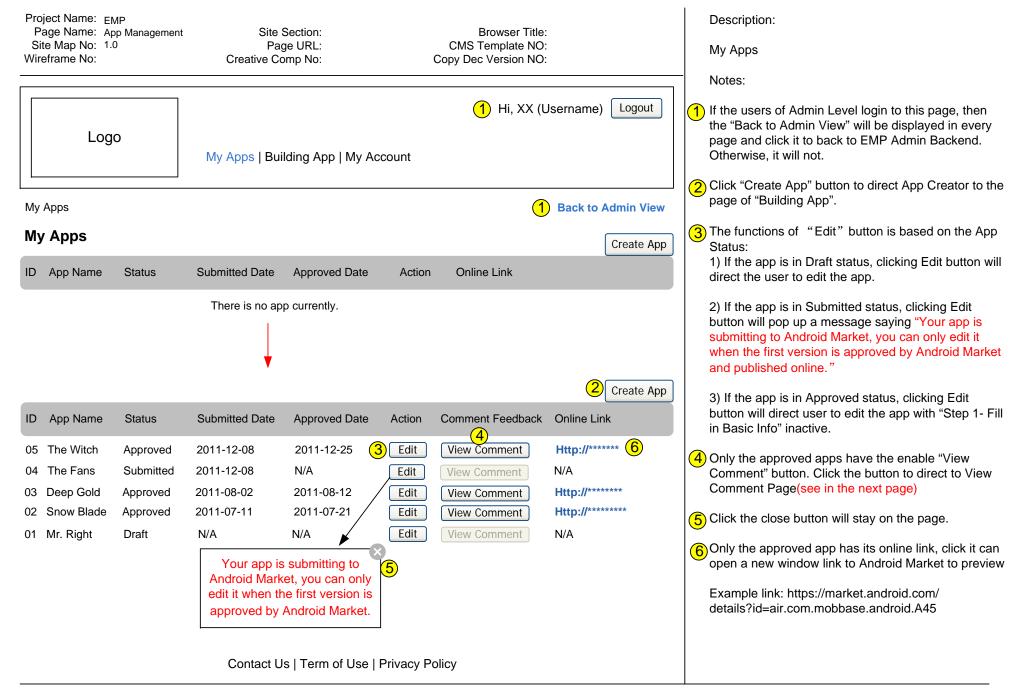
Note:

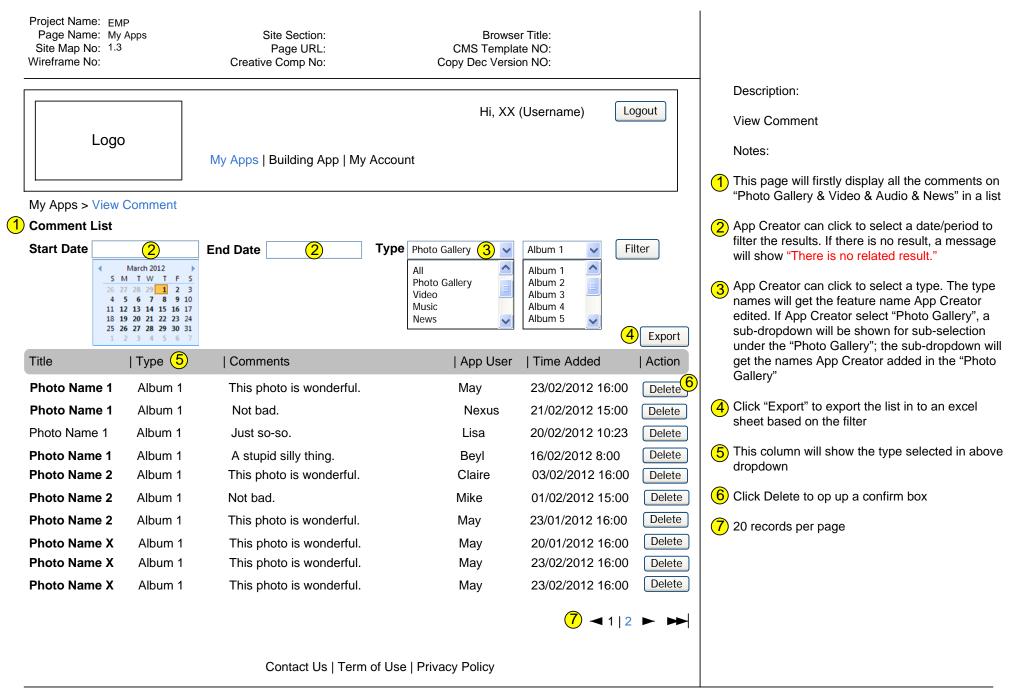
- App Creator can click "Forget Password" to direct to the page for email address entry(see in the next page)
- When user clicks "Login", but the "Username" and "Password" do not match, then the following warning message will be shown under "Login" button: Please make sure that you enter correct username and password.

If successfully login, it will direct the user to "My Apps" page (see in the next page)

Browser Title:

Project Name: EMP Page Name: Forget Password Site Section: Site Map No: 1.1 Page URL: Wireframe No: Creative Comp No:	Browser Title: CMS Template NO: Copy Dec Version NO:	
		Description:
EMP Logo		Forget Password
Forgot Password	Notes:	
Please enter correct email address for your account to get a new part	App Creator can enter his/her email address of the account and click "Send" to get a new password sent from the System.	
Email *		got a non-pasonora continent and dystem.
Send 1		
Contact Hall Torm	of Use Privacy Policy	





Project Name: EMP
Page Name: Fill in Basic Info
Site Map No: 1.2.1
Wireframe No:

Site Section: Browser Title:
Page URL: CMS Template NO:
Creative Comp No: Copy Dec Version NO:

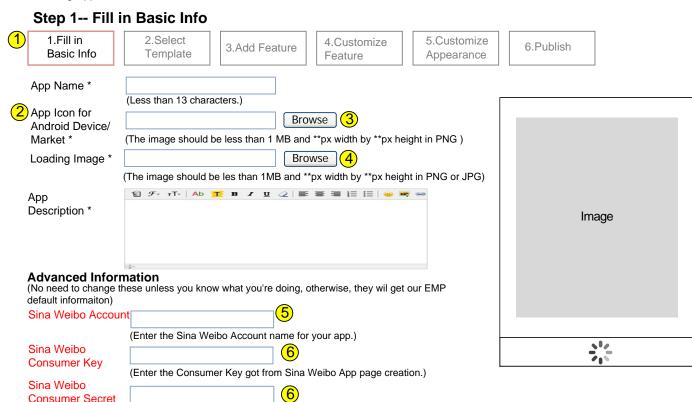
Hi, XX (Username) Logout

My Apps | Building App | My Account

Building App > Fill in Basic Info

Save

XX is required.



(Enter the Consumer Secret got from Sina Weibo App page creation.)

Description:

Fill in Basic Info

Notes:

- 1 Before finishing the step 1, the following steps are inactive. But, there is no any limitation to the step sequence after step 1 saved; that is to say, App Creator can go to any step as they like and the current step would be highlighted
- 2 "App Icon for Android Device/Market" refers to the icon shown on the Android Device and the Android Market
- 3 Click the "Browse" button for image selection
- Click "Browse" to select an image for loading screen of the app and the image will be display on the right for preview
- Sina Weibo Account It's for the Android UI Share function message populate "Share from @ App Sina Weibo Account"
- 6 Sina Weibo Consumer Key & Consumer Secret is to get the Sina API and make "Share to Weibo" function work on Android UI.

For Note 5 & 6 above, if App Creator doesn't input anything here, it will get the default EMP sina weibo account and API.

Click "Submit" to save data into the database and direct to Step 2. And next time App Creator comes back to this page, an "Edit" button will display and click it to active all the fields for editing.(See in the next page)

PS: If some required are not finished, a red warning would be shown under "Submit" button saying "XX is required." This warning is applied to all the required fields in the following pages.

Project Name: EMP

Page Name: Fill in Basic Info Site Map No: 1.2.1 Wireframe No: Site Section:
Page URL:
Creative Comp No:
Browser Title:
CMS Template NO:
Copy Dec Version NO:

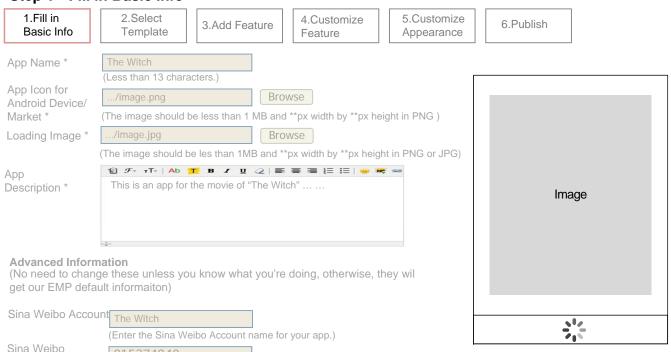
Logo
My Apps | Building App | My Account

Building App > Fill in Basic Info

Consumer Key

Sina Weibo Consumer Secret

Step 1-- Fill in Basic Info



Description:

Fill in Basic Info

Notes:

- 1 Click "Edit" button to active the "Save" button and the gray-out fields for editing.
- Click "Save" to save any changes you made and the fields will change to inactive status until "Edit" button is re-clicked.

Save Edit (1)

(Enter the Consumer Key got from Sina Weibo App page creation.)

(Enter the Consumer Secret got from Sina Weibo App page creation.)

Project Name: EMP
Page Name: Select Template Site Section: Browser Title:
Site Map No: 1.2.2 Page URL: CMS Template NO:
Wireframe No: Creative Comp No: Copy Dec Version NO:

Hi, XX (Username) Logout

My Apps | Building App | My Account

Building App > Select Template

Step 2-- Select Templates

1.Fill in Basic Info

(5)

Save

2.Select Template

3.Add Feature

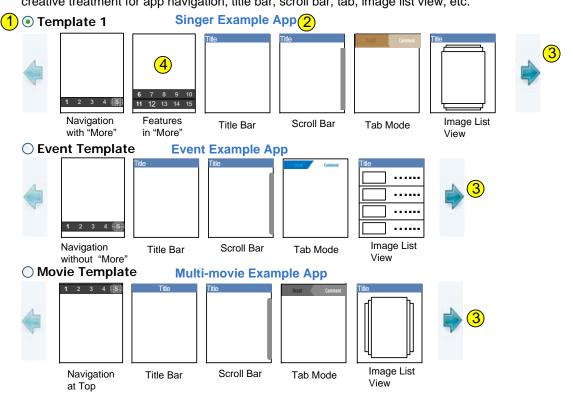
4.Customize Feature

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5.Customize Appearance

6.Publish

Select one of the following provided templates to set a style for your app. For different templates, there are different creative treatment for app navigation, title bar, scroll bar, tab, image list view, etc.



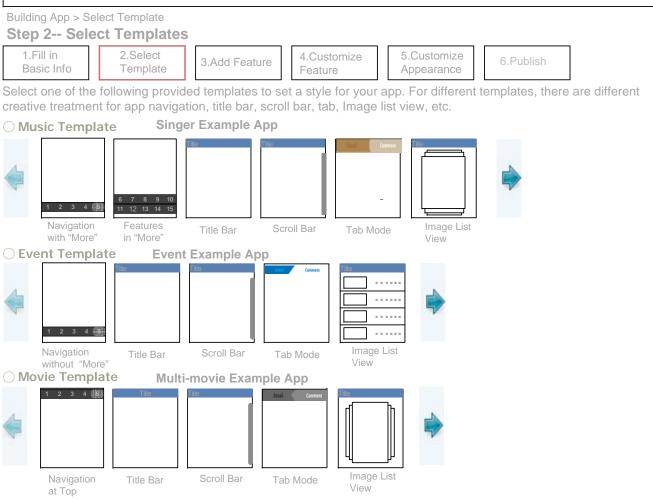
Description:

Select Template

- 1 App Creator can select one of the three templates to set the style of Android UI
- Click the link to pop up this set of images for preview(see in P8)
- Here will display the difference of the three templates in draft; click the scroll to view more
- 4 Click a thumbnail to pop up the big image for preview(see in the next page)
- 5 Click "Save" to save the data into database and direct to Step 3.

 And next time App Creator comes back to this page, an "Edit" button will be displayed next the "Submit" button

Project Name: EMP Page Name: Select Template Site Section: Browser Title: Site Map No: 1.2.2 Page URL: CMS Template NO: Wireframe No: Creative Comp No: Copy Dec Version NO: Hi, XX (Username) Logout Logo My Apps | Building App | My Account Building App > Select Template **Step 2-- Select Templates** 1.Fill in 2.Select 4.Customize 5.Customize 6.Publish 3.Add Feature Basic Info Template Feature Appearance Select one of the following provided templates to set a style for your app. For different templates, there are different creative treatment for app navigation, title bar, scroll bar, tab, Image list view, etc. Singer Example App Music Template



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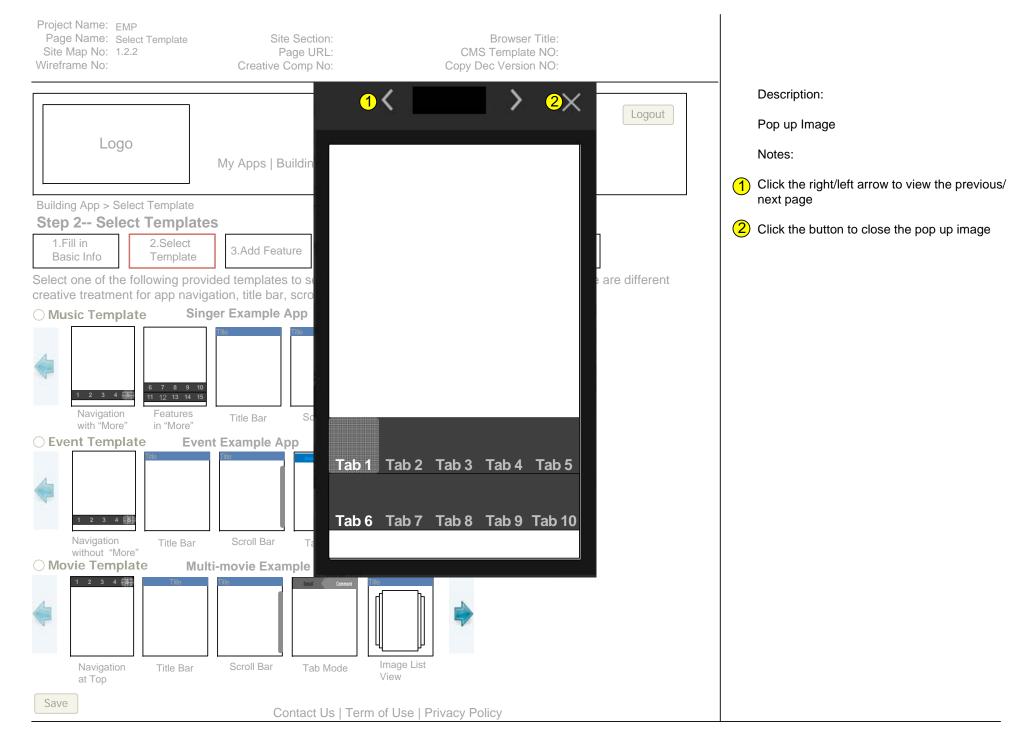
Edit 1

Save

Description:

Pop up Image

- Click "Edit" button to active the "Save" button and the gray-out fields for editing.
- 2 Click "Save" to save any changes you made and the fields will change to inactive status until "Edit" button is re-clicked.



Project Name: EMP Page Name: Select Template Site Section: Browser Title: Site Map No: 1.2.2 Page URL: CMS Template NO: Wireframe No: Creative Comp No: Copy Dec Version NO: Logout Logo My Apps | Bi Building App > Select Template **Step 2-- Select Templates** 1.Fill in 2.Select 3.Add Feat Basic Info Template Select one of the following provided templates there are different creative treatment for app navigation, title bar, Singer Example Music Template 1 12 13 14 15 Navigation Features Title Bar with "More" in "More" Event Template **Event Example Ap** Adele has also relased outstanding track 'Col Navigation Scroll Bar Title Bar without "More" About Movie Template Multi-movie Exan 1 2 3 4 6

Image List

View

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Navigation

at Top

Save

Title Bar

Scroll Bar

Tab Mode

Description:

Pop up Image

- Click the right/left arrow to view the previous/ next page
- 2 Click the button to close the pop up image

Project Name: FMP Page Name: Add Feature Site Section: Browser Title: Site Map No: 1.2.2 CMS Template NO: Page URL: Wireframe No: Creative Comp No: Copy Dec Version NO: Hi, XX (Username) Logout Logo My Apps | Building App | My Account Building App > Add Feature **Step 3-- Add Feature** 1.Fill in 2.Select 5.Customize 4.Customize 6.Publish

Basic Info

Template

3.Add Feature

Feature

Appearance

App Feature



Add Single Page

Select any of the 5 provided templates. You can customize page elements within HTML Editor or upload background image to create pages like Homepage, About, Contact Us, etc.



Photo Gallery Add

Easily upload photos to create a specific album or multiple albums as a photo gallery to your app. A specific album can be set as downloadable or not.



Video Add

Upload videos to your app, so your app users can play the video once they connect to internet, and they can also download it if it's downloadable.



Notification Add

You can add any notification targeted to your app users. App user who has this app will get the notification you add here once they connect to internet and they can share the notification to Weibo.



Audio Add

Upload audios to your app, so your app users can play the audio once they connect to internet, and they can also download it if it's downloadable.



Add News

Create specific news detail to generate the news list. App users can click any news title via the list to view details.



Add Cast

Create specific cast detail to generate the page list. App users can click any cast title via the list to view details.



Form Add

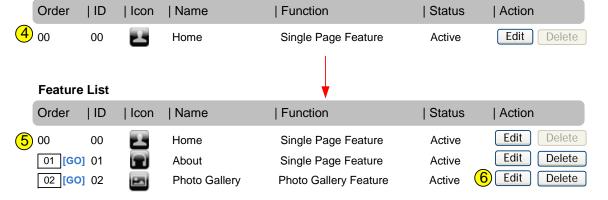
You can select any of the form fields provided, enter the form introduction text, and set the "Thank You Message" to create your own form.



Event Add

You can add the event details and provide "RSVP" options for the app users to select in Android UI. All the "RSVP" options from the app users can be tracked by the admin system.

Feature List

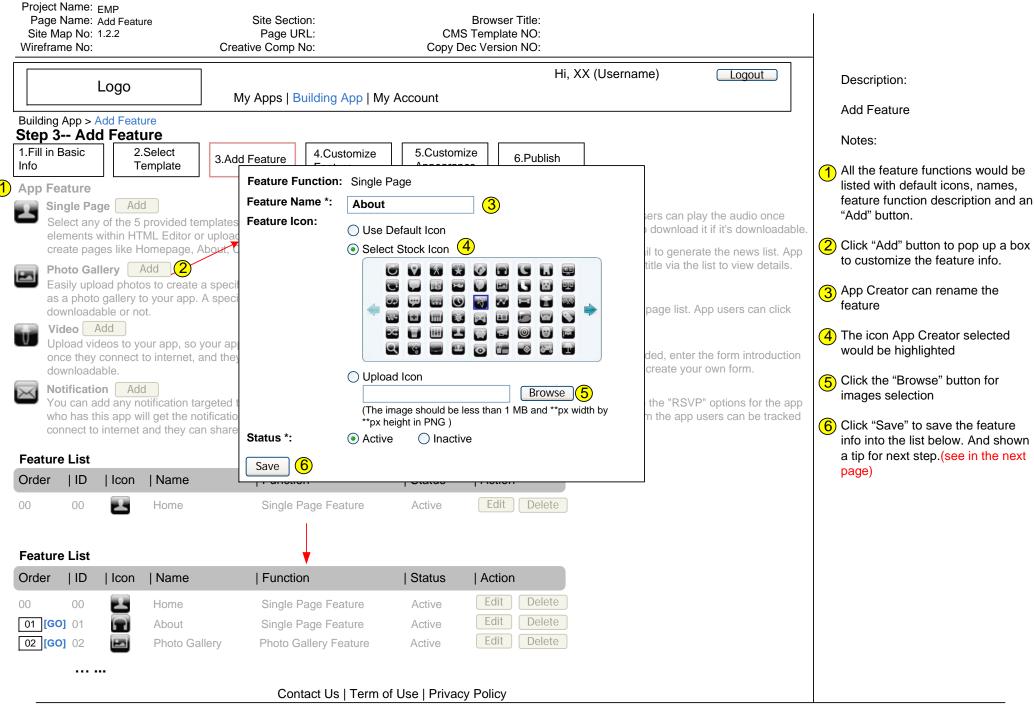


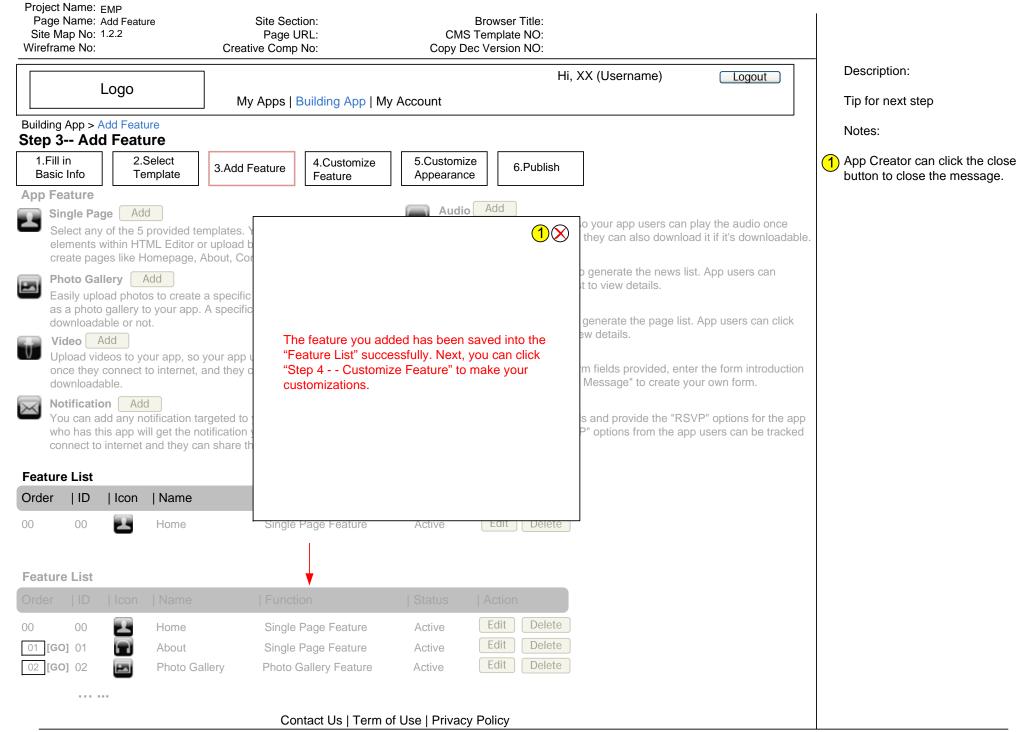
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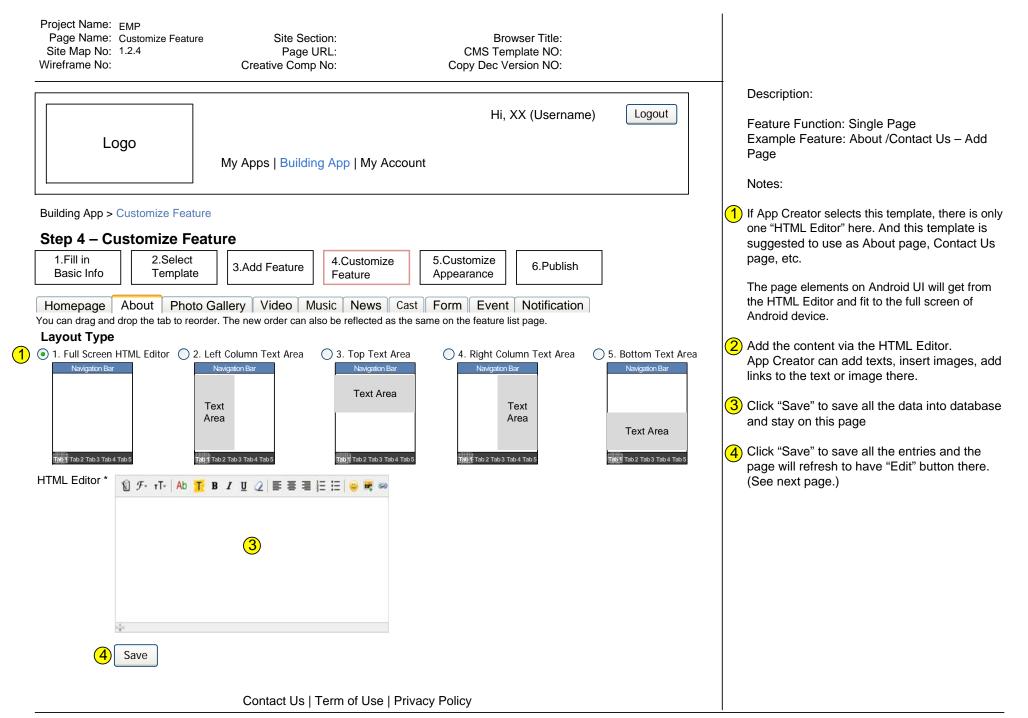
Description:

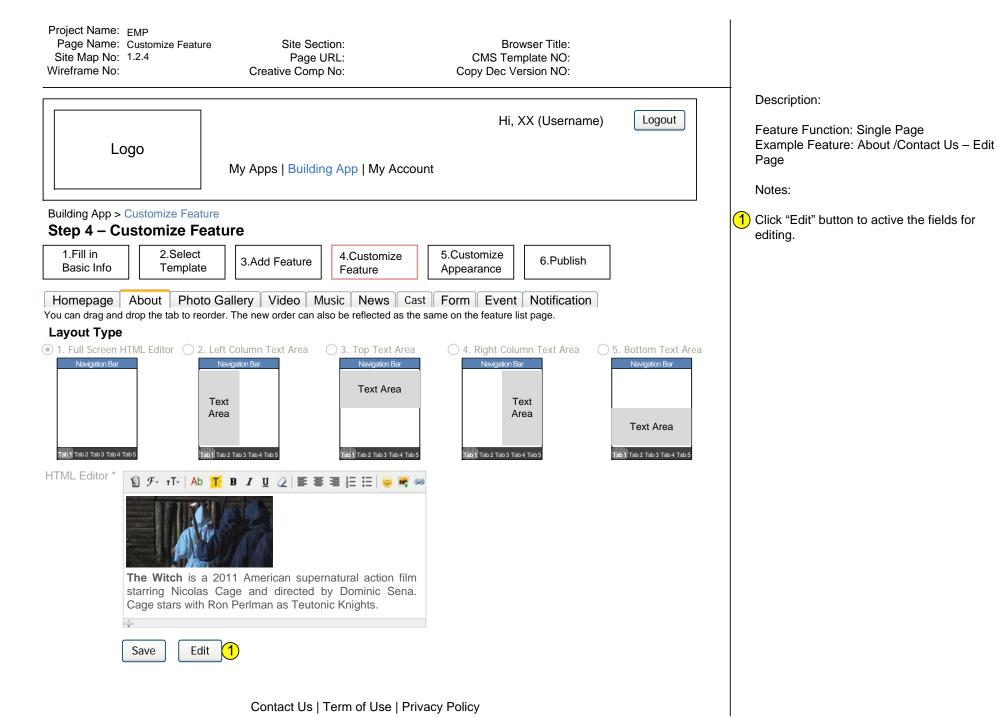
Add Feature

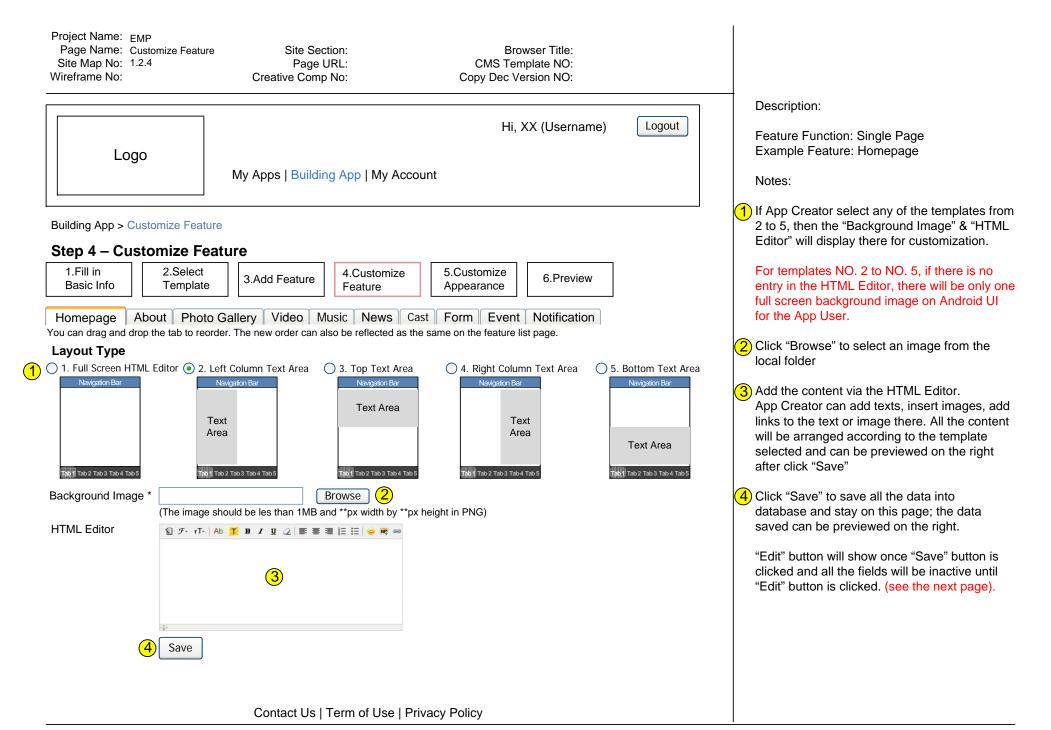
- 1 After step 1 saved, the following steps are active. And there is no any limitation to the step sequence after. That is to say, App Creator can go to any step as they like and the current step would be highlighted
- All the feature functions would be listed with their default icons. names, feature function description and an "Add" button.
- Click "Add" button to pop up a box to customize the feature info. See next page
- 4 Before the App Creator add any new feature into the "App Feature List", there would be "Home" in the list by defaults and cannot be reordered and deleted.
- Edit the number and click "GO" to re-arrange the order
- 6 Click "Edit" to pop up a box to edit the feature info(see next page). Click "Delete" will pop up a confirm box saying "Are you sure to delete this feature? Yes/No"

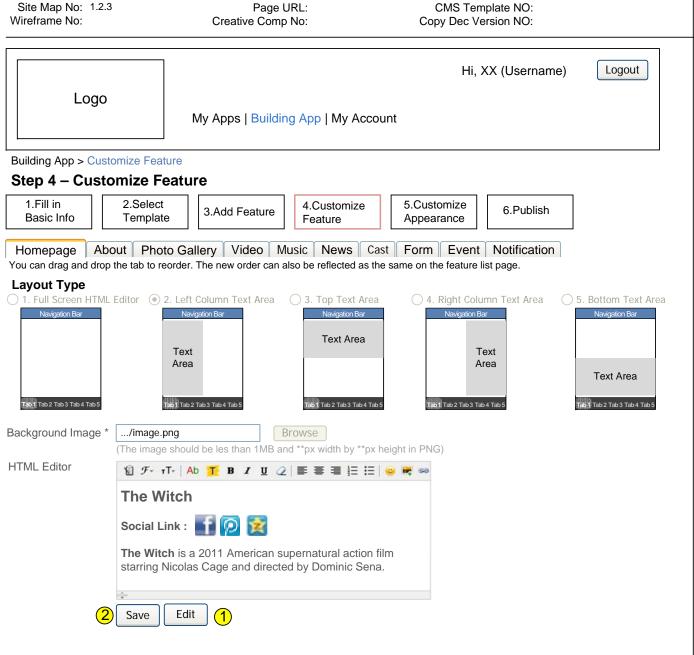












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Browser Title:

Site Section:

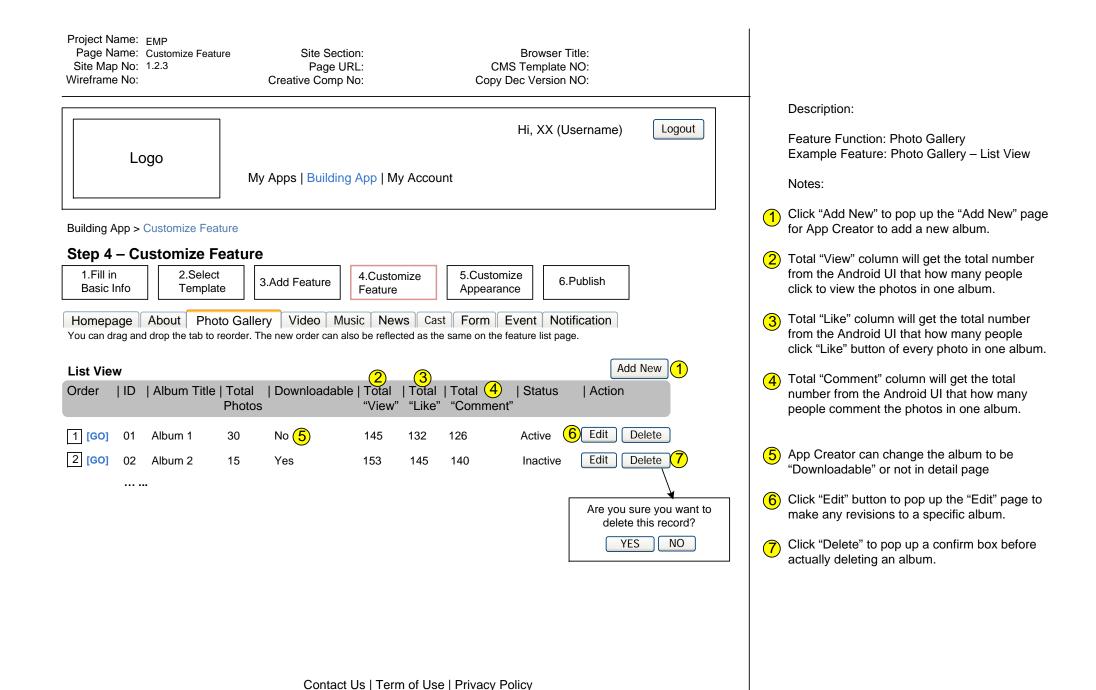
Project Name: FMP

Page Name: Customize Feature

Description:

Feature Function: Single Page Example Feature: Homepage

- 1 Click "Edit" button to active the grayout fields for editing.
- Click "Save" to save any changes you made and the fields will change to inactive status until "Edit" button is reclicked.



Project Name: EMP Page Name: Customize Feature Site Map No: 1.2.3 Wireframe No:	Site Section: Page URL: Creative Comp No:	Browser Title: CMS Template NO: Copy Dec Version NO:		
Building App > Customize Feature Step 4 — Customize Feat 1.Fill in Basic Info Complete Homepage About Photo Complete Homepage About Photo Complete Homepage About Photo Complete Add New (This part is change Album Title * Album Cover * (The image sho Downloadable	Creative Comp No: My Apps Building App My Add Sture 3.Add Feature 4.Customize Feature Gallery Video Music News er. The new order can also be reflected a sed to pop up on its "List Page" Browse uld be less than 1MB and **px width by *	Hi, XX (Username) 5.Customize Appearance 6.Publish Cast Form Event Notification s the same on the feature list page. *px height in PNG; and it will show in the List Page.	Logout Logout	Description: Feature Function: Photo Gallery Example Feature: Photo Gallery-Add New Notes: 1 If "Downloadable" is checked, all the images in this album can be downloaded separately. 2 Click "Browse" to open a dialogue box for selecting photo(s) to upload. (see next page for details) 3 Click "Save" to save all the data into database and direct to the list view.
Save 3	and Detail (age.)			
	Contact Us Term of	f Use Privacy Policy		

Project Name: EMP

Page Name: Customize Feature Site Map No: 1.2.3

Wireframe No:

Site Section: Page URL:

Creative Comp No:

Browser Title: CMS Template NO: Copy Dec Version NO:

Logo

My Apps | Building App | My Account

Building App > Customize Feature

Step 4 – Customize Feature

1.Fill in Basic Info 2.Select Template

3.Add Feature

4.Customize Feature

5.Customize Appearance

6.Publish

Homepage About Photo Gallery Video Music News Cast Form Event Notification

You can drag and drop the tab to reorder. The new order can also be reflected as the same on the feature list page.

Add New (This part is changed to pop up on its "List Page")

Inactive

Album Title *

Album Cover *

Browse

(The image should be less than 1MB and **px width by **px height in PNG; and it will show in the List Page.)

Downloadable

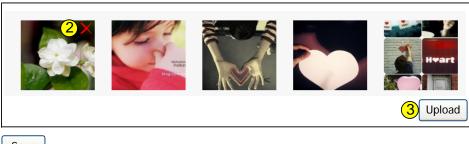
Album Status * Activ



Upload Photo(s) *



(The photo should be less than 1 MB and 320*460 PX in PNG. And maximum 5 photos can be uploaded one time. They will show in the List Page and Detail Page.)



Save

Description:

Feature Function: Photo Gallery

Example Feature: Photo Gallery – Image

Selection

Notes:

Click "Browse" to open a dialogue box for selecting photo(s) to upload. App Creator can select maximum 5 photos one time. And all the photos selected will be displayed in the box below for preview.

Mouse-over the image thumbnail, there will be a "Delete" button for App Creator to delete the photos he/she don't want to upload now.

3Click "Upload" to upload all the images selected and please refer to next page about the upload process.

But if user selects more than 5 photos one time, there will be a warning message saying "You can only upload 5 photos one time, please upload others next time." when clicking the "Upload" button.

Project Name: EMP

Page Name: Customize Feature

Site Map No: 1.2.3 Wireframe No: Site Section: Page URL:

Creative Comp No:

Browser Title: CMS Template NO: Copy Dec Version NO:

Logo

My Apps | Building App | My Account

Building App > Customize Feature

Step 4 – Customize Feature

1.Fill in Basic Info

2.Select Template

3.Add Feature

4.Customize Appearance

6.Publish

Homepage About Photo Gallery Video Music News Cast Form Event Notification You can drag and drop the tab to reorder. The new order can also be reflected as the same on the feature list page.

Add New (This part is changed to pop up on its "List Page")

Album Title *

Album Cover *

Browse

(The image should be less than 1MB and $^{**}px$ width by $^{**}px$ height in PNG; and it will show in the List Page.)

Downloadable

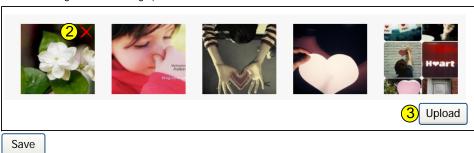
Album Status * • Active

Inactive

Upload Photo(s) *

Browse

(The photo should be less than 1 MB and 320*460 PX in PNG. And maximum 5 photos can be uploaded one time. They will show in the List Page and Detail Page.)



Description:

Feature Function: Photo Gallery

Example Feature: Photo Gallery – Image

Selection

Notes:

- Click "Browse" to open a dialogue box for selecting photo(s) to upload. App Creator can select maximum 5 photos one time. And all the photos selected will be displayed in the box below for preview.
- Mouse-over the image thumbnail, there will be a "Delete" button for App Creator to delete the photos he/she don't want to upload now.
- 3Click "Upload" to upload all the images selected and please refer to next page about the upload process.

But if user selects more than 5 photos one time, there will be a warning message saying "You can only upload 5 photos one time, please upload others next time." when clicking the "Upload" button.

Project Name: EMP Page Name: Customize Feature Site Section: Browser Title: Site Map No: 1.2.3 Page URL: CMS Template NO: Wireframe No: Creative Comp No: Copy Dec Version NO: Hi, XX (Username) Logout Logo My Apps | Building App | My Account Building App > Customize Feature Step 4 – Customize Feature 1.Fill in 2.Select 5.Customize 4.Customize 6.Publish 3.Add Feature Basic Info Template Feature **Appearance** Homepage About Photo Gallery Video Music News Cast Form Event Notification You can drag and drop the tab to reorder. The new order can also be reflected as the same on the feature list page. Add New (This part is changed to pop up on its "List Page") Album 1 Album Title * Album Cover * \moviestillsthumb.png Browse (The image should be less than 1MB and **px width by **px height in PNG; and it will show in the List Page.) Downloadable Album Status * Active Inactive Upload Photo(s) * Browse (The photo should be less than 1 MB and 320*460 PX in PNG. And maximum 5 photos can be uploaded one time. They will show in the List Page and Detail Page.) Save Flower Enter A Title Enter A Title Enter A Title Enter A Title

Description:

Feature Function: Photo Gallery

Example Feature: Photo Gallery - Image

Information Entry

Notes:

- After the upload process is completed, the image area will refresh to the current look with text fields for titles and captions.
- 2 App Creator can drag the images to reorder them. (This function is TBD in future.)
- (3) Click "Save" to save the changes in the image area (see this part in next page)

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Add Caption

characters)

(Less than 30

Add Caption

characters)

(Less than 30

Add Caption

characters)

(Less than 30

Flower in

screen 2

Save

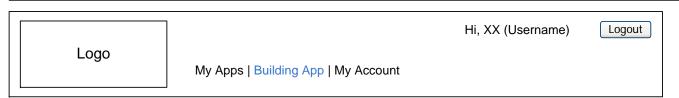
Add Caption

(Less than 30

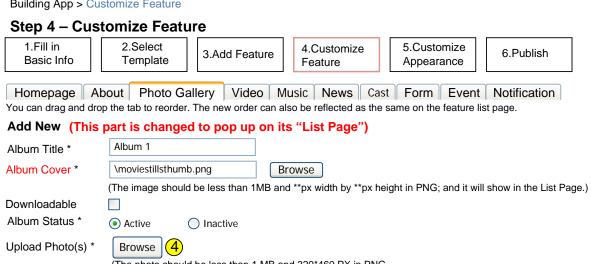
characters)

Project Name: FMP

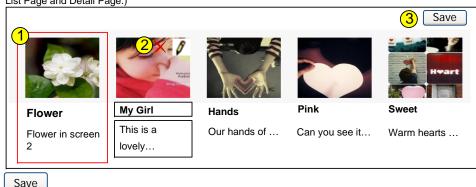
Page Name: Customize Feature Site Section: Browser Title: Site Map No: 1.2.3 Page URL: CMS Template NO: Wireframe No: Creative Comp No: Copy Dec Version NO:



Building App > Customize Feature



(The photo should be less than 1 MB and 320*460 PX in PNG. And maximum 5 photos can be uploaded one time. They will show in the List Page and Detail Page.)



Description:

Feature Function: Photo Gallery

Example Feature: Photo Gallery-Add New

Notes:

- App Creator can drag the images to reorder them. (This function is TBD in future.)
- Mouse over a specific image will show "Delete" & "Edit" icon: Click "Delete" to remove the current image. Click "Edit" to active the text fields below for editina.
- Click "Save" to save the changes in the image area.
- App Creator can click "Browse" to continue adding more photos to the album. Please refer to the next page.

Project Name: EMP Page Name: Customize Feature Site Section: Browser Title: Site Map No: 1.2.3 Page URL: CMS Template NO: Wireframe No: Creative Comp No: Copy Dec Version NO: Hi, XX (Username) Logout Logo My Apps | Building App | My Account Building App > Customize Feature **Step 4 – Customize Feature** 2.Select 1.Fill in 4.Customize 5.Customize 6.Publish 3.Add Feature Basic Info **Template** Appearance Feature Homepage About Photo Gallery Video Music News Cast Form Event Notification You can drag and drop the tab to reorder. The new order can also be reflected as the same on the feature list page. Add New (This part is changed to pop up on its "List Page") Album 1 Album Title * Album Cover * \moviestillsthumb.png Browse (The image should be less than 1MB and **px width by **px height in PNG; and it will show in the List Page.) Downloadable Album Status * Active Inactive Browse (1) Upload Photo(s) * (The photo should be less than 1 MB and 320*460 PX in PNG. And maximum 5 photos can be uploaded one time. They will show in the List Page and Detail Page.)

1) Click "Browse" to open a dialogue box for selecting more photo(s) to upload. App Creator can select maximum 5 photos one time. All the photos selected will be

displayed in the box below for preview. All

Example Feature: Photo Gallery - Image

Feature Function: Photo Gallery

Selection for a second time

this newly added photos will display above the previous uploaded images.

Description:

Notes:

Mouse-over the image thumbnail, there will be a "Delete" button for App Creator to delete the photos he/she don't want to upload now.

Click "Upload" to upload all the images selected and please refer to next page about the upload process.

But if user selects more than 5 photos one time, there will be a warning message saying "You can only upload 5 photos one time, please upload others next time." when clicking the "Upload" button.



Flower

Save

Page Name: Customize Feature Site Map No: 1.2.3 Page URL: CMS Template NO: Wireframe No: Creative Comp No: Copy Dec Version NO: Hi, XX (Username) Logout Logo My Apps | Building App | My Account Building App > Customize Feature **Step 4 – Customize Feature** 1.Fill in 2.Select 5.Customize 4.Customize 6.Publish 3.Add Feature Basic Info **Template** Feature Appearance Homepage About Photo Gallery Video Music News Cast Form Event Notification You can drag and drop the tab to reorder. The new order can also be reflected as the same on the feature list page. Add New (This part is changed to pop up on its "List Page") Album 1 Album Title * Album Cover * \moviestillsthumb.png Browse (The image should be less than 1MB and **px width by **px height in PNG; and it will show in the List Page.) Downloadable Album Status * Active Inactive Upload Photo(s) * **Browse** (The photo should be less than 1 MB and 320*460 PX in PNG. And maximum 5 photos can be uploaded one time. They will show in the List Page and Detail Page.) 1 Image 4 of 5 Upload Save Flower Pink Sweet My Girl Hands Our hands of ... Can you see it... Flower in screen This is a lovely... Warm hearts ... Save Contact Us | Term of Use | Privacy Policy

Site Section:

Browser Title:

Project Name: EMP

Description:

Feature Function: Photo Gallery Example Feature: Photo Gallery - Image

Upload Process

Notes:

During the upload process, there will be a progress bar showing the progress. There is also a specific "Tick" button for the image already uploaded.

After the upload process is completed, the image area will be refreshed to be with information fields for every single image. (See next page).

Project Name: FMP Page Name: Customize Feature Site Section: Browser Title: Site Map No: 1.2.3 Page URL: CMS Template NO: Wireframe No: Creative Comp No: Copy Dec Version NO: Hi, XX (Username) Logo My Apps | Building App | My Account Building App > Customize Feature **Step 4 – Customize Feature** 1.Fill in 2.Select 4.Customize 5.Customize 6.Publish 3.Add Feature Basic Info **Template** Appearance Feature Homepage About Photo Gallery Video Music News Cast Form Event Notification You can drag and drop the tab to reorder. The new order can also be reflected as the same on the feature list page. (This part is changed to pop up on its "List Page") Add New Album 1 Album Title * Album Cover * \moviestillsthumb.png Browse (The image should be less than 1MB and **px width by **px height in PNG; and it will show in the List Page.) Downloadable Album Status * Active Inactive Upload Photo(s) * **Browse** (The photo should be less than 1 MB and 320*460 PX in PNG. And maximum 5 photos can be uploaded one time. They will show in the List Page and Detail Page.)

(3) Save Enter A Title Add Caption Add Caption Add Caption Add Caption Add Caption (Less than 30 characters) characters) characters) characters)

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Hands

Our hands of ...

Pink

Can you see it...

Sweet

Warm hearts ...

My Girl

This is a lovely...

Flower Flower in screen

Save

Description:

Feature Function: Photo Gallery

Example Feature: Photo Gallery - Image

Information Entry

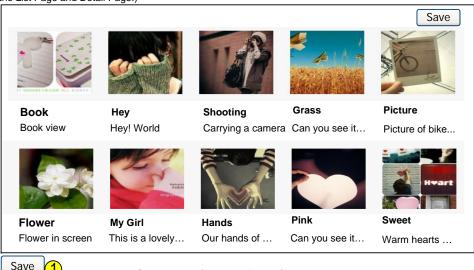
Notes:

Logout

- After the upload process is completed, the image area will refresh to the current look with text fields for the newly uploaded images displaying above the old ones.
- App Creator can drag the images to reorder them. (This function is TBD in future.)
- Click "Save" to save the changes in the image area (see this part in next page)

Project Name: EMP Page Name: Customize Feature Site Section: Browser Title: Site Map No: 1.2.3 Page URL: CMS Template NO: Wireframe No: Creative Comp No: Copy Dec Version NO: Hi, XX (Username) Logo My Apps | Building App | My Account Building App > Customize Feature **Step 4 – Customize Feature** 1.Fill in 2.Select 4.Customize 5.Customize 6.Publish 3.Add Feature Basic Info **Template** Appearance Feature Homepage About Photo Gallery Video Music News Cast Form Event Notification You can drag and drop the tab to reorder. The new order can also be reflected as the same on the feature list page. (This part is changed to pop up on its "List Page") Add New Album 1 Album Title * Album Cover * \moviestillsthumb.png Browse (The image should be less than 1MB and **px width by **px height in PNG; and it will show in the List Page.) Downloadable Album Status * Active Inactive Upload Photo(s) * Browse (The photo should be less than 1 MB and 320*460 PX in PNG.

And maximum 5 photos can be uploaded one time. They will show in the List Page and Detail Page.)



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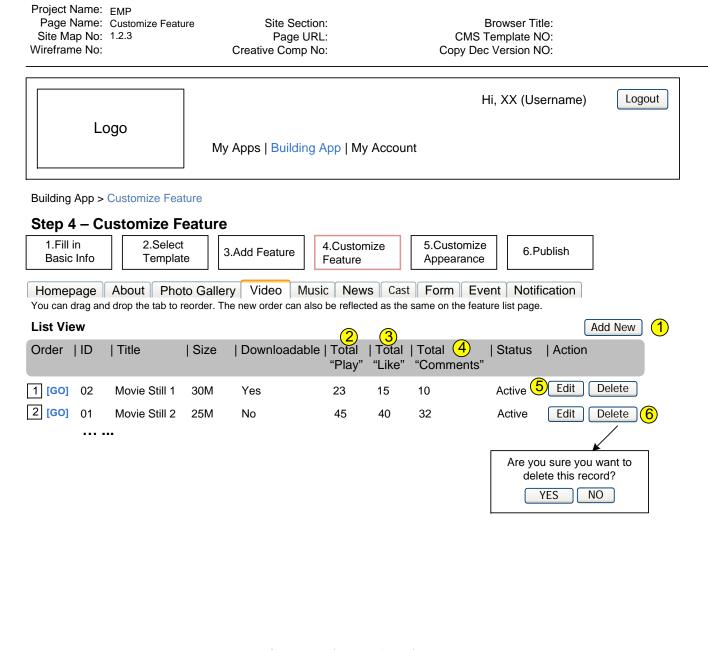
Description:

Feature Function: Photo Gallery Example Feature: Photo Gallery

Notes:

Logout

(1) After uploading all the images, clicking "Save" to save the album information and its corresponding images to database.

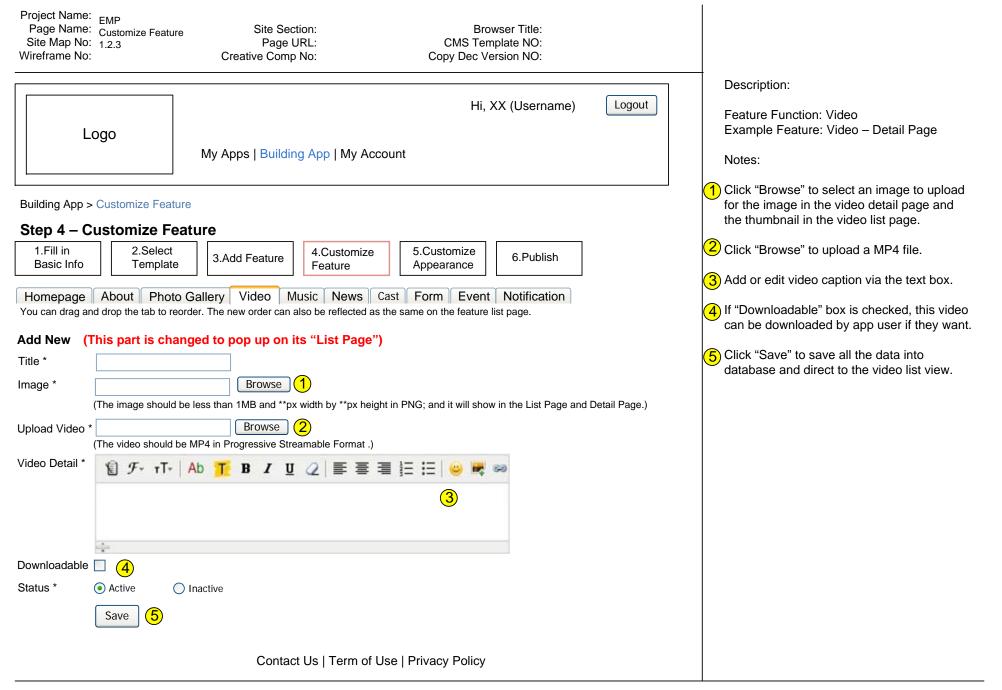


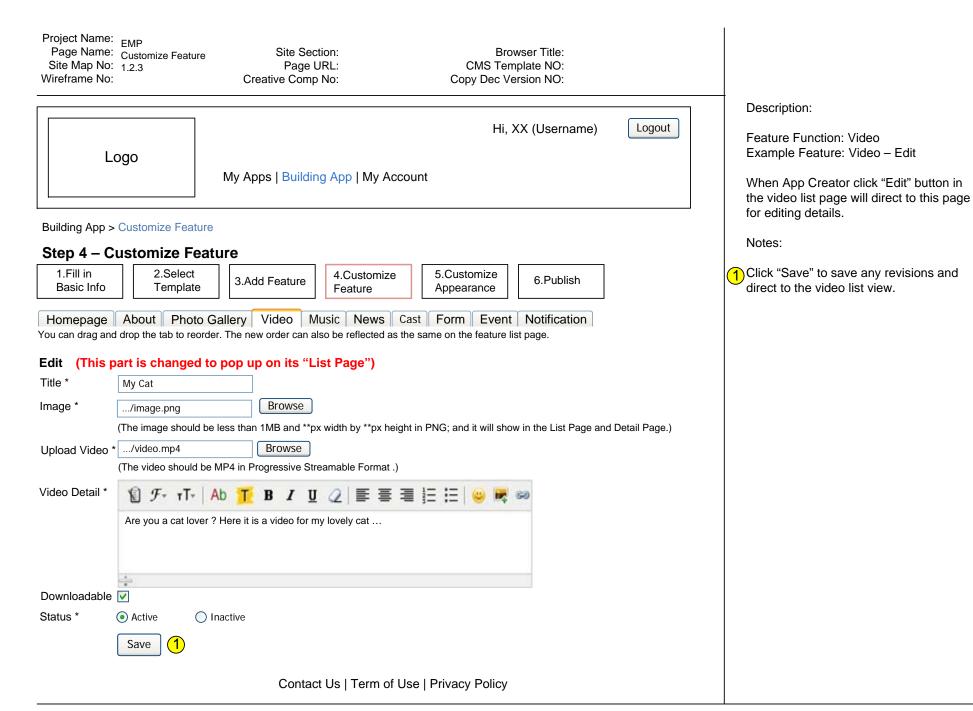
Description:

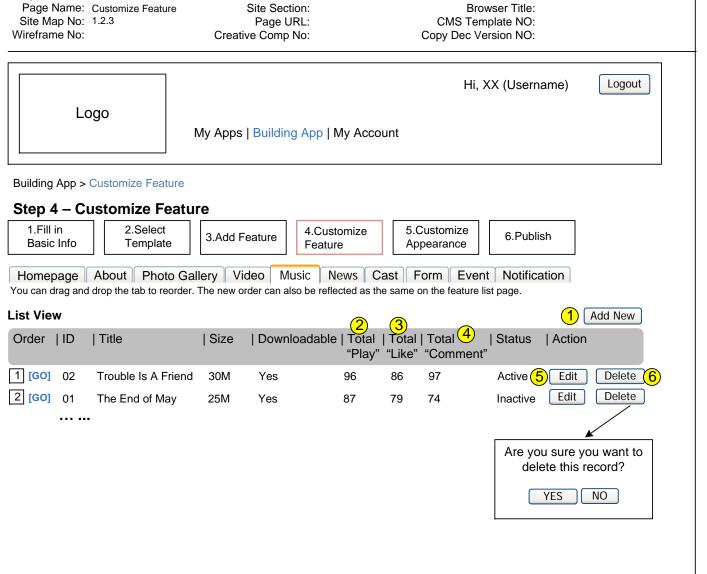
Feature Function: Video

Example Feature: Video – List View

- Click "Add New" to pop up the " Add New" page to add a new video
- 2 Total "Play" column will get the number that how many App User click to play the video in Android UI.
- Total "Like" column will get the number that how many App User click "Like" button in Android UI.
- 4 Total "Comment" column will get the total number from the Android UI that how many people comment the photos in one album.
- (5) If the App Creator wants to view/edit the detail, he can click "Edit" to pop up the "Edit" page to make any changes.
- 6 Click "Delete" to pop up a confirm box before actually deleting the video







Project Name: FMP

Description:

Feature Function: Audio

Example Feature: Music – List View

Notes:

- Click "Add New" pop up the "Add New" page to add a new piece of audio
- Total "Play" column will get the number that how many App User click to play the song in Android UI.
- Total "Like" column will get the number that how many App User click "Like" button in Android UI.
- Total "Comment" column will get the total number from the Android UI that how many people comment the photos in one album.
- 5 If the App Creator wants to view/edit the detail, he can click "Edit" to pop up the "Edit" page to edit mode.
- 6 Click "Delete" to pop up a confirm box before actually deleting a record.

Project Name: EMP Page Name: Customize Feature Site Section: Browser Title: Site Map No: 1.2.3 Page URL: CMS Template NO: Wireframe No: Creative Comp No: Copy Dec Version NO: Hi, XX (Username) Logout Logo My Apps | Building App | My Account Building App > Customize Feature Step 4 – Customize Feature 1.Fill in 2.Select 5.Customize 4.Customize 3.Add Feature 6.Publish Basic Info **Template** Feature Appearance Homepage About Photo Gallery Video Music News Cast Form Event Notification You can drag and drop the tab to reorder. The new order can also be reflected as the same on the feature list page. Add New (This part is changed to pop up on its "List Page") Title * Browse (1) Image * (The image should be less than 1MB and **px width by **px height in PNG; and it will show in the List Page and Detail Page.) Browse (2) Upload Audio * (The audio should be MP3/WAV in Progressive Streamable Format.) (a) F₇ rT₇ | Ab T B I U Q | ≡ ≡ ≡ | Ξ | Ξ | Ξ Audio Detail * (3) Downloadable 4 Status * Active Inactive Save

Description:

Feature Function: Audio

Example Feature: Music - Detail Page

- 1 Click "Browse" to select an image to upload for the image in the music detail view.
- 2 Click "Browse" to upload a audio file.
- Add or edit audio caption via the text box.
- 4 If "Downloadable" box is checked, this audio can be downloaded by app user if they want.
- 5 Click "Save" to save all the data into database and direct to the audio list view.

Project Name: EMP Page Name: Customize Feature Site Section: Browser Title: Site Map No: 1.2.3 Page URL: CMS Template NO: Copy Dec Version NO: Wireframe No: Creative Comp No: Hi, XX (Username) Logout Logo My Apps | Building App | My Account Building App > Customize Feature **Step 4 – Customize Feature** 1.Fill in 2.Select 5.Customize 4.Customize 3.Add Feature 6.Publish Basic Info **Template** Feature Appearance Homepage About Photo Gallery Video Music News Cast Form Event Notification You can drag and drop the tab to reorder. The new order can also be reflected as the same on the feature list page. Edit (This part is changed to pop up on its "List Page") Title * My Cat Image * Browse ../image.png (The image should be les than 1MB and **px width by **px height in PNG; and it will show in the List Page and Detail Page.) .../video.mp4 Browse Upload Audio * (The audio should be MP3/WAV in Progressive Streamable Format.) (1) F₇ T₇ Ab T B I U Q ≡ ≡ ≡ ≡ Ξ Ξ Audio Detail * You are the lucky one to listen my first song... Downloadable V Status * Active Inactive Save

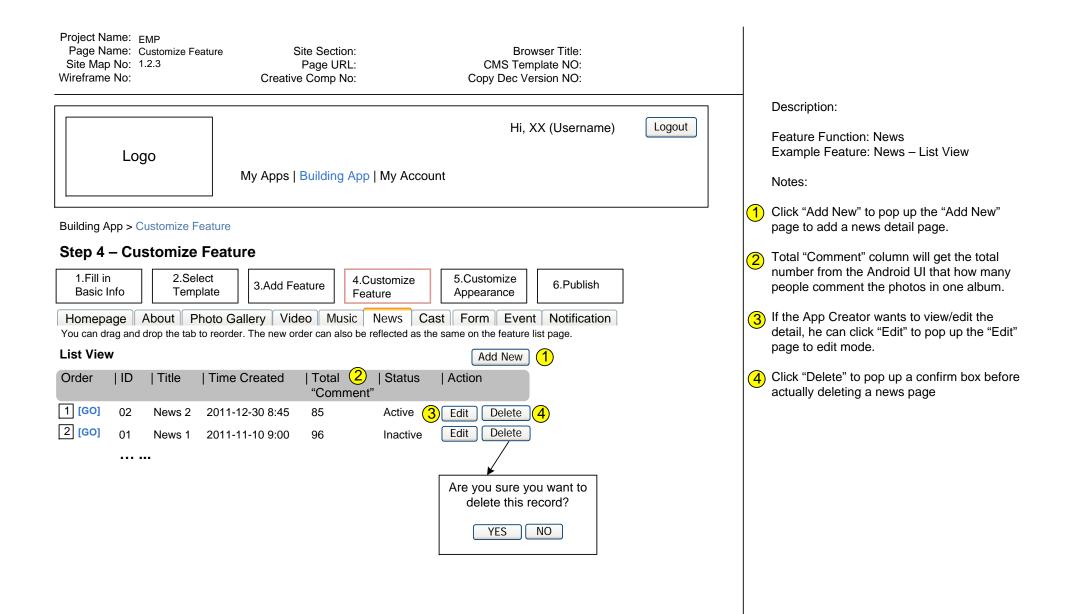
Description:

Feature Function: Audio
Example Feature: Music - Edit

When App Creator click "Edit" button in the audio list page will direct to this page for editing details.

Notes:

1 Click "Save" to save any revisions and direct to the audio list view.



Project Name: EMP Page Name: Customize Feature Site Section: Browser Title: Site Map No: 1.2.3 Page URL: CMS Template NO: Wireframe No: Creative Comp No: Copy Dec Version NO: Description: Feature Function: News Hi, XX (Username) Logout Example Feature: News – Detail Page Logo Notes: My Apps | Building App | My Account 1 Both Android list view and detail page will get the data from Title/Thumbnail/ Date fields. Building App > Customize Feature **Step 4 – Customize Feature** Click "Browse" to select an image to upload for the List Page in Android UI 1.Fill in 2.Select 5.Customize 4.Customize 3.Add Feature 6.Publish Basic Info **Template** Feature **Appearance** (3) Click the drop-down icon to select a date. Homepage About Photo Gallery Video Music News Cast Form Event Notification You can drag and drop the tab to reorder. The new order can also be reflected as the same on the feature list page. 4 "News Summary" will show on the News Add New (This part is changed to pop up on its "List Page") list page on Android UI. Title * Thumbnail * Browse 2 (5) Add/edit the content via the HTML (The image should be less than 1MB and **px width by **px height in PNG; and it will show in the List Page.) Editor, and all the content here should Date Published* 2011-12-30 be fit into the Android UI for the News January 2012 detail page. 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 1 2 3 4 6 Click "Save" to save all the data into database and back to the list Today News Summary * (Less than 100 characters.) Page Detail * (F- T- Ab T B I U 2 | ■ ■ Active Inactive Status * Save

Page Name: Customize Feature Site Section: Browser Title: Site Map No: 1.2.3 Page URL: CMS Template NO: Wireframe No: Creative Comp No: Copy Dec Version NO: Hi, XX (Username) Logout Logo My Apps | Building App | My Account Building App > Customize Feature **Step 4 – Customize Feature** 1.Fill in 2.Select 5.Customize 4.Customize 3.Add Feature 6.Publish Basic Info Template Appearance Feature Homepage About Photo Gallery Video Music News Cast Form Event Notification You can drag and drop the tab to reorder. The new order can also be reflected as the same on the feature list page. Edit (This part is changed to pop up on its "List Page") Title ' News 1 Thumbnail 3 .../image.png Browse (The image should be less than 1MB and **px width by **px height in PNG; and it will show in the List Page.) Date* 2011-12-30 News Summary * News summary text here (Less than 100 characters.) Page Detail * Active Status * Inactive Save

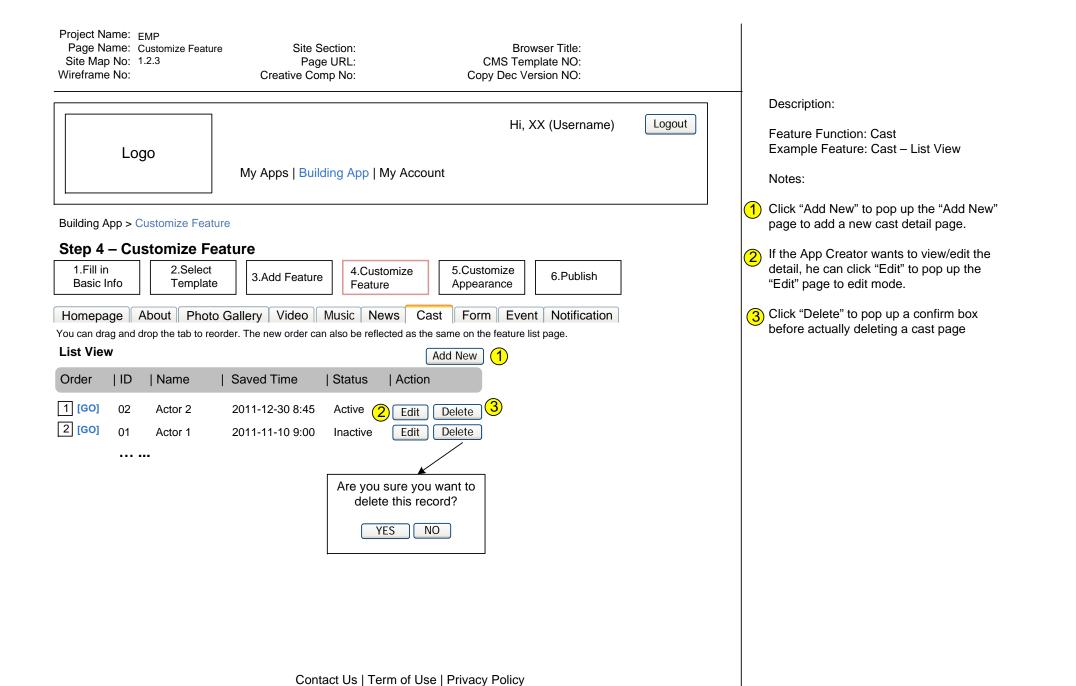
Project Name: EMP

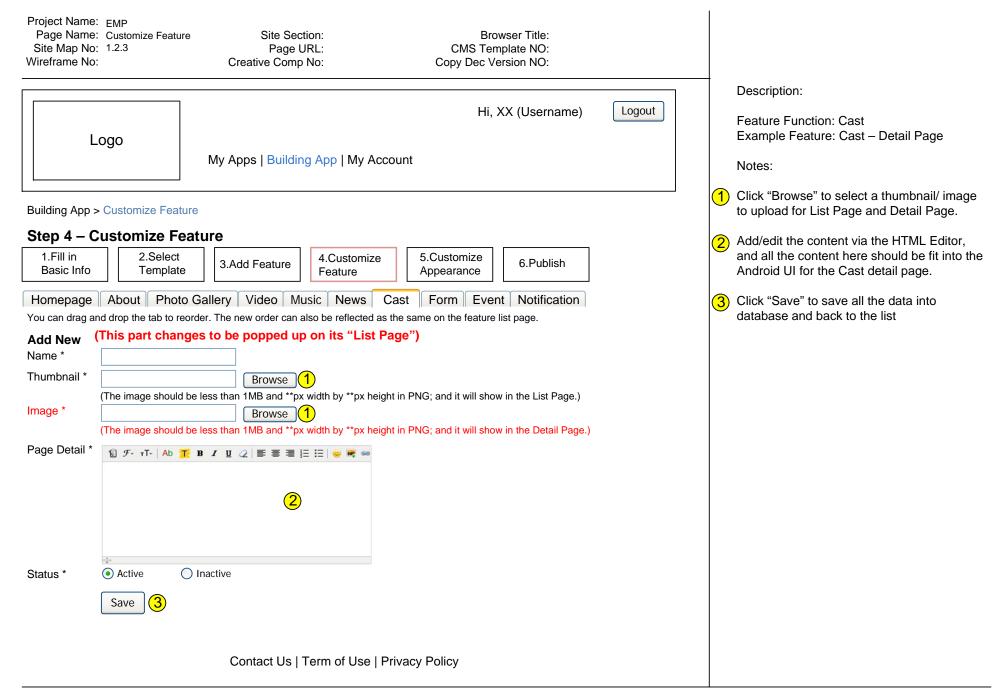
Description:

Feature Function: News
Example Feature: News - Edit

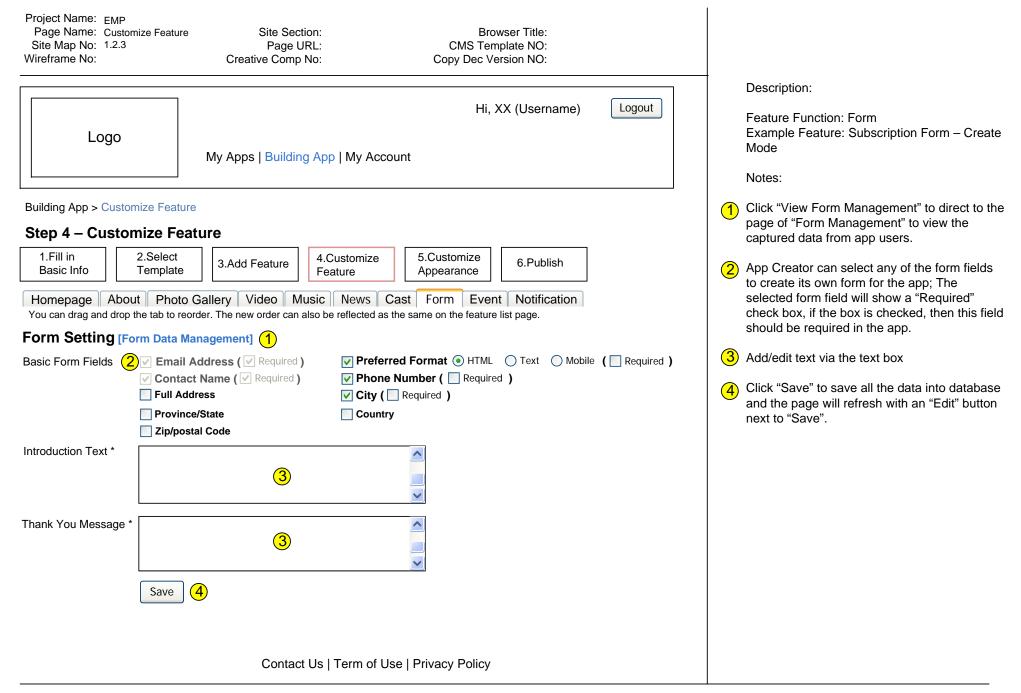
Notes:

Click "Save" to save any revisions into database and direct to the news list view.



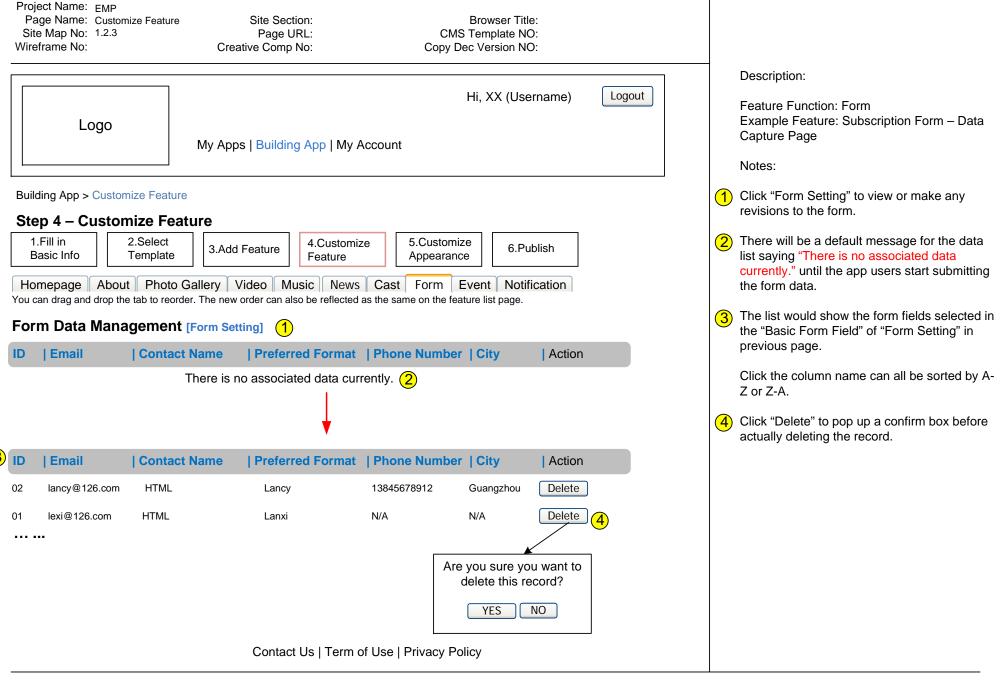


Project Name: FMP Page Name: Customize Feature Site Section: Browser Title: Site Map No: 1.2.3 Page URL: CMS Template NO: Wireframe No: Creative Comp No: Copy Dec Version NO: Description: Hi, XX (Username) Logout Feature Function: Cast Example Feature: Cast - Edit Logo My Apps | Building App | My Account Notes: Click "Save" to save any revisions to Building App > Customize Feature database and direct App Creator to the cast list view. **Step 4 – Customize Feature** 1.Fill in 2.Select 5.Customize 4.Customize 6.Publish 3.Add Feature Basic Info Template Feature Appearance Homepage About Photo Gallery Video Music News Cast Form Event Notification You can drag and drop the tab to reorder. The new order can also be reflected as the same on the feature list page. Edit (This part changes to be popped up on its "List Page") Name * Donald Jarman Thumbnail * .../thumbnail.png Browse (The image should be les than 1MB and **px width by **px height in PNG; and it will show in the List Page.) Image * .../image.png Browse (The image should be les than 1MB and **px width by **px height in PNG; and it will show in the Detail Page.) Page Detail * ⑤ F- rT- | Ab T B I U 2 | ■ ■ Ⅲ Ⅲ | □ □ ■ **Donald Jarman Plays Jeff** Text text text text text...... Active Inactive Status * Save Contact Us | Term of Use | Privacy Policy



Project Name: EMP Page Name: Customize Feature Site Section: Browser Title: Site Map No: 1.2.3 Page URL: CMS Template NO: Wireframe No: Creative Comp No: Copy Dec Version NO: Description: Hi, XX (Username) Logout Feature Function: Form Example Feature: Subscription Form – Edit Logo Mode My Apps | Building App | My Account Notes: Building App > Customize Feature Click "Edit" to active all the fields to make any revisions to the form setting. **Step 4 – Customize Feature** Click "Save" to save any revisions and the page 1.Fill in 2.Select 5.Customize 4.Customize 3.Add Feature 6.Publish will refresh with all the page elements grey out Basic Info **Template** Feature **Appearance** until "Edit" button is re-clicked for editing. Homepage About Photo Gallery Video Music News Cast Form Event Notification You can drag and drop the tab to reorder. The new order can also be reflected as the same on the feature list page. Form Setting [Form Data Management] Basic Form Fields ✓ Email Address (✓ Required) Preferred Format

HTML Text Mobile (Required) ✓ Contact Name (✓ Required) Phone Number (Required) Full Address ✓ City (Required) Country Province/State Zip/Postal Code Introduction Text * Thank You Message * Edit Contact Us | Term of Use | Privacy Policy

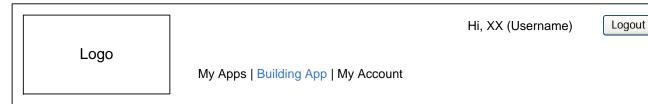




Wireframe No:

Page Name: Customize Feature Site Map No: 1.2.3

Site Section: Page URL: Creative Comp No: Browser Title: CMS Template NO: Copy Dec Version NO:



Building App > Customize Feature

Step 4 – Customize Feature

1.Fill in Basic Info 2.Select Template

3.Add Feature

4.Customize Feature

5.Customize Appearance

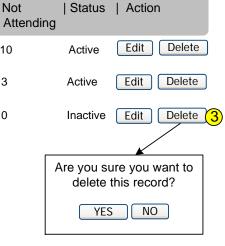
6.Publish

Homepage About Photo Gallery Video Music News Cast Form Event Notification

You can drag and drop the tab to reorder. The new order can also be reflected as the same on the feature list page.

List View





Add New

Description:

Feature Function: Event

Example Feature: Event – List View

Notes:

- 1 Click "Add New" to pop up the "Add New" page for App Creator to create a new event.
- 2 The RSVPs including "Attending, Might Attending, Not Attending" from the app users can be captured by the admin system and show in this list.
- Click "Edit" to pop up the "Edit" page to edit mode.

Click "Delete" would pop up a confirmed box.

Page Name: Customize Feature Site Section: Browser Title: Site Map No: 1.2.3 Page URL: CMS Template NO: Wireframe No: Creative Comp No: Copy Dec Version NO: Description: Hi, XX (Username) Logout Feature Function: Event Example Feature: Event - Add New Logo My Apps | Building App | My Account Notes: Click "Browse" to select an image for upload Building App > Customize Feature (2) Click the dropdown to select a date and specific Step 4 - Customize Feature time. And the events should be arranged in 1.Fill in 2.Select 5.Customize 4.Customize 3.Add Feature 6.Publish Android by their latest start time. The latest one is Basic Info Template Appearance Feature the first one in the list view. Homepage About Photo Gallery Video Music News Cast Form Event Notification (3) If the Status is "Active", then it will show on the You can drag and drop the tab to reorder. The new order can also be reflected as the same on the feature list page. Android. Otherwise, it won't show. Add New (This part changes to be popped up on its "List Page") Title * 4 Click "Save" to save all the data into database and direct to the event list view. Browse Image * (The image should be less than 1MB and **px width by **px height in PNG; and it will show in the Detail Page.) Once a new event was added by App Creator, Start Time* 2011-12-30 12:30 PM V then there will be a notification shown in Android January 2012 12:30 PM saying "You have got a new event. Would you like S M T W T F S 1:00 PM to read it now? Yes/No"; Click "Yes" to direct App 1:30 PM 1 2 3 4 5 6 7 8 9 10 11 12 13 14 User to the Event detail page. 2:00 PM 15 16 17 18 19 20 21 22 23 24 25 26 27 28 2:30 PM 29 30 31 1 3:00 PM Today 3:30 PM Fnd Time* 2011-12-30 12:30 PM Host * Phone * Email 3 Location* Event ② チャ rT- | Ab 〒 B I U ② | 正 至 三 三 三 | ○ ■ □ Description * Active Inactive Status * **(4)** Save Contact Us | Term of Use | Privacy Policy

Project Name: FMP

Site Map No: 1.2.3 Page URL: CMS Template NO: Wireframe No: Creative Comp No: Copy Dec Version NO: Hi, XX (Username) Logout Logo My Apps | Building App | My Account Building App > Customize Feature **Step 4 – Customize Feature** 1.Fill in 2.Select 5.Customize 4.Customize 3.Add Feature 6.Publish Basic Info **Template** Feature Appearance Homepage About Photo Gallery Video Music News Cast Form Event Notification You can drag and drop the tab to reorder. The new order can also be reflected as the same on the feature list page. (This part changes to be popped up on its "List Page") Edit Title * Event 3 Image * Browse (The image should be less than 1MB and **px width by **px height in PNG; and it will show in the Detail Page.) Start Time* 2012-02-03 08:00 PM End Time* 2012-02-03 10:00 PM Host * Mr. Wang Phone* 555-555-555 Email * test@test.com Location* The Brew Panvu Event ⑤ F+ rT- | Ab T B I U Q | ■ ■ □ □ □ □ □ □ Description * Get that weekend started right @ The Brews! It's buy one, get one free for: draught beer bottled beer mixed drinks glasses of house wine Gotta love Fridays! Status * Active Inactive Save Contact Us | Term of Use | Privacy Policy

Site Section:

Browser Title:

Project Name: FMP

Page Name: Customize Feature

Description:

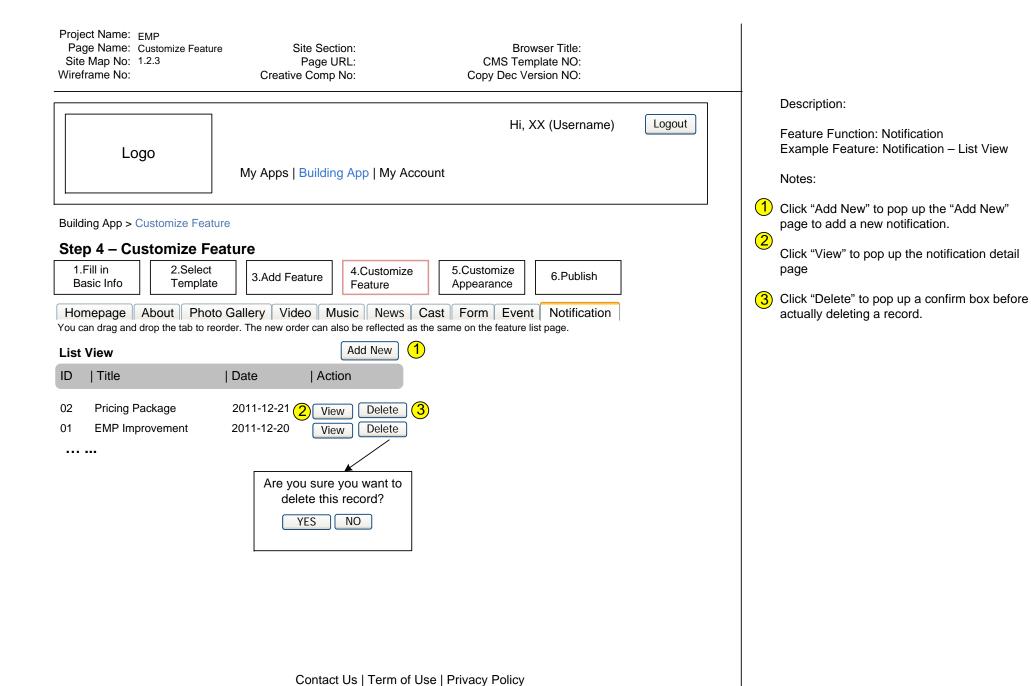
Feature Function: Event

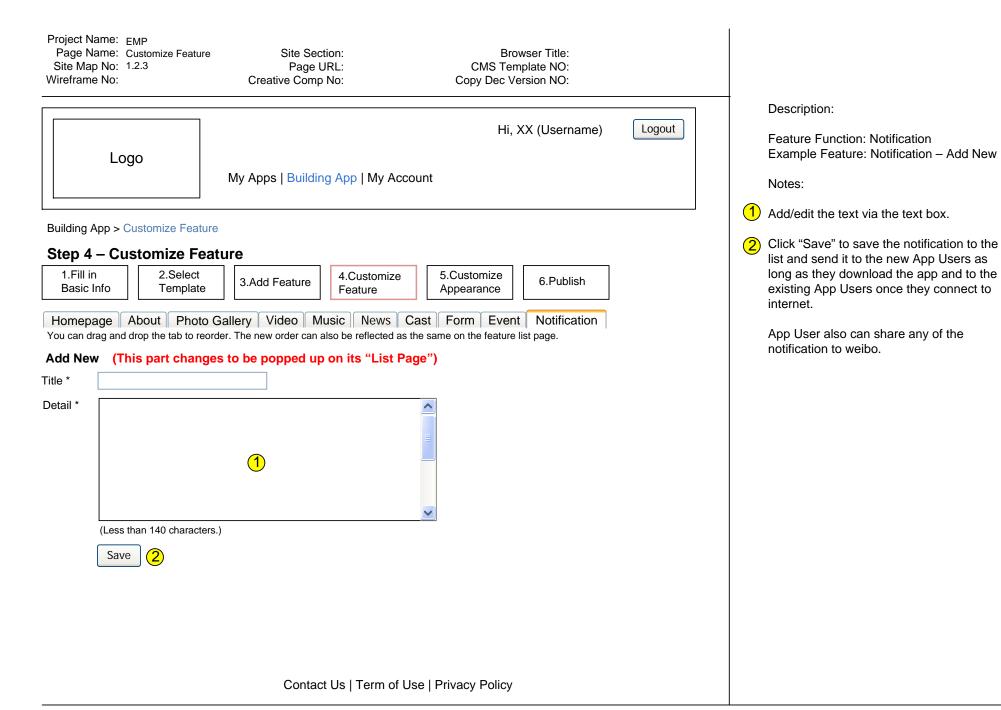
Example Feature: Event - Edit Mode

When App Creator click "Edit" button in the event list page will pop up this page for editing details.

Notes:

Olick "Save" to save any changes the App Creator makes.





Project Name: FMP Page Name: Customize Feature Site Section: Browser Title: Site Map No: 1.2.3 Page URL: CMS Template NO: Wireframe No: Creative Comp No: Copy Dec Version NO: Description: Hi, XX (Username) Logout Feature Function: Notification Example Feature: Notification – View Detail Logo My Apps | Building App | My Account Notes: Click "Back" to direct to notification list. Building App > Customize Feature **Step 4 – Customize Feature** 1.Fill in 2.Select 5.Customize 4.Customize 6.Publish 3.Add Feature Basic Info Template Feature Appearance Homepage About Photo Gallery Video Music News Cast Form Event Notification You can drag and drop the tab to reorder. The new order can also be reflected as the same on the feature list page. **Detail Content** (This part changes to be popped up on its "List Page") Title * Pricing package Detail * In science and statistics, validity has no single agreed definition but generally refers to the extent to which a concept, conclusion or measurement is well-founded ... Back Contact Us | Term of Use | Privacy Policy

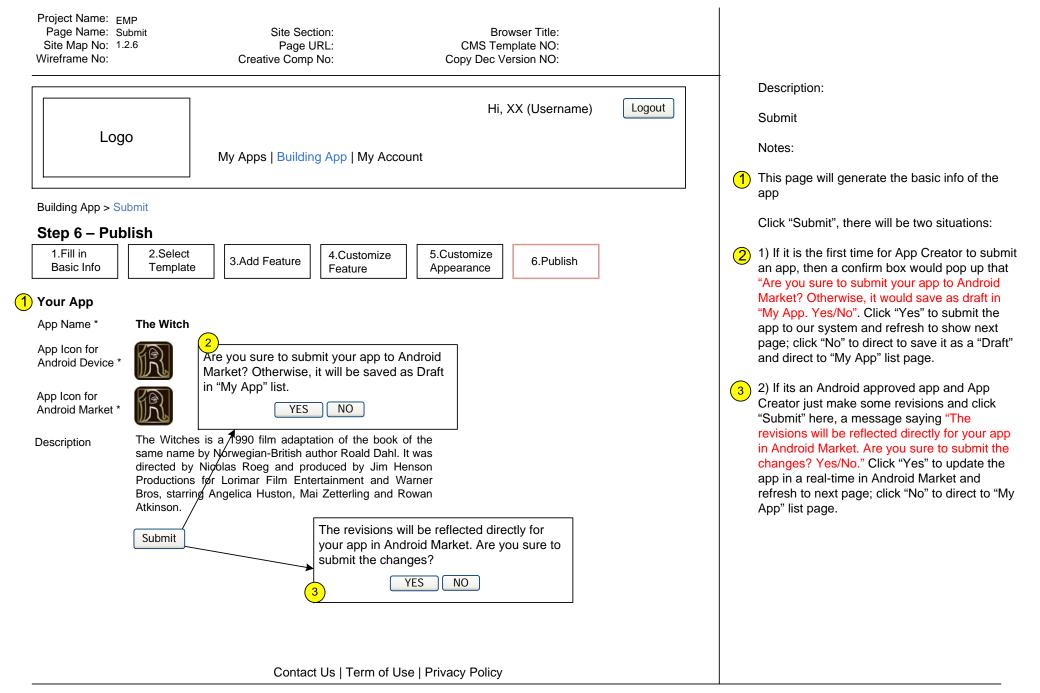


Description:

Customize Appearance

Notes:

- Here App Creator can either click the color field to select a color or upload an image for the App Background.
 But the image's priority is higher than pure color
- Click the field to select a color for the App Text
 Click the item on the right to link to the detail page in the Preview Tool
- Tab, Bottom Nav Bar, Pop-up Box, General Button, List Page Line and Comment Icon are based on the Top Title Bar's color setting.
 Texts in Tab, Bottom Nav Bar, Pop-up Box, General Button and Comment Icon are based on the Top Title Bar Text's color setting.
 (As for the color percent, it is TBD by the Creative's adjustment)
- Click the field to select a color for the Top Title Bar and its Text
- Click the radio button to select a color for the View/like/Comment Icon
- 6 Mouse over the question mark will pop up a box displaying the explanation.
- Click "Save" to save all the data into database



Project Name: EMP
Page Name: Submit App
Site Map No: 1.2.6

Site Section:
Page URL:
Creative Comp No:

My Apps | Building App | My Account

Browser Title: CMS Template NO: Copy Dec Version NO:

Logo

Wireframe No:

Hi, XX (Username)

Logout

Building App > Submit

- 1 Your app has been submitted to our system. Please wait for notification.
- 2 Your app has been updated in real-time and the App Users can view the updates once they connect to internet.

Click <u>here</u> or the page will return to My App automatically after 5 second.

Description:

Submit App – Message Page

Notes:

After successfully submitted, there are two kinds of messages corresponding those two conditions in the previous page:

- 1) For the 1st time submit, the message will be: "Your app has been submitted to our system. Please wait for notification."
- 2) For submitting revisions of the published app, the message will be: "Your app has been updated in real-time and the App Users can view the updates once they connect to internet."
- 3 Click "here" to direct to "My App" section.

Project Name: EMP Page Name: My Account Site Map No: 1.3 Wireframe No:	nt Site Section: Page URL: Creative Comp No:	Browser Title: CMS Template NO: Copy Dec Version NO:		
Logo	My Apps Building A	Hi, XX (Username)	Logout	Description: My Account Notes: 1 This page will generate the basic info for
My Account 1 Basic Info				this App Creator that Admin created in the Backend 2 Under "Change Password", App
First Name * Last Name *	Lisa			Creator can fill in the password fields to change to a new password.
Username * Email Address *	lisaliu lisa@126.com			If user enters Current Password incorrectly, there will be a message saying "Please make sure you enter the correct password".
Current Password New Password The password should be in 8 characters consisting of letter, number, & symbol Confirm New Password			If "New Password" is different from "Confirm New Password", there will be a message saying – "Confirm New Password" doesn't match "New Password."	
	The password should be in 8 cha	racters consisting of letter, number, & symbol.		If the password User enters is against the rule, the notes under the field will become red.
				Click "Save", there will be a message saying: You have successfully updated your account information.