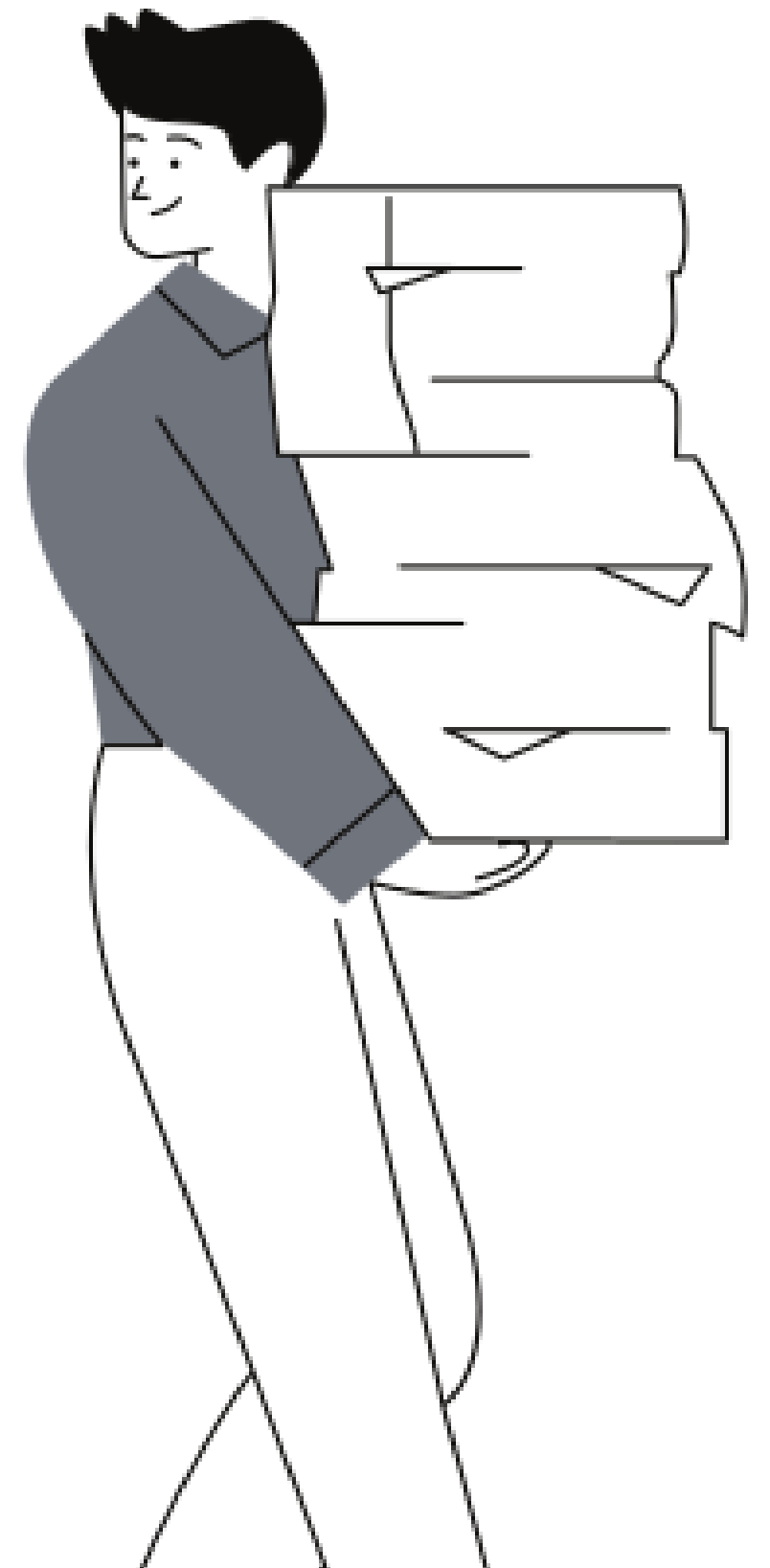


# Should Social Media Be Held Responsible for Misinformation

In this day and age  
where social media is  
prevalent we should ask  
and question about its  
accountability



# Role of Social Media

In the world we live in social media is the prevalent source of information. Used by people of every generation the reach and scale of information has never been at this level in any age before.

1

Social media platforms have become a primary source of information for many people, with billions of users worldwide.

2

These platforms rely on algorithms to curate and promote content, which can lead to the spread of misinformation.

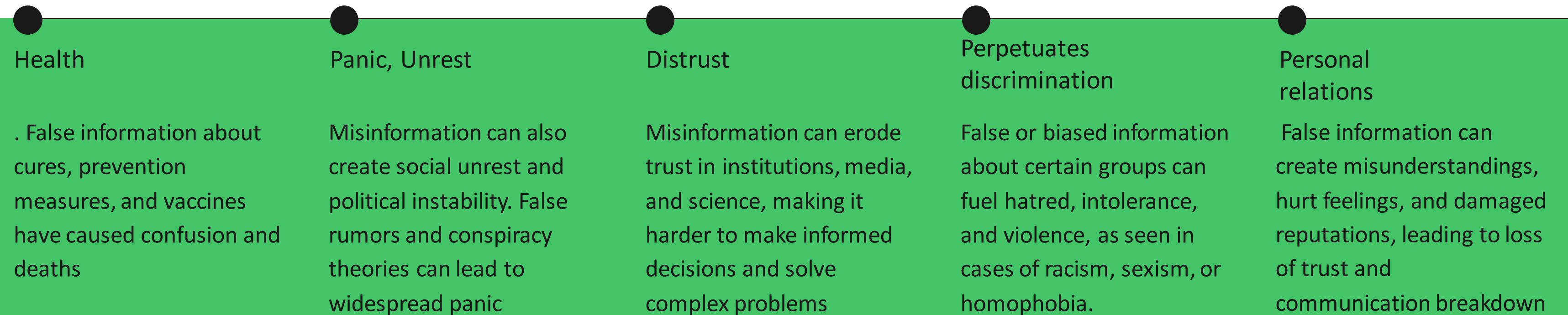
3

Social media companies have a responsibility to ensure that the content on their platforms is accurate and reliable.



# Misinformation

## effects of misinformation



# Responsible and Accountable



## Power on what is told



- Social media companies have enormous power over what content is shown to their users
- their algorithms determine what content is prioritized and amplified

## Contribution to misinformation



- Failing to fact-check, detect and remove fake information is social media contributing to a culture of mistrust and confusion

## Priority change



- Social media companies profit from engagement and clicks
- prioritizing engagement over accuracy,

## Examples of social media and misinformation

- COVID-19 pandemic with false claims about vaccines and treatments.
- In the USA, the capitol building was stormed due to false news about election legitimacy
- Denying global warming and climate change claiming it just a conspiracy against the people

should be  
accountable

# Conclusion

- In conclusion, social media platforms have a significant impact on public opinion and should take responsibility for the spread of misinformation.
- While it may be challenging to monitor all the content on these platforms, social media companies should invest in technology and resources to combat misinformation.
- By taking responsibility for the content on their platforms, social media companies can help ensure that the information we consume is accurate and reliable.