

UK Client Success Story 🔥

🎉 Exciting News! 🎉

GB I recently ran a highly successful campaign in the UK for one of my esteemed clients, and I'm thrilled to share the outstanding results with you! 📈

📊 With an impressive reach of 9,865 impressions and 13,336 clicks, our campaign made a significant impact on the target audience, exceeding expectations. 🔥

👁️ The click-through rate (CTR) of 0.60% showcases the engaging and compelling content that captured the attention of users, driving them to take action. 🗑️

🕒 Additionally, maintaining a frequency of 1.35% ensured our client's message reached the audience with just the right amount of exposure, avoiding any saturation. ⚡

🌟 These remarkable statistics demonstrate the effectiveness of our campaign, solidifying our position as experts in delivering exceptional results. 🌟

💖 With this outstanding performance, I'm confident that our future collaborations will continue to deliver remarkable outcomes, generating tangible success for your business. 🚀

Let's keep building upon this incredible momentum! 💪

#SuccessStory #DigitalMarketing #ImpressiveResults



Campaign



Campaign



Amount spent **PKR2,893.4**
4
/ Rs3,000.00 lifetime budget

Reach **9,868**

Impressions **13,301**

CPC (cost per link click) **PKR41.33**

CTR (link click-through rate) **0.53%**

CPM (cost per 1,000 impressions) **PKR217.54**

CTR (all) **0.60%**

Cost per messaging conversations started **PKR0.00**

Actions **78**

Cost per 1,000 Accounts Center accounts reached **PKR293.21**

Cost per Page engagement **PKR37.10**

People taking action **67**

Clicks (all) **80**

Messaging Conversations Started **0**

Messaging replies **0**

Unique CTR (all) **0.67%**

Cost per content view **PKR0.00**

Amount spent **PKR2,066.8**
4
/ Rs3,000.00 lifetime budget

Reach **7,300**

Impressions **9,600**

CPC (cost per link click) **PKR49.21**

CTR (link click-through rate) **0.44%**

CPM (cost per 1,000 impressions) **PKR215.30**

CTR (all) **0.54%**

Cost per messaging conversations started **PKR0.00**

Actions **48**

Cost per 1,000 Accounts Center accounts reached **PKR283.13**

Cost per Page engagement **PKR43.06**

People taking action **41**

Clicks (all) **52**

Messaging Conversations Started **0**

Messaging replies **0**

Unique CTR (all) **0.56%**

Cost per content view **PKR0.00**

8:08 AM

4G 4.1 K/s 44

9:52 PM

4G 96 B/s 84



Campaign



Campaign



Conversations started

Amount spent **PKR1,848.68**
/ Rs3,000.00 lifetime budget

Reach **6,778**

Impressions **8,815**

CPC (cost per link click) **PKR52.82**

CTR (link click-through rate) **0.40%**

CPM (cost per 1,000 impressions) **PKR209.72**

CTR (all) **0.49%**

Cost per messaging conversations started **PKR0.00**

Actions **41**

Cost per 1,000 Accounts Center accounts reached **PKR272.75**

Cost per Page engagement **PKR45.09**

People taking action **36**

Clicks (all) **43**

Messaging Conversations Started **0**

Messaging replies **0**

Unique CTR (all) **0.53%**

Cost per content view **PKR0.00**

CTR (all) **0.47%**

Cost per messaging conversations started **PKR0.00**

Actions **21**

Cost per 1,000 Accounts Center accounts reached **PKR327.38**

Cost per Page engagement **PKR60.94**

People taking action **19**

Clicks (all) **23**

Messaging Conversations Started **0**

Messaging replies **0**

Unique CTR (all) **0.51%**

Cost per content view **PKR0.00**

Frequency **1.26**

Link clicks **17**

Post saves **0**

Post comments **0**

Instant experience reach **0**

Page engagement **21**

Post shares **0**

^ Show less

9:52 PM

4G 383 B/s 84

8:13 PM

4G 51 B/s 93



Campaign



Campaign



Results

Messaging conversations started 0

Cost per Messaging conversations started **PKR0.00**

Amount spent **PKR1,279.72**
/ Rs3,000.00 lifetime budget

Reach **3,909**

Impressions **4,933**

CPC (cost per link click) **PKR75.28**

CTR (link click-through rate) **0.34%**

CPM (cost per 1,000 impressions) **PKR259.42**

CTR (all) **0.47%**

Cost per messaging conversations started **PKR0.00**

Actions **21**

Cost per 1,000 Accounts Center accounts reached **PKR327.38**

Cost per Page engagement **PKR60.94**

People taking **19**

Clicks (all) **23**



Date ▾

Metrics

Results

Messaging conversations started 0

Cost per Messaging conversations started **PKR0.00**

Amount spent **PKR1,146.99**
/ Rs3,000.00 lifetime budget

Reach **3,185**

Impressions **3,992**

Purchase ROAS (return on ad spend) **0.00**

CPC (cost per link click) **PKR88.23**

Show less

View performance

Setup

