Machine (earning - branch of AI Plat allows computers to learn from data and improve preformance on lasks overhime with out being explicitly programes for each took -in ML algos identify patterns from data and learn to make predictions on unseen new data 3 Ex span filtring in emails (learns word) /phonsos in 3 -like how humans learn after a while of seeing cars/Jeas you know were a car 1 day is even it its not Exactly like the ones you sawbetser Algoritha - a set of well defined instructions of Rules for a compater follows to solve a problem of do a task [input Algorian Tontent Ex a recipe Data - information At can be used to make decisions / preliction and insights Ex customer purchase his torb (csv formal / toble) - bate like Phis + wether dela sales data ptc can be used to make predictions and recomplations about to bry / ten preter Tomorow exc - in I mages date is pixel intensities, can be text etc