

vertigo

ART.HUMAN.NATURE

VERTIGO ECO-ART VILLAGE
Growth & Development



The background of the entire image is a soft-focus, monochromatic greenish-yellow photograph of a rural landscape. It depicts rolling hills or fields with sparse vegetation and a few small, isolated trees. The lighting is diffused, creating a calm and somewhat abstract atmosphere.

ART.HUMAN.NATURE

VERTIGO ECO-ART VILLAGE
Growth & Development

ART.HUMAN.NATURE



THE VERTIGO DANCE COMPANY

Unlimited movement, passion, innovation



Inspiring, exciting, transforming





VERTIGO ECO-ART VILLAGE

Embracing the land, reaching roots, educating. Spirituality, touching diverse lives, revolutionary





IMAGINE

A life respectful of the cycles of nature – a place of harmony nurtured amid artistic expression, sustainability and social responsibility. Impacting change through action and awareness.

Vertigo is a beacon of light. Come kindle and spread Vertigo's flame. It will give you a lifetime of warmth and fulfillment.



THE VERTIGO DANCE COMPANY

Partners in life and in dance, Noa Wertheim and Adi Sha'al co-direct the Vertigo Dance Company, a registered non-profit organization. Since Noa, a choreographer, and Adi, a dancer, founded Vertigo in 1992, they have created a new production every year, captivating audiences worldwide.

Vertigo is a highly acclaimed international contemporary dance company - a mosaic of talented artists that take their audiences, each and every time, on an unpredictable, exciting and challenging journey.

In over 100 performances a year, Vertigo participates in major cultural events in capital cities and in prestigious festivals worldwide. Vertigo's creations express an international message through Israeli art, relating current social realities to audiences through its unique language of body and movement.



Vertigo also operates a Dance School that trains professional dancers and provides classes in modern dance, ballet, contact improvisation, African dance, Feldenkrais, Gaga and Tai Chi. While the school was established in Jerusalem in 1997, classes are now also held in the Vertigo Eco-Art Village.

Further, they run summer dance classes for junior high and high school students in Vertigo's Eco-Art Village where the young dancers learn firsthand about the connection between movement and the earth.

The essence of the Vertigo Dance Company is in the Vertigo Eco-Art Village where we join the universe; where the energy of life that connects us to the earth and to human beings enables us to be part of the whole.





VERTIGO ECO-ART VILLAGE

Naming Opportunity | \$12,000,000

Overlooking the historic site where King David defeated Goliath, Vertigo's Eco-Art Village is situated in Kibbutz Netiv HaLamed Hei, midway between Jerusalem and Tel Aviv in Israel's beautiful Elah Valley.

Over 500,000 people (approximately 50,000 a year) from Israel and abroad, have visited Vertigo's Eco-Art Village since its establishment in 2008. The beautiful village spreads out over 5 dunam (1.2 acres) of land and is based on Vertigo's ecological and social ideology which fosters artistic and spiritual creativity in an inter-cultural collaborative and a truly vibrant environment.

Vertigo Eco-Art Village is home to the **Vertigo Dance Company** and here, surrounded by nature, Vertigo's professional dancers rehearse and perform, inspired by their unique atmosphere.



VERTIGO ECO-ART VILLAGE

The minute you enter the **Vertigo Eco-Art Village**, you immediately see green and feel the respect that is bestowed upon mother earth; whether it is seeing the two chicken coops that were refurbished using only recycled or renewable materials, or viewing outdoor composting toilets, solar heated showers, or a kitchen that totally relies and operates on recycled rain water. As well, the Vertigo Village grows its own food in the surrounding orchard, herb and vegetable gardens.

Vertigo's four dance studios and Vertigo's main ecological and social activities are in the renovated chicken coups named: **Vertigo Dance.Eco Building** and **Vertigo Nature.Eco Building**.

The **Power of Balance Center** in **Vertigo's Dance.Eco Building** provides people with varied physical and emotional challenges with an opportunity to experience dance and movement while communicating and expressing their own individual being. Graduates of Vertigo's courses in the Power of Balance Center bring their newly learned dance and movement skills to communities throughout Israel to form dance groups.

Vertigo is at the forefront of research and innovation that examines the connection between creativity, movement and current technologies. Asking questions like: what happens in the brain during dancing and how to enhance the viewing experience for audiences with special needs?

The **Vertigo Nature.Eco Building** is home to the “**Bronka**” **Dance Studio**, the “**Alma**” **Multidisciplinary Artist Center** for artistic exhibitions and activities, and the **Artists' Quarter**. At the **Adamah Center** for Art Studies and Environmental Education, Vertigo educates with hands-on workshops and classes in renewable energy, permaculture, gray water (water recycling), art and practical ecology, and the development and improvement of green technologies.

Without a doubt, the **Vertigo Eco-Art Village** presents an inspiring setting for **Vertigo's Artists' Quarter** where both foreign and local artists can nurture their creativity by working in a range of artistic venues.

NAMING OPPORTUNITY



VERTIGO ECO-ART VILLAGE

Through workshops, lessons and other stimulating programs, the special language of Vertigo stimulates your senses and connects your body and soul to sustainability as a way of life. Some come to dance and be inspired by the elements of mother earth, while others seek a tranquil platform for meditation and spirituality. No matter which, the **Vertigo Eco-Art Village** embraces an open mind and environment.

Vertigo's Jewish Holidays Program in the Vertigo Eco-Art Village offers attendees an eco-spiritual experience in a pluralistic environment. A place where you can spend Rosh Hashana, Yom Kippur or Shavuot imbibing spiritual nourishment to creatively energize our lives. **Vertigo's Jewish Holidays Program** combines traditional prayers and meals, study sessions, soul singing, dance, meditation, and yoga with personal reflection and inner discovery.



Vertigo Eco-Art Village

A unique environment where Mother Earth becomes Vertigo's dance partner.





NOA

MERAV

TALI

RINA

ARTISTS' COMMUNITY

Noa Wertheim and Adi Sha'al, dancers, founders and co-directors of the Vertigo Dance Company.

Merav Goldenberg, spiritual teacher, healer and Devine Mother therapist, and **Danny Goldenberg**, builder and director of Adamah, a School for Earth Building.

Rina Koren, assistant choreographer of the Vertigo Dance Company, and **Nimrod Koren**, an artist (son of the famous sculptor, Shlomo Koren), and director of the Artists' Residence.

Tali Agreniuk, co-director of the Power of Balance Program, and her partner **Avraham Agreniuk**, an agriculturist and ecologist.

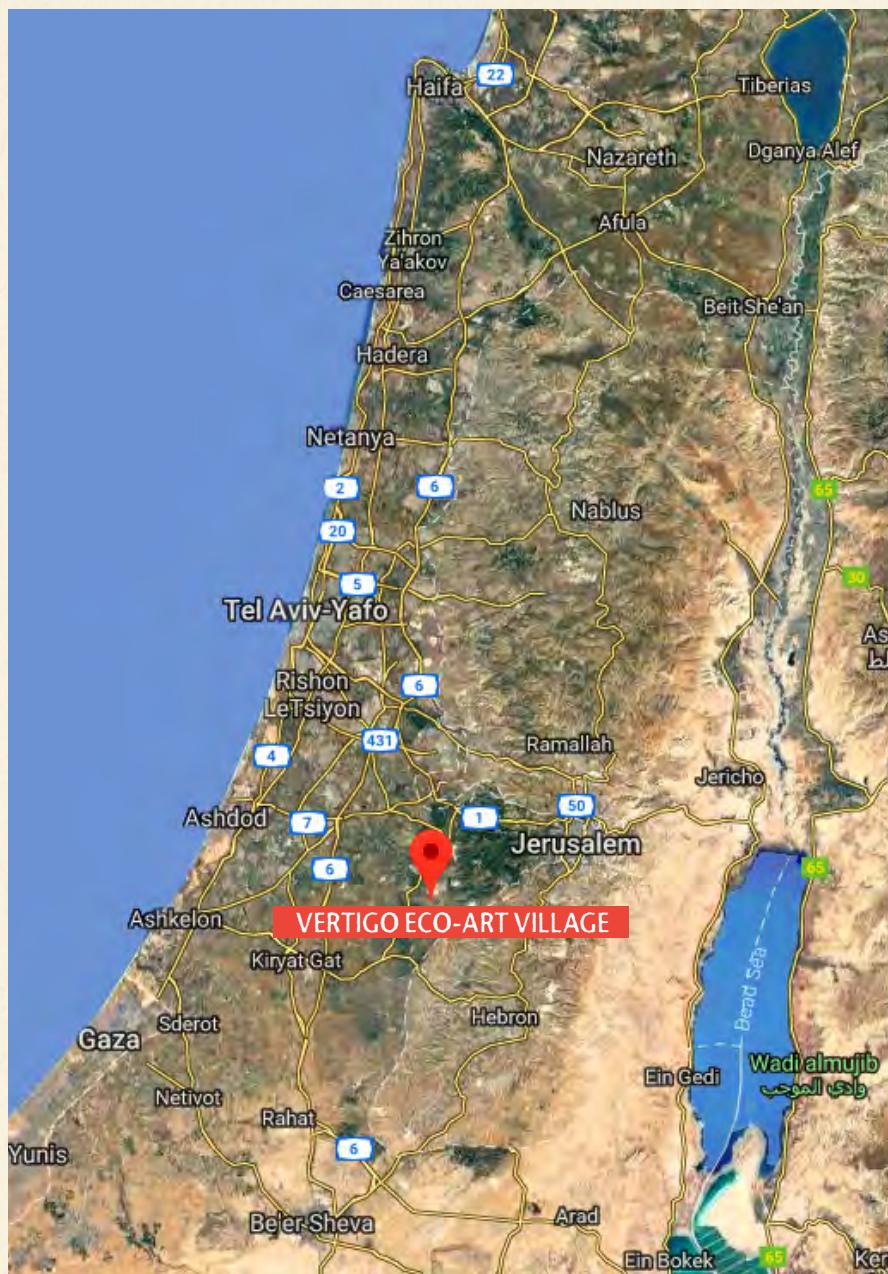


Artist: Nimrod Koren



LOCATION

Overlooking the historic site where King David defeated Goliath, Vertigo's Eco-Art Village is situated in Kibbutz Netiv HaLamed Hei, midway between Jerusalem and Tel Aviv in Israel's beautiful Elah Valley.





DANCE.ECO BUILDING

DANCE.ECO BUILDING

Naming Opportunity | \$2,000,000

A 500 square meter (5400 square feet) chicken coop was refurbished using only recycled or renewable materials and ancient, sustainable building techniques. It has a large foyer of 80 square meters (264 feet), offices and a 200 square meter (656 square feet) dance studio for rehearsals. The second 217 square meter (712 square feet) dance studio houses the Power of Balance Center. The large picture windows overlooking the Elah Valley and the natural light create a unique ambiance directly linking the inside with the outdoors and nature.

Future plans for renovations include building a safe room that would be used as a treatment room for the Power of Balance Center and upgrading the second dance studio with more advanced technological equipment for people with special needs.

“Movement is the essence of life, the ability to change, develop & grow.” Noa Wertheim



An aerial photograph of a large industrial complex. In the foreground, there are several long, low-profile buildings with light-colored roofs, some featuring corrugated metal sections. A paved road with a crosswalk leads towards these buildings. To the left, there's a parking area with a few white cars. The surrounding land is a mix of developed areas with trees and shrubs, and large, open green fields. In the background, a multi-lane highway or railway line cuts through the landscape. The overall scene suggests a rural or semi-rural industrial setting.

NATURE.ECO BUILDING

NATURE.ECO BUILDING**Naming Opportunity | \$2,000,000**

Vertigo has an ever growing demand for activities, workshops, classes and cultural events. The second chicken coop of 1000 square meters (10,800 square feet) is currently being renovated and will be completed by the end of 2019.

It will contain the Bronka Dance Studio with place for 200 seats, another dance studio, the “Alma”- Multidisciplinary Artist Center for artistic exhibitions and activities, the Adamah Center for Art Studies and Environmental Education, an Artists’ Quarter with 7 bedrooms of which 2 will be totally accessible, a foyer, offices, a kitchen and a “safe room” that will be used as a classroom. The “safe room” will be reinforced with concrete as required by the Israel Defense Force Homefront Command’s requirements, and will serve as a protected space in case of rocket attacks.



FUTURE PROJECT

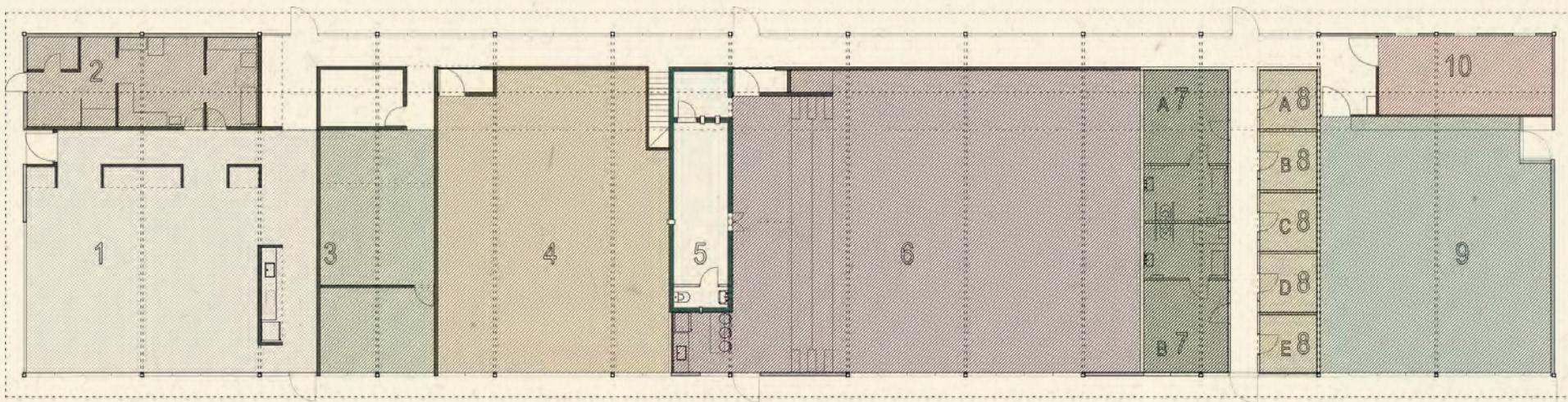
HUMAN.ECO BUILDING

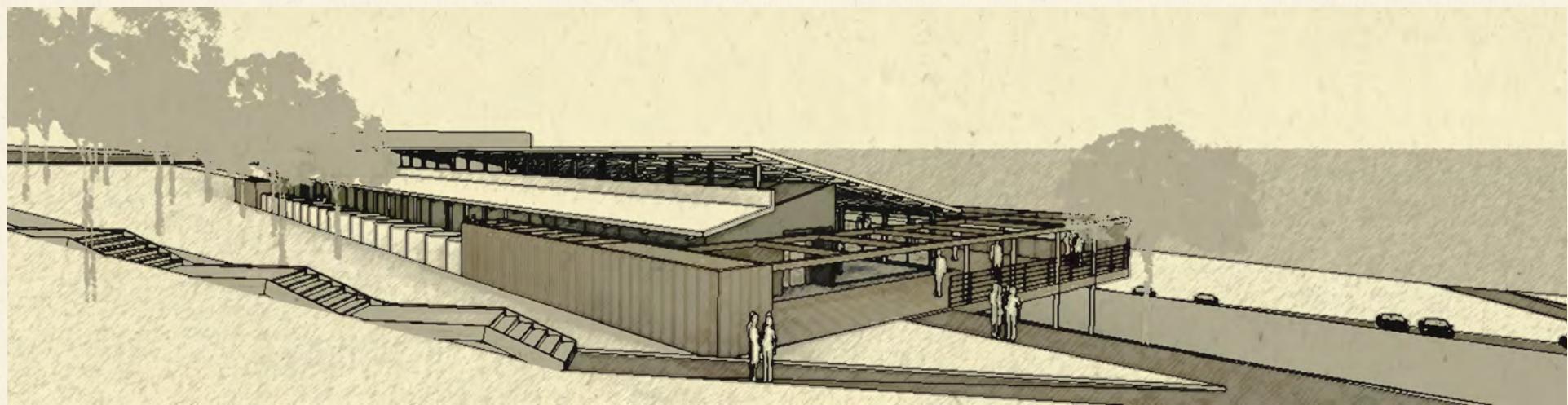
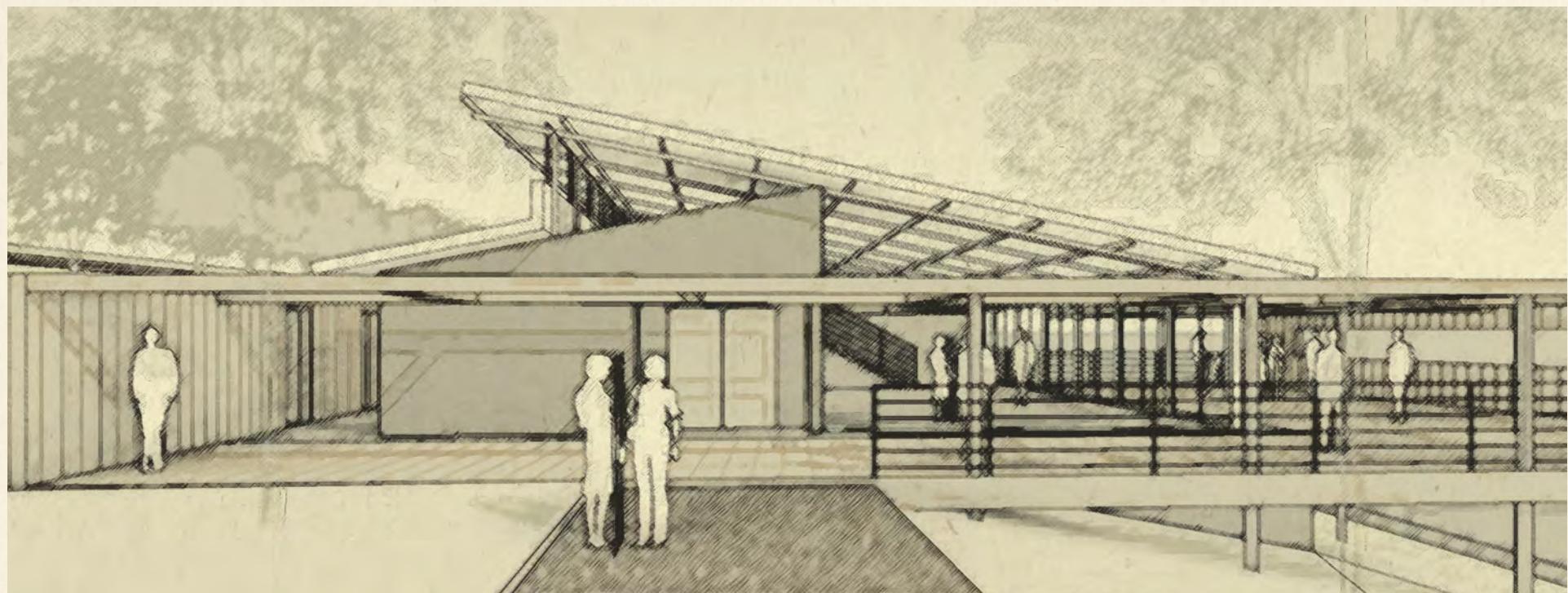
Naming Opportunity | \$3,000,000

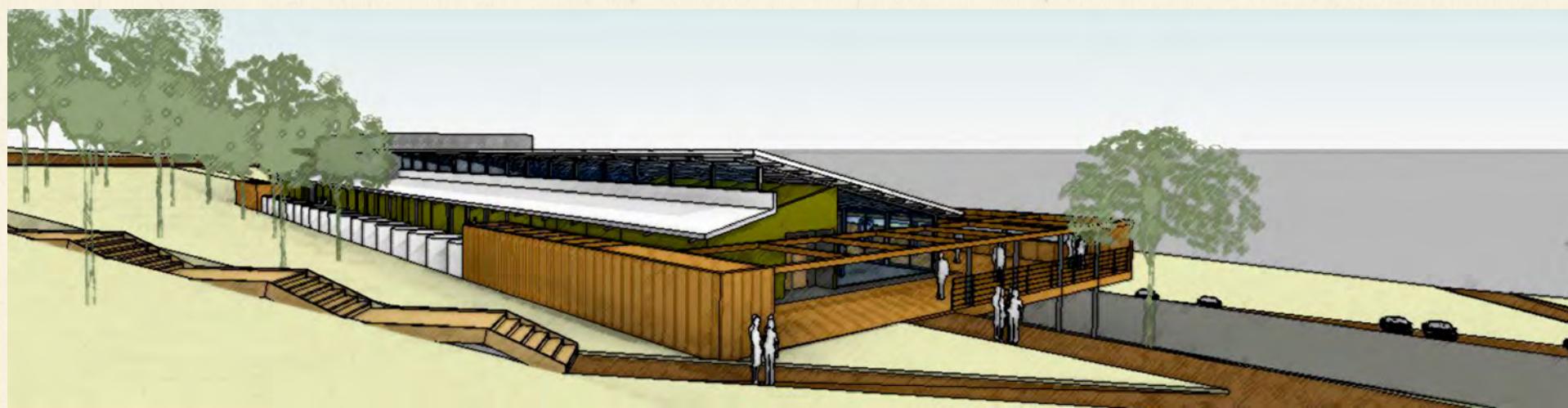


The third chicken coop of 1000 square meters (10,800 square feet) is needed in order to accommodate the increasing number of artists, visitors, workshops and program participants who come to the Vertigo Eco-Art Village for multiple-day activities.

By offering accessible and harmonious housing in the Vertigo Eco-Art Village, we hope that our guests will learn firsthand about ecological sustainability and then share their knowledge with others. The new Human.Eco Home will promote cultural exchange and welcome artists in residence to stay for lengthier periods in order to engage in dialogue, joint training and the production of collaborative artistic projects.







DANCE.ECO BUILDING

Dance Studio 1

Naming Opportunity: \$500,000

Dance Studio 2

Naming Opportunity: \$400,000

Power of Balance Center

Naming Opportunity: \$500,000



NATURE.ECO BUILDING

**Adamah Center for Art Studies and
Environmental Education**

Naming Opportunity: \$500,000

Artists' Quarters

Naming Opportunity: \$500,000





DONOR RECOGNITION

Naming of The Vertigo Eco-Art Village

Your name will appear on a large sign at the entrance of Vertigo's Eco-Art Village and in all of Vertigo's publicity venues. In addition, there will be a plaque placed indoors in a prominent location in each building in the Village and an unveiling ceremony.

Naming of a Building

Your name will appear on the outside of the chosen building, either on a plaque or in single letters, and in all of Vertigo's publicity venues of the chosen building. In addition, there will be a plaque placed indoors in a prominent location in the chosen building in the Village. There will also be an unveiling ceremony.

Naming of Dance Studio/Program/Center

There will be a plaque placed indoors in a prominent location in the place where the program/center operates. There will be an unveiling ceremony and your name will appear in all of Vertigo's publicity venues.

Please note that donations to Vertigo are tax deductible in Israel and in the USA through the PEF Israel Endowment Funds Inc. which is a registered 501c3 www.pefisrael.org

Partners

The Ministry of Culture and Sport

The Ministry of Foreign Affairs

Ministry of Welfare

The National Insurance Institute

Mifal Hapayis (Israel's State Lottery)

The Jerusalem Municipality

The Jerusalem Foundation

Beracha Foundation

Suzanne Dellal Center

and various foundations and private donors.

VERTIGO ECO-ART VILLAGE



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