## **USER FLOW (as from Feb 1st 2025)**

## 1. Opening the URL (Homepage)

- User Action: The user enters the URL in their browser or clicks on a link.
- What is Displayed:
  - A clear and engaging homepage with:
    - A **header** containing:
      - The site logo.
      - A navigation menu (e.g., "Find a Space," "Why OfficeSpot," "Tips,"
         "Contact").
      - A "Log In" or "Sign Up" button.
    - A main banner with:
      - A catchy message (e.g., "Find the Perfect Workspace").
      - A search form (e.g., city, type of space, number of people).
      - A "Search" button.
    - Key Sections:
      - Presentation of services (e.g., "Why Choose OfficeSpot?").
      - Testimonials or case studies.
      - Links to blog articles or tips.

#### 2. Searching for a Workspace

- User Action: The user fills out the search form on the homepage and clicks "Search."
- What is Displayed:
  - A search results page with:
    - A list of workspaces matching the criteria.
    - Filters to refine the search (e.g., price, type of space, amenities).
    - An interactive map to locate spaces.
    - Detailed information for each space (photos, description, price, availability).

#### 3. Viewing a Workspace

- User Action: The user clicks on a workspace in the results.
- What is Displayed:
  - A detailed workspace page with:
    - A photo slideshow.
    - A full description (capacity, amenities, included services).
    - Pricing and booking options.
    - A "Visit This Space" or "Contact the Owner" button.
    - A map to locate the space.
    - Reviews from other users.

### 4. Contact or Booking

- User Action: The user clicks "Contact the Owner" or "Book."
- What is Displayed:
  - o A contact form to request additional information.
  - Or a booking page with:
    - A summary of the selected space.
    - A form to enter booking details (dates, number of people).
    - A "Confirm Booking" button.
  - o A **confirmation page** after submitting the form.

#### 5. Sign-Up/Log-In (if applicable)

- User Action: The user clicks "Sign Up" or "Log In."
- What is Displayed:
  - o A **sign-up form** (name, email, password) or **log-in form** (email, password).
  - o A "Forgot Password" option and links to terms and conditions.
  - After logging in, redirection to a user dashboard (current bookings, favorites spaces, favorite searches, messages).

#### 6. User Dashboard

- User Action: The user accesses their personal space.
- What is Displayed:
  - A dashboard with:
    - Current bookings.
    - Favorite spaces.
    - Favorite Searches
    - Messages exchanged with OfficeSpot.
    - Account settings (edit profile, change password).

## 7. User Feedback

- User Action: The user can leave a review after using a space.
- What is Displayed:
  - A feedback form with:
    - A rating (stars).
    - A field to write a comment.
    - A "Submit" button.
  - o Reviews are displayed on the workspace page for future users.

## 8. Session Closure

- User Action: The user leaves the site.
- What is Displayed:
  - Exit Popup (optional): Do you want to save your search? (with minimum details like location (city or Zip code), number of people, type (hot desk, private office, suite, conventional lease, etc) and email (and of phone).

o **Follow-Up Email** (if the user provided their contact details): Thank you message, visit summary, promotional offer.

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# **Quick Recap Diagram**

1. Opening the URL (Homepage)
— 2. Searching for a Workspace  — Search Results Page  — Option "Save Search"
├— 3. Viewing a Workspace   Workspace Detail Page
├— 4. Contact or Booking
├— 5. Sign-Up/Log-In ├— Sign-Up Form └— Log-In Form
├— 6. Dashboards
Operator/Landlord Dashboard Listed Workspaces Booking Requests Messages from Users Earnings & Payouts Workspace Performance Analytics
Agent/Broker Dashboard Client Leads Active Listings Booking Commissions Messages from Clients Earnings & Reports Workspace Availability Updates
7. User Feedback Feedback Form
8. Session Closure