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EMP Phase 2 Wireframe for Android UI V8

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Last edit date: 20120727

Project Name: EMP Phase 1
Page Name: Loading image
Site Map No:
Wireframe No:

Site Section:
Page URL:
Creative Comp No:

Browser Title:
CMS Template NO:
Copy Dec Version NO:

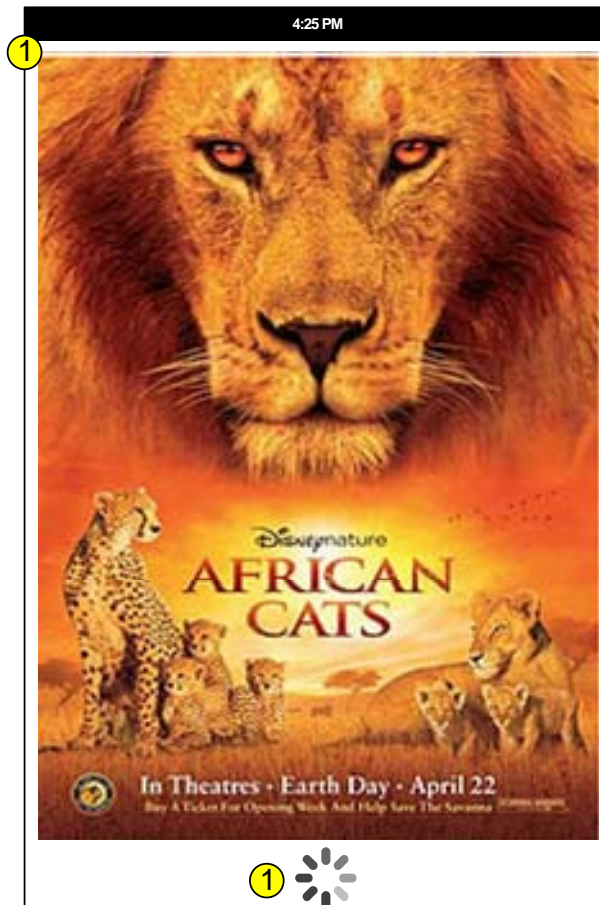
Description:

Feature Function: Loading Screen
Example Feature: Loading Screen

Notes:

- 1 When App User opens an app, it would firstly display the loading image of the app and show loading icon below.

And it will direct to Sign up page after loading.
(see in the next page)



NOTE: The layout and diagrams shown do not represent final page layout, design or copy.

Project Name: EMP Phase 1
Page Name: Sign Up
Site Map No:
Wireframe No:

Site Section:
Page URL:
Creative Comp No:

Browser Title:
CMS Template No:
Copy Dec Version No:

Description:

Sign Up

Notes:

The wireframe shows a mobile app interface for a 'Sign Up' page. At the top, there's a status bar with '4:25 PM'. Below it is a blue header with 'Sign Up' and a 'Login' button. The main content area has the text 'Don't have an account? Signing up is free and easy!'. Below this are three input fields for 'Username *', 'Email *', and 'Confirm Email *'. At the bottom of the form are two buttons: 'Sign Up' (annotated with a yellow circle 1) and 'Skip' (annotated with a yellow circle 2). A red arrow points from the 'Sign Up' button to a blue-bordered box containing the text 'Sign up successfully!'. Another red arrow points from the 'Skip' button to a larger blue-bordered dialog box. The dialog box contains the text 'You may not receive some notifications and cannot make comment or attend events if you do not sign up. Are you sure to skip this step?'. At the bottom of the dialog are two buttons: 'Yes' (annotated with a yellow circle 3) and 'No' (annotated with a yellow circle 4).

After loading, page of "Sign Up" will be shown by defaults

- ① A message with "Sign up successfully!" pops up and user is taken to home page if new account is created successfully.

1) If click Sign Up button with Username/Email/Confirm Email empty, red error message "Please enter a valid username/email." displays under the "Sign Up" button.

2) If sign up with Email and Confirm Email does not match, red error message "The two Emails don't match." will display.

3) If sign up with existent Username/Email, red error message "The username/email has been used." will display.
- ② Warning message pops up after clicked "Skip": You may not receive some notifications and cannot make comment or attend events if you do not sign up. Are you sure to skip this step? (See in previous page)
- ③ Click "Yes" to direct to the homepage.
- ④ Click "No" to close the dialogue box.

NOTE: The layout and diagrams shown do not represent final page layout, design or copy.

Project Name: EMP Phase 1

Page Name: Login

Site Map No:

Wireframe No:

Site Section:

Page URL:

Creative Comp No:

Browser Title:

CMS Template No:

Copy Dec Version No:

Description:

Login

Notes:

The wireframe shows a mobile app login screen. At the top, there's a status bar with the time 4:25 PM. Below it is a blue header with the word 'Login' and a 'Sign Up' button. The main content area has the text 'Log in if you already have an account.' followed by a text input field for 'Username/Email *'. Below the input field are two buttons: 'Login' and 'Skip'. A red arrow points from the 'Skip' button to a confirmation dialog box. The dialog box contains the text: 'You may not receive some notifications and cannot make comment or attend events if you do not sign up. Are you sure to skip this step?'. At the bottom of the dialog box are two buttons: 'Yes' and 'No'.

- ① 1) In the “Login” page, if the username/email is wrong, there will be a red warning message saying “**The username/email you entered is wrong.**” under the Login button.
- 2) If click Login without Username/Email entered, there will be a red warning message saying “**Please enter a valid username/email.**” under the Login button.
- 3) If successfully login, App User is directed to the homepage.
- ② 2) App users can also create an account by clicking “Sign Up” button to go to register page. (See in next page)
- ③ 3) Warning message pops up after clicked “Skip”: **You may not receive some notifications and cannot make comment or attend events if you do not login. Are you sure to skip this step?**
- ④ 4) Click “Yes” to direct to the homepage.
- ⑤ 5) Click “No” to close the dialogue box.

NOTE: The layout and diagrams shown do not represent final page layout, design or copy.

Project Name: EMP Phase 1
Page Name: Pop up message
Site Map No:
Wireframe No:

Site Section:
Page URL:
Creative Comp No:

Browser Title:
CMS Template NO:
Copy Dec Version NO:

Description:

Homepage - Pop up message

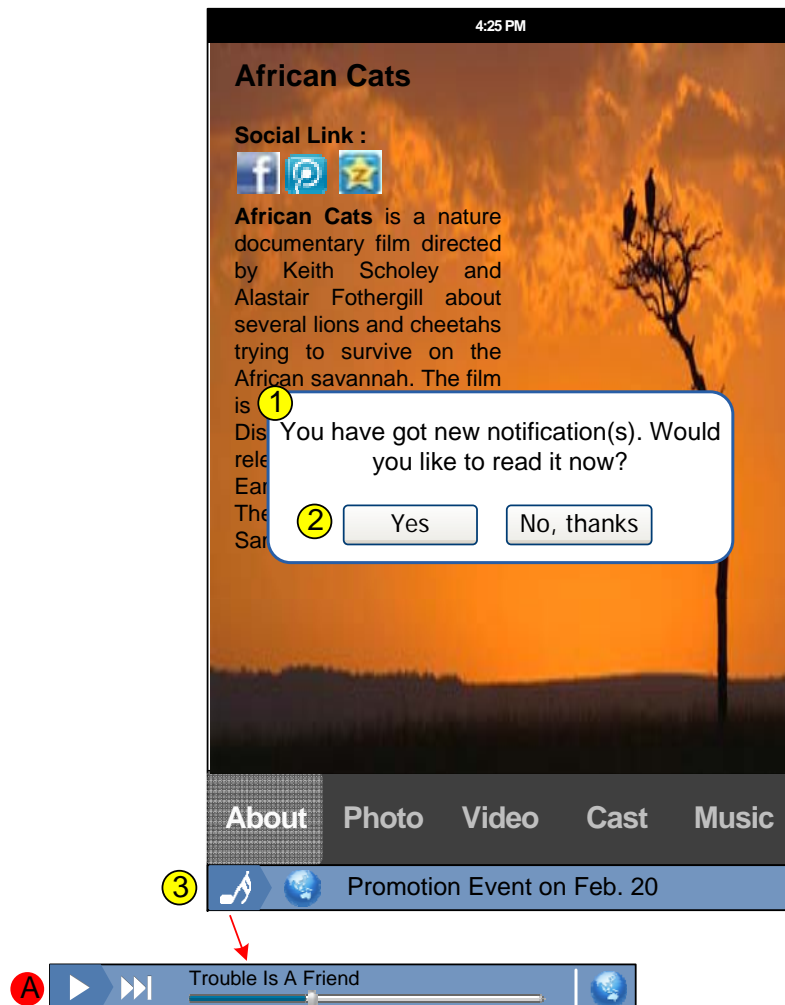
Notes:

- 1 There will be a pop up dialogue if any new notification is got.
- 2 Click "Yes" to direct to the notification list page (See in P13); click "No, thanks" to close the dialogue box
- 3 If the app has "Audio" and "News" feature, there will be short cut function at the bottom of Homepage.
If the app has no "Audio" or "News" feature, the short cut function won't show.

It will show the news one by default, user can see the latest 3 news title rotating there.

- A User can tap the "Music" icon to switch to music feature.

When it's on "Music" state, user can click "Play" & "Next" button to control the audio

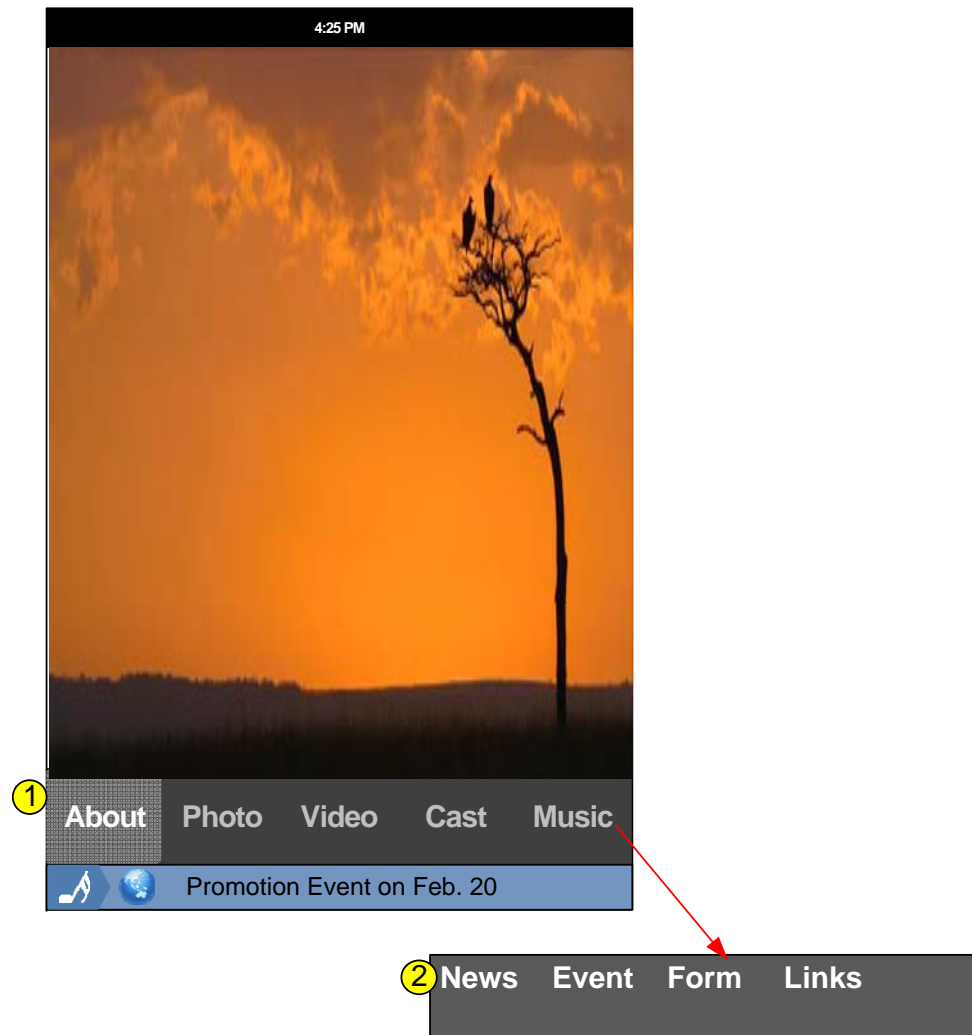


NOTE: The layout and diagrams shown do not represent final page layout, design or copy.

Project Name: EMP Phase 1
Page Name: Home
Site Map No:
Wireframe No:

Site Section:
Page URL:
Creative Comp No:

Browser Title:
CMS Template NO:
Copy Dec Version NO:



Description:

Feature Function: Single Page
Example Feature: Home – Only Background Image

App Creator can select any of the 5 templates “Single Page” feature provides to create the “Homepage”.

1. Full Screen HTML Editor (Refer to Page 12 About Example Feature, the page elements will only get from the HTML Editor and fit to the full screen of Android UI.)
2. Left Column Text Template
3. Right Column Text Template
4. Top Text Template
5. Bottom Text Template

App Creator selects any of templates from option 2 to option 5, and only upload a background image, the Homepage will look like this example.

Notes:

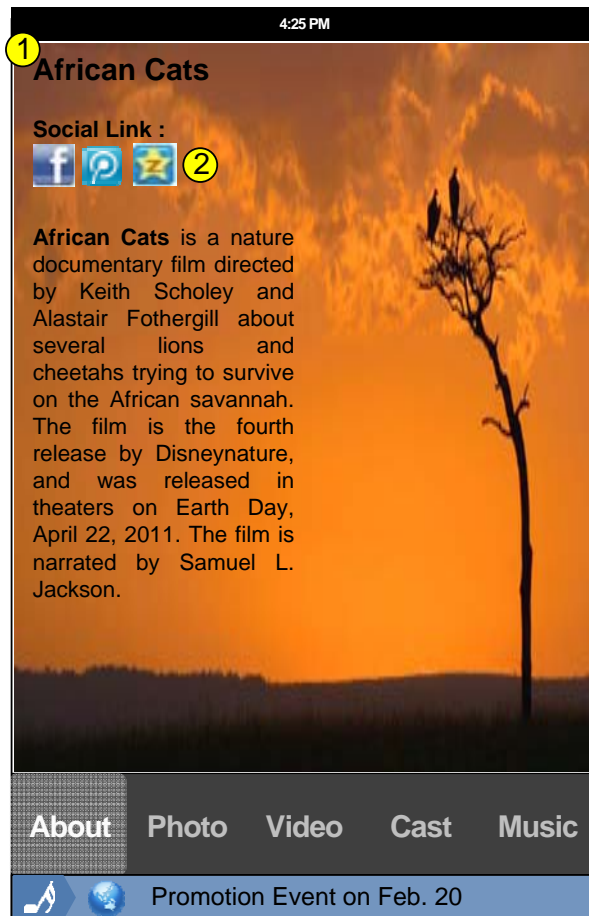
- ① The Feature order here can be arranged by reordering the feature list, or drag and drop the feature tabs via the App Building Platform.
- ② App User can scroll the navigation bar to view all the features. Click one of the navs to direct to its corresponding section.

NOTE: The layout and diagrams shown do not represent final page layout, design or copy.

Project Name: EMP Phase 1
Page Name: Home
Site Map No:
Wireframe No:

Site Section:
Page URL:
Creative Comp No:

Browser Title:
CMS Template NO:
Copy Dec Version NO:



Description:

Feature Function: Single Page
Example Feature: Home – Left Column Text Template

There are 5 different main look of homepage:

1. Full Screen HTML Editor
2. **Left Column Text Template**
3. Right Column Text Template
4. Top Text Template
5. Bottom Text Template

Notes:

- 1 All the content here is captured from the HTML Editor on backend, and all the content entry will be arranged within the left column of Android UI.
- 2 App Creator can add texts in the font color and font size they want, also can insert images, add links via the HTML Editor.

NOTE: The layout and diagrams shown do not represent final page layout, design or copy.

Project Name: EMP Phase 1
Page Name: Home
Site Map No:
Wireframe No:

Site Section:
Page URL:
Creative Comp No:

Browser Title:
CMS Template NO:
Copy Dec Version NO:



Description:

Feature Function: Single Page
Example Feature: Home – Right Column Text Template

There are 5 different main look of homepage:

1. Full Screen HTML Editor
2. Left Column Text Template
3. **Right Column Text Template**
4. Top Text Template
5. Bottom Text Template

Notes:

- 1 All the content here is captured from the HTML Editor on backend, and all the content entry will be arranged within the right column of Android UI.
- 2 App Creator can add texts in the font color and font size they want, also can insert images, add links via the HTML Editor.

NOTE: The layout and diagrams shown do not represent final page layout, design or copy.

Project Name: EMP Phase 1
Page Name: Home
Site Map No:
Wireframe No:

Site Section:
Page URL:
Creative Comp No:

Browser Title:
CMS Template NO:
Copy Dec Version NO:

Description:

Feature Function: Single Page
Example Feature: Home – Top Text Template

There are 5 different main look of homepage:

1. Full Screen HTML Editor
2. Left Column Text Template
3. Right Column Text Template
4. **Top Text Template**
5. Bottom Text Template

Notes:

- 1 All the content here is captured from the HTML Editor on backend, and all the content entry will be arranged within the top text area of Android UI.
- 2 App Creator can add texts in the font color and font size they want, also can insert images, add links via the HTML Editor.



NOTE: The layout and diagrams shown do not represent final page layout, design or copy.

Project Name: EMP Phase 1
Page Name: Home
Site Map No:
Wireframe No:

Site Section:
Page URL:
Creative Comp No:

Browser Title:
CMS Template NO:
Copy Dec Version NO:

Description:

Feature Function: Single Page
Example Feature: Home – Bottom Text Template

There are 5 different main look of homepage:

1. Full Screen HTML Editor
2. Left Column Text Template
3. Right Column Text Template
4. Top Text Template
5. **Bottom Text Template**

Notes:

- 1 All the content here is captured from the HTML Editor on backend, and all the content entry will be arranged within the top text area of Android UI.
- 2 App Creator can add texts in the font color and font size they want, also can insert images, add links via the HTML Editor.

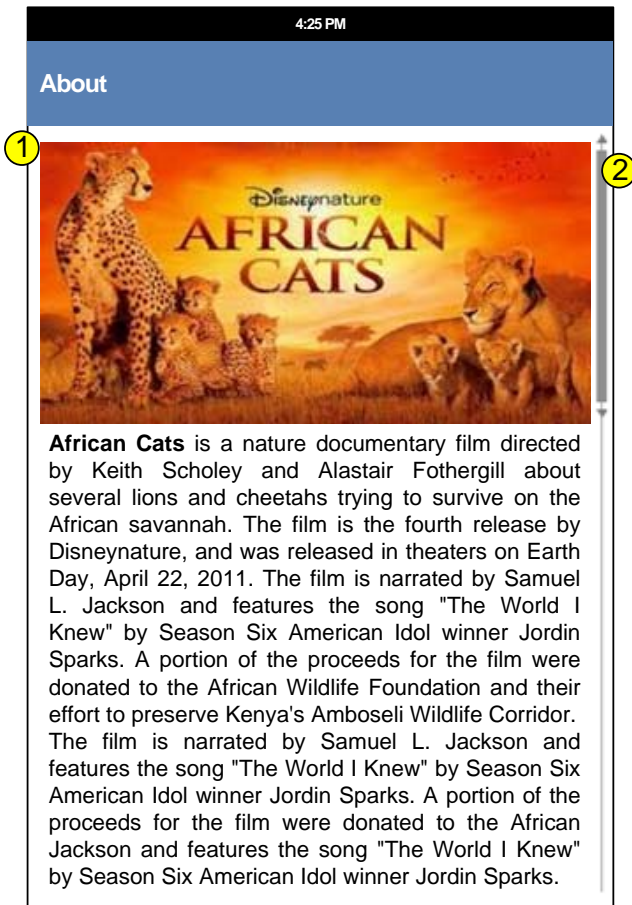


NOTE: The layout and diagrams shown do not represent final page layout, design or copy.

Project Name: EMP Phase 1
Page Name: About
Site Map No:
Wireframe No:

Site Section:
Page URL:
Creative Comp No:

Browser Title:
CMS Template NO:
Copy Dec Version NO:



Description:

Feature Function: Single Page
Example Feature: About – Full Screen HTML Editor

App Creator can select any of the 5 templates “Single Page” feature provides to create the “About” page.

1. Full Screen HTML Editor
2. Left Column Text Template (See P8)
3. Right Column Text Template (See P9)
4. Top Text Template (See P10)
5. Bottom Text Template (See P11)

Notes:

- 1 All the entries in the editor will automatically fit the Android UI.
- 2 App Creator can add image, text, link as the way they want.
- 2 There will be a scroll bar if the content is longer than the screen.

NOTE: The layout and diagrams shown do not represent final page layout, design or copy.

Project Name: EMP Phase 1
Page Name: Notification
Site Map No:
Wireframe No:

Site Section:
Page URL:
Creative Comp No:

Browser Title:
CMS Template NO:
Copy Dec Version NO:

Description:

Feature Function: Notification
Example Feature: Notification Page

Notes:

① The title is got from the "Title" field in "Notification" feature of App Building Platform. If the title is too long to show all, there will be "..." to replace them.

② This is the time that the notification saved into list of App Building Platform. The Date Format can be set through Platform; and the time must be in 12-hour clock

③ Click "Share" to pop up all the social media integrated in the Device (see in next page)

④ The content is got from the "Detail" field box in "Notification" feature of App Building Platform.

4:25 PM

Notification

African Cats Promotion on Feb 28th ①

② 2012-02-13 2:31:45 PM [Share] ③

④ Show you more wonderful details about "African Cats". Please join us at ABC Square for the promotion of the this film.

African Cats Will Be Released on April 22nd...

2012-02-12 10:15:12 AM [Share]

African Cats is a nature documentary film directed by Keith Scholey and Alastair Fothergill about several lions and cheetahs trying to survive on the African savannah.

... ..

Project Name: EMP Phase 1
Page Name: Notification
Site Map No:
Wireframe No:

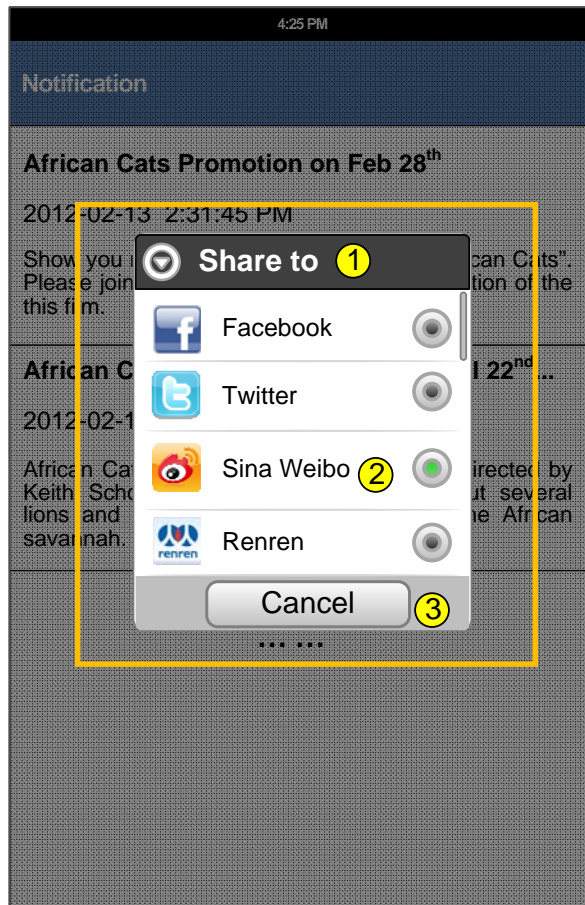
Site Section:
Page URL:
Creative Comp No:

Browser Title:
CMS Template NO:
Copy Dec Version NO:

Description:

Feature Function: Notification
Example Feature: Notification Page

Notes:



- ① All the social media are got from the Device.
- ② App Users can select one of them and be directed to the corresponding login page. Take the **Sina Weibo** for example. (See in next page)
- ③ Click "Cancel" to close the popup box

Project Name: EMP Phase 1
Page Name: Login page
Site Map No:
Wireframe No:

Site Section:
Page URL:
Creative Comp No:

Browser Title:
CMS Template NO:
Copy Dec Version NO:

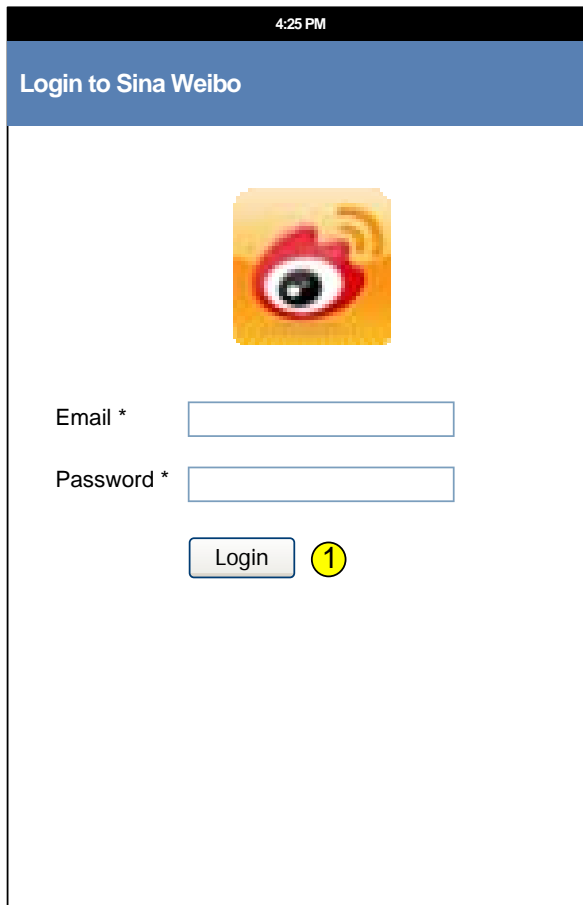
Description:

Login to Sina Weibo

Notes:

- ① If the email/password is wrong, there will be a red warning message saying "The email/password you entered is wrong." under the Login button.

If successfully login, the Weibo share box will pop up on the app page as the next page shows.



NOTE: The layout and diagrams shown do not represent final page layout, design or copy.

Project Name: EMP Phase 1
Page Name: Notification
Site Map No:
Wireframe No:

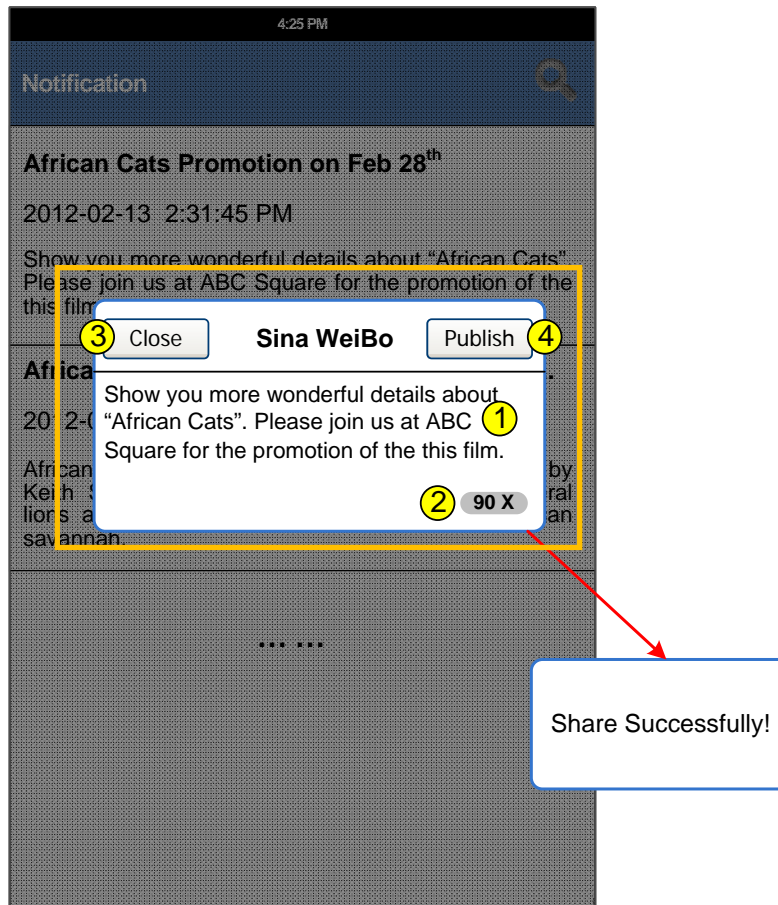
Site Section:
Page URL:
Creative Comp No:

Browser Title:
CMS Template NO:
Copy Dec Version NO:

Description:

Feature Function: Notification
Example Feature: Notification Share Page

Notes:



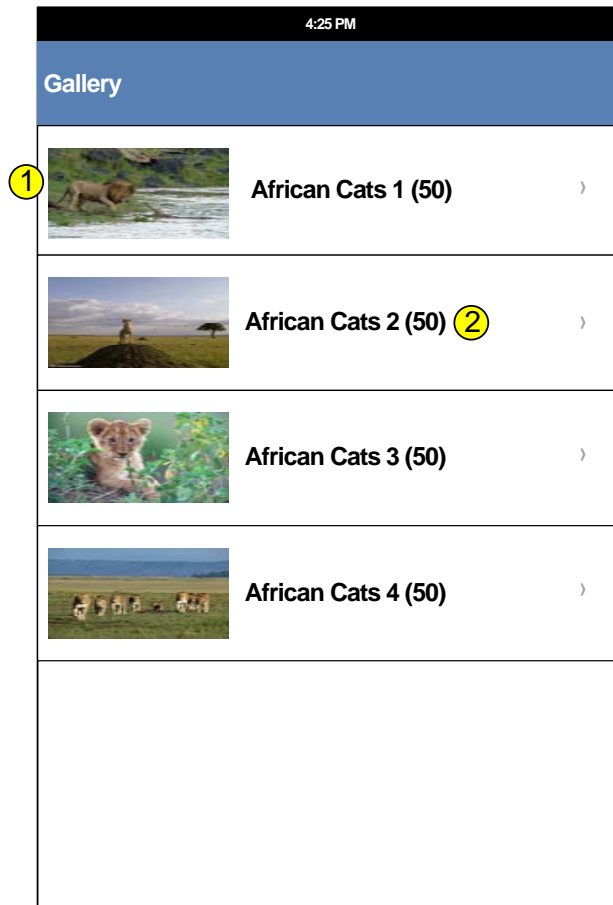
- ① The “**Notification Detail**” will be generated on the box an sharing message. App User can also add/edit the detail.
- ② This is the reminder for characters left.
- ③ Click “Close” button to close the dialog box.
- ④ Click “Publish” to share this message to Weibo. And there will be a message popping up as the box showing below: **Share Successfully.**

NOTE: The layout and diagrams shown do not represent final page layout, design or copy.

Project Name: EMP Phase 1
Page Name: Gallery
Site Map No:
Wireframe No:

Site Section:
Page URL:
Creative Comp No:

Browser Title:
CMS Template NO:
Copy Dec Version NO:



Description:

Feature Function: Photo Gallery
Example Feature: Gallery – Album List Page

Notes:

- ① Each Album record is consist of album thumbnail, album name, total photos of this album.
- ② App user can click a specific album can to the image list(see the next page)

Project Name: EMP Phase 1
Page Name: Image list
Site Map No:
Wireframe No:

Site Section:
Page URL:
Creative Comp No:

Browser Title:
CMS Template NO:
Copy Dec Version NO:

Description:

Feature Function: Photo Gallery
Example Feature: Gallery - Images List Page

Notes:

- ① Click a specific image to direct App User to a detail page(see the next page)
- ② There will be a scroll bar if the image list is longer than the screen.



NOTE: The layout and diagrams shown do not represent final page layout, design or copy.

Project Name: EMP Phase 1
Page Name: Detail page
Site Map No:
Wireframe No:

Site Section:
Page URL:
Creative Comp No:

Browser Title:
CMS Template NO:
Copy Dec Version NO:

Description:

Feature Function: Photo Gallery
Example Feature: Gallery - Image Detail Page

Notes:

- 1 The photo can be zoomed out/zoomed in
- 2 "Image caption" got from App Building Platform. **If there is no caption from backend, it will be blank here.**

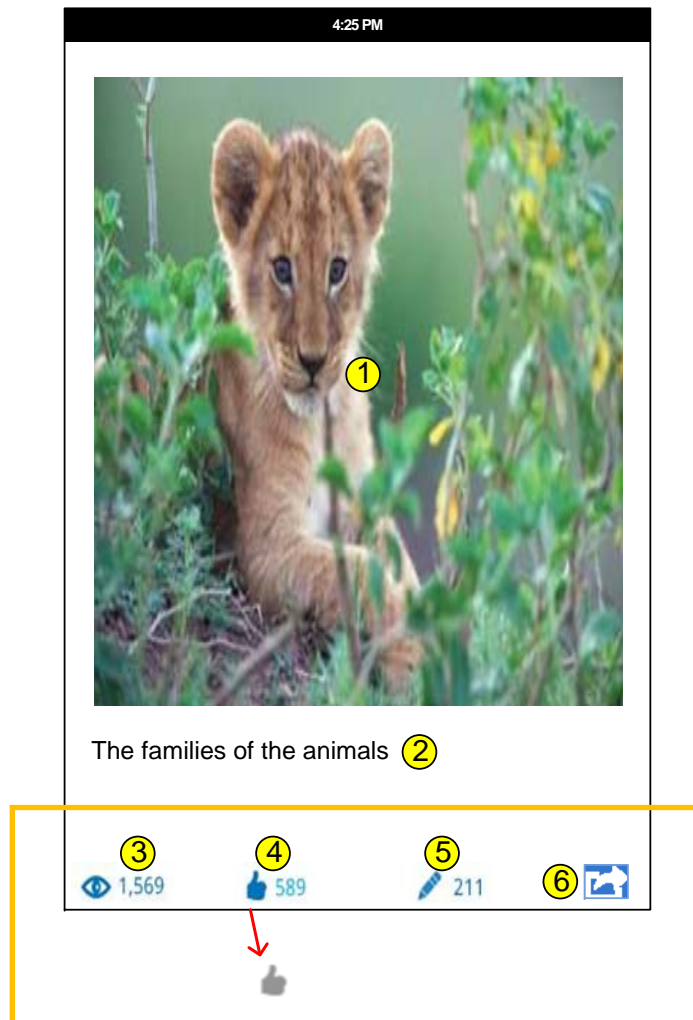
- 3 This number indicates how many App User click to view this photo
- 4 For the "Like" button, if it's already liked by the current app user, the Like button cannot be clicked and greyed out unless App User open the app again.

- 5 This number indicates how many App User comment this photo

Click the icon to direct to the Comment page (**See in next page**)

- 6 Click the share icon to pop up all the social media integrated in the Device (**See in P22**)

PS: If the album was set as downloadable in the Platform, then click the "Menu" button in the Device will display a "Download" button. Click the button will pop up a message saying "**The task is added to your Download List.**" (**see in P39**)



NOTE: The layout and diagrams shown do not represent final page layout, design or copy.

Project Name: EMP Phase 1
Page Name: Comment page
Site Map No:
Wireframe No:

Site Section:
Page URL:
Creative Comp No:

Browser Title:
CMS Template NO:
Copy Dec Version NO:

Description:

Feature Function: Photo Gallery

Example Feature: Gallery - Image Comment Page

Notes:

- ① This page will display all the comments with the latest one at the top
- ② Click the button to pop up a box for adding a comment (see in next page)

4:25 PM		
Add Comment ②		
①	Lancy	2012-02-23 15:00
	This one is wonderful~	
	Lexi	2012-02-23 22:00
	This one is nice~	
	May	2012-02-22 19:00
	This one is bad~	
	Cathy	2012-02-22 15:00
	This one is awesome~	

NOTE: The layout and diagrams shown do not represent final page layout, design or copy.

Project Name: EMP Phase 1
Page Name: Comment page
Site Map No:
Wireframe No:

Site Section:
Page URL:
Creative Comp No:

Browser Title:
CMS Template NO:
Copy Dec Version NO:

Description:

Feature Function: Photo Gallery

Example Feature: Gallery - Image Comment Page

Notes:

- ① Click "Add" to save it into the comment list and pop up a box displaying all the social media integrated in Device.
(see in the next page)
- ② Click "Cancel" to close the box

The wireframe shows a mobile app interface for a comment page. At the top, there is a status bar with the time 4:25 PM. Below it is a button labeled "Add Comment". The main content area displays a list of comments. Each comment entry includes a name, a timestamp, and a text input field. A modal dialog is currently open, allowing a user to add a new comment. The modal has a text input field containing "Not bad~", a character count "(Less than 100 characters)", and two buttons: "Add" (marked with a yellow circle 1) and "Cancel" (marked with a yellow circle 2). The background of the app shows a list of comments from users like Lancy, Lexi, May, and Cathy, with timestamps like 2012-02-23 15:00 and 2012-02-22 15:00.

NOTE: The layout and diagrams shown do not represent final page layout, design or copy.

Project Name: EMP Phase 1
Page Name: Comment page
Site Map No:
Wireframe No:

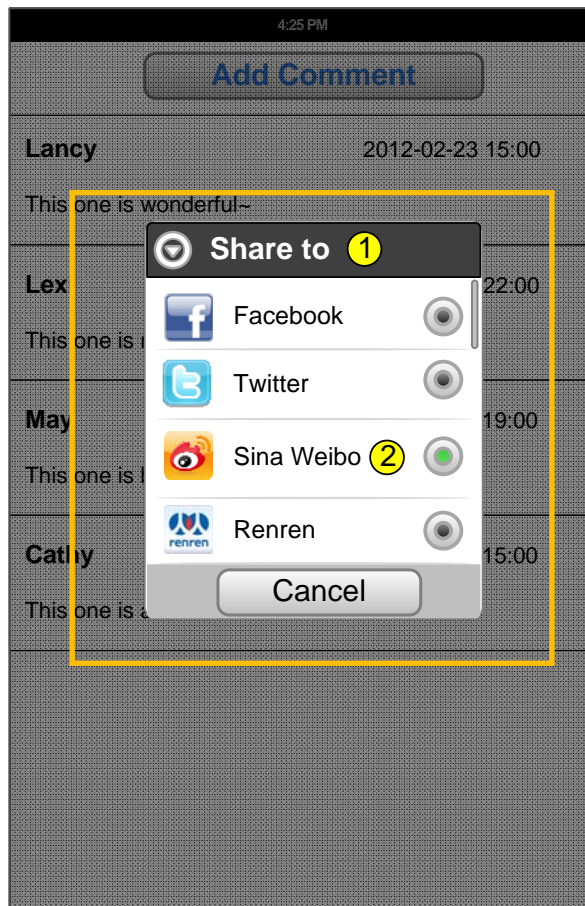
Site Section:
Page URL:
Creative Comp No:

Browser Title:
CMS Template NO:
Copy Dec Version NO:

Description:

Feature Function: Photo Gallery
Example Feature: Gallery - Image Comment Page

Notes:



- 1 All the social media are got from the Device.
- 2 App Users can select one of them to share the comment directly if the App Creator has login his account. Otherwise, App Creator will be directed to the corresponding Login Page.

Take the Sina Weibo for example, if App User has login Sina Weibo, then the comment will be posted to Sina Weibo directly.

PS: If the comment was successfully shared, then it will list as one record in the App Creator's social media in the format as: **I have just commented "XXXXX(comment detail)" in the XX Android App(app name).** [Http://*****](#) (the online link of the App in Android Market, the viewers can click the link to download this app)

Project Name: EMP Phase 1
Page Name: Detail page
Site Map No:
Wireframe No:

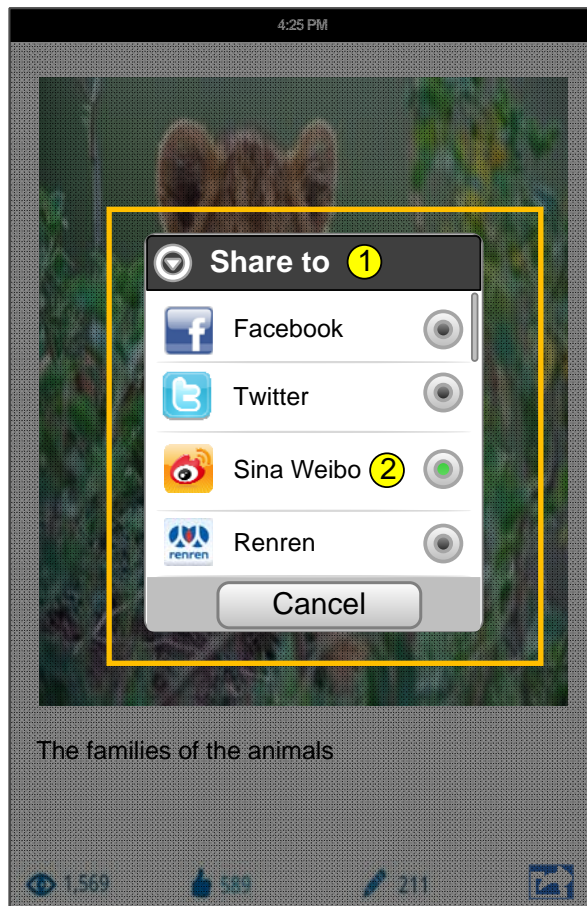
Site Section:
Page URL:
Creative Comp No:

Browser Title:
CMS Template NO:
Copy Dec Version NO:

Description:

Feature Function: Photo Gallery
Example Feature: Gallery - Image Detail Page

Notes:



① All the social media are got from the Device.

App Users can select one of them to share the image directly if the App Creator has login his account. Otherwise, App Creator will be directed to the corresponding Login Page.

② Take the Sina Weibo for example, if App User has login Sina Weibo, then the image and image caption will be generate as the sharing message. (See in next page)

Project Name: EMP Phase 1
Page Name: Comment page
Site Map No:
Wireframe No:

Site Section:
Page URL:
Creative Comp No:

Browser Title:
CMS Template NO:
Copy Dec Version NO:

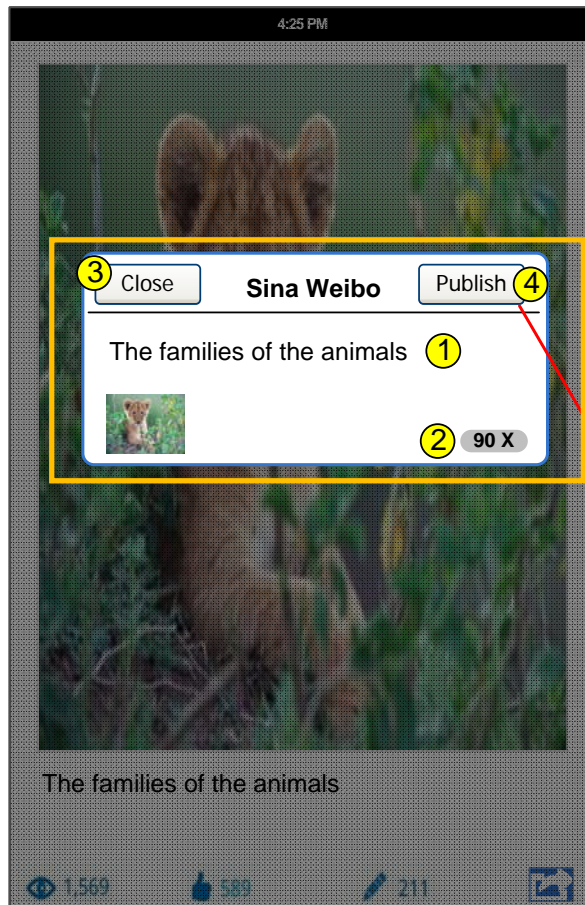
Description:

Feature Function: Photo Gallery

Example Feature: Gallery - Image Detail Page

Notes:

- ① The “Image Caption” & “Image” will be generated on the box an sharing message. App User can also add/edit the detail.
- ② This is the reminder for characters left.
- ③ Click “Close” button to close the dialog box.
- ④ Click “Publish” to share this message to Weibo. And there will be a message popping up as the box showing below: **Share Successfully.**



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Project Name: EMP Phase 1
Page Name: Video
Site Map No:
Wireframe No:

Site Section:
Page URL:
Creative Comp No:

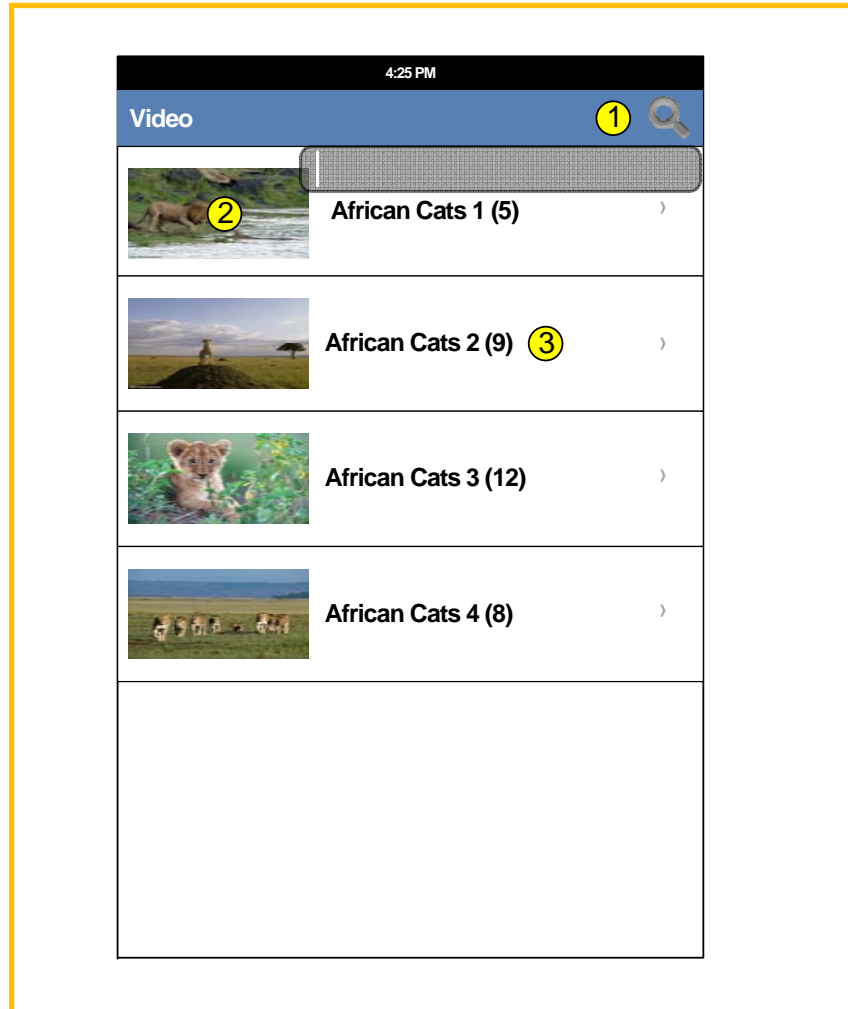
Browser Title:
CMS Template NO:
Copy Dec Version NO:

Description:

Feature Function: Video

Example Feature: Video List Page

Notes:



- 1 There is a Search button in the **Video/Audio/News/Event List page**. Click the button to display a search box below basic on all the content in the list page.

The results will be refreshed to list. If there is no related results(See in next page), then show "There is no related data currently."

- 2 Each Album record is consist of album thumbnail, album name, total videos of this album.
- 3 App user can click a specific album to the video list(see in P26)

Project Name: EMP Phase 1
Page Name: Video
Site Map No:
Wireframe No:

Site Section:
Page URL:
Creative Comp No:

Browser Title:
CMS Template NO:
Copy Dec Version NO:

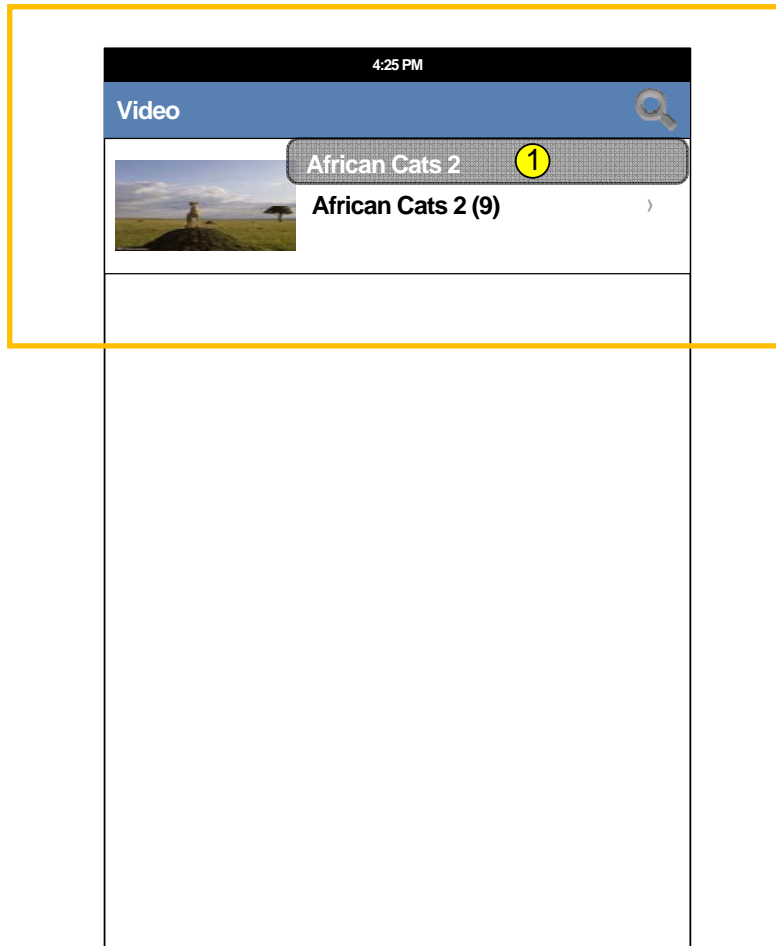
Description:

Feature Function: Video

Example Feature: Video List Page

Notes:

- 1 App user can clear the keywords and click Search button to back to the Video Album List.



NOTE: The layout and diagrams shown do not represent final page layout, design or copy.

Project Name: EMP Phase 1
Page Name: Video
Site Map No:
Wireframe No:

Site Section:
Page URL:
Creative Comp No:

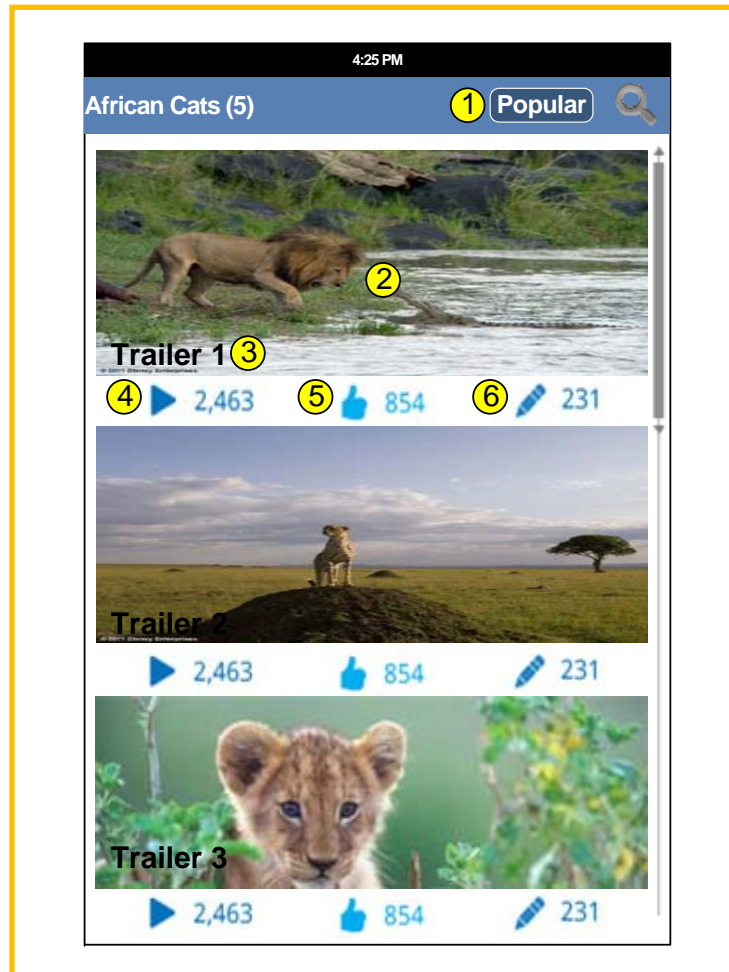
Browser Title:
CMS Template NO:
Copy Dec Version NO:

Description:

Feature Function: Video

Example Feature: Video List Page

Notes:



- ① App User can click “Popular” button to view the video most people played in a list. (See in next page)
- ② This Video Thumbnail is got from the “Video Image” field in “Video” of App Building Platform. Click it to direct to the detail page(see in P28)
- ③ Video title got from the “Title” field in “Video Title” of App Building Platform.
- ④ Click “Play” to directly play the video (P32), and the number will be accumulated. But if the video App Creator uploads via the platform is not in progressive format, it can't be played online. Then when app user clicks “Play”, it will pop up a message saying “This video file can't play online, please download it first.”
- ⑤ Click the “Like” icon to vote for it and the number will be accumulated and the “Like” icon cannot be clicked again and greyed out unless App Users open this app next time.
- ⑥ This number indicates how many App User comment this video

NOTE: The layout and diagrams shown do not represent final page layout, design or copy.

Project Name: EMP Phase 1
Page Name: Video
Site Map No:
Wireframe No:

Site Section:
Page URL:
Creative Comp No:

Browser Title:
CMS Template NO:
Copy Dec Version NO:

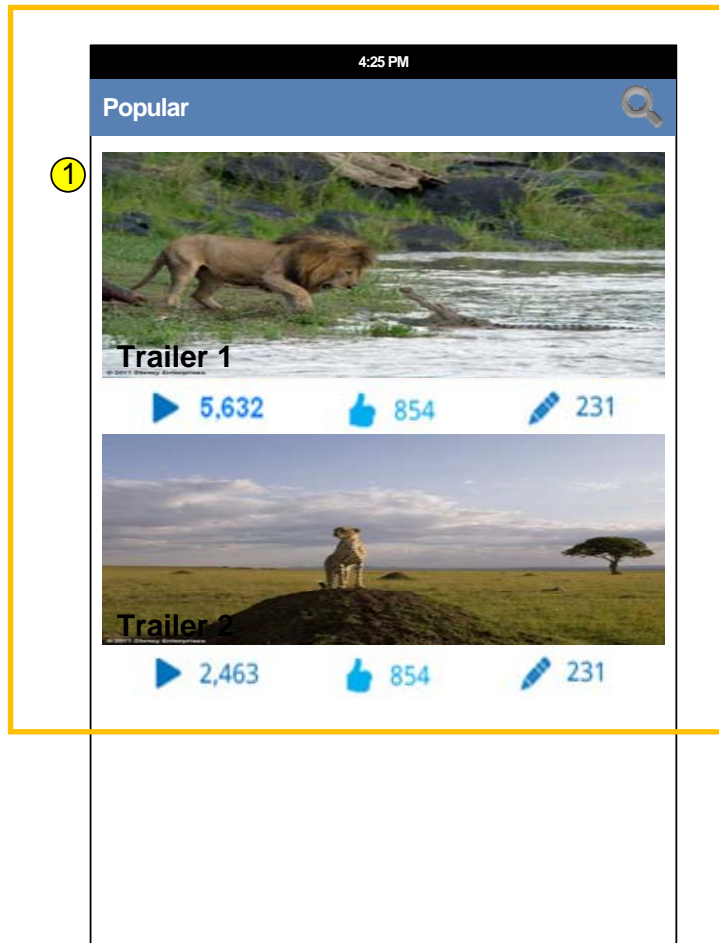
Description:

Feature Function: Video

Example Feature: Popular Video List Page

Notes:

- ① The video most people played will show in a list.



NOTE: The layout and diagrams shown do not represent final page layout, design or copy.

Project Name: EMP Phase 1
Page Name: Detail page
Site Map No:
Wireframe No:

Site Section:
Page URL:
Creative Comp No:

Browser Title:
CMS Template NO:
Copy Dec Version NO:

Description:

Feature Function: Video
Example Feature: Video Detail Page

Notes:

① This video image is also got from “Video Image” upload field in “Video” in Building App. Click it to direct to the Play page (P32)

That is, the “Image” App Creator uploads via the platform will generate as two different dimensions, one for video list page, one for this video detail page.

② Video title got from “Video Title” field of video page on App Building Platform.

③ Video description got from the “Video Detail” from the HTML Editor.

④ When app user reading the content in this area, there will be a scrollbar if too much content. But **video image**, **title** always keep on the top place.

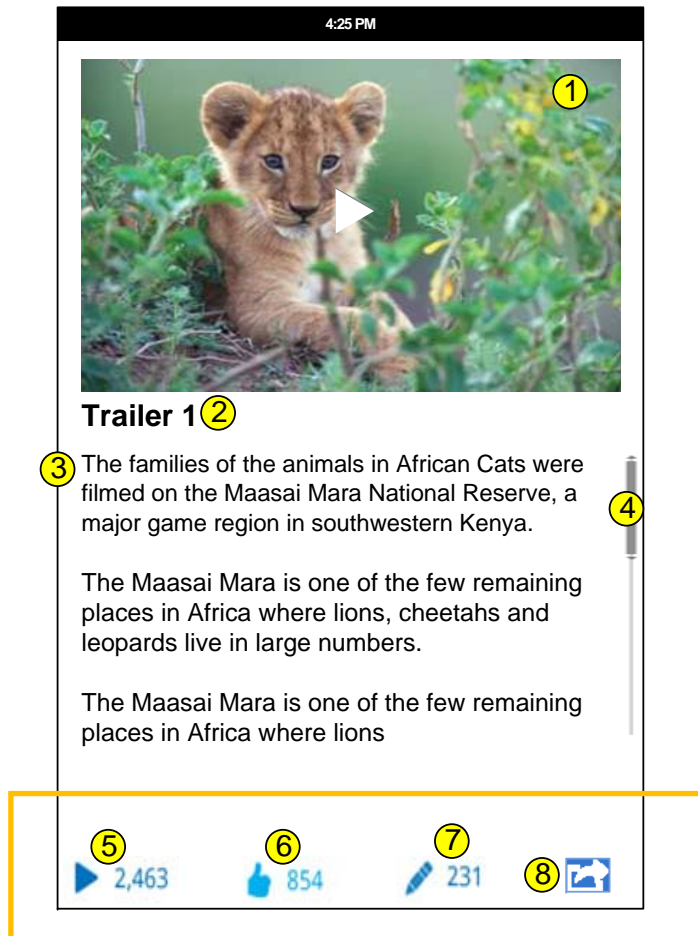
⑤ The number indicates how many people play this video

⑥ If the “Like” button has been clicked, then it will be greyed out and cannot be clicked again unless App Users open this app next time.

⑦ This number indicates how many App User comment this video
Click the icon to direct to the Comment page (See in next page)

⑧ Click the share icon to pop up all the social media integrated in the Device (See in P30)

PS: If the album was set as downloadable in the Platform, then click the “Menu” button in the Device will display a “Download” button. Click the button will pop up a message saying “The task is added to your Download List.” (see in P39). Otherwise, the Download button will not show.



NOTE: The layout and diagrams shown do not represent final page layout, design or copy.

Project Name: EMP Phase 1
Page Name: Comment page
Site Map No:
Wireframe No:

Site Section:
Page URL:
Creative Comp No:

Browser Title:
CMS Template NO:
Copy Dec Version NO:

Description:

Feature Function: Video
Example Feature: Video Comment Page

Notes:

- ① This page will display all the comments with the latest one at the top
- ② Click the button to pop up a box for adding a comment (see in P20-21)

4:25 PM		
	Add Comment	②
①	Lancy	2012-02-23 15:00
	This one is wonderful~	
	Lexi	2012-02-23 22:00
	This one is nice~	
	May	2012-02-22 19:00
	This one is bad~	
Cathy	2012-02-22 15:00	
	This one is awesome~	

Project Name: EMP Phase 1
Page Name: Detail page
Site Map No:
Wireframe No:

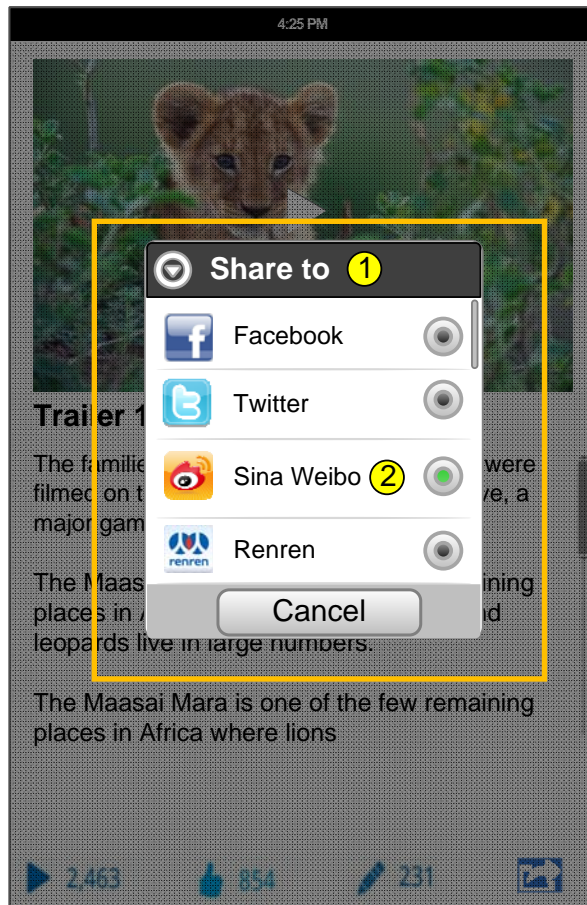
Site Section:
Page URL:
Creative Comp No:

Browser Title:
CMS Template NO:
Copy Dec Version NO:

Description:

Feature Function: Video
Example Feature: Video Detail Page

Notes:



① All the social media are got from the Device.

App Users can select one of them to share the video directly if the App Creator has login his account. Otherwise, App Creator will be directed to the corresponding Login Page.

② Take the Sina Weibo for example, if App User has login Sina Weibo, then the video title will be generated as sharing message. (See in next page)

Project Name: EMP Phase 1
Page Name: Detail page
Site Map No:
Wireframe No:

Site Section:
Page URL:
Creative Comp No:

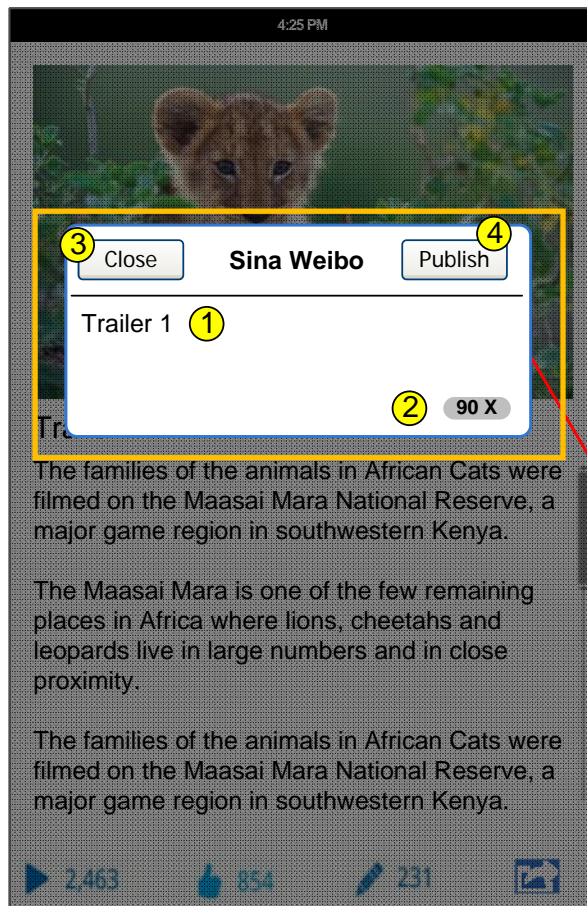
Browser Title:
CMS Template NO:
Copy Dec Version NO:

Description:

Feature Function: Video
Example Feature: Video Share Page

Notes:

- ① The “**Video Title**” will be generated on the box an sharing message. App User can also add/edit the detail.
- ② This is the reminder for characters left.
- ③ Click “Close” button to close the dialog box.
- ④ Click “Publish” to share this message to Weibo. And there will be a message popping up as the box showing below: **Share Successfully.**



Share Successfully!

NOTE: The layout and diagrams shown do not represent final page layout, design or copy.

Project Name: EMP Phase 1
Page Name: Play page
Site Map No:
Wireframe No:

Site Section:
Page URL:
Creative Comp No:

Browser Title:
CMS Template NO:
Copy Dec Version NO:

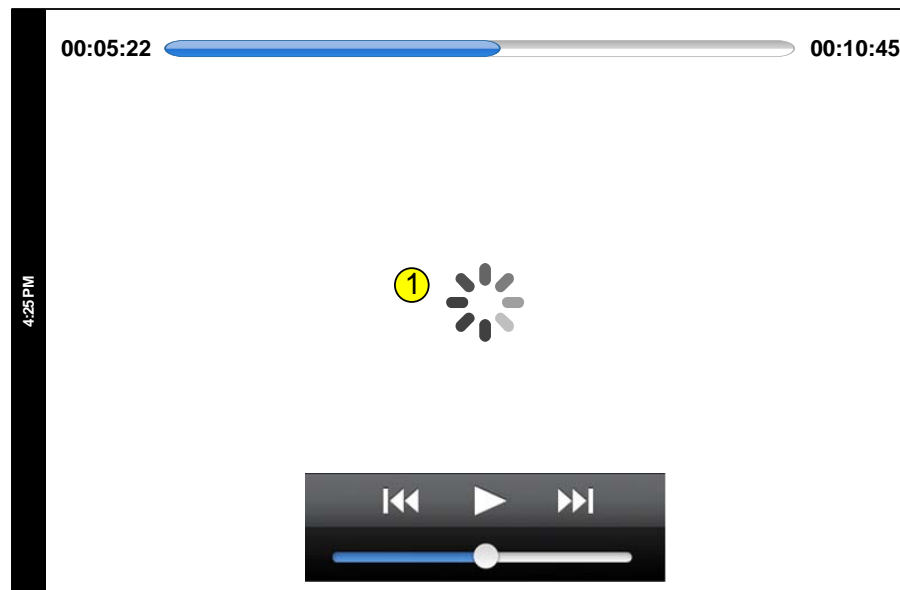
Description:

Feature Function: Video
Example Feature: Video Play Page

Notes:

① When the video is loaded, it will show the loading icon.

If the internet is disconnected when the video is half played, the progress play bar will be remembered automatically and be played continuously if the internet is reconnected.



Project Name: EMP Phase 1
Page Name: Music
Site Map No:
Wireframe No:

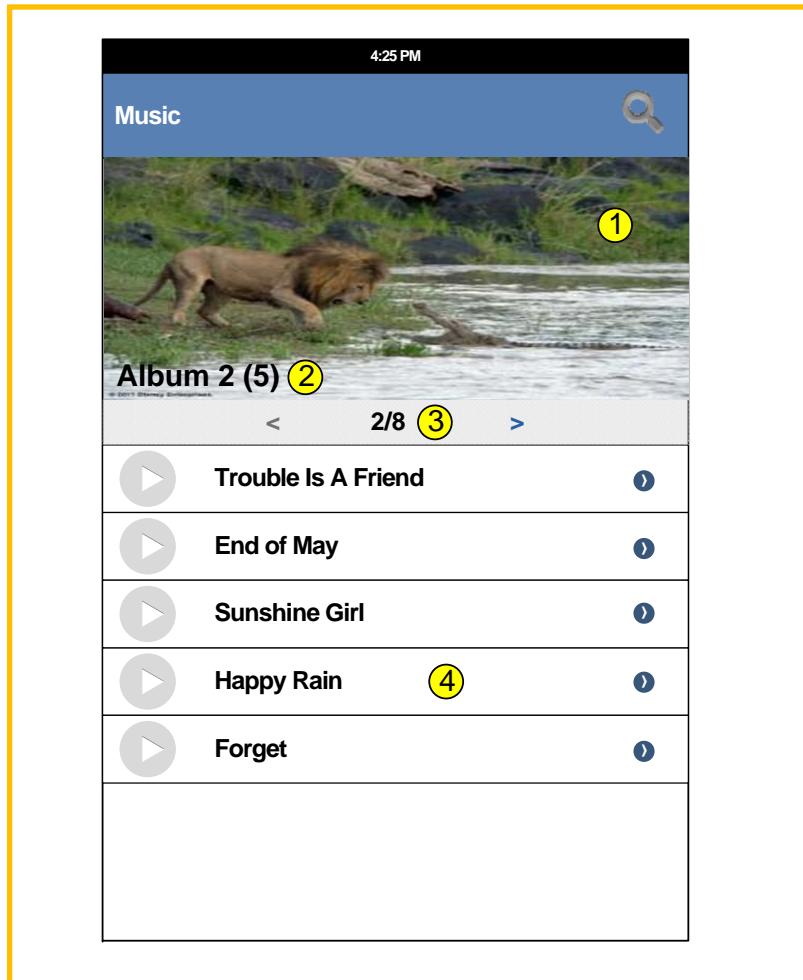
Site Section:
Page URL:
Creative Comp No:

Browser Title:
CMS Template NO:
Copy Dec Version NO:

Description:

Feature Function: Audio
Example Feature: Albums List Page

Notes:



This is the example for Audio Feature having several albums

- ① This is the Album Cover. If App User drag the cover, the page will refresh to show next album and its song list
- ② This is the Album Title and total audios of this album
- ③ This is to indicate how many albums totally and which album is on-state
- ④ App user can click to the audio detail page (see in P35)

NOTE: The layout and diagrams shown do not represent final page layout, design or copy.

Project Name: EMP Phase 1
Page Name: Song List Page
Site Map No:
Wireframe No:

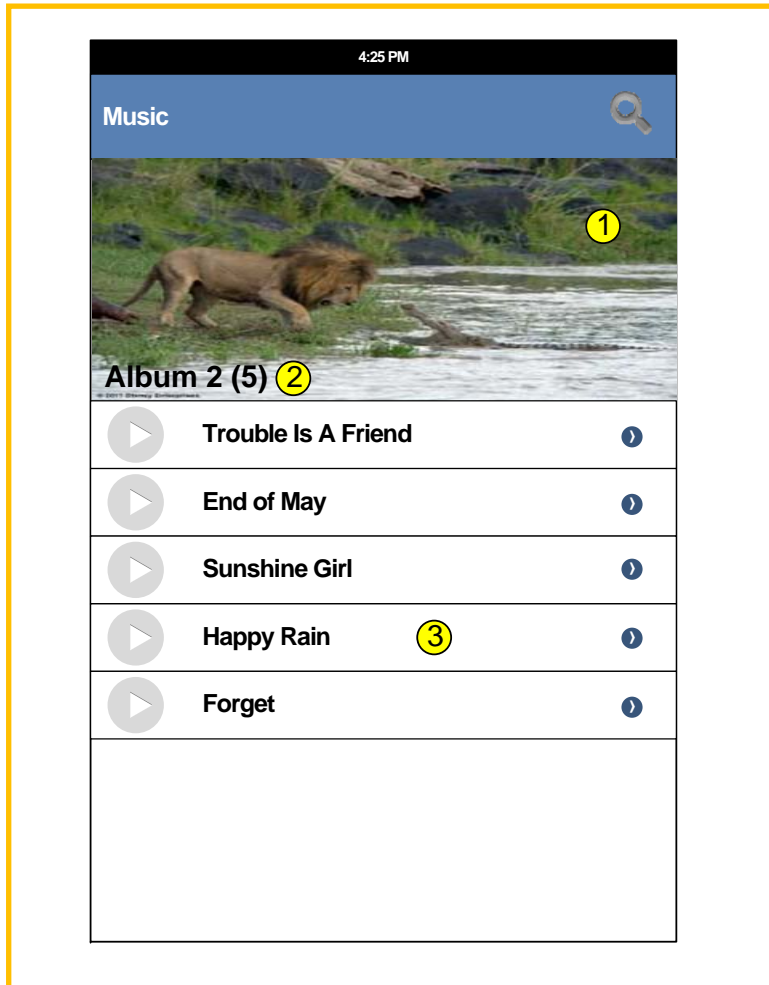
Site Section:
Page URL:
Creative Comp No:

Browser Title:
CMS Template NO:
Copy Dec Version NO:

Description:

Feature Function: Audio
Example Feature: Song List Page

Notes:



This is the example for Audio Feature having only one or more albums

- ① This is the Album Cover.
- ② This is the Album Title and total audios of this album
- ③ App user can click to the audio detail page (see in P35)

NOTE: The layout and diagrams shown do not represent final page layout, design or copy.

Project Name: EMP Phase 1
Page Name: Song Detail Page
Site Map No:
Wireframe No:

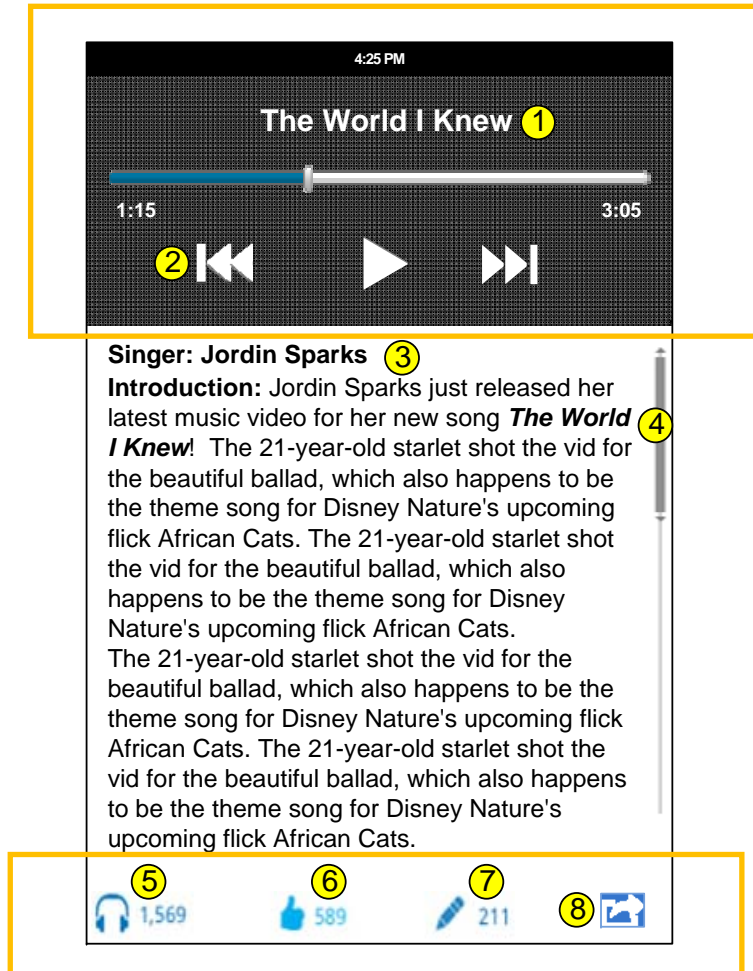
Site Section:
Page URL:
Creative Comp No:

Browser Title:
CMS Template NO:
Copy Dec Version NO:

Description:

Feature Function: Audio
Example Feature: Song Detail Page

Notes:



① It's the Audio Title got from the "Audio Title" in App Building Platform.

② Click the left/right arrows to switch the previous and next audio

③ Content in Area 3 here is got from "Audio Caption" HTML Editor of Audio Feature in App Building Platform. And all the entries will be fit to the Android UI here.

④ There is a scroll bar for the content area. When app user reading the content in this area, there will be a scrollbar if too much content. But **Audio Player** always keeps on the top place.

⑤ The number indicates how many people click to listen it.

⑥ If the "Like" button has been clicked, then it will be greyed out and cannot be clicked again unless App Users open this app next time.

⑦ This number indicates how many App User comment this audio
Click the icon to direct to the Comment page (**See in next page**)

⑧ Click the share icon to pop up all the social media integrated in the Device (**See in P37**)

PS: If the album was set as downloadable in the Platform, then click the "Menu" button in the Device will display a "Download" button. Click the button will pop up a message saying "**The task is added to your Download List.**" (**see in P37**)

NOTE: The layout and diagrams shown do not represent final page layout, design or copy.

Project Name: EMP Phase 1
Page Name: Comment page
Site Map No:
Wireframe No:

Site Section:
Page URL:
Creative Comp No:

Browser Title:
CMS Template NO:
Copy Dec Version NO:

Description:

Feature Function: Audio
Example Feature: Song Comment Page

Notes:

- ① This page will display all the comments with the latest one at the top
- ② Click the button to pop up a box for adding a comment; click "Add" to save it into the comment list; click "Cancel" to close the box(see in P20-21)

4:25 PM		
	Add Comment	②
①	Lancy This one is wonderful~	2012-02-23 15:00
	Lexi This one is nice~	2012-02-23 22:00
	May This one is bad~	2012-02-22 19:00
	Cathy This one is awesome~	2012-02-22 15:00

NOTE: The layout and diagrams shown do not represent final page layout, design or copy.

Project Name: EMP Phase 1
Page Name: Detail Page
Site Map No:
Wireframe No:

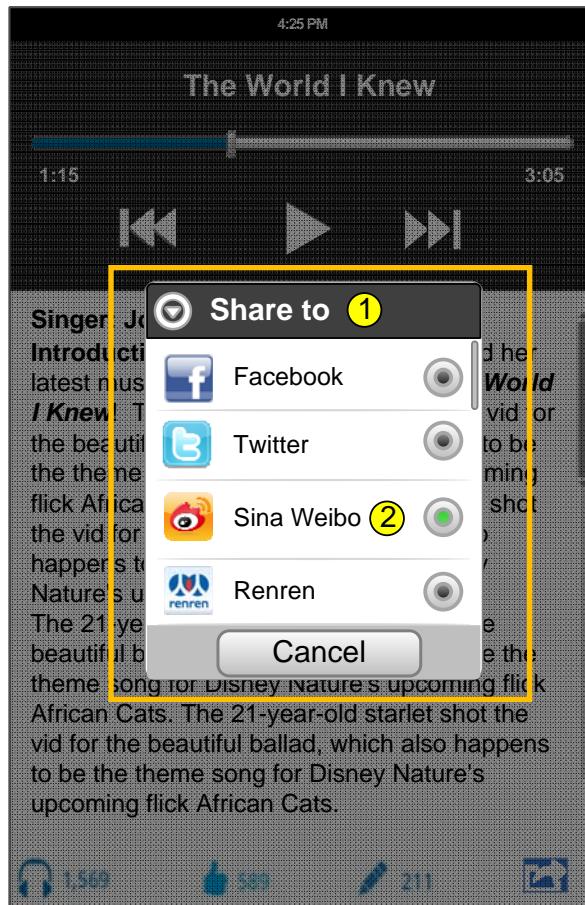
Site Section:
Page URL:
Creative Comp No:

Browser Title:
CMS Template NO:
Copy Dec Version NO:

Description:

Feature Function: Audio
Example Feature: Song Detail Page

Notes:



- ① All the social media are got from the Device.

App Users can select one of them to share the video directly if the App Creator has login his account. Otherwise, App Creator will be directed to the corresponding Login Page.

- ② Take the Sina Weibo for example, if App User has login Sina Weibo, then the audio title will be generated as sharing message. (See in next page)

Project Name: EMP Phase 1
Page Name: Detail Page
Site Map No:
Wireframe No:

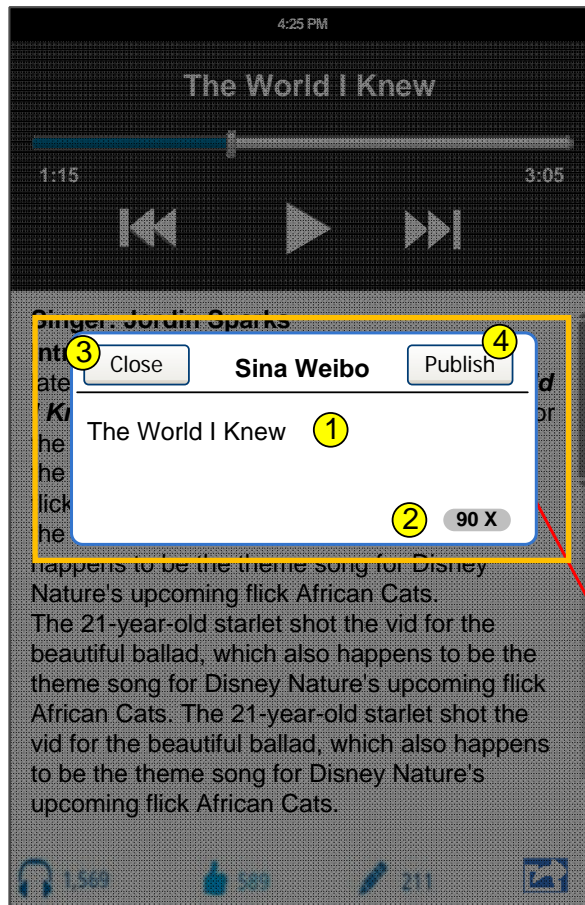
Site Section:
Page URL:
Creative Comp No:

Browser Title:
CMS Template NO:
Copy Dec Version NO:

Description:

Feature Function: Audio
Example Feature: Song Detail Page

Notes:



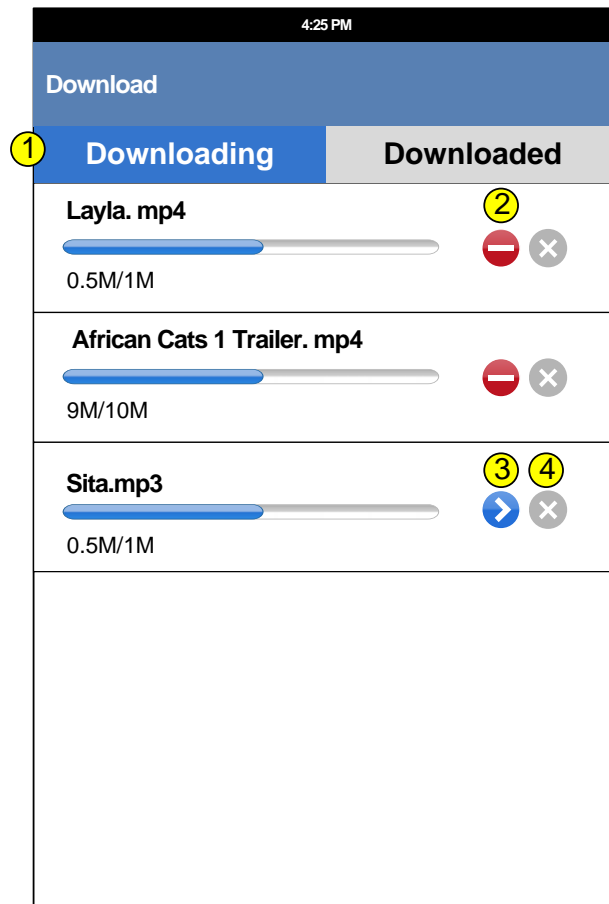
- 1 The "Audio Title" will be generated on the box an sharing message. App User can also add/edit the detail.
- 2 This is the reminder for characters left.
- 3 Click "Close" button to close the dialog box.
- 4 Click "Publish" to share this message to Weibo. And there will be a message popping up as the box showing below: **Share Successfully.**

NOTE: The layout and diagrams shown do not represent final page layout, design or copy.

Project Name: EMP Phase 1
Page Name: Download page
Site Map No:
Wireframe No:

Site Section:
Page URL:
Creative Comp No:

Browser Title:
CMS Template NO:
Copy Dec Version NO:



Description:

Download – One of the main section which user can click “Menu” button to view it throughout the whole app.

Notes:

- ① Click the tabs to view the downloading items
- ② Click the button to stop downloading
- ③ Click the button to continue to download
- ④ Click the button to delete this download task

During downloading process, if App User disconnect with the internet or close the app, the download will be paused, but once the App User re-click the download button to continue it, it should start from the previous downloaded section, not start from the very beginning.

NOTE: The layout and diagrams shown do not represent final page layout, design or copy.

Project Name: EMP Phase 1
Page Name: Download page
Site Map No:
Wireframe No:

Site Section:
Page URL:
Creative Comp No:

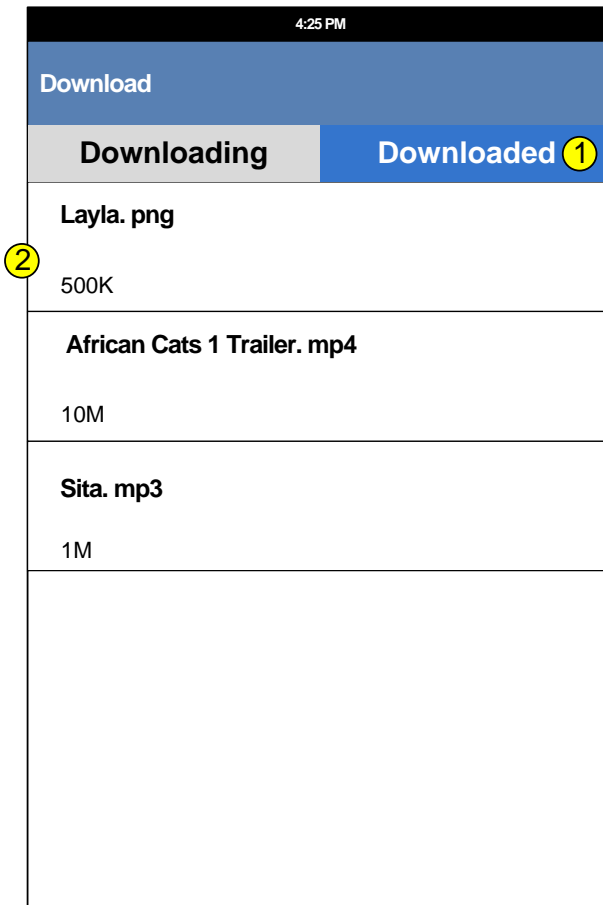
Browser Title:
CMS Template NO:
Copy Dec Version NO:

Description:

Download – One of the main section which user can click “Menu” button to view it throughout the whole app.

Notes:

- ① Click the “Downloaded” tab to view all the downloaded items
- ② Click one specific item to view/play it

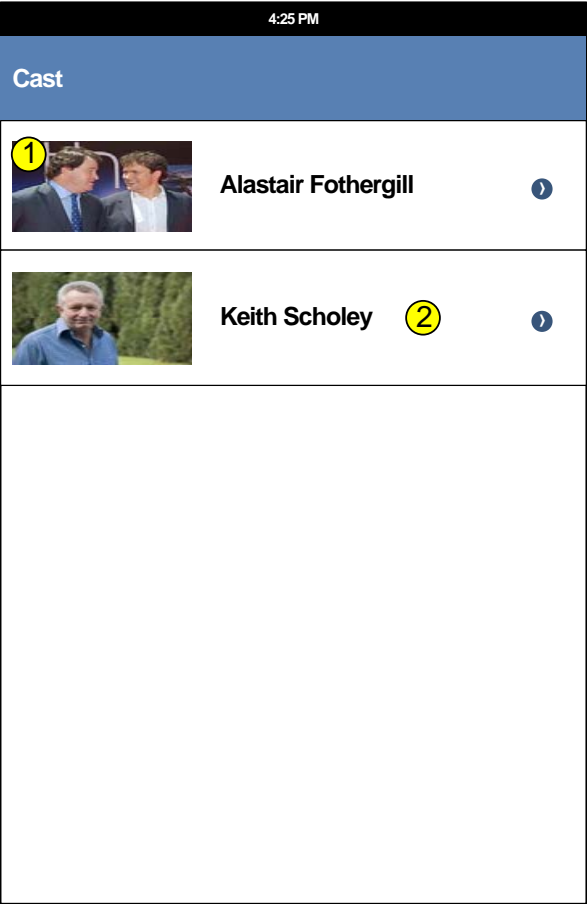


NOTE: The layout and diagrams shown do not represent final page layout, design or copy.

Project Name: EMP Phase 1
Page Name: Cast page
Site Map No:
Wireframe No:

Site Section:
Page URL:
Creative Comp No:

Browser Title:
CMS Template NO:
Copy Dec Version NO:



Description:

Feature Function: Cast
Example Feature: Cast List Page

Notes:

- 1 The image is got from “Thumbnail” upload field in “Cast” in “Building App”
- 2 Click the item to the detail page

Project Name: EMP Phase 1
Page Name: Detail page
Site Map No:
Wireframe No:

Site Section:
Page URL:
Creative Comp No:

Browser Title:
CMS Template NO:
Copy Dec Version NO:



Description:

Feature Function: Cast
Example Feature: Cast Detail Page

Notes:

- ① This image here are got from "Image" field of Cast feature in App Building Platform.
- ② It's Cast Name got from "Name" field of Cast feature in App Building Platform.
- ③ Content in Area 3 here is got from "Page Detail" HTML Editor of Cast Feature in App Building Platform. And all the entries will be fit to the Android UI here.
- ④ There is a scroll bar for the content area and the **cast image and name** keep at the top

Project Name: EMP Phase 1
Page Name: News
Site Map No:
Wireframe No:

Site Section:
Page URL:
Creative Comp No:

Browser Title:
CMS Template NO:
Copy Dec Version NO:



Description:

Feature Function: News
Example Feature: News List Page

Notes:

- ① The image is got from the "Thumbnail" field from "News" feature of App Building Platform.
- ② The items will be arranged by the news published date from "News" feature of App Building Platform.
- Time is in 12-hour clock, but the Date Format can be changed in the Platform
- ③ There is the news summary got from "Summary" field from "News" feature of App Building Platform.
- ④ Click the item to view the detail
(see the next page)

NOTE: The layout and diagrams shown do not represent final page layout, design or copy.

Project Name: EMP Phase 1
Page Name: Detail page
Site Map No:
Wireframe No:

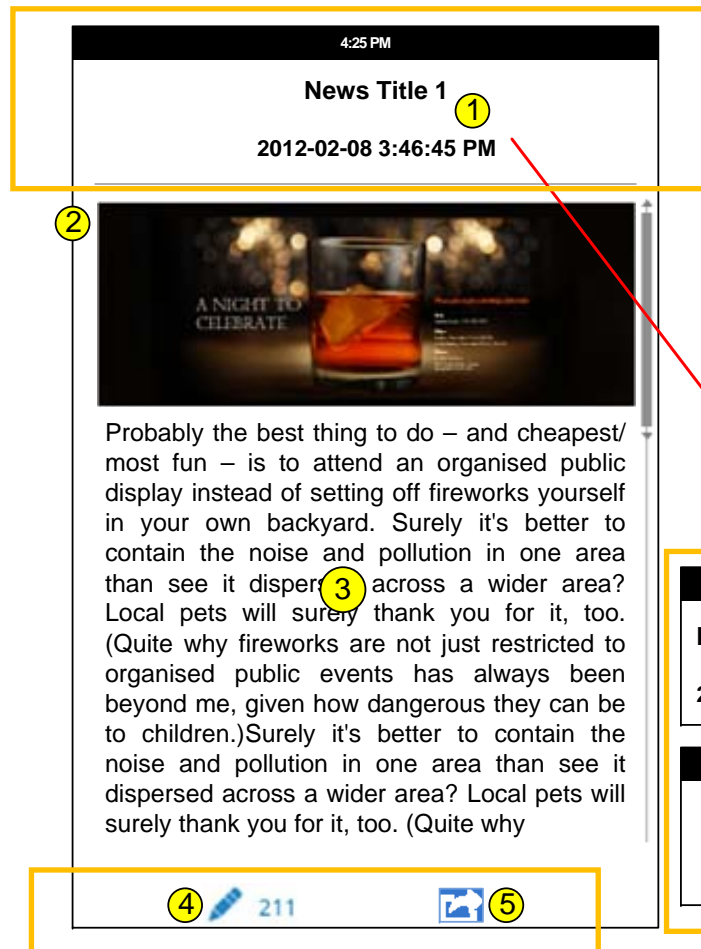
Site Section:
Page URL:
Creative Comp No:

Browser Title:
CMS Template NO:
Copy Dec Version NO:

Description:

Feature Function: News
Example Feature: News Detail page

Notes:



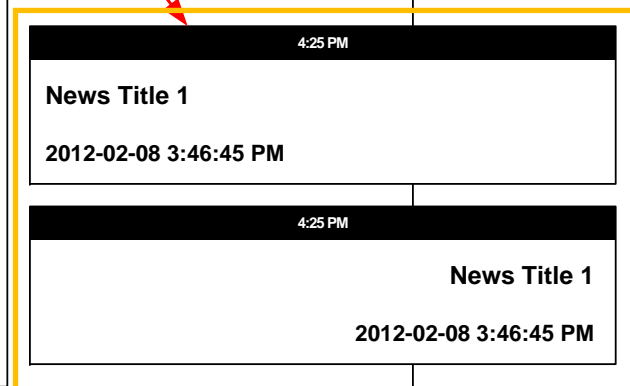
① In the detail page, "News Title" and "Date" is got from the input in News Feature of App Building Platform and set a left/center/right alignment for them

② All the content entries here are got from "Page Detail" HTML Editor of "News" feature from App Building Platform.

③ There is a scrollbar of the content area for app user.

④ Click the icon to direct to the Comment page (See in next page)

⑤ Click the share icon to pop up all the social media integrated in the Device (See in P46)



NOTE: The layout and diagrams shown do not represent final page layout, design or copy.

Project Name: EMP Phase 1
Page Name: Detail page
Site Map No:
Wireframe No:

Site Section:
Page URL:
Creative Comp No:

Browser Title:
CMS Template NO:
Copy Dec Version NO:

Description:

Feature Function: News

Example Feature: News - Comment Page

Notes:

- ① This page will display all the comments with the latest one at the top
- ② Click the button to pop up a box for adding a comment; click "Add" to save it into the comment list; click "Cancel" to close the box(see in P20-21)

4:25 PM		
	Add Comment	②
①	Lancy This one is wonderful~	2012-02-23 15:00
	Lexi This one is nice~	2012-02-23 22:00
	May This one is bad~	2012-02-22 19:00
	Cathy This one is awesome~	2012-02-22 15:00

NOTE: The layout and diagrams shown do not represent final page layout, design or copy.

Project Name: EMP Phase 1
Page Name: Detail page
Site Map No:
Wireframe No:

Site Section:
Page URL:
Creative Comp No:

Browser Title:
CMS Template NO:
Copy Dec Version NO:

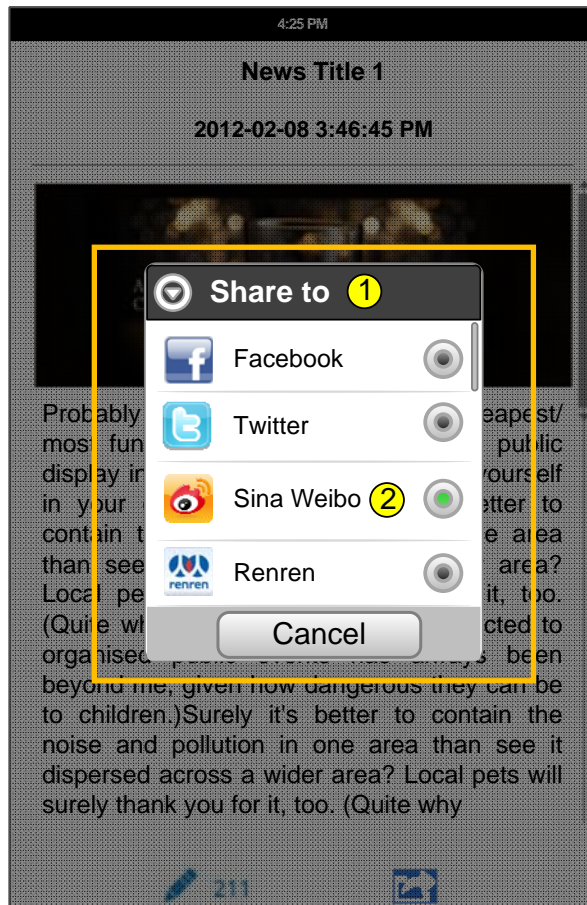
Description:

Feature Function: News
Example Feature: News Share Page

Notes:

- ① All the social media are got from the Device.
- ② App Users can select one of them to share the news summary directly if the App Creator has login his account. Otherwise, App Creator will be directed to the corresponding Login Page.

Take the Sina Weibo for example, if App User has login Sina Weibo, then the news summary will be generated as sharing message. (See in next page)



NOTE: The layout and diagrams shown do not represent final page layout, design or copy.

Project Name: EMP Phase 1
Page Name: Detail page
Site Map No:
Wireframe No:

Site Section:
Page URL:
Creative Comp No:

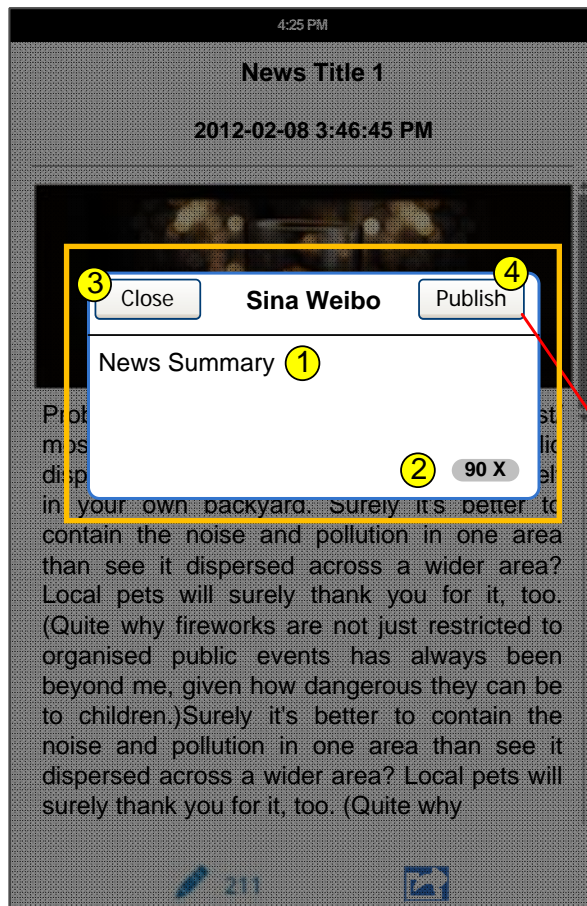
Browser Title:
CMS Template NO:
Copy Dec Version NO:

Description:

Feature Function: News
Example Feature: News Share Page

Notes:

- ① The “**News Summary**” will be generated on the box an sharing message. App User can also add/edit the detail.
- ② This is the reminder for characters left.
- ③ Click “Close” button to close the dialog box.
- ④ Click “Publish” to share this message to Weibo. And there will be a message popping up as the box showing below: **Share Successfully.**



Share Successfully!

NOTE: The layout and diagrams shown do not represent final page layout, design or copy.

Project Name: EMP Phase 1
Page Name: Subscribe
Site Map No:
Wireframe No:

Site Section:
Page URL:
Creative Comp No:

Browser Title:
CMS Template NO:
Copy Dec Version NO:

4:25 PM

Subscription

1 Submit

2 Please subscribe your contact name and Email address to learn more about our News Letter.

3 Email *

Contact Name *

Address

Province

City

Preferred Format

☒ HTML

☐ Text

☐ Mobile

Description:

Feature Function: Form
Example Feature: Subscription Form

App Creator can customize a form or select one provided form template in the Platform and all the fields can fix in Android UI

Notes:

This is a subscription form for example:

- 1 Clicking "Submit" will automatically check whether the required fields are filled. Warning message will pop up and say like:

Please enter the field "Email Address".
Please enter the field "Contact Name".
etc.

If successfully submit the form, it will pop up a successful tip (see the next page)

- 2 Description area got from "Description/Introduction" in "Form Property" tab of "Form" feature of App Building Platform.
- 3 The form will display the fields selected from "Form" feature of App Building Platform.

Project Name: EMP Phase 1
Page Name: Subscribe
Site Map No:
Wireframe No:

Site Section:
Page URL:
Creative Comp No:

Browser Title:
CMS Template NO:
Copy Dec Version NO:

The wireframe shows a mobile application interface for a 'Subscribe Form'. At the top, there is a status bar with the time '4:25 PM'. Below it is a header bar with the title 'Subscribe Form' and a 'Submit' button. The main content area contains a message: 'Please subscribe your contact name and Email address to learn more about our News Letter.' followed by input fields for 'Email *', 'Contact Name *', 'Address', 'Province', and 'City'. Below these fields are radio buttons for 'Preferred Format' with options 'HTML' (selected), 'Text', and 'Mobile'. A white modal box with a red border is overlaid on the form, containing the text 'Your form has been submitted successfully!' in red. The modal box has a yellow circle with the number '1' and a red 'X' icon in its top right corner.

Description:

Feature Function: Form

Example Feature: Subscription Form

Notes:

- 1 Click close button to close the box and direct user to the Homepage.

This is message can be edited in "Tank You Message" in Platform

Project Name: EMP Phase 1
Page Name: Event
Site Map No:
Wireframe No:

Site Section:
Page URL:
Creative Comp No:

Browser Title:
CMS Template NO:
Copy Dec Version NO:

Description:

Feature Function: Event

Example Feature: Event List Page

Notes:



- ① The list will show all events by defaults. The items will be arranged by event start time. The latest one will show at the top of the list.
- ② Click the “Past” button, it will show all the events past due archived here. (see in the next page)
- ③ Here are the numbers to show how many people click “Attending” & how many people click “Might Attend”.
- ④ Click the item to view details (see in P52)

NOTE: The layout and diagrams shown do not represent final page layout, design or copy.

Project Name: EMP Phase 1
Page Name: Event
Site Map No:
Wireframe No:

Site Section:
Page URL:
Creative Comp No:

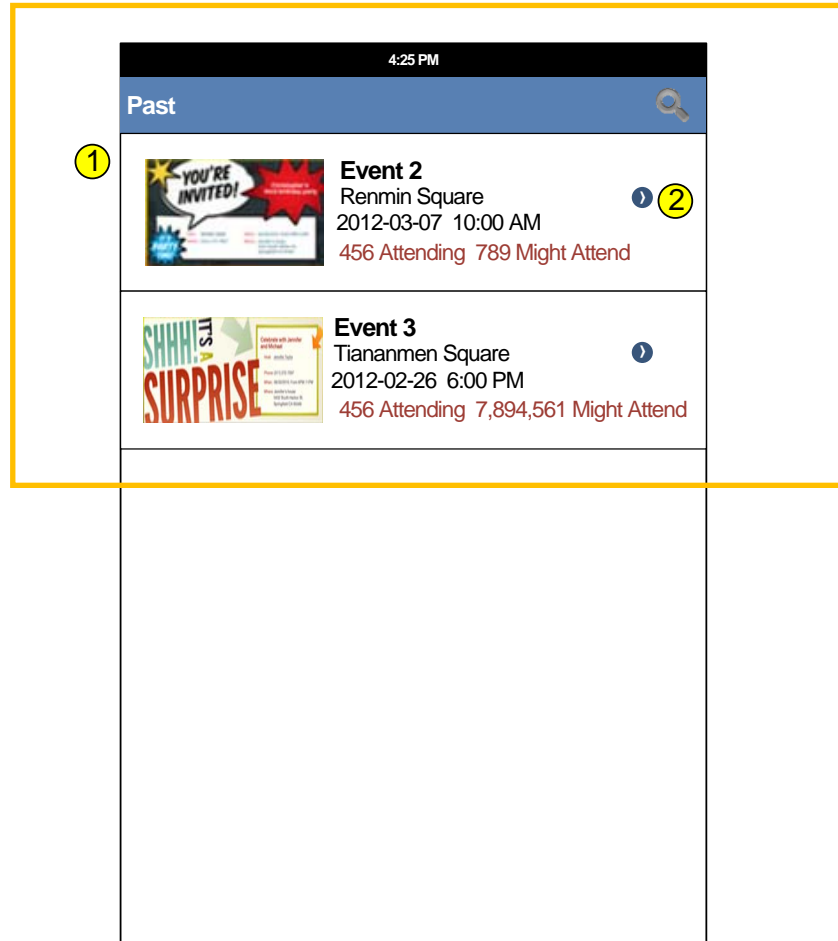
Browser Title:
CMS Template NO:
Copy Dec Version NO:

Description:

Feature Function: Event

Example Feature: Past Event List Page

Notes:



- ① The list will show all the past due event
- ② Click "Event" button to direct back to the previous page.
- ③ Click one item to view the past event detail (See in P57)

NOTE: The layout and diagrams shown do not represent final page layout, design or copy.

Project Name: EMP Phase 1
Page Name: Detail page
Site Map No:
Wireframe No:

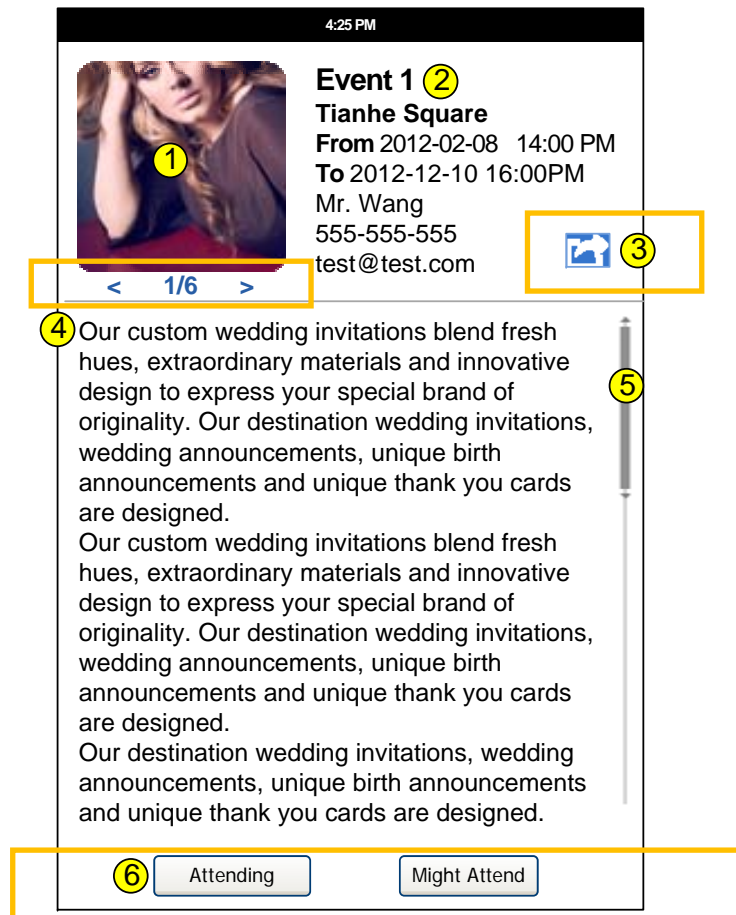
Site Section:
Page URL:
Creative Comp No:

Browser Title:
CMS Template NO:
Copy Dec Version NO:

Description:

Feature Function: Event
Example Feature: Event Detail page

Notes:



① This image(s) is got from the “Image” upload field in “Event” in “Building App”. It can be one or more images about the event. If there are several images, App User can drag to see more.

② These info are got from the basic fields of Event feature in App Building Platform.

③ Click the share icon to pop up all the social media integrated in the Device (See in next page).

PS: If it is the past event, then the “Share” icon will not show (See in P57)

④ The detail content is got from “Event Description” HTML Editor of App Building Platform.

⑤ The Event Description area can be scrolled with the Event basic info above keeping at the top.

⑥ At the bottom are the 2 RSVP. The two choices can only be clicked for once and show greyed out as unclickable. (See in P56)

1) If App Users do not login the app, when clicking “Attending”, a pop up box will show that “You can submit your choice only when you login. Do you want to login now? Yes/No” (See in P55) .

2) If App Users have login the app, then clicking “Attending” to calculate the numbers in the List Page to indicate how many people make this choice.

3) App Users can click “Might Attend” without login and calculate the numbers

NOTE: The layout and diagrams shown do not represent final page layout, design or copy.

Project Name: EMP Phase 1
Page Name: Detail page
Site Map No:
Wireframe No:

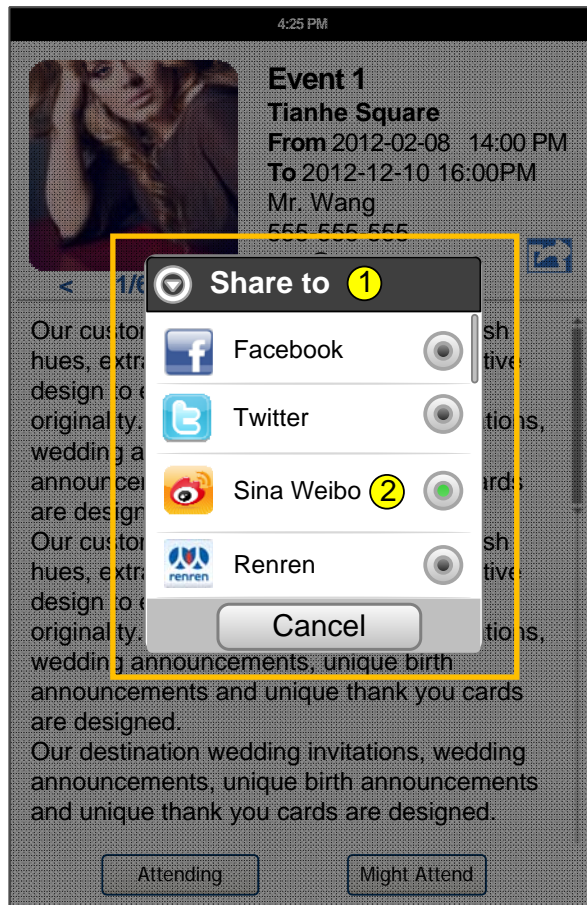
Site Section:
Page URL:
Creative Comp No:

Browser Title:
CMS Template NO:
Copy Dec Version NO:

Description:

Feature Function: Event
Example Feature: Event Detail page

Notes:



① All the social media are got from the Device.

App Users can select one of them to share the event info directly if the App Creator has login his account. Otherwise, App Creator will be directed to the corresponding Login Page.

② Take the Sina Weibo for example, if App User has login Sina Weibo, then the event info will be generated as sharing message. (See in next page)

Project Name: EMP Phase 1
Page Name: Detail page
Site Map No:
Wireframe No:

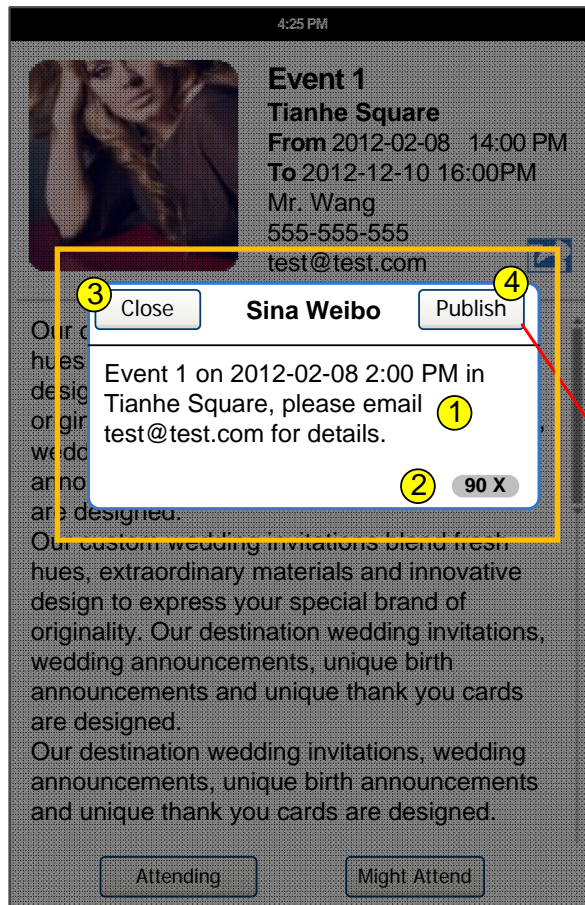
Site Section:
Page URL:
Creative Comp No:

Browser Title:
CMS Template NO:
Copy Dec Version NO:

Description:

Feature Function: Event
Example Feature: Event Detail page

Notes:



- 1 The “**Event Info**” will be generated on the box an sharing message in this format: “**Event Title** on “**Start Date & Time**” + **Location**, please email **Contact Email** for details.” App User can also add/edit the detail.
- 2 This is the reminder for characters left.
- 3 Click “Close” button to close the dialog box.
- 4 Click “Publish” to share this message to Weibo. And there will be a message popping up as the box showing below: **Share Successfully**.

Share Successfully!

NOTE: The layout and diagrams shown do not represent final page layout, design or copy.

Project Name: EMP Phase 1
Page Name: Detail page
Site Map No:
Wireframe No:

Site Section:
Page URL:
Creative Comp No:

Browser Title:
CMS Template NO:
Copy Dec Version NO:

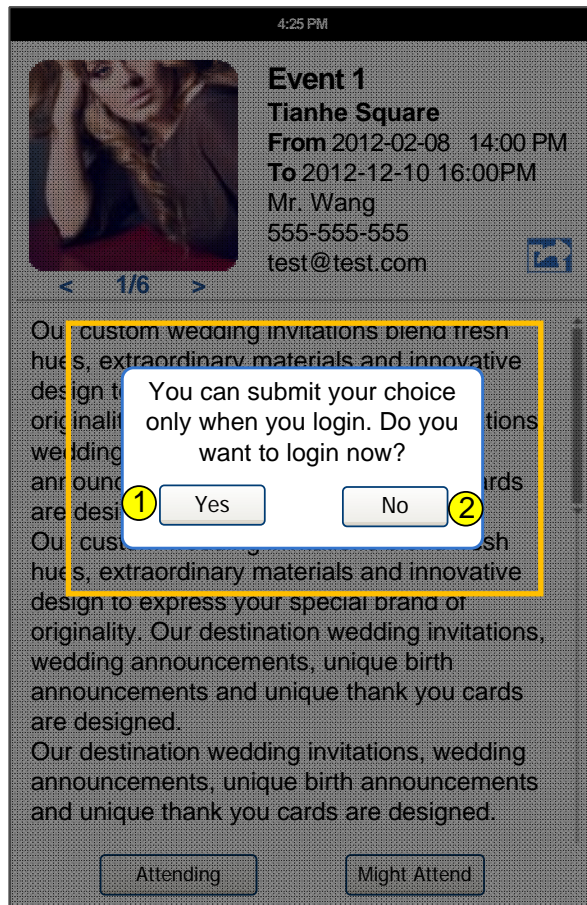
Description:

Feature Function: Event
Example Feature: Event Detail page

Notes:

① Click "Yes" to direct to the "Login" page (See in P3)

② Click "No" to close the pop up box



NOTE: The layout and diagrams shown do not represent final page layout, design or copy.

Project Name: EMP Phase 1
Page Name: Detail page
Site Map No:
Wireframe No:

Site Section:
Page URL:
Creative Comp No:

Browser Title:
CMS Template NO:
Copy Dec Version NO:


Description:

Feature Function: Event
Example Feature: Event Detail page


Notes:

- 1 All the choices can only be clicked for once and show greyed out as unclickable.

4:25 PM



Event 1
Tianhe Square
From 2012-02-08 14:00 PM
To 2012-12-10 16:00PM
Mr. Wang
555-555-555
test@test.com



< 1/6 >

Our custom wedding invitations blend fresh hues, extraordinary materials and innovative design to express your special brand of originality. Our destination wedding invitations, wedding announcements, unique birth announcements and unique thank you cards are designed.

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1

Attending

Might Attend

Project Name: EMP Phase 1
Page Name: Detail page
Site Map No:
Wireframe No:

Site Section:
Page URL:
Creative Comp No:

Browser Title:
CMS Template NO:
Copy Dec Version NO:

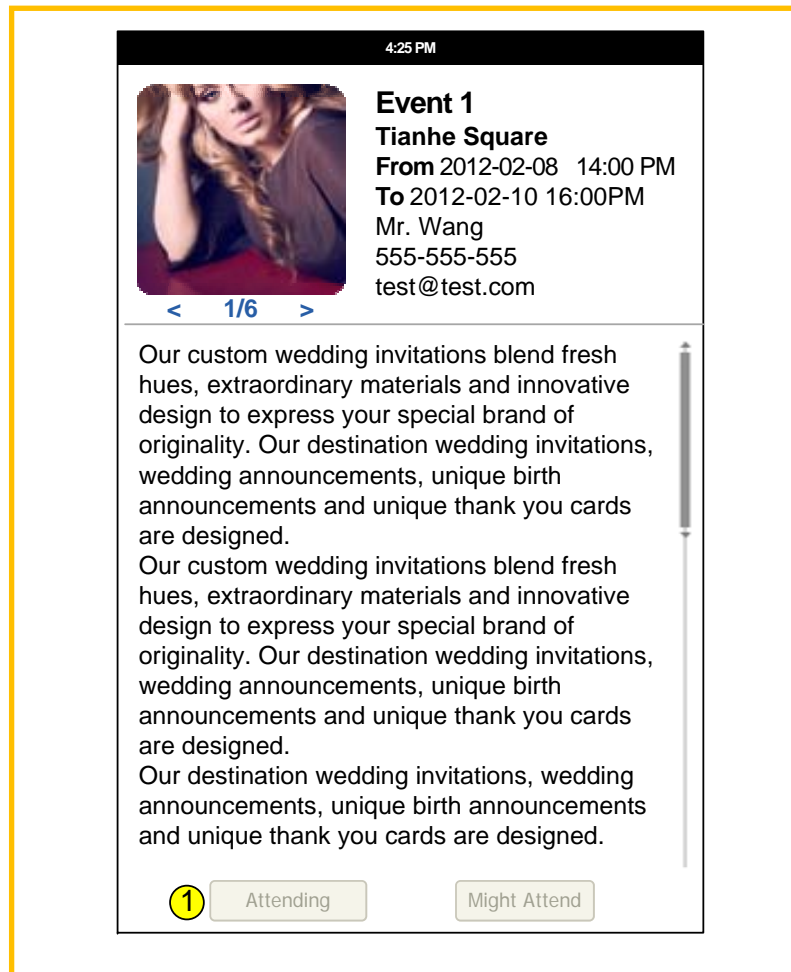
Description:

Feature Function: Event

Example Feature: Past Event Detail page

Notes:

- 1 If it is the past event, then the RSVP will be all unclickable



NOTE: The layout and diagrams shown do not represent final page layout, design or copy.

Project Name: EMP Phase 1
Page Name: List page
Site Map No:
Wireframe No:

Site Section:
Page URL:
Creative Comp No:

Browser Title:
CMS Template NO:
Copy Dec Version NO:

Description:

Feature Function: Website
Example Feature: Links List Page

Notes:



- ① The thumbnail is got from the image uploaded in "Website Icon" filed in Platform.
- ② This is the caption for the link added in "Caption" through the Platform
- ③ Click one item to browse its official site right in the App

NOTE: The layout and diagrams shown do not represent final page layout, design or copy.