

## 🌟 Impressive Video Ads Success Story! 🌟



### Campaign Results:



Reach: 5404 Impressions



CTR (Click-Through Rate): 0.23%

8:23 PM

4G 5.1 K/s

×

Campaign

i

:

Instant experience ad viewable  
clicks

0

Included custom audiences

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2-second continuous video  
plays

0

3-second video plays

257

Cost per 2-second  
continuous video play

PKR0.00

Cost per 3-second video  
plays

PKR0.78

Headline (ad settings)

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Cost per messaging  
conversations started

PKR13.42

Messaging Conversations  
Started

15

Video plays at 25%

149

Video plays at 50%

74

Video plays at 75%

46

Video plays at 95%

39

Video plays at 100%

38

Video plays

967

URL parameters

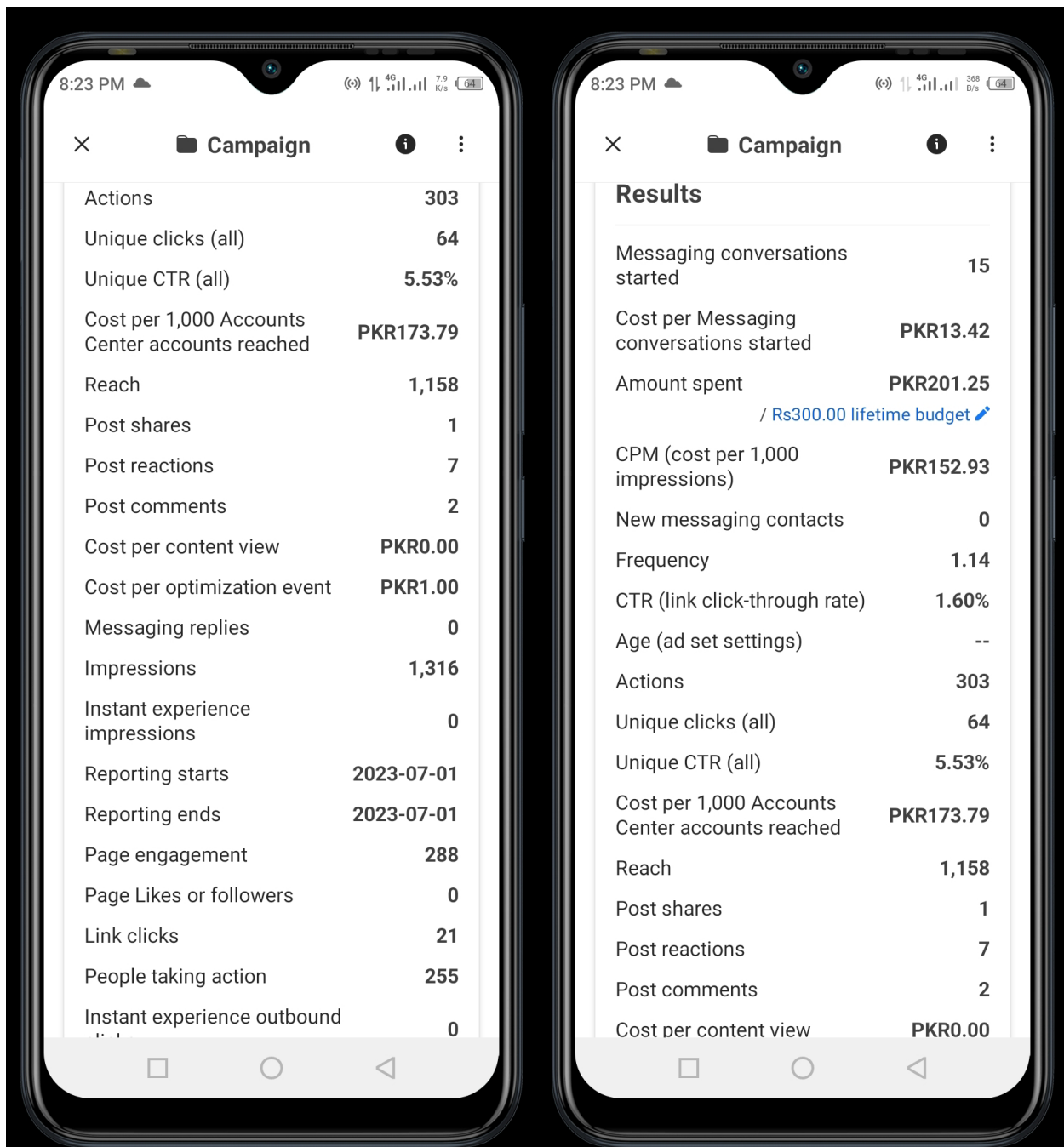
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ThruPlays

57

↺

Frequency: 1.06%



Campaign		Campaign	
Post shares	1	3-second video plays	243
Post reactions	7	Cost per 2-second continuous video play	PKR0.00
Post comments	2	Cost per 3-second video plays	PKR0.77
Cost per content view	PKR0.00	Headline (ad settings)	--
Cost per optimization event	PKR1.00	Cost per messaging conversations started	PKR15.67
Messaging replies	0	Messaging Conversations Started	12
Impressions	1,236	Video plays at 25%	142
Instant experience impressions	0	Video plays at 50%	71
Reporting starts	2023-07-01	Video plays at 75%	43
Reporting ends	2023-07-01	Video plays at 95%	37
Page engagement	272	Video plays at 100%	36
Page Likes or followers	0	Video plays	915
Link clicks	19	URL parameters	--
People taking action	243	ThruPlays	55
Instant experience outbound clicks	0	^ Show less	
Included custom audiences	--	View performance	
2-second continuous video plays	0		
3-second video plays	243		
Cost per 2-second continuous	PKR0.00		

Thruplays: 1000+



Witness the power of an efficient ad campaign that defies budget limitations! 🚀

💰 I managed to achieve outstanding results while working with a lower budget, reaching a whopping 5404 impressions! 🌍✨

👁️ What's more, the CTR (Click-Through Rate) was an impressive 0.23%, capturing the attention and interest of the target audience. 🎯✨

🔄 With a frequency of 1.06%, your brand message was strategically delivered without overwhelming the audience. 🔄✨

🎯 And the best part? Thruplays exceeded 1000+, indicating a substantial number of viewers who engaged with your video ads and watched them till the end! 📺✨

🌟 This success story showcases my ability to maximize results even within budget constraints, delivering exceptional outcomes that elevate your brand's visibility and engagement. 📁✨

👉 By leveraging relevant emojis and crafting captivating content, I ensure that your future campaigns will captivate audiences, leaving a lasting impression. 🚀😊

🚀 Contact me today to unlock the potential of your brand's video ads! Let's create an impactful strategy that brings you remarkable success. 📈✨

#VideoAds #MarketingSuccess #ImpressiveResults 📈✨