

Meet the Team

At HomeDirect, we believe a powerful idea doesn't need a big team — just the right people with the right vision.

Haidar Ashraf

w1905362@my.westminster.ac.uk

Founder & Developer

As the sole creator and developer behind HomeDirect, Haidar designed and built the entire platform from the ground up. From idea to code, UI to backend systems, everything you see was crafted with a mission to simplify real estate transactions by removing the middleman. This project is not just a website — it's a solution born from research, real-world need, and a passion for accessible technology.

Jin Li

L.Jin02@westminster.ac.uk

Project Supervisor

Jin Li, a dedicated academic at the University of Westminster, has provided invaluable guidance throughout the development of HomeDirect. Her expert feedback, mentorship, and support helped shape the direction of the platform and ensure its success as a capstone project.