

Haider Zaidi

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EDUCATION

Schulich School of Business, York University

Toronto, ON

Hons. Bachelor of Business Administration, Finance & MIS

April 2024

- **GPA:** 3.8/4.0
- **Honors:** \$5000 Entrance Scholarship (awarded to only one student), \$4000 Merit Scholarship

PROFESSIONAL EXPERIENCE

Ziel Inc. PBC

Newburgh, NY (Remote)

Software Engineering Intern

Oct 2020 – Jan 2021

- Built a scraper with Python to funnel 40,000 contacts through data pipelines, aiding reach by ~25%;
- Developed an app using the GCP Maps API to locate prospective clients, increasing leads by 15%;
- Performing complex trend analysis on large data sets and visualizing results for stakeholders;
- Working on an Agile project with bi-weekly sprints, following the SDLC and OOP principles;

Rebus International Inc.

Mississauga, ON

Software Engineering Intern

May 2020 – Aug 2020

- Visualized sales metrics with Plotly & Python, assisting management with quarterly reviews;
- Developed a CRM using Python and SQL to track customer inquiries, improving retention by ~15%;
- Built new websites for the consulting and real estate divisions, increasing lead generation by ~20%;
- Programmed test units with Python and participated in code review for quality assurance;

LEADERSHIP EXPERIENCE

York Business Technology Association

North York, ON

First Year Representative

Sept 2020 – Present

- Emceed an Excel workshop with a Deloitte Analyst, led breakout room activities covering concepts;
- Promoting events to the student body, increasing YoY event attendance among first years by 83%;

PROGRAMMING PROJECTS

Financial Data Scraper

Python, Django, JavaScript, Bootstrap, HTML/CSS (haiderzaidi.ca/financial-ratios)

- Scrapes financial ratios from MarketWatch using Python and plots a timeseries given a ticker;
- Experimented with linear regression and Monte Carlo simulations to forecast volatility in markets;

Schulich Assignment Tracker

Python, Django, Bootstrap, HTML/CSS, (haiderzaidi.ca/assignment-tracker)

- Leverages Canvas' REST API to create spreadsheets with a student's coursework for the semester;
- Enables students to sort coursework by weight, due date and course, helping with time management;

SKILLS, ACTIVITIES & INTERESTS

Technical: Python, Django, SQL, MS Access, JavaScript, Bootstrap, HTML/CSS, Linux, Figma

Interests: Watch Collecting, Computer Hardware, Graphic Design

Certifications: Udacity Data Structures & Algorithms, LinkedIn Assessments - Python & JavaScript