



# Deep Learning

**From Fundamentals to Research-Driven**

**Equipping You with Research Depth and  
Industry Skills**

By:

**Dr. Zohair Ahmed**



 [www.youtube.com/@ZohairAI](https://www.youtube.com/@ZohairAI) 

 [www.begindiscovery.com](http://www.begindiscovery.com)

# Design this Course

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**Industry is not short of developers, it is short of thinkers**

This course aims to:

- Build **problem formulation skills**
- Develop **experimental thinking**
- Train students to:
  - Read research papers
  - Implement published models
  - Modify architectures
  - Analyze results scientifically
- Not: CMS, LMS, ERP, simple dashboards
- Yes: Learning systems, intelligent decision models, perception systems



# Learning Philosophy

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- Learning ≠ Memorization
- You will learn:
- *Why* models work
- *When* they fail
- *How* to fix them
- *What* assumptions they make
- Key mindset shift:
- **Accuracy is not success, understanding is success**



# Stage 1: Learning How Machines Learn

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- What you will learn
  - AI vs ML vs Deep Learning
  - Learning vs Inference
  - Overfitting & Generalization
  - Regression vs Classification
  - Loss functions & optimization
  - Gradient Descent
- **Real-world / Industry benefit**
- Understanding why models fail in production
  - Knowing how training choices affect performance
  - Avoiding blindly using libraries
  - **Research & FYP benefit**
  - Ability to:
    - Design experiments
    - Choose correct loss functions
    - Analyze convergence
  - Foundation for **novel model improvements**



# Stage 2: Neural Networks as Learning Systems

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- What you will learn
- Perceptron & Multi-layer Perceptron
- Backpropagation
- Activation functions
- Vanishing / exploding gradients
- Regularization techniques
- Bias–Variance trade-off
- **Real-world / Industry benefit**
- Building stable and reliable models
- Improving performance on limited data
- Preventing overfitting in real datasets
- **Research & FYP benefit**
- Modify architectures
- Propose:
  - New regularization ideas
  - Training strategies
- **Essential for paper implementation & extensions**



# Stage 3: Visual Intelligence with CNNs

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- **What you will learn**
  - CNN fundamentals: AlexNet, VGG
  - Object detection (YOLO, SSD, R-CNN)
  - Semantic segmentation (U-Net, ResNet)
- **Real-world / Industry benefit**
  - Used in:
    - Medical imaging
    - Autonomous driving
    - Surveillance
    - Face recognition
  - Manufacturing quality control
- **Research & FYP benefit**
  - Compare architectures
  - Improve detection of:
    - Small objects
    - Noisy images
    - Low-resolution data
  - Strong base for **vision-based FYPs**



# Stage 4: Transformers & Modern Architectures

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- What you will learn
- Why transformers replaced CNNs in many tasks
- Vision Transformers (ViT)
- Attention mechanism intuition
- Real-world / Industry benefit
  - Backbone of:
    - ChatGPT
    - Vision-language models
    - Multimodal systems
- Research & FYP benefit
  - Cutting-edge topic
  - Ideal for:
    - Comparative studies (CNN vs ViT)
    - Hybrid architectures
- High acceptance in research papers



# Stage 5: Learning Beyond Images

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- **What you will learn**
  - Recommendation systems
  - Social networks
  - Fraud detection
  - Robotics & games
- *NLP Skipped as you are also studying*
- Graph Neural Networks
- Learning on graphs
- Reinforcement Learning:
  - Q-learning
  - Policy gradients
- **Real-world / Industry benefit**
  - Non-traditional data modeling
  - Novel problem formulations
  - Strong for unique FYP ideas
- Used in:

# Stage 6: Trustworthy & Explainable AI

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- What you will learn
- Why interpretability matters
- SHAP, LIME, Grad-CAM
- Model transparency
- **Real-world / Industry benefit**
- Required in:
  - Healthcare
  - Finance
  - Law & policy
- Regulatory compliance
- **Research & FYP benefit**
- Explainability is a **hot research area**
- Analyze model failures
- Improve trust & fairness



# How This Course Prepares You for FYP

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- By the end, you can:
- Read and understand research papers
- Implement published models
- Run experiments
- Compare architectures
- Analyze results scientifically
- Not just “build an app”
- Build a **learning system**



# Final Project Expectation

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- Final Project = Research Paper Implementation
- Must include:
- Literature review
- Model implementation
- Experimental analysis
- Discussion of results
- This course is your **FYP foundation**, not a coding-only subject.



# Final Message to Students

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- “Deep Learning is not about models.
- it is about **thinking, experimenting, and improving systems.**”



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# Policy and Guidelines



# Instructor Information

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<b>Instructor</b>	Dr. Zohair Ahmed	<b>E-mail</b>	zohair.ahmed@isb.nu.edu.pk
<b>Current Position</b>	Assistant Professor	<b>Department</b>	AI & DS
<b>PhD (AI/NLP)</b> : Central South University, China.		<b>Research Interest</b> : Natural Language Processing, Multimodal NLP, Sentiment Analysis, Large Language Models, Deep Learning	
<b>Office</b>	203-B, C Block, 2 <sup>nd</sup> Floor	<b>Tel</b>	



# Prerequisite(s)

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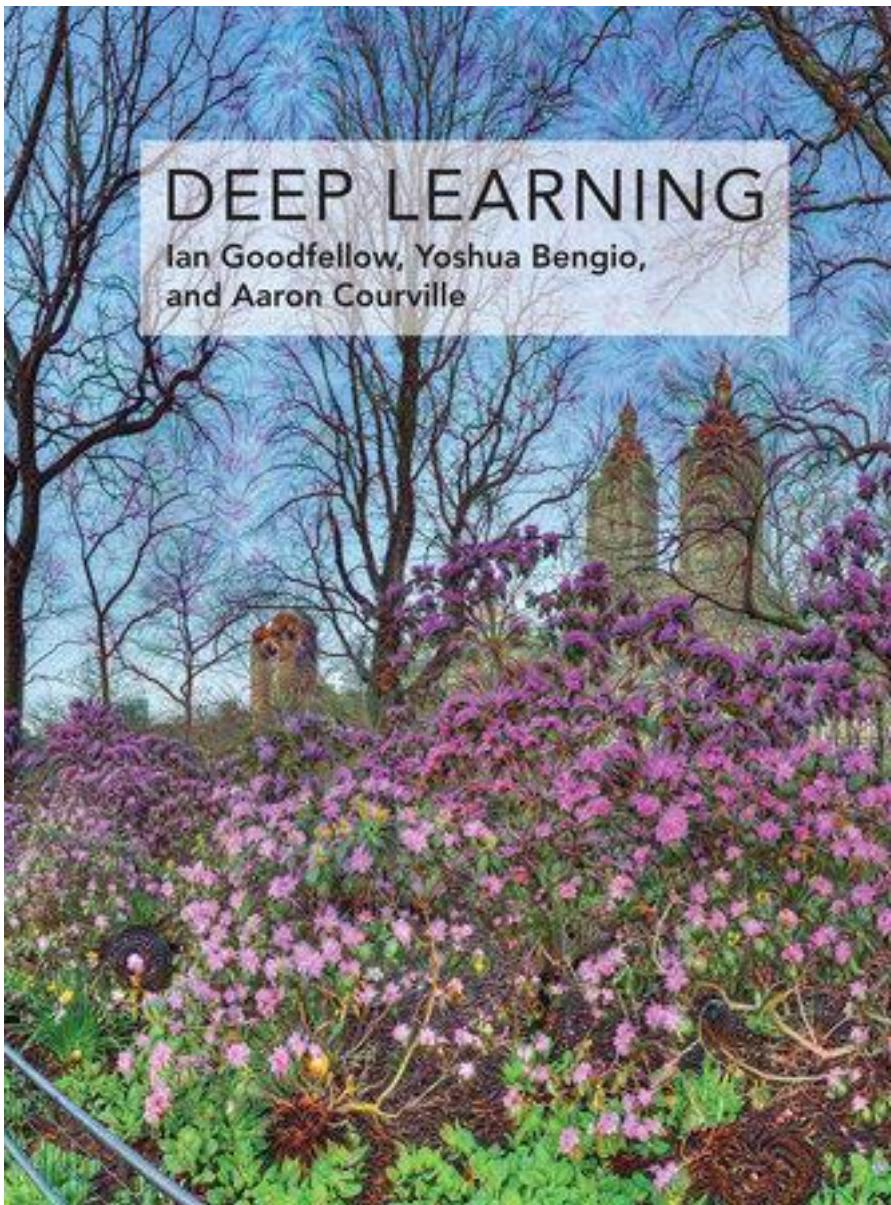
- There is no official prerequisite for this course.
- Concepts of Machine Learning
- Good **programming skills** especially with one of the following tools:
  - Python / C++/Java
- Machine Learning Frameworks
  - Scikit-Learn
  - **Tensorflow / Keras , PyTorch, DEEPMLEARNING4J, Microsoft Cognitive Toolkit, Caffe**



# Reference Books

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- *Deep Learning*, by Ian Goodfellow and Yoshua Bengio and Aaron Courville, MIT Press.
- [Available Online](#)



# Reference Book(s)

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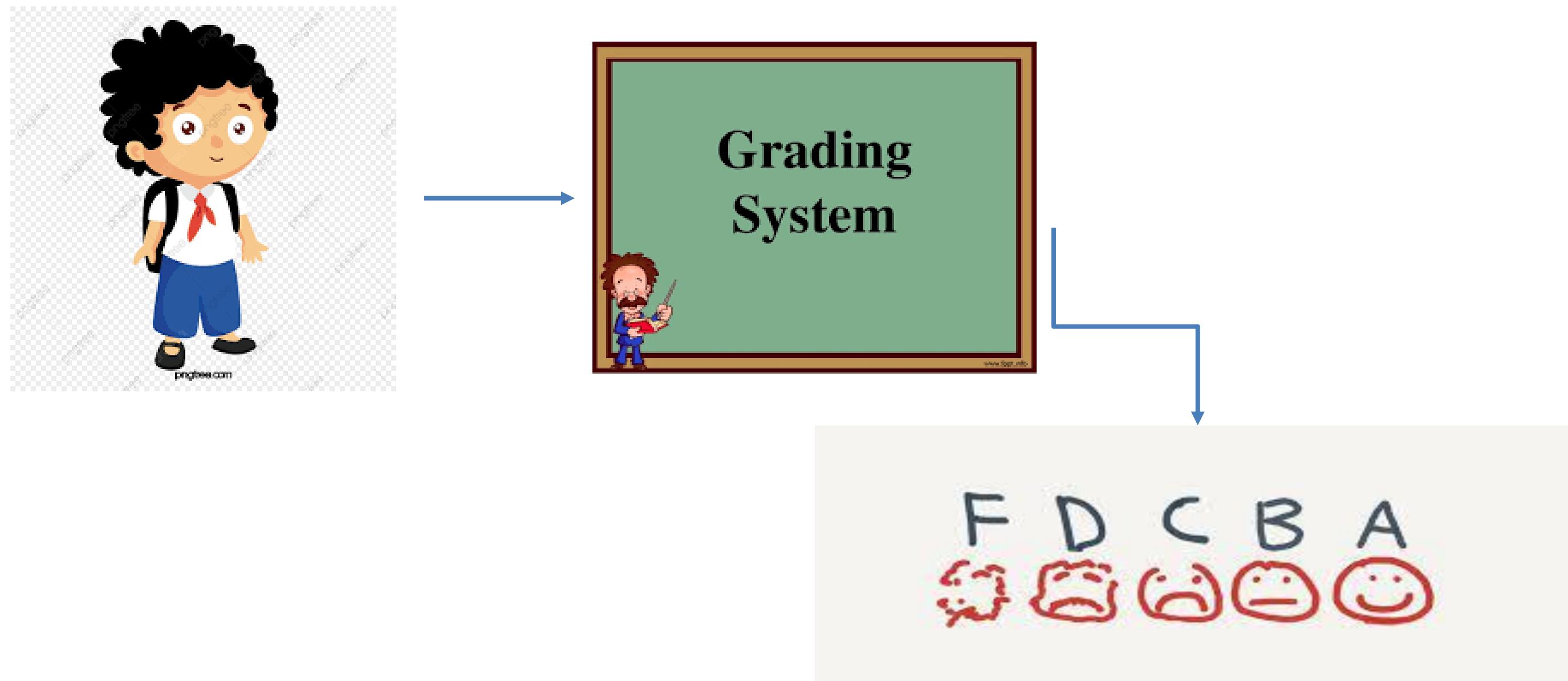
- Research Papers
- Neural Networks and Deep Learning : A Textbook, Charu C. Aggarwal
- Deep Learning with Python, François Cholle
- Machine Learning and Deep Learning with Python, scikit-learn and TensorFlow, Sebastian Raschka and Vahid Mirjalili



# Grading Policy

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- Absolute Grading



# Explanation of Assessment

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- All assignments and Quizzes carry equal weightage
- Enough Time will be given for Assignments for their implementation.
- Quizzes can be **announced or unannounced**.
- Project will be can be done in Groups (max 2-3) or individually.
  - Project include writing a research paper for publication.
  - You will be using **word / Overleaf for Writing the paper** and presenting the results.

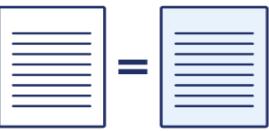


# Course Plagiarism Policy

- Plagiarism in any kind of assessment including project or sessional/ final exam, assignments quizzes, **will result in F grade in the course.**
- So what is it?

Plagiarism is **presenting someone else's work or ideas as your own, with or without their consent**, by incorporating it into your work without full acknowledgement. All published and unpublished material, whether in manuscript, printed or electronic form, is covered under this definition.

## Types of plagiarism



### Global plagiarism

Passing off an entire text by someone else as your own



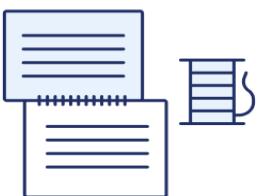
### Verbatim plagiarism

Directly copying parts of someone else's work



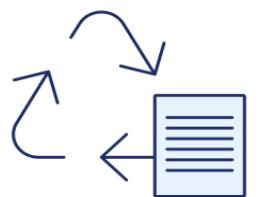
### Paraphrasing plagiarism

Rephrasing someone else's ideas to present them as yours



### Patchwork plagiarism

Stitching together parts of different sources



### Self-plagiarism

Recycling your own past work

# Missed Assessment

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- Retake of missed assessment items (other than sessional/ final exam) **is NOT allowed.**
- Missed assessment item (other than sessional / final exam) **will earn zero marks**
- Late submission will **NOT** be accepted.
- For missed sessional/ final exam due procedure will be followed.
- **No change** is any deadline



# Course Plagiarism Policy

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- Project Paper
  - Plagiarism for paper will be checked via Turnitin software
  - Any paper with score greater than **20%** will be considered **plagiarized** and **ZERO** marks will be awarded.
  - Content will be also checked for **AI Generated plagiarism**, it must not exceed **35%** too.



# Attendance policy

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- Students are supposed to have **100% attendance**.
- The minimum attendance requirement at all levels and in all **courses** is **80%**.
- The relaxation of 20% attendance has been given only to cover any **planned events or unforeseen situations**.
- I will take attendance at the **start of lecture, within 10 minutes**.
  - Ideal: 0 - 10 minutes Present 10-15 mins marked as Late, beyond **15** you will be **marked ABSENT**.



# Student Responsibility

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- Mobile Usage
  - Use of mobile phones should be avoided.
- Discussion
  - Class participation is highly appreciated
  - You can ask questions in the class(Highly Appreciated)
  - Discussion among students is not allowed.

