



Privacy Policy

This Privacy Policy explains how Center Ice Hub and its affiliates (collectively “we” or “use”) collect, use, and share information from or about you when you use our websites, downloadable applications, or if you engage in business with us (“**Center Ice Hub Services**” or “**Services**”).

This Privacy Policy applies to the Center Ice Hub Services throughout the world. This Privacy Notice is posted to demonstrate our leadership in online security and customer service practices. We treat your information with honesty and sensitivity.

We offer Center Ice Hub Services under many different brands. The data controller of your personal information will be Center Ice Hub which provides services to you or does business with you. Our Affiliates are: Center Ice Lineups, Center Ice Play, Center Ice Bets, and Center Ice Fantasy.

PLEASE READ THIS PRIVACY POLICY CAREFULLY TO UNDERSTAND HOW WE HANDLE YOUR INFORMATION. BY USING THE SERVICES, YOU ACKNOWLEDGE YOU HAVE READ AND UNDERSTAND THE PRIVACY POLICY AND THAT WE WILL COLLECT, USE AND SHARE YOUR INFORMATION AS SET FORTH BELOW.

If you do not agree to the terms of this Privacy Policy, please do not use Center Ice Hub.

I. INFORMATION THAT MAY BE COLLECTED BY CENTER ICE HUB

We may collect and use information we believe is necessary to administer our business and provide you with the products and services you request. We may collect and maintain both Personal and Non-Personal Information needed for these purposes.

“Personal Information” includes any information by which you can be personally identified, such as your first name, last name, address, phone, email address, date of birth, gaming information and other similar information. You may provide us with Personal Information under a wide range of circumstances, such as when you submit information under through our website or app, create an account, or when you talk to our employees or support staff.

“Non-Personal Information” is information about you that does not personally identify you. Information of this type is most commonly obtained through your use of our website or app.

II. HOW WE MAY USE YOUR INFORMATION

We will use the Personal Information you provide us for the specific purposes for which you provided the information, as stated at the time of collection. The following are some other ways in which we may use your information to administer our business and provide you with the products and services you request:

- ◆ to operate our Rewards and Prizes;
- ◆ to notify you about promotions and special offers;
- ◆ to improve products and services we provide you and develop new products and services;
- ◆ to improve our website and app;
- ◆ to track your use of our website and app for our internal market research;
- ◆ to generate aggregate statistical studies about our customers;



- ◆ to contact you in response to inquiries, comments, and suggestions;
- ◆ to provide you with a secure and safe environment;
- ◆ to protect and defend our rights or property or enforce our agreements with you
- ◆ to contact you otherwise when necessary;
- ◆ for identification and verification purposes;
- ◆ for payment processing;
- ◆ to analyze fraud;
- ◆ otherwise with your consent or as permitted or required by law or for compliance with regulatory requirements.

III. CHILDREN

Most of Center Ice Hub Services are intended for users of all ages. To protect children's privacy, we require any child under the age of 13 to use their parent or guardians' email upon creation of their account. If you are a parent or guardian and believe your child has provided us with personal information without consent, please contact us at support@centericehub.com.

All players engaging in Center Ice Hub Bets must be at least 18 years of age. Center Ice Hub reserves the right to terminate a player's subscription if they are found to have participated in Center Ice Hub Bets and are underage.

IV. HOW WE PROTECT INFORMATION

We implement security measures designed to protect your information from unauthorized access. Your account is protected, and we urge you to keep your personal information safe by not sharing your account log in information. We further protect your information from potential security breaches by implementing certain technological security measures including encryption, firewalls, and secure socket layer technology. However, these measures do not guarantee that your information will not be accessed, disclosed, altered, or destroyed by breach of such firewalls and secure server software. By using our Service, you acknowledge that you understand and agree to assume these risks.

V. YOUR RIGHTS REGARDING THE USE OF YOUR PERSONAL INFORMATION

You have the right at any time to prevent us from contacting you for marketing purposes. When we send a promotional communication to a user, the user can opt out of further promotional communications by following the unsubscribe instructions provided in each promotional e-mail. You can also indicate that you do not wish to receive marketing communication by emailing us at support@centericehub.com. Please note that notwithstanding the promotional preferences you indicate by either subscribing or opting out by contacting us, we may continue to send you administrative emails including, for example, periodic updates to our Privacy Policy.

VI. LINKS TO OTHER WEBSITES OR APPLICATIONS

As part of the Service, we may provide links to our compatibility with other websites or applications. However, we are not responsible for the privacy practices employed by those websites or the information or content they contain. This Privacy Policy applies solely to information collected by us through the Site and the Service. Therefore, this Privacy Policy does not apply to your use of a third-party website accessed by selecting a link on our Site or via our Service. To the extent that you access or use the Service through or



on another website or application, then the privacy policy of that other website or application will apply to your access or use of that site or application. We encourage our users to read the privacy statements of other websites before proceeding to use them.

VII. CHANGES TO OUR PRIVACY POLICY

The Company reserves the right to change this policy and our Terms or Services and Terms of Use at any time. We will notify you of significant changes to our Privacy Policy by sending a notice to the primary email address specified in your account or by placing a prominent notice on our site. Significant changes will go into effect 30 days following such notifications. Non-material changes or clarifications will take effect immediately. You should periodically check this privacy page for updates.

VIII. CONTACT US

If you have any questions regarding this Privacy Policy or the practices of this Site, please contact us by email by sending an email to support@centericehub.com.