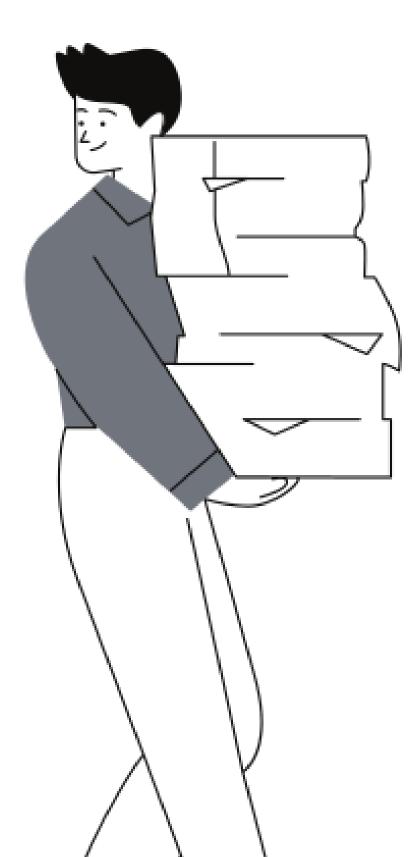
#### Should Social Media Be Held Responsible for Misinformation

In this day and age
where social media is
prevalent we should ask
and question about its
accountability



# Role of Social Media

In the world we live in social media is the prevalent source of information. Used by people of every generation the reach and scale of information has never been at this level in any age before.

- Social media platforms have become a primary source of information for many people, with billions of users worldwide.
- These platforms rely on algorithms to curate and promote content, which can lead to the spread of misinformation.
- Social media companies have a responsibility to ensure that the content on their platforms is accurate and reliable.

#### Misinformation

effects of misinformation

Health

. False information about cures, prevention measures, and vaccines have caused confusion and deaths

Panic, Unrest

Misinformation can also create social unrest and political instability. False rumors and conspiracy theories can lead to widespread panic

**Distrust** 

Misinformation can erode trust in institutions, media, and science, making it harder to make informed decisions and solve complex problems Perpetuates discrimination

False or biased information about certain groups can fuel hatred, intolerance, and violence, as seen in cases of racism, sexism, or homophobia. Personal relations

False information can create misunderstandings, hurt feelings, and damaged reputations, leading to loss of trust and communication breakdown

#### Responsible and Accountable

Power on what is told

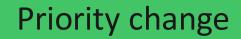


- Social media companies have enormous power over what content is shown to their users
- their algorithms determine what content is prioritized and amplified

Contribution to misinformation



 Failing to fact-check, detect and remove fake information is social media contributing to a culture of mistrust and confusion





- Social media companies profit from engagement and clicks
- prioritizing engagement over accuracy,

## Examples of social media and misinformation

- COVID-19 pandemic with false
- claims about vaccines and treatments.
  - In the USA, the capitol building
- was stormed due to false news about election legitimacy
  - Denying global warming and
- climate change claiming it just a conspiracy against the people



### Conclusion

- In conclusion, social media platforms have a significant impact on public opinion and should take responsibility for the spread of misinformation.
- While it may be challenging to monitor all the content on these platforms, social media companies should invest in technology and resources to combat misinformation.
- By taking responsibility for the content on their platforms, social media companies can help ensure that the information we consume is accurate and reliable.