



HAIDER ALI

E-commerce VA

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- Sakwar Jutial Gilgit

EDUCATION

secondary Education
FBISE Board Islamabad
2017 - 2018

Intermediate Level
FBISE Board Islamabad
2019 - 2021

EXPERTISE

E commerce VA
product Hunting
product Sourcing
product Listings
key Word Research
PPC Campaign & Ads

LANGUAGE

English
Urdu

Experience

Aug 2023 - Jan 2024

**Youth Tech Enablers D-172 6th Road Rawalpindi
E-Commerce shopify**

joining Youth Tech Enablers in Nov 2023, I've specialized in various aspects of e-commerce, focusing particularly on product hunting, listing sourcing, ads campaigns, and keyword research. Within these domains, I've honed my skills to enhance our company's product offerings and disseminate my expertise to our students through courses and workshops.

Sept 2022-March 2023

**Enablers Worc Office Lahore DHA Phase-6
E-Commerce Amazon PL**

After completing my course at Enablers, which includes comprehensive training in product hunting, product sourcing, listing optimization, PPC campaigns, and keyword research, joining the Enablers worc office was an excellent next step to further strength to my skills alongside seasoned professionals.

Your experience in the worc office provide you with valuable hands-on experience and mentorship opportunities. You'll learn how to navigate challenges, optimize processes, and collaborate effectively within a professional team environment.

April 2022-Sept 2022

**Enablers Headquarter Lahore DHA Phase -3
E-Commerce Amazon PL(Training)**

The course on E-commerce VA covers various platforms like Amazon, Shopify, Daraz, eBay, Walmart, and Etsy. It delves into product hunting, sourcing, listing optimization, keyword research, PPC campaigns, and utilizing ads coupons. Participants learn to manage e-commerce tasks, private labeling, and optimize sales across different online marketplaces, gaining a comprehensive understanding of e-commerce operations and digital marketing strategies.

Reference

Shabir Ali

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