

Dear Seller Performance Team,

I am a principal account holder of "ACCOUNT NAME", and we are writing to appeal for the "Listing Policy Violation".

The reason mentioned in this listing violation is "Duplicate Product Detail Page".

We are writing this letter to acknowledge the mistake and would request you to remove this listing violation from the account. We investigated the issue and found out that it was an oversight from one of our new employees.

Since then, we have taken corrective measures and ensured that our employees are well aware and have good understanding of Product Detail Page Rules of Amazon .(<https://sellercentral.amazon.com/gp/help/help.html?itemID=200390640>).

This was a mistake on our part and since then we have been very cautious in creating listings ensuring that we are compliant with the Amazon Product Listing Detail Page rules.

Since then, this product had been removed from our inventory right there and then.

We can ensure that this won't happen again. We would highly appreciate if you can remove this listing violation.

Thanking you in advance,
ACCOUNT NAME