



product_brand	Total Transaction s	Total Profit	Profit Margin	Return Rate ^
Plato	3352	\$12,748	63.55%	1.06%
BBB Best	3514	\$12,991	62.12%	0.80%
Cormorant	3744	\$15,749	61.60%	0.87%
Imagine	3634	\$15,102	61.40%	1.06%
Carlson	2564	\$10,534	61.20%	0.97%
Better	2823	\$9,179	61.15%	1.07%
Fast	4097	\$16,469	61.03%	1.07%
PigTail	3467	\$11,617	60.68%	1.04%
Best Choice	4218	\$18,355	60.64%	0.81%
Super	3618	\$13,868	60.59%	0.96%
Sunset	3953	\$14,018	60.45%	1.03%
Nationeel	4408	\$18,617	60.44%	1.18%
High Top	4940	\$19,810	60.42%	1.01%
Big Time	3816	\$15,560	60.20%	1.05%
Pleasant	2564	\$10,187	60.18%	0.92%
High Quality	3577	\$16,139	59.98%	1.13%
Ebony	5238	\$20,354	59.81%	0.96%
Fort West	4108	\$15,834	59.80%	0.97%
Just Right	2558	\$9,283	59.54%	0.83%
Carrington	3891	\$14,883	59.52%	0.78%
Red Wing	3870	\$15,870	59.36%	1.06%
Bravo	2484	\$11,027	59.15%	0.82%
Grand Total	113668	\$449,627	59.94%	1.00%

Current Month Transactions

18325✓

Goal: 17,339 (+5.69%)

Current Month Profit

\$71,682✓

Goal: \$67,872 (+5.61%)

Current Month Returns

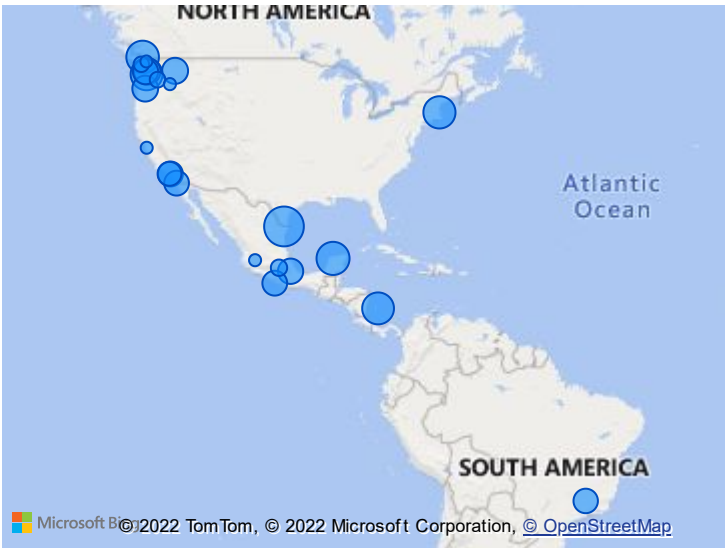
496!

Goal: 482 (-2.9%)

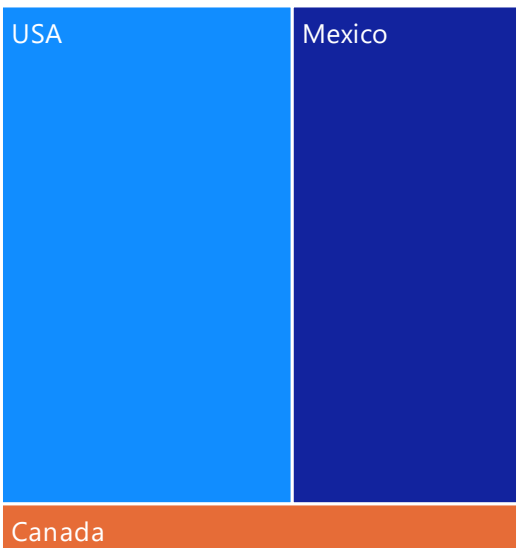
store_country

- Select all
- Canada
- Mexico
- USA

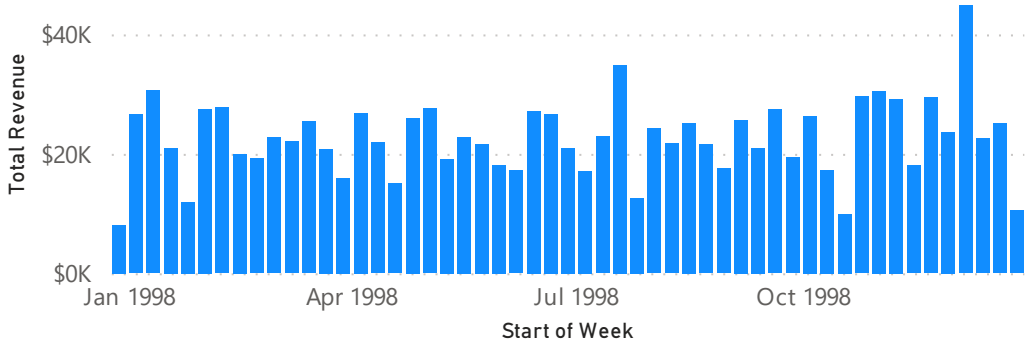
Total Transactions, Total Profit and Total Revenue by store_city



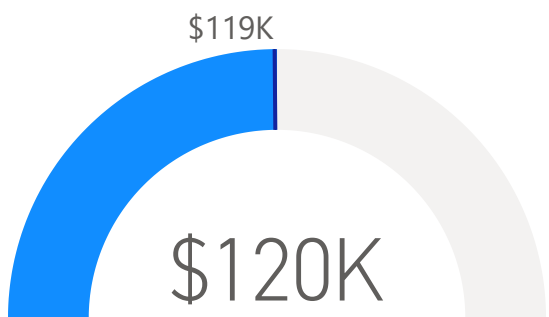
Total Transactions by store_country



Weekly Revenue Trending



Revenue and Target



Performance Notes :-

🔖 Portland hits 1000 sales in December